

MAJOR PRODUCT FEATURES

MODEL/SERIES/AVAILABILITY

- Body styles
 - 4-Door Sedan S, SE, SEL, Titanium
 - 5-Door Hatchback SE, SEL, Titanium

MECHANICAL HIGHLIGHTS

- Standard 2.0L DI TiVCT I-4 Engine
- Standard Front Disc/Rear Drum Brakes with ABS
- Standard Front Wheel Drive
- Standard 5-Speed Manual Transmission
- Standard Independent Control Blade Rear Suspension
- Standard Torque Vectoring Control
- Available 6-speed PowerShift™ Automatic Transmission with SelectShift™ capability

EXTERIOR HIGHLIGHTS

- Standard Quad Beam Halogen Headlamps
- Standard Power Mirror, Manual Fold with Integrated Spotter Feature
- Standard Remote Keyless Entry

• Wheel Line Up:

Focus S

- 15" Steel w/ cover (S Standard)

Focus SE

- 16" Steel w/ cover (SE Standard, SFE Pkg)
- 16" Painted Alloy (SE Sport Pkg)
- 16" Machined Alloy (SE Sport Pkg Optional)
- 17" Machined Alloy (Opt. SE Sport)

Focus SEL

- 16" Painted Alloy (SEL Standard)
- 17" Painted Alloy (SEL Opt)
- 17" Polished Alloy (Opt SEL)

Focus Titanium

- 17" Sport Alloy (Titanium Standard)
- 17" Painted and Machined Alloy (Titanium Opt)
- 17" Polished Alloy (Titanium Opt)
- 18" Painted Alloy (Titanium Opt)

• Exterior Colors:

- Kona Blue Metallic (L6)
- Yellow Blaze Metallic Tricoat (NQ)
- Frosted Glass (P9)
- Race Red (PQ)
- Red Candy Metallic Tinted Clearcoat (U6)
- White Platinum Metallic Tricoat (UG)
- Tuxedo Black (UH)
- Sterling Grey Metallic (UJ)
- Ingot Silver Metallic (UX)
- Oxford White (YZ)
- Blue Candy Metallic Tinted Clearcoat (Z9)
- Available Rear Spoiler
- Available Power Moonroof
- Available Heated Mirrors with Puddle Lamps

SAFETY/SECURITY

- Standard Advance Trac with ESC (Electronic Stability Control)
- Standard – 6 Airbags
 - Dual-Stage Front Driver/Passenger
 - Side Impact
 - Side-Curtains
- Standard Child Safety Locks – Rear doors
- Standard Tire Pressure Monitoring System (TPMS)
- Standard Anti-Theft Engine Immobilizer

INTERIOR HIGHLIGHTS

- Standard Air Conditioning – Manual with Air Filtration System
- Standard Cupholder – (2) 1st Row
- Standard Power Doorlocks
- Standard Tilt and Telescopic Steering Wheel
- Standard 1st Row – Sport Bucket Seats with Adjustable Headrest
- Standard 2nd Row – Cloth Rear Seat with Removable Headrest
- Standard Power Front Windows
- Available Ambient Lighting
- Available Leather Trimmed Seats
- Available Dual Zone Automatic Climate Control (DEATC)

FUNCTIONAL HIGHLIGHTS

- Standard Auxiliary Audio Input Jack
- Standard Easy Fuel – Capless Fuel Filler
- Standard Rear Defrost
- Available SIRIUS Satellite Radio with 6-month paid subscription (*48 Contiguous States*). Service not available in Alaska or Hawaii.
- Available Ford SYNC Voice-Activated Communications and Entertainment System (includes 911 assist, VHR, Traffic, Directions and Information Services)
- Available MyFord Touch
- Available Sony Premium Audio System

PACKAGE HIGHLIGHTS

• SE Winter Package

- All Weather Floor Mats
- Heated Seats (1st Row Driver/Passenger)
- Exterior Mirrors, Heated with Side Marker Lamps

• Interior Style Package – Tuscany Red

- Black/Red Tu-Tone Leather-Trimmed Seats with Matching Door Trim Inserts and Front Center Armrest Lid
- Coordinated "Red" Steering Wheel Trim
- Premium Floor Mats
- Coordinated Red Interior Finish
- Rear 60/40 Split Seat with Rear Seat Armrest

Note: Not available with Interior Style Package – Arctic White (97L)

• Interior Style Package – Arctic White

- Arctic White/Black Tu-Tone Leather-Trimmed Seats with Matching Door Trim Inserts and Front Center Armrest Lid
- Coordinated "White" Steering Wheel Trim
- Premium Floor Mats
- Coordinated White Interior Finish
- Rear 60/40 Split Seat with Rear Seat Armrest

Note: Not available with Interior Style Package – Tuscany Red (97S)

Product Changes and Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

MAJOR PRODUCT FEATURES

• SE Sport Package

- Sport Tuned Suspension
 - 16" Aluminum Wheels
 - Sport Seats
 - Rear Disc Brakes
 - SelectShift™
 - Piano Black Grille
 - Rear Spoiler (Standard on 5-door)
 - Metallic Interior Trim Finish – Door pulls and register surround
 - Leather-Wrapped Steering Wheel
- Note:** Not available with Super Fuel Economy Package (SFE) (46F)
Note: SelectShift™ Requires automatic transmission (44W)

• Super Fuel Economy Package (SFE)

- 16" Steel Wheels with Unique Aero Wheel Covers
 - 16" LRR Tires
 - Rear Disk Brakes
 - SFE Badge
 - Rear Spoiler
- Note:** 4-door Sedan Only
Note: Not available with SE Sport Package (67S)
Note: Package requires Automatic Transmission (44W)

• MyFord Touch and Sony Package

- Sony 10-Speaker Sound System with Subwoofer
- MyFord Touch (8" Touch Screen Display)
- SIRIUS Satellite Radio with 6-month pre-paid subscription (*48 Contiguous States*). Service not available in Alaska or Hawaii.
- HD Radio

• SEL Premium Package

- Leather-Trimmed Seats with 6-Way Power Driver and Manual Lumbar
- 17" Aluminum Wheels
- Reverse Sensing System
- Rain Sensing Wipers
- Auto-Dimming (Electrochromatic) Rear-View Mirror
- Rear Armrest with Storage

• Titanium Premium Package

- Leather-Trimmed Seats with 6-way Power Driver Seat and Manual Lumbar
- Reverse Sensing System
- Rain Sensing Wipers
- Auto-Dimming (Electrochromatic) Rear-View Mirror
- Rear Armrest with Storage

• Parking Technology Package

- Active Park Assist
- Front Parking Sensors
- Rear-View Camera

• SEL/Titanium Winter Package

- All Weather Floor Mats
- Heated Seats (1st Row Driver/Passenger)
- Exterior Mirrors, Heated with Puddle Lamps

• Titanium Handling Package

- 18" Alloy Wheels
- Optimized sport suspension components
- Low profile summer performance tires
- Full-size spare replaces mini-spare

2012 FOCUS ORDER COMBINATIONS

- **Focus S**
 - Body Code : P3E
 - Order Code: 100A
- **Focus SE**
 - Body Code : P3F (4-Door Sedan), P3K (5-Door Hatchback)
 - Order Code: 200A, 201A, 202A, 203A
- **Focus SEL**
 - Body Code : P3H (4-Door Sedan), P3M (5-Door Hatchback)
 - Order Code: 300A, 301A, 302A, 303A
- **Focus Titanium**
 - Body Code : P3J (4-Door Sedan), P3N (5-Door Hatchback)
 - Order Code: 400A, 401A

Product Changes and Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

ENTRY "S" SERIES – STANDARD EQUIPMENT

MECHANICAL

- Brakes – Front Disc / Rear Drums, Anti-Lock Braking System (ABS)
- Drivetrain – Front Wheel Drive
- Engine – 2.0L TiVCT I-4 GDI
- Suspension
 - Front: Independent McPherson Strut
 - Rear: Independent Control Blade
 - Rear Stabilizer Bar
- Transmission – 5-speed Manual Transmission

EXTERIOR

- Antenna – Mast
- Bumpers – Body Color
- CHMSL – Center High Mounted Stop Lamp
- Door Handles – Black
- Grille – Black with Chrome Trim
- Headlamps – Quad Beam Halogen
- Mirrors
 - Black
 - Power
 - Manual Fold
 - Integrated Spotter Feature
- Moldings – Rocker Molding – Black
- Wheels/Tires
 - 15" Steel with Covers
 - 195/65R15 Tires
 - Mini-Spare – Steel

INTERIOR/COMFORT

- Center Console – Full floor with Storage
- Climate Control
 - Air Conditioning – Manual
 - Air Filtration System
- Coat Hooks – Rear
- Cupholders – (2) 1st Row
- Door Locks – Power
- Driver Left Foot Rest
- Front, Rear & Cargo Compartment Dome Lights
- Front Door Storage Bins
- Seats
 - 1st Row – 4-way Manual Driver
 - 1st Row – 2-way Manual Passenger
 - 1st Row – Cloth Buckets with Adjustable Headrests
 - 2nd Row – Folding Rear Seat with 3 Removable Headrests
- Steering Wheel – Tilt and Telescoping
- Sunvisors – Driver and Front Passenger
- Windows – Power Front with Driver 1-Touch Down

SAFETY & SECURITY

- Air Bags
 - Dual-Stage Front
 - Side Impact (1st and 2nd Row)
 - Side-Curtains (1st and 2nd Row)
- Belt-Minder® – Driver and Passenger
- Child safety locks – rear doors
- Height Adjustable Retractable Seatbelts
- Keyless Entry – Remote
- LATCH (Lower Anchors and Tethers for CHildren) system
- Passenger Occupant Detection System (PODS)
- Rear 3-point Seatbelt
- Seat Belt Pretensioners
- SecuriLock® Passive Anti-Theft System (PATS)
- Tire Pressure Monitoring System (TPMS)

FUNCTIONAL:

- AdvanceTrac® with ESC (Electronic Stability Control®)
- Audio
 - AM/FM Single CD/MP3 Capable
 - 4-speakers
 - Input Jack
 - Speed-Sensitive Volume Control
- Easy Fuel™ – Capless Fuel Filler
- Instrument cluster – Tachometer
- Power Point – Front (12V)
- Windows – Rear Defroster
- Windshield Wipers – Fixed Intermittent

ENTRY "S" SERIES – STANDARD EQUIPMENT

Series/Rate	Option Code	Entry Focus Sedan S – TBD
Retail Series Mix (% of Total Vehicle)		TBD%
Focus Sedan FWD (incl. D&D)	P3E	\$\$
2.0L I-4 GDI Engine		S
2.0L I-4 GDI PZEV Engine	981	\$\$
5-speed Manual Transmission		S
6-speed PowerShift™ Automatic Transmission	44W	\$\$
Rapid Spec		100A
Rapid Spec Mix		TBD%
Rapid Spec MSRP (before Discount)		
Rapid Spec Discount		
Included in Rapid Spec		
No Additional Equipment		
Free Standing Packages & Options (FSO)		
No Free Standing Options		
Fleet Only Options (Req. Valid FIN Code)		
Engine Block Heater	41H	
Daytime Running Lamps	942	\$\$
ACCESSORIES – Factory Invoiced Accessories (FIA) Program		
Note: FIA Ford Custom Accessories are shipped separately from the vehicle for dealer installation.		
PowerCode™ Remote Start System Note: Requires Automatic Transmission Note: Factory Invoiced Accessory	66F	\$\$
Keyless Entry Keypad	90A	\$\$
Exterior Protection Package		
• Rear Bumper Protector	90C	\$\$
• Splash Guards (Molded, Front & Rear)		
Cargo Management Package		
• Cargo Net	96C	\$\$
• Cargo Organizer (Foldable, Soft)		
Cargo Area Protector	96B	\$\$
Focus Graphic Package	96A	\$\$
Stainless Steel Door Sill Plates Note: Not available with Trend Packages (97S, 97L)	76F	\$\$

ENTRY "SE" SERIES – STANDARD EQUIPMENT

All "S" Series Equipment Plus:

- Door Handles – Body-Colored
- Floor Console Armrest
- Floor Mats – 1st & 2nd Row
- Fog Lamps
- Headlamps – Automatic Quad Beam Halogen (Auto-Lamp)
- Illuminated Entry
- Instrument Cluster
-Trip Computer
- Mirror (Exterior) – Body-Colored
- MyKey™
- Steering Wheel – Redundant Audio Controls
- Storage – Map Pockets (Front Passenger Seat Rear)
- Wheels/Tires – 16" Steel with Covers
- Windows – Rear Power

5-Door Only Equipment:

- Rear Spoiler
- Removable Package Tray
- Seats – 2nd Row –60/40 Split
- Windshield Wipers – Rear

RAPID SPEC

Series/Rate	Option Code	Focus Sedan/5-Door SE – TBD%			
Retail Series Mix (% of Total Vehicle)		TBD%	TBD%	TBD%	TBD%
Focus Sedan FWD (incl. D&D)	P3F	\$\$	\$\$	\$\$	\$\$
Focus 5-Door FWD (incl. D&D)	P3K	\$\$	\$\$	\$\$	\$\$
2.0L I-4 GDI Engine		S	S	S	S
2.0L I-4 GDI PZEV Engine	981	\$\$	\$\$	\$\$	\$\$
5-speed Manual Transmission		S	S	S	S
6-speed PowerShift™ Automatic Transmission	44W	\$\$	\$\$	\$\$	\$\$
Rapid Spec		200A	201A	202A	203A
Rapid Spec Mix		TBD%	TBD%	TBD%	TBD%
Rapid Spec MSRP (before Discount)		\$\$	\$\$	\$\$	\$\$
Rapid Spec Discount			\$\$	\$\$	\$\$
Included in Rapid Spec					
Convenience Package <ul style="list-style-type: none"> • Cruise Control • Map Lights • Perimeter Alarm 			I		I
MyFord & SYNC Package <ul style="list-style-type: none"> • MyFord Driver Connect Technology (Dual 4" displays and steering wheel mounted controls) • Ford SYNC® Elements with USB • Aux 12V Power Point (Rear) • 2 Additional Audio Speakers (6 total) 				I	I
SIRIUS® Satellite Radio with 6-month pre-paid subscription (48 Contiguous States). Service Not Available in Alaska or Hawaii					I

RAPID SPEC

Rapid Spec		200A	201A	202A	203A
Free Standing Packages & Options (FSO)					
SE Sport Package <ul style="list-style-type: none"> Sport Tuned Suspension 16" Alloy Wheels Sport Seats Rear Disc Brakes SelectShift™ Piano Black Grille Rear Spoiler (Standard on 5-Door) Metallic Interior Trim Finish – Door pulls and register surround Leather-Wrapped Steering Wheel Note: Not Available with Super Fuel Economy Package (SFE) (46F) Note: SelectShift™ Requires Automatic Transmission (44W)	67S		\$\$		\$\$
Super Fuel Economy Package (SFE) <ul style="list-style-type: none"> 16" Steel Wheels with Unique Aero Wheel Covers 16" LRR Tires Rear Disk Brakes SFE Badge Rear Spoiler Note: 4-door Sedan Only Note: Not Available with SE Sport Package (67S) Note: Package requires Automatic Transmission (44W)	46F	\$\$	\$\$	\$\$	\$\$
Interior Style Package – Tuscany Red <ul style="list-style-type: none"> Black/Red Tu-tone Leather-Trimmed Seats with Matching Door Trim Inserts and Front Center Armrest Lid Coordinated "Red" Steering Wheel Trim Premium Floor Mats Coordinated Red Interior Finish Rear 60/40 Split Seat with Rear Seat Armrest Stainless Steel Door Sill Plates Note: Requires SE Sport Package (67S)	97S		\$\$		\$\$
SE Winter Package <ul style="list-style-type: none"> All Weather Floor Mats Heated Seats (1st Row Driver/Passenger) Exterior Mirrors, Heated with Side Marker Lamps 	47W	\$\$	\$\$	\$\$	\$\$
Interior Protection Package <ul style="list-style-type: none"> Reversible Trunk Mat All Weather Floor Mats 	47P	\$\$	\$\$	\$\$	\$\$
16" Machined Alloy Wheel with Painted Pockets Note: Requires SE Sport Package (67S)	64Z		\$\$		\$\$
17" Machined & Painted Alloy Wheel Note: Late Availability Note: Requires SE Sport Package (67S)	647		\$\$		\$\$
Power Moonroof	43M	\$\$	\$\$	\$\$	\$\$
Red Candy Metallic Tinted Clearcoat Paint	U6	\$\$	\$\$	\$\$	\$\$
Blue Candy Metallic Tinted Clearcoat Paint	Z9	\$\$	\$\$	\$\$	\$\$
Yellow Blaze Metallic Tri-coat Note: Available only with SE Sport Package (67S)	NQ		\$\$		\$\$
Fleet Only Options (Req. Valid FIN Code)					
Engine Block Heater	41H	\$\$	\$\$	\$\$	\$\$
Daytime Running Lamps	942	\$\$	\$\$	\$\$	\$\$
16" Alloy Wheel Note: Not available with SFE (46F), SE Sport package (67S)	64S	\$\$	\$\$	\$\$	\$\$
ACCESSORIES – Factory Invoiced Accessories (FIA) Program					
Note: FIA Ford Custom Accessories are shipped separately from the vehicle for dealer installation.					
PowerCode™ Remote Start System Note: Requires Automatic Transmission Note: Factory Invoiced Accessory	66F	\$\$	\$\$	\$\$	\$\$
Keyless Entry Keypad	90A	\$\$	\$\$	\$\$	\$\$

RAPID SPEC

Exterior Protection Package <ul style="list-style-type: none"> • Rear Bumper Protector • Splash Guards (Molded, Front & Rear) 	90C	\$\$	\$\$	\$\$	\$\$
Cargo Management Package <ul style="list-style-type: none"> • Cargo Net • Cargo Organizer (Foldable, Soft) 	96C	\$\$	\$\$	\$\$	\$\$
Cargo Area Protector	96B	\$\$	\$\$	\$\$	\$\$
Focus Graphic Package	96A	\$\$	\$\$	\$\$	\$\$
Stainless Steel Door Sill Plates	76F	\$\$	\$\$	\$\$	\$\$
Note: Not available with Style Packages (97S, 97L)					

"SEL" SERIES – STANDARD EQUIPMENT

All "SE" Series Equipment Plus:

- Audio – 6-Speakers
- Aux 12V Power Point (Rear)
- Beltline Molding – Chrome
- Brakes – Rear Disc
- Climate Control – Dual Zone EATC
- Cruise Control
- Grille – Piano Black
- Lighting
 - Ambient Lighting (7 Colors)
 - Reading Lights – 1st Row
- Metallic Interior Trim Finish – Door pulls and register surround
- Mirror (Exterior) – Side Marker Lamps
- MyFord Driver Connect Technology
- Overhead Console
- Seats – 2nd Row – 60/40
- Security – Anti-Theft Perimeter Alarm
- Steering Wheel – Leather-Wrapped
- Storage – Rear Seatback Compartment (map pockets)
- Sunvisors – Dual Illuminated Vanity Mirrors
- SYNC® Elements with USB
- Transmission – 6-speed PowerShift™ Automatic with SelectShift™ capability
- Universal Garage Door Opener
- Wheels – 16" Alloy
- Windows – Power with 1-Touch Up/Down on All Windows

5-Door Only Equipment:

- Rear Spoiler
- Rear Wiper
- Removable Package Tray

RAPID SPEC

Series/Rate	Option Code	Focus Sedan/5-door SEL – TBD%			
Retail Series Mix (% of Total Vehicle)		TBD%	TBD%	TBD%	TBD%
Focus Sedan FWD (incl. D&D)	P3H	\$\$	\$\$	\$\$	\$\$
Focus 5-Door (Incl. D&D)	P3M	\$\$	\$\$	\$\$	\$\$
2.0L I-4 GDI Engine		S	S	S	S
2.0L I-4 GDI PZEV Engine	981	\$\$	\$\$	\$\$	\$\$
6-speed PowerShift™ Automatic Transmission with SelectShift™ Capability		S	S	S	S
Rapid Spec		300A	301A	302A	303A
Rapid Spec Mix		TBD%	TBD%	TBD%	TBD%
Rapid Spec MSRP (before Discount)			\$\$	\$\$	\$\$
Rapid Spec Discount			\$\$	\$\$	\$\$
Included in Rapid Spec					
MyFord Touch and Sony Package					
<ul style="list-style-type: none"> • Sony® 10-Speakers Sound System with Subwoofer • MyFord Touch™ (8" Touch Screen Display) • SIRIUS® Satellite Radio with 6-month pre-paid subscription (48 Contiguous States). Service Not Available in Alaska or Hawaii • HD Radio 			I		I
SEL Premium Package					
<ul style="list-style-type: none"> • Leather-Trimmed Seats with 6-Way Power Driver and Manual Lumbar • 17" Aluminum Wheels • Reverse Sensing System • Rain Sensing Wipers • Auto-Dimming (Electrochromic) Rear-View Mirror • Rear Armrest with Storage 				I	I
Free Standing Packages & Options (FSO)					
Interior Style Package – Tuscany Red					
<ul style="list-style-type: none"> • Black/Red Tu-tone Leather-Trimmed Seats with Matching Door Trim Inserts and Front Center Armrest Lid • Coordinated "Red" Steering Wheel Trim • Premium Floor Mats • Coordinated Red Interior Finish • Rear 60/40 Split Seat with Rear Seat Armrest • Stainless Steel Door Sill Plates <p>Note: Not available with Interior Style Package – Arctic White (97L)</p>	97S			\$\$	\$\$
Interior Style Package – Arctic White					
<ul style="list-style-type: none"> • Arctic White/Black Tu-tone Leather-Trimmed Seats with Matching Door Trim Inserts and Front Center Armrest Lid • Coordinated "White" Steering Wheel Trim • Premium Floor Mats • Coordinated White Interior Finish • Rear 60/40 Split Seat with Rear Seat Armrest • Stainless Steel Door Sill Plates <p>Note: Not available with Interior Style Package – Tuscany Red (97S)</p>	97L			\$\$	\$\$
SEL/Titanium Winter Package					
<ul style="list-style-type: none"> • All Weather Floor Mats • Heated Seats (1st Row Driver/Passenger) • Exterior Mirrors, Heated with Puddle Lamps 	47W	\$\$	\$\$	\$\$	\$\$
Interior Protection Package					
<ul style="list-style-type: none"> • Reversible Trunk Mat • All Weather Floor Mats 	47P	\$\$		\$\$	

I = Included in Rapid Spec, S = Standard Equipment, \$\$ = Optional

RAPID SPEC

Parking Technology Package <ul style="list-style-type: none"> • Active Park Assist • Front Parking Sensors • Rear-View Camera Note: Late Availability	46P			\$\$	\$\$
17" Polished Alloy Wheel Note: Late Availability	64F	\$\$	\$\$	\$\$	\$\$
Voice-Activated Navigation	586		\$\$		\$\$
Power Moonroof	43M	\$\$	\$\$	\$\$	\$\$
White Platinum Metallic Tri-coat Paint	UG	\$\$	\$\$	\$\$	\$\$
Red Candy Metallic Tinted Clearcoat Paint	U6	\$\$	\$\$	\$\$	\$\$
Blue Candy Metallic Tinted Clearcoat Paint	Z9	\$\$	\$\$	\$\$	\$\$
Rapid Spec		300A	301A	302A	303A
Fleet Only Options (Req. Valid FIN Code)					
Engine Block Heater	41H	\$\$	\$\$	\$\$	\$\$
Daytime Running Lamps	942	\$\$	\$\$	\$\$	\$\$
ACCESSORIES – Factory Installed Accessories (FIA) program					
Note: FIA Ford Custom Accessories are shipped separately from the vehicle for dealer installation.					
PowerCode™ Remote Start System Note: Requires Automatic Transmission Note: Factory Invoiced Accessory	66F	\$\$	\$\$	\$\$	\$\$
Keyless Entry Keypad	90A	\$\$	\$\$	\$\$	\$\$
Exterior Protection Package <ul style="list-style-type: none"> • Rear Bumper Protector • Splash Guards (Molded, Front & Rear) 	90C	\$\$	\$\$	\$\$	\$\$
Cargo Management Package <ul style="list-style-type: none"> • Cargo Net • Cargo Organizer (Foldable, Soft) 	96C	\$\$	\$\$	\$\$	\$\$
Cargo Area Protector	96B	\$\$	\$\$	\$\$	\$\$
Focus Graphic Package	96A	\$\$	\$\$	\$\$	\$\$
Stainless Steel Door Sill Plates Note: Not available with Trend Packages (97S, 97L)	76F	\$\$	\$\$	\$\$	\$\$

"TITANIUM" – STANDARD EQUIPMENT**All "SE" Series Equipment Plus:**

- Audio
 - Sony® 10-speakers Sound System with Subwoofer
 - HD Radio
- Aux 12V Power Point (Rear)
- Beltline Molding – Chrome
- Brakes – Rear Disc
- Climate Control – Dual Zone EATC
- Cruise Control
- Grille – Piano Black
- Foglamps – Black surround
- Headlights – Black surround
- Lighting
 - Ambient Lighting (7 Colors)
 - Reading Lights – 1st Row
- Metallic Interior Trim Finish - Door pulls and register surround
- Mirror (Exterior) – Side Marker Lamps
- MyFord Touch™ (8" Touch Screen Display)
 - 4" Cluster Display Screen
 - 8" Center stack touch screen
 - Steering wheel control switches
 - Multi-media Input
 - Internet/WiFi Capable
- Overhead Console
- Passive Entry/Passive Start (PEPS)
- Rear Spoiler
- Seats
 - Sport Manual Cloth
 - 2nd Row – 60/40
- Security – Anti-Theft Perimeter Alarm
- SIRIUS® Satellite Radio with 6-month pre-paid subscription (48 Contiguous States). Service Not Available in Alaska or Hawaii
- Steering Wheel – Leather-Wrapped
- Storage – Rear Seatback Compartment (map pockets)
- Sunvisors – Dual Illuminated Vanity Mirrors
- Suspension – Sport Tuned
- SYNC® Elements with USB
- Transmission – 6-speed PowerShift™ Automatic Transmission with SelectShift™ capability
- Universal Garage Door Opener
- Wheels – 17" Sport Aluminum
- Windows – Power with 1-Touch Up/Down on All Windows

5-Door Only Equipment:

- Rear Wiper
- Removable Package Tray

RAPID SPEC

Series/Rate	Option Code	Focus Sedan/5-door TITANIUM – TBD%	
Retail Series Mix (% of Total Vehicle)		TBD%	TBD%
Focus Sedan FWD (incl. D&D)	P3J	\$\$	\$\$
Focus 5-Door FWD (incl. D&D)	P3N	\$\$	\$\$
2.0L I-4 GDI Engine		S	S
2.0L I-4 GDI PZEV Engine	981	\$\$	\$\$
6-speed PowerShift™ Automatic Transmission with SelectShift™ capability		S	S
Rapid Spec		400A	401A
Rapid Spec Mix		TBD%	TBD%
Rapid Spec MSRP (before Discount)			\$\$
Rapid Spec Discount			\$\$
Included in Rapid Spec			
Titanium Premium Package <ul style="list-style-type: none"> • Leather-Trimmed seats with 6-way Power Driver Seat and Manual Lumbar • Reverse Sensing System • Rain Sensing Wipers • Auto-Dimming (Electrochromic) Rear-View Mirror • Rear Armrest with Storage 			I
Free Standing Packages & Options (FSO)			
Titanium Handling Package <ul style="list-style-type: none"> • 18" Alloy Wheels • Optimized Sport Suspension Components • Low Profile Summer Performance Tires • Full-Size spare tire replaces mini-spare 	64X	\$\$	\$\$
Interior Style Package – Tuscany Red <ul style="list-style-type: none"> • Black/Red Tu-tone Leather-Trimmed Seats with Matching Door Trim Inserts and Front Center Armrest Lid • Coordinated "Red" Steering Wheel Trim • Premium Floor Mats • Coordinated Red Interior Finish • Rear 60/40 Split Seat with Rear Seat Armrest • Stainless Steel Door Sill Plates Note: Not available with Interior Style Package – Arctic White (97L)	97S		\$\$
Interior Style Package – Arctic White <ul style="list-style-type: none"> • Arctic White/Black Tu-tone Leather-Trimmed Seats with Matching Door Trim Inserts and Front Center Armrest Lid • Coordinated "White" Steering Wheel Trim • Premium Floor Mats • Coordinated White Interior Finish • Rear 60/40 Split Seat with Rear Seat Armrest • Stainless Steel Door Sill Plates Note: Not available with Interior Style Package – Tuscany Red (97S)	97L		\$\$
SEL/Titanium Winter Package <ul style="list-style-type: none"> • All Weather Floor Mats • Heated Seats (1st Row Driver/Passenger) • Exterior Mirrors, Heated with Puddle Lamps 	47W	\$\$	\$\$
Parking Technology Package <ul style="list-style-type: none"> • Active Park Assist • Front Parking Sensors • Rear-View Camera 	46P		\$\$

RAPID SPEC

17" Polished Alloy Wheel Note: Late Availability Note: Not available with Handling package (64X)	64F	\$\$	\$\$
17" Machined & Painted Alloy Wheel – (not in PDL yet) Note: Late Availability Note: Not available with Handling package (64X)	647	\$\$	\$\$
Voice-Activated Navigation	586	\$\$	\$\$
Power Moonroof	43M	\$\$	\$\$
White Platinum Metallic Tri-coat Paint	UG	\$\$	\$\$
Red Candy Metallic Tinted Clearcoat Paint	U6	\$\$	\$\$
Blue Candy Metallic Tinted Clearcoat Paint	Z9	\$\$	\$\$
Yellow Blaze Metallic Tri-coat paint	NQ	\$\$	\$\$
Fleet Only Options (Req. Valid FIN Code)			
Engine Block Heater	41H	\$\$	\$\$
Rapid Spec		400A	401A
Fleet Only Options (Req. Valid FIN Code) (continued)			
Daytime Running Lamps	942	\$\$	\$\$
ACCESSORIES – Factory Invoiced Accessories (FIA) Program			
Note: FIA Ford Custom Accessories are shipped separately from the vehicle for dealer installation.			
PowerCode™ Remote Start System Note: Requires Automatic Transmission Note: Factory Invoiced Accessory	66F	\$\$	\$\$
Keyless Entry Keypad	90A	\$\$	\$\$
Exterior Protection Package			
<ul style="list-style-type: none"> • Rear Bumper Protector • Splash Guards (Molded, Front and Rear) 	90C	\$\$	\$\$
Cargo Management Package			
<ul style="list-style-type: none"> • Cargo Net • Cargo Organizer (Foldable, Soft) 	96C	\$\$	\$\$
Cargo Area Protector	96B	\$\$	\$\$
Focus Graphic Package	96A	\$\$	\$\$
Stainless Steel Door Sill Plates Note: Not available with Trend Packages (97S, 97L)	76F	\$\$	\$\$

FUNCTIONAL EQUIPMENT

AXLE AVAILABILITY

*Manual Transmission
Axle Ratio
TBD*

*Automatic Transmission
Axle Ratio TBD*

WHEEL AVAILABILITY

Wheel Image Coming Soon

15" Steel Wheel Cover (Standard on S Sedan)

Wheel Image Coming Soon

16" Steel Wheel Cover (Standard on SE Sedan/Hatchback)

Wheel Image Coming Soon

16" Steel Wheel Cover (Included with SE & SFE package)

Wheel Image Coming Soon

16" Aluminum Wheels (Included with SE Sport Package)

Wheel Image Coming Soon

16" Aluminum (Standard on SEL Sedan/Hatchback)

Wheel Image Coming Soon

17" Aluminum Wheels (Included with SEL Premium Package)

FUNCTIONAL EQUIPMENT

Wheel Image Coming Soon

17" Sport Aluminum
(Standard on TITANIUM
Sedan/Hatchback)

Wheel Image Coming Soon

18" Aluminum Wheels
(Available on TITANIUM
Sedan/Hatchback)

Wheel Image Coming Soon

16" Machined and Painted Alloy
Wheel (67Z)
(Available on SE; Requires SE
Sport Package)

Wheel Image Coming Soon

17" Polished Alloy Wheel (64F)
(Available on SEL/TITANIUM
Sedan/Hatchback)

Wheel Image Coming Soon

17" Machined and Painted Alloy
Wheel (Available on SE with Sport
Package, Titanium)

COLOR & TRIM AVAILABILITY

Model	Style/Material	Interior Description
S (Sedan Only)	Cloth	Standard Bucket Seats
SE	Cloth	Standard Bucket Seats
SE Sport	Cloth	Two-tone Sport Bucket Seats
Interior Style Package	Leather-trimmed	Contrasting Leather-trimmed Sport Bucket Seats
SEL	Cloth	Standard Bucket Seats
SEL	Leather-trimmed	Leather-trimmed Sport Bucket Seats
TITANIUM	Cloth	Sport Bucket Seats
TITANIUM	Leather-trimmed	Leather-trimmed Sport Bucket Seats

COLOR OFFERINGS

		S	SE		SE Sport	Style SE Sport	SEL		Interior Style SEL		Titanium	Interior Style Titanium	
		Cloth	Cloth		Cloth	Leather-Trimmed	Cloth/Leather-trimmed		Leather-Trimmed		Cloth/Leather-trimmed	Leather-Trimmed	
		Charcoal Black	Charcoal Black	Medium Lt. Stone	Charcoal Black	Tuscany Red	Charcoal Black	Medium Stone	Tuscany Red	Arctic White	Charcoal Black	Tuscany Red	Arctic White
		Seats: Charcoal Black Insert and Warm Steel Surround	Seats: Charcoal Black Insert and Warm Steel Surround	Seats: Medium Lt. Stone Insert and Medium Dark Stone Surround	Seats: Charcoal Black Insert and Metal Gray Surround	Seats: Charcoal Black Insert and Red Surround	Seats: Charcoal Black Insert and Charcoal Black Surround	Seats: Medium Lt. Stone Insert and Medium Lt. Stone Surround	Seats: Charcoal Black Insert and Tuscany Red Surround	Seats: Arctic White Insert and Charcoal Black Surround	Seats: Charcoal Black Insert and Charcoal Black Surround	Seats: Charcoal Black Insert and Tuscany Red Surround	Seats: Arctic White Insert and Charcoal Black Surround
Paint Name	Order Code	EW	EW	EL	NW	LW	FW/2W	FL/2L	LW	KZ	GW/2W	LW	KZ
Kona Blue Metallic	L6	■	■	■	■		■	■		■	■		■
Yellow Blaze Metallic Tri-coat	NQ				■						■		
Frosted Glass	P9			■				■					
Race Red	PQ		■	■	■		■	■					
Red Candy Metallic Tinted Clearcoat	U6		■	■	■		■	■		■	■		■
White Platinum Metallic Tri-coat	UG						■	■		■	■		■
Tuxedo Black Metallic	UH	■	■	■	■	■	■	■	■	■	■	■	■
Sterling Grey Metallic	UJ	■	■	■	■	■	■	■	■	■	■	■	■
Ingot Silver Metallic	UX	■	■	■	■	■	■	■	■	■	■	■	■
Oxford White	YZ	■	■	■	■	■	■	■	■	■	■	■	■
Blue Candy Metallic	Z9		■		■		■				■		

CALIFORNIA EMISSIONS STATES/CROSS-BORDER STATES***

50 STATES EMISSIONS SYSTEM 425

Standard on all units.

50 STATES EMISSIONS SYSTEMS

Cross Border States***ordering 50-States Emissions (425) will receive ULEV2 Emissions

CALIFORNIA PZEV EMISSIONS SYSTEMS 981

Standard on units originating from, or drop ship to California, Connecticut, Massachusetts, Maine, New Jersey, New York, Oregon, Pennsylvania**, Rhode Island, Vermont and Washington, registration.

For retail orders submitted by dealers in Cross Border States*** PZEV Emissions will be available as a limited option when **ordering vehicles for California Emission States registrations**. 50-States Emissions System (425) is required to order PZEV emissions (981).

CALIFORNIA PUBLIC SERVICE/EMERGENCY VEHICLE EXCEPTION..... 936

Only available on units sold to authorized governmental units and privately-owned ambulance companies. Must also use Code 423 when ordering.

NON-CALIFORNIA/NON-CROSS-BORDER STATES DEALER ORDER FOR CALIFORNIA STATES REGISTRATION 93N

Required on all units ordered by dealers for California Emissions States registrations when the vehicles are being delivered to non-California Emissions, non-Cross-Border States locations. Also requires 425 50-States Emissions System **and 981 PZEV Emissions**.

****NOTE:** EPA's Cross-Border Policy specifies that Virginia does *not* qualify as a cross-border state to Pennsylvania as it is not a contiguous state.

ENGINE BLOCK HEATER

Standard and only available in AK, MN, ND, SD, MT, WI and WY states. Other states available via FCSD **41H**

NOTE: Fleet Only – Engine block heater optional in all states with valid FIN code.

NOTE: Fleet Only – Engine block heater not available with PZEV California emissions (981).

POWERTRAIN/DIMENSIONS**FUEL ECONOMY**

ENGINE DISP.	TRANSMISSION	50 STATES			
		F.E. LABEL ADJUSTED		ESTIMATED ANNUAL FUEL COST	MEMO: UNADJUSTED COMBINED
		CITY	HIGHWAY		
		TBD	TBD	TBD	TBD
		TBD	TBD	TBD	TBD
		TBD	TBD	TBD	TBD
		TBD	TBD	TBD	TBD

ENGINE HORSEPOWER AND TORQUE RATINGS

ENGINE DISPL.	TRANSMISSION	NOMINAL COMPRESSION RATIO	50 STATES	
			HORSEPOWER	TORQUE
			H.P. @ RPM	FT. LB. @ RPM
		TBD	TBD@TBD	TBD@TBD
		TBD	TBD@TBD	TBD@TBD
		TBD	TBD@TBD	TBD@TBD
		TBD	TBD@TBD	TBD@TBD

DIMENSIONS

INTERIOR DIMENSIONS		Measurements	
Head Room (in)			
1 st Row	TBD		TBD
2 nd Row	TBD		TBD
Shoulder Room (in)			
1 st Row	TBD		TBD
2 nd Row	TBD		TBD
Hip Room (in)			
1 st Row	TBD		TBD
2 nd Row	TBD		TBD
Leg Room Maximum Extension (in)			
1 st Row	TBD		TBD
2 nd Row	TBD		TBD
Total Passenger Volume (cu. ft.)	TBD		TBD
Luggage Capacity (Trunk)	TBD		TBD
EXTERIOR DIMENSIONS (in)			
Wheelbase	TBD		TBD
Overall Length	TBD		TBD
Overall Width	TBD		TBD
Overall Height	TBD		TBD
Front Vehicle Tread	TBD		TBD
Rear Vehicle Tread	TBD		TBD