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2011

Mustang

What's Important

- Key Messages
- Key Features Overview
- Key Competitors

Key Messages

- All-new 3.7L V6 engine with Ti-VCT offers 305 horsepower and up to 31 mpg on the highway
- All-new 5.0L V8 Ti-VCT delivers 412 horsepower⁽¹⁾ and up to 26 mpg on the highway
- Choice of new 6-speed manual or automatic transmissions
- Revised suspension tuning and Electric Power-Assisted Steering (EPAS) deliver outstanding handling performance
- New California Special Package and Mustang Club of America Edition offer the customer additional personalization choices for their Mustang
- Choice of three tops — hardtop, glass roof or convertible

Key Features Overview

3.7L V6 engine with Ti-VCT
(pgs. 8, 9)

Glass Roof
(pg. 20)

MyColor® with ambient interior lighting
(pg. 33)

All-new 5.0L V8 engine with Ti-VCT
(pgs. 8, 9)

Electric Power-Assisted Steering (EPAS)
(pg. 12)

All-new 6-speed transmissions
(pg. 10)



MyKey™
(pg. 20)

Key Competitors

Mustang V6	Mustang GT
<p>Mustang V6 appeals to the customer seeking price/value-conscious performance and competes with:</p> <ul style="list-style-type: none"> • Chevrolet Camaro • Dodge Challenger • Hyundai Genesis Coupe 	<p>Mustang GT appeals to the customer seeking no-excuses performance and competes with:</p> <ul style="list-style-type: none"> • Chevrolet Camaro SS • Dodge Challenger R/T • Nissan 370Z

(1) Maximum horsepower rating achieved with premium fuel.

NOTE: See the latest Dealer Ordering Guide for feature availability.

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What's Important

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Performance/Handling What's New —
Safety/Security What's New —
Comfort/Convenience What's New —
Quality/Reliability/Durability What's New —
Design/Styling What's New —

Mustang

What's New for 2011

Performance/Handling

- 3.7L V6 engine with Ti-VCT
- 5.0L V8 engine with Ti-VCT
- 6-speed manual transmission
- 6-speed automatic transmission
- 2.73:1 limited-slip rear axle standard on V6
- 3.31:1 limited-slip rear axles available on V6 Coupe only
- Electric Power-Assisted Steering (EPAS)
- Revised suspension tuning
- Brembo® Brake Package (55D)

Safety/Security

- Fold-down rear head restraints

Comfort/Convenience

- Message Center now standard on all models
- Integrated spotter mirrors
- MyKey™ standard
- Electronics Package (58N) including HD Radio
- Shaker 500 and Shaker 1000 audio systems now a single-CD unit with MP3 capability

Quality/Reliability/Durability

- Mustang Convertible enhancements
 - Lateral stiffness improved by a projected 12 percent
 - Strut brace standard on all Convertible Models
 - “V-brace” stiffened with additional gussets
 - #2 crossmember stiffened
 - Additional front “Z-brace” connecting to the #1 and #2 crossmembers
 - A-pillar stiffening foam
- NVH (Noise, Vibration and Harshness)
 - New engine-side dash sound absorber
 - Additional density to the passenger-side dash sound absorber
 - Additional sealing between the doors and the lower rockers
 - A rear wheel well arch liner to reduce road noise on gravel roads and in the rain
- Tire mobility kit standard on V6

Design/Styling

- Dual exhaust on V6 models
- Mustang Club of America Edition (203A)
- California Special Package (402A)
- Exterior colors
 - Ingot Silver Metallic (UX)
 - Race Red (PQ)



NOTE: See the latest Dealer Ordering Guide for feature availability.

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Model Lineup

— V6 Coupe and Convertible Content

Model Lineup Pages

The Model Lineup pages are based on the Dealer Ordering Guide and are designed to show key features/equipment on each model as well as the new Rapid Specs content. As you move through the vehicle lineup, each model adds to or upgrades the equipment of the preceding model, except where additions/exemptions are noted. The Mustang Coupe and Convertible are available in four models:

- V6
- V6 Premium
- GT
- GT Premium

V6 Coupe and Convertible — Standard model



Performance/Handling

- Axle, rear
 - 2.73:1 ratio
 - Limited-slip differential
- Brakes — large, vented four-wheel disc
- Drivetrain — rear-wheel drive
- Engine — 3.7L DOHC V6
 - Cold air induction box
 - Ti-VCT
- Suspension, front — MacPherson strut
- Suspension, rear — 3-link with Panhard rod
- Tires — P215/60R17 all-season
- Transmission — 6-speed manual

Comfort/Convenience

- Air conditioning — manual
- Audio:
 - Single-disc CD/MP3 player
 - Auxiliary audio input jack
- Auxiliary power points (2)
- Console — center, locking with full armrest and storage
- Convertible top — power
 - 5-bow design
 - Glass rear window
 - Vinyl
- Cruise control — steering-wheel-mounted
- Cup holders — covered (2)
- Defroster — rear window
- Door locks — power
- Easy Fuel™ capless fuel filler
- Floor mats — black carpeted front with driver retention hook

- Footrest — driver
- Lights, interior:
 - Header-mounted dome
 - Illuminated entry
 - Lighted bezel (Convertible)
- Map pockets — back of driver and front passenger seats
- Mirrors, exterior — dual power, with integrated spotter mirrors
- MyKey™
- Remote Keyless Entry System
- Seats — cloth front bucket:
 - Manual 2-way adjustable passenger
 - Manual 4-way adjustable driver with height adjust
- Seats — rear:
 - Split-fold 50/50 rear (Coupe)
 - Fixed rear seatbacks (Convertible)
- Steering wheel — tilt with cruise control
- Tire inflation kit
- Trunk release — interior
- Windows — power with one-touch-up/down driver and front-passenger
- Windshield wipers — variable interval

Safety/Security

- AdvanceTrac® electronic stability control
- Airbags — integrated front-seat side
- Belt-Minder®
- LATCH (Lower Anchors and Tethers for CHildren) System
- Personal Safety System™ with dual front airbags
- SecuriLock® passive anti-theft system
- SOS Post Crash Alert System™
- Tire Pressure Monitoring System (TPMS)

Design/Styling

- Antenna — rear-mounted
- Exhaust outlets — dual
- Headlamps — complex reflector halogen
- Instrument cluster — four-gauge with chrome accent
- Mirror caps, exterior — black
- Moldings — black rocker
- Taillamps — LED (Light-Emitting Diode) sequential
- Wheels — 17" painted aluminum

Quality/Reliability/Durability

- Exhaust — stainless steel dual

V6 RAPID SPEC OPTIONS

Rapid Spec	Freestanding Options
Option Group 100A <ul style="list-style-type: none"> • Includes V6 Coupe and Convertible standard equipment Option Group 101A <ul style="list-style-type: none"> • Exterior Sport Appearance Package <ul style="list-style-type: none"> – Lower tape stripe – Rear decklid spoiler 	Performance/Handling <ul style="list-style-type: none"> • 6-speed automatic transmission (443) • 3.31:1 limited-slip rear differential (453); Coupe only Design/Styling <ul style="list-style-type: none"> • Red Candy Metallic paint with tinted clearcoat exterior paint (U6) • Tape Stripe Delete (46D; 101A only) Safety/Security <ul style="list-style-type: none"> • Security Package (43S) <ul style="list-style-type: none"> – Active anti-theft system – Wheel locking kit

NOTE: The above information is an excerpt to be used with pages 2 and 3 of the 1/20/10 Mustang Dealer Ordering Guide. For more information and the latest Dealer Ordering Guide go to fmcdealer.com.

Mustang Model Lineup

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V6 Premium Coupe and Convertible Content —

Mustang

V6 Premium Coupe and Convertible — Includes all V6 content, plus:

Performance/Handling

- Tires — P215/60R17 all-season

Comfort/Convenience

- Audio — Shaker 500 with single-CD/MP3 capability and 8 speakers
- Message Center
- SIRIUS® Satellite Radio

- Seating
 - 6-way power adjustable driver w/2-way adjustable head restraint and power lumbar
 - Leather-trimmed seating surfaces
 - Split-folding rear seats (Coupe)
- Steering wheel — leather-wrapped with aluminum spokes
- SYNC® voice-activated communications and entertainment system
 - 911 Assist
 - Traffic, Direction and Information
 - Vehicle Health Report (VHR)

Design/Styling

- Ambient interior lighting
 - Cup holders
 - Door sill plates
 - Front and rear footwells
 - Map pockets
 - Programmed via the Message Center
 - Available in any MyColor® custom setting
- Bright aluminum trim
 - Door sill scuff plates
 - Instrument panel
 - Pedals
 - Shifter handle

- Center stack and console trim — gloss painted
- Door speaker surrounds — satin
- Door trim panel inserts
- Instrument cluster — 6-gauge
- MyColor
 - 125 customizable colors
 - Instrument cluster backlighting
 - Speedometer and tachometer Halo lighting
- Pony — bright chrome in grille
- Wheels — 17" machined aluminum with painted pockets

V6 PREMIUM RAPID SPEC OPTIONS			
Rapid Spec		Freestanding Options	
Option Group 200A <ul style="list-style-type: none"> • Includes V6 Premium Coupe and Convertible standard equipment 	Option Group 201A <ul style="list-style-type: none"> • Exterior Sport Appearance Package <ul style="list-style-type: none"> – Lower tape stripe – Rear decklid spoiler 	Performance/Handling <ul style="list-style-type: none"> • 6-speed automatic transmission (443) • 3.31:1 limited-slip rear differential (453; Coupe only) 	Design/Styling <ul style="list-style-type: none"> • Convertible boot (59B) • Glass roof (59G; NA with 1U and 4U Stone interior) • HID Headlamps (51H with 202A or 203A) <ul style="list-style-type: none"> – Requires Security Package • Red Candy Metallic with tinted clearcoat exterior paint (U6) • Stripes — Hood & Side (943) • Racing Stripe — “Over the Top” (943; NA with 203A) <ul style="list-style-type: none"> – Single Black or White – Requires Stripe Delete with 201A or 202A – Not available on Convertible – Not available with Glass Roof (59G) or with Hood & Side Stripes (943) • Tape Stripe Delete (46D; 201A and 202A)
Option Group 202A <ul style="list-style-type: none"> • V6 Pony Package <ul style="list-style-type: none"> – Lower bodyside “Mustang” tape stripe – Rear decklid spoiler – 18" polished aluminum wheels – Body-color exterior mirror caps – Unique Pony grille with chrome corral – Fog lamps – Pony fender badges – Chrome exhaust tip – Auto On/Off headlamps – Premium floor mats with embroidered Pony logo 	Option Group 203A <ul style="list-style-type: none"> • Mustang Club of America Edition <ul style="list-style-type: none"> – Dark Stainless painted billet grille with Tri-bar Pony badge – Front lower-fascia-mounted fog lamps – Side tape stripe – Custom decklid tape appliqué between taillamps – 18" Dark Stainless painted aluminum wheels – P235/50WR18 all-season tires – Premium carpeted front floor mats with embroidered Pony logo – Automatic headlamps – Rear decklid spoiler 	Comfort/Convenience <ul style="list-style-type: none"> • Comfort Package (53B) <ul style="list-style-type: none"> – 6-way power passenger seat – Heated front-seat cushions – Electrochromic auto-dimming rearview mirror with compass • Electronics Package (58N) <ul style="list-style-type: none"> – Voice-activated Navigation System – HD Radio – Dual-zone Electronic Automatic Temperature Control – SIRIUS Travel Link™ • Rear View Camera <ul style="list-style-type: none"> – Requires rear decklid spoiler 	Safety/Security <ul style="list-style-type: none"> • Security Package (43S) <ul style="list-style-type: none"> – Active Anti-theft system – Wheel locking kit

NOTE: The above information is an excerpt to be used with pages 4 and 5 of the 1/20/10 Mustang Dealer Ordering Guide. For more information and the latest Dealer Ordering Guide go to fmcdealer.com.

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Model Lineup

— GT Coupe and Convertible Content

GT Coupe and Convertible — Includes all V6 content, plus:



Performance/Handling

- Engine — 5.0L DOHC V8
 - Cold-air induction box
 - Ti-VCT
- Tires — P235/50WR18 all-season
- Transmission — 6-speed manual

Comfort/Convenience

- Auto On/Off headlamps

Design/Styling

- Dark chrome Pony in the grille
- Engine cover
- Exhaust tips — dual, bright rolled
- Fog lamps — in-grille
- Mirror caps, exterior — body-color
- Spoiler — rear decklid
- Wheels — 18" wide-spoke painted aluminum

GT RAPID SPEC OPTIONS	
Rapid Spec	Freestanding Options
Option Group 300A <ul style="list-style-type: none"> • Includes GT Coupe and Convertible standard equipment 	Performance/Handling <ul style="list-style-type: none"> • 6-speed automatic transmission (443) • 3.55:1 rear axle ratio (455; Coupe with manual transmission only) • 3.73:1 rear axle ratio (457; Coupe with manual transmission only) • Brembo® Brake Package (55D) <ul style="list-style-type: none"> – 19" Dark Stainless painted aluminum wheels – Brembo 4-piston high-performance front calipers and rotors – Rear 2-piston calipers and 11.8" vented rotors – Summer compound performance tires – Tire Mobility Kit replaces spare tire Safety/Security <ul style="list-style-type: none"> • Security Package (43S) <ul style="list-style-type: none"> – Active anti-theft system – Wheel locking kit Design/Styling <ul style="list-style-type: none"> • Rear Decklid Spoiler Delete (13D) • Red Candy Metallic paint with tinted clearcoat exterior paint (U6)

NOTE: The above information is an excerpt to be used with pages 7 and 8 of the 1/20/10 Mustang Dealer Ordering Guide. For more information and the latest Dealer Ordering Guide go to fmcdealer.com.

Mustang Model Lineup

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GT Premium Coupe and Convertible Content —

Mustang

GT Premium Coupe and Convertible — Includes all GT content, plus:



Performance/Handling

- AdvanceTrac® Sport Mode

Comfort/Convenience

- Audio — Shaker 500 with single-CD/MP3 capability and 8 speakers
- Message Center
- Seating
 - 6-way power adjustable driver w/2-way adjustable head restraint and power lumbar
 - Leather-trimmed seating surfaces
 - Split-folding rear seats (Coupe)
- SIRIUS® Satellite Radio

- Steering wheel — leather-wrapped with brushed spokes

- SYNC® voice-activated communications and entertainment system

Design/Styling

- Ambient interior lighting
 - Cup holders
 - Door sill plates
 - Front and rear footwells
 - Map pockets
 - Programmed via the Message Center
 - Available in any MyColor® custom setting

- Bright aluminum trim
 - Door sill scuff plates
 - Instrument panel
 - Pedals
 - Shifter handle
- Center stack and console trim — gloss painted
- Convertible boot
- Convertible top — black cloth
- Door speaker surrounds — satin
- Door trim panel inserts
- Instrument cluster — 6-gauge
- MyColor
 - Instrument cluster backlighting
 - Speedometer and tachometer Halo lighting

GT PREMIUM RAPID SPEC OPTIONS

Rapid Spec	Freestanding Options	
Option Group 400A • Includes GT Premium Coupe and Convertible standard equipment	Performance/Handling • 6-speed automatic transmission (443) • 3.55:1 rear axle ratio (455; Coupe with manual transmission only) • 3.73:1 rear axle ratio (457; Coupe with manual transmission only) • Brembo® Brake Package (55D) <ul style="list-style-type: none"> – 19" Dark Stainless painted aluminum wheels – Brembo 4-piston high-performance front calipers and rotors – Rear 2-piston calipers and 11.8" vented rotors – Summer compound performance tires – Tire Mobility Kit replaces spare tire 	Design/Styling • Glass roof (59G; NA with 1U and 4U Stone interior) • HID Headlamps (51H; requires Security Package) • Rear Decklid Spoiler Delete (13D; NA with 402A) • Red Candy Metallic exterior paint with tinted clearcoat (U6) • Stripes — Hood & Side (943; 400A only) • Racing Stripe — "Over the Top" (943; 400A only) <ul style="list-style-type: none"> – Single Black or White – Not available on Convertible – Not available with Glass Roof (59G) or with Hood & Side Stripes (943)
Option Group 401A • Premier Trim with Color Accent Package <ul style="list-style-type: none"> – Charcoal Black interior environment with color-accented seats – Unique door trim with Bright Pony badge – Dark Aluminum instrument panel trim 	Safety/Security • Security Package (43S) <ul style="list-style-type: none"> – Active anti-theft system – Wheel locking kit 	• Wheels <ul style="list-style-type: none"> – 18" polished aluminum (64M) – 19" bright machined aluminum (64X) – 19" Premium painted Luster Nickel aluminum (64V)
Option Group 402A • California Special <ul style="list-style-type: none"> – Chrome billet grille with Tri-bar Pony badge and body-color surround – Unique lower fascia with fog lamps – 19" argent painted machined wheels – P245/45R10 tires – Decklid badge with name in faux gas cap medallion – Unique instrument panel appliqué finish panel – Door panel "carbon" inserts – Seats featuring "carbon" inserts and contrast stitching – Premium carpeted front floor mats with embroidered logo – Rear lower fascia "air diffuser" insert – Rear decklid pedestal spoiler – Decklid tape appliqué between the taillights – Side scoops 	Comfort/Convenience • Audio — Shaker 1000 system (918; NA with Electronics Package) • Comfort Package (53B) <ul style="list-style-type: none"> – 6-way power passenger seat – Heated front-seat cushions – Electrochromic auto-dimming rearview mirror with compass 	
	• Electronics Package (58N) <ul style="list-style-type: none"> – Voice-activated Navigation System – HD Radio – Dual-zone Electronic Automatic Temperature Control 	
	• Rear View Camera (77C; NA with 402A) <ul style="list-style-type: none"> – Requires rear decklid spoiler 	

NOTE: The above information is an excerpt to be used with pages 9 and 10 of the 1/20/10 Mustang Dealer Ordering Guide. For more information and the latest Dealer Ordering Guide go to fmcdealer.com.