

BOSS TRACK ATTACK



RACING



TRACKKEY



For the 2012 Boss 302 Mustang, Ford offers two exciting new programs for owners to get the most out of their vehicle. Every new owner will have the opportunity to participate in the Boss Track Attack, an instructional driving program specific to the Boss 302. For those owners who intend to make on-track events a regular occurrence, Ford Racing offers a unique TrackKey PCM software package available for purchase from any Ford Dealer.

TRACKKEY



You hold two keys: One has a silver Boss logo, the other red. Either will start your 2012 Mustang Boss 302. Slide the silver key into the lock cylinder, give it a twist and you're treated to 444 ponies worth of smooth, streetable driving joy. Or choose red – the TrackKey – and you have a competition-ready track car.

The optional TrackKey PCM software, available only to owners of the 2012 Boss 302 and installed by an authorized Ford dealer after a customer takes delivery of the car, adjusts variable cam timing, spark maps, engine braking, fuel control and other engine parameters – more than 200 in total – to provide a complete race car calibration. The result is an aggressive, race-bred driving experience all the way down to the lopey idle rumbling through the Boss quad exhaust.

A joint project between Mustang engineers and Ford Racing, TrackKey adds a second set of powertrain control module (PCM) software to a customer's Mustang Boss 302, activated by a specially programmed vehicle key. When invoked by TrackKey, the new TracMode software alters more than 200 engine management parameters, increasing low-end torque and turning the potent but well-mannered stock Boss into a competition-ready track car.

When TrackKey is removed and the vehicle is started with the standard key, the PCM settings are automatically drawn from the factory Boss 302 instruction set again without any additional modifications needed – a huge advantage over aftermarket tuning chips and ECU reprogramming. The convenience is useful for enthusiasts who want all-out performance at the racetrack but stock driveability for the journey there and back.

www.trackkey.ford.com



Buying a Mustang has always been a unique experience but with next year's Boss 302 the experience now "goes to eleven." As part of a new complimentary program, newly minted Boss 302 owners will be offered a hands-on track driving experience to learn just what their car is capable of on and off the track. The Boss Track Attack, offered through Team Mustang and Ford Racing, will feature a full Boss immersion, driving instruction and plenty of track time with engineers and racers. The experience is designed to give Boss owners a comprehensive, hands-on look at exactly what their cars are capable of – and just how much fun they can be.

The program will take place at Miller Motorsports Park in Tooele, Utah, outside of Salt Lake City. Boss owners will need to make their own travel and lodging arrangements, but once in Utah, the full track experience – including cars for the event – is courtesy of Ford.

The evening before the track day, owners will be treated to a welcome reception followed by an in-depth immersion into both the non-product and product stories of the Boss 302, focusing on how the program came to be and the underlying engineering and design philosophy. The next morning, participants will convene at the track for a full day of driving instruction and course time.

"Practice makes perfect, and in this case it's going to be a ton of fun, too," said Jamie Allison, director, Ford Racing. "There's nothing like the experience of being behind the wheel of a high-performance car on a dedicated track. It's the environment that breeds incredible machines like Mustang Boss, and for owners who want to experience all these cars are capable of, we can promise an unforgettable event."



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