

FORD SETS 2012 MUSTANG BOSS 302 OWNERS LOOSE WITH COMPLIMENTARY BOSS IMMERSION, TRACK EXPERIENCE

- Boss Track Attack program, offered through Team Mustang and Ford Racing, and complimentary with purchase of a Mustang Boss 302, will feature a Boss immersion, driving instruction and track time
- Event will take place at Miller Motorsports Park in Tooele, Utah, using both Mustang GT school vehicles and 2012 Mustang Boss 302
- Dates and additional program details will be available in early 2011

DEARBORN, Mich., Nov. 11, 2010 – Buyers of Ford’s highly anticipated Mustang Boss 302 will now get a hands-on track driving experience to learn just what their car is capable of as part of a new complimentary program being announced today.

“The Mustang Boss 302 is a very special vehicle, tuned to perform on a racetrack,” said Mickey Matus, marketing manager, Ford Racing. “It’s an absolute blast to drive on the street but we want owners to be able to experience all the incredible balance, power and performance engineered into this machine, and the only safe way to do that is to push the car to the limit on a closed course. This is only natural, since the Boss grew up on the racetrack.”

The Boss Track Attack program, offered through Team Mustang and Ford Racing, will feature a full Boss immersion, driving instruction and plenty of track time with engineers and racers. The experience is designed to give Boss owners a comprehensive, hands-on look at exactly what their cars are capable of – and just how much fun they can be.

Boss Track Attack will take place at Miller Motorsports Park in Tooele, Utah, outside of Salt Lake City. Boss owners will need to make their own travel and lodging arrangements, but once in Utah, the full track experience – including cars for the event – is courtesy of Ford.

The evening before the track day, owners will be treated to a welcome reception followed by an in-depth immersion into both the non-product and product stories of the Boss 302, focusing on how the program came to be and the underlying engineering and design philosophy. The next morning, participants will convene at the track for a full day of driving instruction and course time.

“Practice makes perfect, and in this case it’s going to be a ton of fun, too,” said Jamie Allison, director, Ford Racing. “There’s nothing like the experience of being behind the wheel of a high-performance car on a dedicated track. It’s the environment that breeds incredible machines like Mustang Boss, and for owners who want to experience all these cars are capable of, we can promise an unforgettable event.”

More details about Track Attack, including dates, will be available in early 2011.

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About Ford Motor Company

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 163,000 employees and about 70 plants worldwide, the company’s automotive brands include Ford, Lincoln and Mercury, production of which has been announced by the company to be ending in the fourth quarter of 2010. The company provides financial services through Ford Motor Credit Company. For more information regarding

Ford's products, please visit www.ford.com.