



**2009 MY  
Vehicle Line: FLEX  
Marketing Strategy and Mix Recommendations**

**Marketing Strategy Key Points:**

- The new 2009 Flex is the Ford Division's latest 7-passenger entry into the emerging Crossover Segment
- The Ford Flex delivers groundbreaking design with unprecedented interior comfort, advanced technology and class leading safety
- Flex appeals to SUV customers that require more style with their substance.

**Key Selling Points:**

- 3.5L V6 and a 6-speed automatic transmission
- Front Wheel Drive or All-Wheel Drive capability
- Carry six or seven adults in total comfort
- Standard side airbags and 3 row Safety Canopy™ w/Rollover Sensor
- Standard traction control and Advance Trac® with Roll Stability Control® (RSC)
- Fold-in-floor 3<sup>rd</sup> row seat, fold-flat 2<sup>nd</sup> row seat and fold-flat passenger seat. Totally flat from back to front
- Class exclusive features such as EasyFuel™ innovates capless fueling, 2<sup>nd</sup> row console refrigerator, SYNC™ voice activated communications & entertainment system and 2<sup>nd</sup> row footrests
- Available two-tone roof and Flex's unique, multi-panel Vista Roof™
- Effortless entry and exit with superior 2<sup>nd</sup> row legroom
- Standard 18" aluminum wheels

02/18/08

## 2009 FLEX MAJOR PRODUCT SUMMARY

SE	SEL	LIMITED
<p><b>Powertrain/Functional</b></p> <ul style="list-style-type: none"> <li>• Advance Trac® with Roll Stability Control® (RSC)</li> <li>• Brakes – 4-wheel disc with ABS</li> <li>• EasyFuel™ – capless fueling</li> <li>• Engine – 3.5L 4V V6 Duratec engine w/6 speed auto transmission</li> </ul> <p><b>Exterior</b></p> <ul style="list-style-type: none"> <li>• Auto Headlamps – halogen, wiper activated</li> <li>• Door handles – painted body color</li> <li>• Exhaust tips – Bright polished stainless steel</li> <li>• Foglamps – painted body color bezel</li> <li>• Power locks w/Autolock</li> <li>• Power mirrors – black exterior manual folding</li> <li>• Remote keyless entry w/2 fobs</li> <li>• SecuriCode™ – keyless entry, driver's door</li> <li>• Tires – P235/60R18 BSW</li> <li>• Wheels – 18" painted aluminum</li> <li>• Windshield wipers – intermittent speed sensitive (front), 2-speed (rear)</li> </ul> <p><b>Interior</b></p> <ul style="list-style-type: none"> <li>• Accessory delay</li> <li>• Audio <ul style="list-style-type: none"> <li>– AM/FM stereo/single CD/MP3 capable, 6-speaker system</li> <li>– Input jack</li> </ul> </li> <li>• Battery saver</li> <li>• Climate Control – single zone A/C w/2nd row ducts</li> <li>• Coat hooks (2) – 2nd row</li> <li>• Cockpit Integrated Display – center stack <ul style="list-style-type: none"> <li>– Audio information (non-nav)</li> <li>– Compass</li> <li>– Driver/Passenger temperature</li> <li>– Outside temperature</li> </ul> </li> <li>• Console <ul style="list-style-type: none"> <li>– Front row center w/armrest, storage &amp; 2 cupholders</li> <li>– Overhead w/map light &amp; sunglasses holder</li> </ul> </li> <li>• Cupholders/bottle holders (10)</li> <li>• Driver window – one-touch up/down</li> <li>• Floor mats – carpeted (1<sup>st</sup> &amp; 2<sup>nd</sup> rows)</li> <li>• Glass – Privacy glass on 2<sup>nd</sup> &amp; 3<sup>rd</sup> row windows &amp; liftgate</li> <li>• Glove box – locking, damped</li> <li>• Grab handles (3)</li> <li>• Grocery bag hooks in cargo area</li> <li>• Horn</li> <li>• Lights <ul style="list-style-type: none"> <li>– Cargo area light (over 3rd row)</li> <li>– Lamps – reading lamps for 2<sup>nd</sup> &amp; 3<sup>rd</sup> rows</li> </ul> </li> <li>• Map pockets – front seat back</li> <li>• Message center w/trip computer</li> <li>• Mirror – electrochromic rearview</li> <li>• Powerpoints – (3) 12V powerpoints</li> <li>• Power steering</li> <li>• Rear defroster</li> <li>• Seats <ul style="list-style-type: none"> <li>– 2<sup>nd</sup> row 60/40 split bench</li> <li>– 3<sup>rd</sup> row 50/50 split bench, fold-in-floor</li> <li>– 7-Passenger (3 rows of seats)</li> <li>– Driver, 6-way power w/manual recline &amp; lumbar</li> <li>– Dual front-row cloth bucket seats</li> <li>– Passenger, 2-way w/manual recline</li> <li>– Passenger, fold-flat seat back</li> </ul> </li> <li>• Shift Knob – Leather Wrapped</li> <li>• Steering column – tilt adjustable, manual</li> <li>• Steering Wheel <ul style="list-style-type: none"> <li>– Leather-wrapped</li> <li>– Steering wheel audio and cruise controls</li> </ul> </li> <li>• Storage <ul style="list-style-type: none"> <li>– Front floor console bin</li> <li>– Integrated door storage (pockets), 1st &amp; 2nd row</li> </ul> </li> <li>• Sunvisors – Illuminated vanity mirrors</li> <li>• Taillamps</li> </ul> <p><b>Safety/Security</b></p> <ul style="list-style-type: none"> <li>• Adjustable head restraints</li> <li>• Airbags <ul style="list-style-type: none"> <li>– 2nd/3rd row Safety Canopy™ w/Rollover Sensor</li> <li>– Dual front airbags</li> <li>– Side impact airbags</li> </ul> </li> <li>• Belt-Minder® (driver &amp; passenger)</li> <li>• Child safety locks, rear door</li> <li>• Front Passenger Sensing System</li> <li>• Illuminated entry</li> <li>• LATCH System (Lower Anchors and Tethers for Children)</li> <li>• Personal Safety System®</li> <li>• Reverse Sensing</li> <li>• SecuriLock® Passive Anti-Theft System (PATS)</li> <li>• Tire Pressure Monitoring System (TPMS)</li> </ul>	<p><i>All SE content, plus:</i></p> <p><b>Exterior</b></p> <ul style="list-style-type: none"> <li>• Chrome beltline</li> <li>• Door handles – chrome</li> <li>• Foglamps – chrome bezel</li> <li>• Mirrors – body color, heated manual fold exterior side mirrors</li> <li>• Wheels – 18" machined-aluminum wheels</li> </ul> <p><b>Interior</b></p> <ul style="list-style-type: none"> <li>• Air conditioning – Climate control – Dual-zone w/Electronic Automatic Temperature Control (DEATC)</li> <li>• Audio – Sony AM/FM stereo/CDx6/MP3/w/Satellite Radio</li> <li>• Cargo Net</li> <li>• Leather Seats <ul style="list-style-type: none"> <li>– 1st row heated</li> <li>– Driver, 10-way power, heated</li> <li>– Leather seating surfaces (3rd row seat is vinyl)</li> <li>– Passenger, 6-way power, heated</li> </ul> </li> <li>• SEL badge</li> <li>• Universal Garage Door Opener</li> <li>• Woodgrain appearance appliqué on IP and door trim</li> </ul>	<p><i>All SEL content, plus:</i></p> <p><b>Exterior</b></p> <ul style="list-style-type: none"> <li>• Headlamps – HID</li> <li>• Liftgate – satin aluminum appliqué</li> <li>• LIMITED badge</li> <li>• Mirrors – Chrome skullcaps, folding power exterior heated mirrors with memory and puddle lamps</li> <li>• Power liftgate</li> <li>• Scuff Plates – chrome</li> <li>• Taillamps – LED</li> <li>• Tires – P235/55R19 BSW</li> <li>• Wheels – 19" polished aluminum</li> </ul> <p><b>Interior</b></p> <ul style="list-style-type: none"> <li>• 110V Inverter</li> <li>• Adjustable pedals, memory</li> <li>• Ambient Lighting</li> <li>• Footrests – 2nd row</li> <li>• Leather Seats – Perforated leather</li> <li>• Seats – 1st row seats, memory</li> <li>• Steering Wheel – wood inlay with audio &amp; speed controls</li> <li>• SYNC™</li> </ul>

Please see Standard Equipment pages for more details.

### Product Features Availability

Features, options and package content subject to change. Please check [www.fmcdealer.com](http://www.fmcdealer.com) or Dealer eStore for the most current information.

## 2009 FLEX STANDARD EQUIPMENT

The following items are standard on every all-new 2009MY Ford Flex:

<p><b>POWERTRAIN/FUNCTIONAL</b></p> <ul style="list-style-type: none"> <li>• 3.5L V6 Duratec w/6-Spd auto transmission</li> <li>• Advance Trac® with Roll Stability Control® (RSC)</li> <li>• Brakes – 4-wheel disc brakes with ABS</li> <li>• Fuel tank – 19.2 gallon</li> </ul> <p><b>EXTERIOR</b></p> <ul style="list-style-type: none"> <li>• Auto Headlamps – dual beam, wiper activated</li> <li>• Chrome Tri-bar front grille</li> <li>• EasyFuel™ – capless fueling</li> <li>• Foglamps</li> <li>• Mirrors – electric remote, manual fold</li> <li>• Privacy glass on 2<sup>nd</sup> &amp; 3<sup>rd</sup> row windows &amp; liftgate</li> <li>• Rear defroster</li> <li>• Remote keyless entry w/(2) fobs</li> <li>• SecuriCode™ Keypad – touch sensor on driver's door</li> <li>• Spare tire – mini</li> <li>• Taillamps</li> <li>• Windows, locks &amp; mirrors – power</li> <li>• Windshield wipers, front – intermittent, speed sensitive</li> <li>• Windshield wiper, rear – 2-speed</li> </ul> <p><b>INTERIOR</b></p> <ul style="list-style-type: none"> <li>• Accessory delay</li> <li>• Air conditioning</li> <li>• Audio input jack</li> <li>• Battery saver</li> <li>• Center stack – cockpit integrated display (compass, driver/passenger temp, outside temp, audio info)</li> <li>• Coat hooks (2), 2nd row</li> <li>• <u>Console</u> <ul style="list-style-type: none"> <li>— Front row center w/armrest, storage, (2) cupholders &amp; rear pull-out drawer w/cupholder and storage for 2<sup>nd</sup> row passenger use</li> <li>— Overhead w/maplights, &amp; sunglass holder</li> </ul> </li> <li>• Cupholders/bottle holders (10)</li> <li>• Driver window – driver disable, one-touch up/down</li> <li>• Floor mats – carpeted (1<sup>st</sup> &amp; 2<sup>nd</sup> rows)</li> <li>• Glove box locking, damped</li> <li>• Grab handles – retractable roof grab handles</li> </ul>	<p><b>INTERIOR (Continued)</b></p> <ul style="list-style-type: none"> <li>• Grocery bag hooks in cargo area</li> <li>• Heated backlight (rear window defroster)</li> <li>• Instrumentation (tachometer, TPMS indicator, lamp outage, low washer fluid, low oil pressure, oil change, door ajar, liftgate ajar &amp; indicator)</li> <li>• Lights – Reading lamps for 2<sup>nd</sup> &amp; 3<sup>rd</sup> row passengers</li> <li>• Locks – power with AutoLock</li> <li>• Map pockets – front seat back</li> <li>• Message Center w/Trip Config</li> <li>• Powerpoints – (3) 12V</li> <li>• Power steering</li> <li>• Rearview Mirror – Electrochromic rearview mirror</li> <li>• <u>Seats</u> <ul style="list-style-type: none"> <li>— 3 rows of seats</li> <li>— All passenger seats – fold-flat seat back</li> <li>— Fold flat front passenger seat</li> <li>— Front row buckets seats</li> </ul> </li> <li>• Shift Knob-Leather Wrapped</li> <li>• Speed control on steering wheel</li> <li>• Steering column – tilt adjustable, manual</li> <li>• Steering Wheel – w/speed &amp; audio controls</li> <li>• Sunvisors – driver &amp; passenger w/illuminated mirrors</li> </ul> <p><b>SAFETY/SECURITY</b></p> <ul style="list-style-type: none"> <li>• Adjustable head restraints</li> <li>• Airbags – Side Impact and Safety Canopy™ w/Rollover Sensor</li> <li>• Belt-Minder® (driver &amp; passenger)</li> <li>• Child safety locks – rear door</li> <li>• Front Passenger Sensing System</li> <li>• LATCH (Lower Anchors and Tethers for CHildren) System</li> <li>• Perimeter Alarm</li> <li>• Personal Safety System® (seat belt pretensioners, load limiting retractors, dual stage front air bags, driver seat position sensing &amp; crash severity sensing)</li> <li>• Reverse Sensing</li> <li>• SecuriLock® Passive Anti-Theft System (PATS)</li> <li>• Tire Pressure Monitoring System (TPMS)</li> </ul>
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The following features are standard on selected all-new 2009MY Flex vehicles:

POWERTRAIN/FUNCTIONAL	SE	SEL	LIMITED
3.5L Duratec with 6-speed automatic transmission	•	•	•
KEY EXTERIOR FEATURES			
<u>Door handles</u>			
Painted – color keyed (body color)	•		
Chrome		•	•
<u>Exhaust tips</u>			
Bright polished stainless steel	•	•	•
Fog lamps			
Painted bezel	•		
Chrome bezel		•	•
Grille – Tri-bar chrome	•	•	•
<u>Headlamps</u>			
Auto, halogen	•	•	
Auto, HID			•
<u>Mirrors</u>			
Black – manual folding power exterior side mirrors	•		
Body color – heated manual folding power exterior side mirrors		•	
Memory – chrome heated folding power exterior mirrors with puddle lamps			•
<u>Tail lamps</u>			
LED			•

• = Available

## 2009 FLEX STANDARD EQUIPMENT

KEY EXTERIOR FEATURES (Continued)	SE	SEL	LIMITED
<b>Tires</b>			
P235/60R18BSW tires	•	•	
P235/55R19 BSW tires			•
<b>Wheels</b>			
18" Painted aluminum wheel	•		
18" Machined aluminum wheel		•	
19" Polished aluminum wheel			•
<b>KEY INTERIOR FEATURES</b>			
<b>Air Conditioning</b>			
Single-zone manual air conditioning with rear aux	•		
Dual-zone Electronic Automatic Temperature Control (DEATC) w/rear aux		•	•
<b>Audio/Entertainment</b>			
AM/FM stereo/single CD/MP3 capable, 6-speaker system	•		
Sony branded AM/FM stereo/CDX6/10-speaker system with satellite radio (SIRIUS® system with 6 month subscription, programming is subject to location & availability) SYNC™		•	•
			•
<b>Convenience</b>			
Automatic headlamps with wiper activated headlamps	•	•	•
Outside temperature display/compass	•	•	•
Power Liftgate			•
Reverse Sensing System	•	•	•
Liftgate – satin aluminum applique			•
<b>Materials</b>			
Low-gloss metallic paint on instrument panel center stack	•		
Low-gloss metallic paint on instrument panel center stack with chrome ring on center finish panel (non-nav) and registers		•	•
<b>Seats/Console</b>			
<b>Driver seat</b>			
6-way – power (fore/aft, up/down, tilt ), manual recline, lumbar	•		
10-way – heated, power, leather		•	
10-way – heated, power, perforated leather with memory			•
<b>Front Row Seats</b>			
Bucket seats – cloth trim	•		
Bucket heated seats – leather		•	
Bucket heated seats – perforated leather w/memory			•
<b>Passenger seat</b>			
2-way – manual (fore/aft)	•		
6-way – heated, power (fore/aft), leather		•	
6-way – heated, power (fore/aft), upgraded leather			•
<b>2<sup>nd</sup> Row Seats</b>			
60/40 split bench – cloth trim	•		
60/40 split bench – leather-trimmed		•	
60/40 split bench – perforated leather-trimmed			•
<b>3<sup>rd</sup> Row Seats</b>			
50/50 split bench seat – cloth trim (fold-flat-into-floor)	•		
50/50 split bench seat – vinyl trim (fold-flat-into-floor)		•	•
<b>Steering Wheel</b>			
Color-keyed leather wrapped with audio and speed controls	•	•	
Color-keyed leather wrapped with wood inlay, audio and speed controls			•

2009 FLEX  
**FUNCTIONAL EQUIPMENT**

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**AXLE AVAILABILITY**

**\*Final Drive Ratio: FWD TBD**

**\*Final Drive Ratio: AWD TBD**

**WHEEL AVAILABILITY**

**Wheel Image Coming  
Soon**

18" Painted Aluminum  
Wheel Std on SE

**Wheel Image Coming  
Soon**

18" Machined Aluminum  
Wheel Std on SEL

**Wheel Image Coming  
Soon**

19" Polished Aluminum  
Wheel Std on Limited

**Wheel Image Coming  
Soon**

17" Aluminum Wheel Opt  
on SE (64F)

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## 2009 FLEX OPTIONAL EQUIPMENT

		SE	SEL	LIMITED
<b>DRIVETYPE</b>				
AWD (All Wheel Drive)	Body Code	—	K62	K63
	Order Code	—	220A	230A
FWD (Front Wheel Drive)	Body Code	K51	K52	K53
	Order Code	110A	120A	130A
<b>KEY INTERIOR OPTIONS</b>				
<b>2<sup>nd</sup> Row Seats*</b>				
2 <sup>nd</sup> Row 40/40 Reclining Seats – Cloth Trim (6-passenger seating)	21D	O	—	—
2 <sup>nd</sup> Row 40/40 Reclining Seats – Leather Trim	21D	—	O	—
2 <sup>nd</sup> Row 40/40 Reclining Seats – Perforated Leather Trim, Heated	21D	—	—	O
<b>GROUPS &amp; PACKAGES (see Packaged Options/Emissions Page for Pkg. Content)</b>				
Convenience Package	65L	—	O	S
Lighting Package	86L	—	O	S
Trailer Tow Package, Class III	53G	O	O	O
<b>OTHER OPTIONS</b>				
2 <sup>nd</sup> Row Floor Console (only applicable with 2 <sup>nd</sup> row 40/40 bucket seats, 6-passenger)	51C	—	O	O
17" Aluminum Wheels, P235/60R17 BSW Tires (Available in snow states only)	64F	O	—	—
All-Weather Floor Mats (Black, 1ST & 2ND row)	16W	O	O	O
AM/FM CDx6/MP3 capable with SAT, 6-speaker system (SIRIUS® 6 months programming included where available)	581	O	—	—
DVD Navigation System with Reverse Camera (limited coverage in AK) and SIRIUS® Travel Link Services (6 month service included; programming subject to geographical location & availability)	85N	—	—	O
Family Entertainment Center, DVD (Headliner mounted monitor & system)	901	—	O	O
Rear Console Refrigeration (req. 2 <sup>nd</sup> row console, 51C)	62R	—	O	O
Roof-Rack Side Rails (SE – Black/SEL & Limited – Chrome), N/A with Vista Roof (43P)	68B/68C	O	O	O
SYNC™ Hands Free Communications and Entertainment System	66B	O	O	S
Two-Tone Roof (See Color & Trim Availability for codes)		—	O	O
Vista Roof (N/A with Roof Rails, 68B/68C)	43P	—	O	O
<b>FLEET ONLY OPTIONS (w/valid FIN code)</b>				
Engine Block Heater	41H	F	F	F
<b>GENUINE FORD ACCESSORIES, PRE-INSTALLED – Limited Production Offerings</b>				
PowerCode™ Remote Start System	67R	O	O	O

\* 2nd Row 40/40 seats include: adjustable comfort tracks & power release.

S = Standard, O = Optional, P = Packaged Option, F = Fleet Option  
Ford Division

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2009 FLEX  
**COLOR & TRIM AVAILABILITY**

				Interior Color		
				Medium Light Stone (Grey)	Charcoal Black	
<b>SE</b>	Cloth Seats			CS	CW	
<b>SEL</b>	Leather-Trimmed Seats			LS	LW	
<b>LIMITED</b>	Perforated Leather-Trimmed Seats			PS	PW	
		Two-Tone Roof				
EXTERIOR COLOR	CODE	White Suede 87W	Brilliant Silver 87G	Mono- chromatic	Availability	
<b>SE</b>						
Dark Ink Blue Clearcoat Metallic	<b>DI</b>	—	—	•	•	•
Redfire Clearcoat Metallic	<b>G2</b>	—	—	•	•	•
Cinnamon Clearcoat Metallic	<b>HT</b>	—	—	•	•	•
Light Ice Blue Clearcoat Metallic	<b>LS</b>	—	—	•	•	•
Black Clearcoat	<b>UA</b>	—	—	•	•	•
Brilliant Silver Clearcoat Metallic	<b>UI</b>	—	—	•	•	•
Sterling Grey Clearcoat Metallic	<b>UJ</b>	—	—	•	•	•
White Suede Clearcoat	<b>WS</b>	—	—	•	•	•
<b>SEL / LIMITED</b>						
Dark Ink Blue Clearcoat Metallic	<b>DI</b>	•	—	•	•	•
Redfire Clearcoat Metallic	<b>G2</b>	•	—	•	•	•
Cinnamon Clearcoat Metallic	<b>HT</b>	•	—	•	•	•
Light Ice Blue Clearcoat Metallic	<b>LS</b>	•	—	•	•	•
Black Clearcoat	<b>UA</b>	—	•	•	•	•
White Platinum Tri-Coat	<b>UG</b>	—	—	•	•	•
Brilliant Silver Clearcoat Metallic	<b>UI</b>	•	—	•	•	•
Sterling Grey Clearcoat Metallic	<b>UJ</b>	•	—	•	•	•
White Suede Clearcoat	<b>WS</b>	—	•	•	•	•

• = Available

**2009 FLEX  
PACKAGED OPTIONS/EMISSIONS**

**CONVENIENCE PACKAGE (65L)**

**Availability:**

- Optional on SEL
- Standard on Limited

**Includes:**

- 110V Inverter
- Power adjustable pedals with memory
- Power liftgate
- Memory driver's seat and side-view mirrors
- Puddle lamps

**DVD NAVIGATION SYSTEM WITH REVERSE CAMERA AND SIRIUS® TRAVEL LINK SERVICES**

**Availability:**

- Optional on Limited

**SIRIUS® Travel Link Includes:**

- Real-time traffic information
- National weather information - current and forecasted
- Fuel prices
- Sports scores and schedules
- Movie listings

**Note: SIRIUS® Travel Link programming is subject to geographical location and availability.**

**LIGHTING PACKAGE (86L)**

**Availability:**

- Optional on SEL
- Standard on Limited

**Includes:**

- Ambient lighting
- HID headlamps
- LED tail lamps

**TRAILER TOW, CLASS III (53G)**

**Availability:**

- Optional on all series

**Includes:**

- Receiver hitch
- Wiring harness with 4/7 pin connector
- Engine oil cooler
- Tire mobility kit

**MISCELLANEOUS**

COV Required .....	<b>79V</b>
Priced DORA .....	<b>C09</b>

**CALIFORNIA EMISSIONS STATES/CROSS-BORDER STATES\*\*\***

**CALIFORNIA EMISSIONS SYSTEM ..... 422**

Required on units for California, Connecticut, Massachusetts, Maine, New Jersey, New York, Oregon, Pennsylvania\*\*, Rhode Island, Vermont and Washington, registration. Optional for Cross-Border States.\*\*\*

**CALIFORNIA EMISSIONS SYSTEM NOT REQUIRED ..... 423**

Control code for units either shipped to California Emissions States dealers or ordered by California Emissions States dealers for registration in non-California States locations.

**NOTE:** In Maine, Vermont and Rhode Island, dealers cannot order vehicles for customers in non-California Emission State locations (except Public Service/Emergency Vehicles – 936)

**CALIFORNIA PUBLIC SERVICE/EMERGENCY VEHICLE EXCEPTION..... 936**

Only available on units sold to authorized governmental units and privately-owned ambulance companies. Must also use Code 423 when ordering.

**NON-CALIFORNIA/NON-CROSS-BORDER STATES DEALER ORDER FOR CALIFORNIA STATES REGISTRATION..... 93N**

Required on all units ordered by dealers for California Emissions States registrations when the vehicles are being delivered to non-California Emissions, non-Cross-Border States locations. Also requires 422 California Emissions System.

**\*\* NOTE: EPA's Cross-Border Policy specifies that Virginia does not qualify as a cross-border state to Pennsylvania as it is not a contiguous state.**

**\*\*\*CROSS-BORDER STATES**

Cross-Border States are Arizona, Delaware, Idaho, Maryland, Nevada, New Hampshire, Ohio and West Virginia.

**ENGINE BLOCK HEATER**

Standard and only available in states of AK, MN, ND, SD, MT, WI and WY. Other states available via FCSD..... **41H**

**NOTE:** Fleet Only – Engine block heater optional in all states with valid FIN code.

## 2009 FLEX POWERTRAIN/DIMENSIONS

### FUEL ECONOMY

ENGINE DISPL.	TRANSMISSION	50 STATES			
		F.E. LABEL ADJUSTED		ESTIMATED ANNUAL FUEL COST	MEMO: UNADJUSTED COMBINED
		CITY	HIGHWAY		
<b>FWD</b>					
3.5L 4V V6 Duratec	6 – speed auto (TBD)	TBD	TBD	\$TBD	TBD
<b>AWD</b>					
3.5L 4V V6 Duratec	6 – speed auto (TBD)	TBD	TBD	\$TBD	TBD

### ENGINE HORSEPOWER AND TORQUE RATINGS

ENGINE DISPL.	TRANSMISSION	NOMINAL COMPRESSION RATIO	50 STATES	
			HORSEPOWER H.P. @ RPM	TORQUE FT. LB. @ RPM
<b>FWD</b>				
3.5L 4V V6 Duratec	6 – speed auto (TBD)	TBD	TBD @ TBD	TBD @ TBD
<b>AWD</b>				
3.5L 4V V6 Duratec	6 – speed auto (TBD)	TBD	TBD @ TBD	TBD @ TBD

### DIMENSIONS\*

MODEL (inches)	Measurements
Wheelbase	117.9
Overall Length	202.3
Overall Height	67.6
Overall Width	75.9
Front Tread	65.3
Rear Tread	65.4
<b>FRONT/REAR SEATING</b>	
Seating Capacity	6 or 7
Head Room (inches) (front/2 <sup>nd</sup> row/3 <sup>rd</sup> row)	41.8/40.5/38.7
Shoulder Room (inches) (front/2 <sup>nd</sup> row/3 <sup>rd</sup> row)	58.4/58.1/50.8
Hip Room (inches) (front/2 <sup>nd</sup> row/3 <sup>rd</sup> row)	55.4/55.0/41.1
Leg Room (inches) (front/2 <sup>nd</sup> row/3 <sup>rd</sup> row)	40.8/44.3/33.4
<b>PASSENGER/LUGGAGE/FUEL CAPACITY</b>	
Passenger Volume (cu. ft.) (front/2 <sup>nd</sup> row)	118.0
Cargo Capacity (cu. ft.) (behind 1 <sup>st</sup> row)	86.7
Cargo Capacity (cu. ft.) (behind 2 <sup>nd</sup> row)	45.0
Cargo Capacity (cu. ft.) (behind 3 <sup>rd</sup> row)	19.4
Fuel Capacity (gal.)	19.2
Total Interior Volume (3 <sup>rd</sup> row folded)	160.9

\*All dimensions are preliminary figures