

Introducing the All-New Ford
2015 MUSTANG



PREPARE FOR TAKEOFF
PREVIEW GUIDE



Introducing the All-New 2015 **MUSTANG**



ALL-NEW, YET UNMISTAKABLY MUSTANG

It's an evolution, not a revolution. It's unmistakably Mustang: the signature sharknose front fascia, long hood and short deck, and trapezoidal grille are there, executed in a refreshingly contemporary manner. The 2015 Mustang is sportier, lower, wider and more streamlined, all while being muscular and athletic. Available in Fastback and Convertible bodystyles, the 2015 Mustang sports:

- HID headlamps with signature lighting
- Three-dimensional tri-bar taillamps with sequential turn signals
- LED fog lamps
- 17- to 20-inch aluminum wheels
- Wider body and lower roof height
- More steeply sloped windshield and rear glass
- Unified side glass

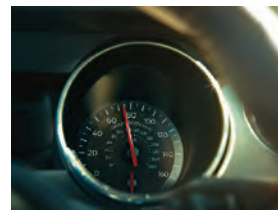
UNMISTAKABLY
MUSTANG



COCKPIT-INSPIRED INTERIOR. BUILT FOR EVERY DAY.

This is a driver's car. All key vehicle controls are within the driver's easy reach, and all gauges are positioned for optimal readability. Unlike other cars, the 2015 Mustang doesn't ask owners to sacrifice comfort. Proof that Mustang is ideally suited for the track and the daily commute is found in the redesigned front seats with enhanced support and long-term comfort. Additional interior enhancements ready for the open road include:

- Pedals repositioned for enhanced comfort and control
- Tilt and telescoping steering wheel
- Toggle switches for hazards, traction control, steering settings and selectable driving modes
- Improved cabin stowage
- Heated and cooled front seats
- Driver seat with memory
- RECARO^{®(1)} sport seats



(1) RECARO is a registered trademark of RECARO Beteiligungs-GmbH.



PURPOSEFUL TECHNOLOGY

The purposeful technology available on the 2015 Mustang is designed to deliver multiple benefits, such as enriching the driving experience and optimizing convenience. Featuring:

- SYNC® with MyFord Touch®
- Intelligent Access with push-button start
- Adaptive cruise control and collision warning with brake support
- BLIS® (Blind Spot Information System) with cross-traffic alert
- Individual Tire Pressure Monitoring System (TPMS)
- Rear view camera
- Active noise cancellation (EcoBoost models)
- Rain-sensing windshield wipers



POWER + EFFICIENCY WITH A GROWL

Joining the 3.7L V6 and the 5.0L V8 is an all-new 2.3L EcoBoost® engine with a twin-scroll turbocharger. The first Mustang turbo in nearly 30 years, the 2.3L EcoBoost delivers impressive performance and efficiency. An all-new chassis with independent rear suspension is designed to make this the most nimble Mustang ever. Other powertrain and chassis highlights include:

- 6-speed manual transmission
- 6-speed SelectShift® automatic transmission with steering wheel-mounted paddle shifters and Remote Start System
- Driver-selectable steering with four settings
- Track Apps™



DESIGNED TO
DELIVER

OPTIMIZED CUSTOMIZATION



The 2015 Mustang is not a “me too” vehicle and neither are its owners. To ensure the vehicle is uniquely suited to their individuality, Mustang offers numerous freestanding options and packages, including:

GT and EcoBoost® Performance Packages

20-inch aluminum wheels

Enhanced Security Package

Voice-activated Navigation System

And more to come ...

LOOKING FOR MORE?

An iconic vehicle such as Mustang is certain to draw a great deal of customer interest. Visit **eSourcebook** regularly for the latest product updates.

Preproduction vehicle shown. Model and feature availability may vary at vehicle introduction.



Retailer Education & Training

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