## 2010 LINCOLN MKZ MAJOR PRODUCT CHANGES

#### MODEL/SERIES/AVAILABILITY

- 1 Available Series
- V6 MKZ

#### MECHANICAL

- ★ New
  - 6-Speed SelectShift™ Automatic Transmission

#### SAFETY/SECURITY

- New
  - S.O.S Post Crash Alert

#### EXTERIOR

- ★ New
  - New paint colors:
    - Atlantis Green Clearcoat Metallic (UL)
    - Sangria Red Clearcoat Metallic (JV)
    - Sterling Gray Clearcoat Metallic (UJ)
  - New Exterior Changes
    - Acoustic Laminated Windshield
    - Decklid
    - Fascia
    - Fenders
    - Fog Lamp Bezel Design
    - Split-Wing Grille
    - Headlamps with Projector Beams
    - Hood
    - Taillamps
    - Wheel Line Up
      - 17" Chrome Clad 9-Spoke
      - 17" Machined with Painted Pockets 9-Spoke
      - 18" Polished Aluminum 10-Spoke (Sport Appearance Package)
    - Appearan
  - Deleted — Deleted Paint Colors
    - Moss Green Clearcoat Metallic
    - Dark Ink Blue Clearcoat Metallic
    - Vivid Red Clearcoat Metallic
    - Vapor Silver Clearcoat Metallic

#### **INTERIOR/COMFORT**

- New/Changed
  - Armrest Clamshell Storage
  - Cabin Air Filtration System
  - Center Speedo with e-PRNDL
  - Door Trim with 360 Door Handles
  - Front Actuated Shifter
  - Instrument Panel with Next Gen Center Stack
  - Premium (Bridge of Weir) Perforated Leather-Trimmed Seating Surfaces
  - Seats, Materials, Sew Styles
  - Soft Touch Skin On Passenger Airbag Area
  - Steering Wheel Leather with Real Wood Insert
  - Wood Accents (Including Steering Wheel)
    - Swirl Walnut
      - Olive Ash

#### FUNCTIONAL

- ★ New
  - Available Adaptive HID Headlamps
  - Available Ambient Lighting (Gen II)
  - Available BLIS<sup>™</sup> (Blind Spot Information System) with Cross Traffic Alert
  - Easy Fuel<sup>™</sup> (Capless Refueling)
  - Lincoln Premium Sound System / CDX6/MP3 with 11-Speakers
  - Lincoln SYNC<sup>™</sup> Voice-activated Communications and Entertainment System includes 911 assist and vehicle health report
  - Available Rain Sensing Wipers
  - Available Rear-View Camera
  - Available Voice-activated Navigation System In-dash screen and Single DVD/CD/MP3 Player, DVD-audio, DVD-video capability. Internal hard disk drive for map, POI storage and 10 GB Music Jukebox and Integrated SIRIUS® Travel Link. Includes 6-Month Pre-Paid Subscription (48 Contiguous States). Service Not Available In AK/HI

#### PACKAGES

- ★ New
  - Navigation Package (50N)
    - Voice-activated Navigation System In-dash screen and Single DVD/CD/MP3 Player, DVD-audio, DVDvideo capability. Internal hard disk drive for map, POI storage, 10 GB Music Jukebox and Integrated SIRIUS® Travel Link
      - BLIS<sup>™</sup> (Blind Spot Information System) with Cross TrafficAlert
    - Rear-View Camera
    - Sport Appearance Package with Sport Tuned Suspension (14S)
      - Available only with Dark Charcoal and Steel Gray Interior Color
      - Luxury Seats with Contrast Tuxedo Seam, Contrast Piping (Cashmere)
      - Interior Aluminum Trim Package
      - Unique Floor Mats (MKZ Badge with Gray Letter "Z")
      - Unique Grille (Chrome with Black Bars)
      - 18" Polished Aluminum Wheels
      - Darkened Headlamp Back Can
      - Body Color Door Handles
      - Technology Package (50D)
      - Adaptive HID Headlamps
      - Rain Sensing Wipers
      - Ambient Lighting
- Changed
  - Ultimate Package (14U)
    - THX II® with 5.1 Surround Sound
    - Moonroof
    - Technology Package
    - Navigation Package
  - 17" Chrome Wheel
  - Deleted
  - Midnight Black Special Edition Package (14M)

## 2010 LINCOLN MKZ ORDER COMBINATIONS MKZ

- ★ Body Codes: L2G (FWD) / L2J (AWD)
- ★ Order Codes: 100A, 101A, 102A, 103A

#### Product Changes and Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

## **2010 LINCOLN MKZ** RAPID SPEC STANDARD EQUIPMENT

The following items are standard on every 2010MY LINCOLN MKZ vehicle:

#### **MECHANICAL:**

- Alternator 150 Amp
- Battery Low Maintenance 60-Amp
- Brakes 4-Wheel Ventilated Disc Anti-Lock Braking System • (ABS) (4-Channel)
- Drivetrain Front Wheel Drive
- Engine 3.5L 24V Duratec® DOHC V6 •
- Fuel Tank 17.5 Gallon •
- **Reverse Sensing System** •
- Steering Rack and Pinion ٠
- Transmission 6-Speed SelectShift Automatic™ \*

#### EXTERIOR:

- Door Handles Chrome
- Exhaust Dual Chrome Tips
- Fog Lamps Bright Bezels
- Front License Plate Bracket (Included in States Requiring Front License Plates)
- Glass Solar Tinted
- Grille Split-Wing \*
- Headlamps Quad Beams with AutoLamp On/Off Delay Controls
- Mirrors
  - Chrome Caps
  - Power Adjustable, Dual Power, Heated, Fixed
  - Outside Rearview Mirrors with Security Approach Lamps
  - Memory Positions and Driver Side Electrochromic Auto-Dimming
- Moldings
  - Beltline Chrome
  - Roof Ditch High-Gloss Black
- Taillamps LED
- Wheels/Tires
- 17" 9-Spoke Machined Aluminum with Painted Pockets - P225/50VR17
- Compact Spare
- Windshield Acoustic Laminated Glass

#### **INTERIOR/COMFORT:**

- Appliqués/Door Trim Accents Genuine Wood
- Armrest Front, Clamshell Storage Bin ٠
- Assist Handles 2 Front and 2 Rear •
- Center Consoles Front Row Center Stack with Adjustable ★ Armrest, 2-Tier Storage
- Climate Control Cabin Air Filter Climate Control Dual-Zone Electronic Automatic \* Temperature Control (DEATC)
- Cupholders 8 Total
- Door Locks Power •
- Overhead Console with Maplight and Sunglass Holder Floor Mats  $1^{st}$  and  $2^{nd}$  Row Illumination Dome Lamp  $1^{st}$  and  $2^{nd}$  Row •
- •
- ٠
- Mirror Electrochromic Auto-Dimming Rearview Mirror with Microphone and Compass (Display In Message Center)
- Pedals Fixed

★ = New for this model year

- Power Points 2, 12V, Located In Front Console Bin and Inside Armrest
- Seats
  - 1<sup>st</sup> Row 10-Way Power Driver Seat with 2-way Power Lumbar
  - 1<sup>st</sup> Row 10-Way Power Front Passenger Seat with 2-Way Power Lumbar
  - 1<sup>st</sup> Row Driver / Passenger Seat Memory
  - Premium (Bridge of Weir) Heated/Cooled Perforated Leather-Trimmed Seating Surfaces
  - 2<sup>nd</sup> Row 60/40, Spring-Assisted, Split Bench with Adjustable Head Restraints and Center Armrest with 2 Cupholders

#### **INTERIOR/COMFORT: (Continued)**

- Shift Knob Leather Wrapped
- Steering Wheel
- Leather Wrapped
- Genuine Wood Accents
- Speed and Redundant Audio Controls
- Manual Tilt/Telescoping
- Storage
- Map Pockets Front Seat Backs Instrument Panel Compartments
- Glove Box
- Grocery Bag Hooks Located In Trunk Front Door Storage Pockets
- Sun Visors with Dual Illuminated Mirrors
- Windows
  - Driver, Front Passenger Global Open Controls (Moonroof if Equipped) May Be Opened with Key or Key Fob — Power Driver/Passenger 1-Touch Up/Down

#### SAFETY/SECURITY:

- Air Bags
  - Driver and Front Passenger Dual Stage
  - 1st and 2nd Row Side Impact
  - 1st and 2nd Row Side Curtains
- AdvanceTrac® with ESC® (Electronic Stability Control)
- **Battery Saver**
- Child Safety Locks Rear
- Keyless Entry Remote Keyless Entry SecuriCode™ (Keypad) Emergency Trunk Release Glow-in-the-Dark
- LATCH (Lower Anchors and Tethers for CHildren) System
- Lighting –Illuminated Entry
- Personal Safety System<sup>™</sup> Driver and Right Front Passenger Airbag Supplemental Restraint System
  - Front Passenger Sensing System
  - Crash Sensing System
  - **Restraint Control Module**
- Security –SecuriLock® Passive Anti-Theft System (PATS)
- Security Anti-Theft Perimeter Alarm
- S.O.S Post Crash Alert
- Tire Pressure Monitoring System (TPMS)
- Traction Control Break Actuated

#### FUNCTIONAL:

Audio

\*

- 2 -

Lincoln Premium Sound System/CDX6/MP3

Subscription (48 Contiguous States). Service Not

Lincoln SYNC® Voice-activated Communications and

Entertainment System includes 911 assist and vehicle health

Lincoln Mercury

- 11-Speakers
- Input Jack SIRIUS® Satellite Radio with 6-Month Pre-Paid

Cruise Control

report

Available In AK/HI

Message Center — Tachometer

 Turn Signal Outage Low Oil Pressure

Door/Decklid/Hood Ajar

Universal Garage Door Opener

Windshield Wipers - Variable Speed

Window - Rear Defroster

Delayed Accessory Power Shut-Off EasyFuel™ (Capless Refueling) Instrument Cluster

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# 2010 LINCOLN MKZ

PROPRIETARY

Series/Rate	Option Code		М	KZ	
		-		-	
3.5L 24V Duratec <sup>®</sup> DOHC V6 MKZ FWD (Includes 6-Speed SelectShift Automatic <sup>™</sup> Transmission)	L2G	\$\$	\$\$	\$\$	\$\$
(Includes D&D)	L20	φφ	φφ	φφ	ሳሳ
3.5L 24V Duratec® DOHC V6 MKZ AWD					
(Includes 6-Speed SelectShift Automatic <sup>™</sup> Transmission)	L2J	\$\$	\$\$	\$\$	\$\$
(Includes D&D)					
Rapid Spec		100A	101A	102A	103A
Rapid Spec Mix		15%	40%	25%	20%
Rapid Spec Net Price		\$\$	\$\$	\$\$	\$\$
ncluded in Rapid Spec			1	I	I
Technology Package					
Adaptive HID Headlamps					
Rain Sensing Wipers Ambient Lighting			1		I
Note: Technology Package N/A with Daytime Running Lights					
(942)					
Navigation Package					
Voice-activated Navigation System – In-dash screen & Single DVD/CD/MP3 Player, DVD-audio, DVD-video capability. Internal					
hard disk drive for map, POI storage, 10 GB Music Jukebox and					
Integrated SIRIUS® Travel Link					
BLIS <sup>TM</sup> (Blind Spot Information System) with Cross Traffic Alert				I	I
Rear-View Camera Note: SIRIUS® Travel Link Includes 6-Month Pre-Paid					
Subscription 48 Contiguous States. Service Not Available In					
AK/HI					
Ultimate Package					
THX II with 5.1 Surround Sound					
Moonroof Technology Package					
Navigation Package					
17" Chrome Wheel					I
Note: When combined with Sport Appearance Package (14S)					
17" Chrome wheel is replaced with 18" Polished Aluminum Wheel.					
<b>Note:</b> Ultimate Package N/A with Daytime Running Lights (942)					
Free Standing Packages and Options (FSO)					I
17" Chrome Wheel	647		¢¢	¢	
Note: N/A with Sport Appearance Package (14S)	64Z		\$\$	\$\$	
Moonroof	13B	\$\$	\$\$	\$\$	
THX® II with 5.1 Surround Sound	917		\$\$	\$\$	
Front License Plate Bracket	153	\$\$	\$\$	\$\$	\$\$
Interior Aluminum Trim Package					
(Includes Leather Wrapped Steering Wheel)	85E	\$\$	\$\$	\$\$	\$\$
Note: Included in Sport Appearance Package (14S)					
White Platinum Tri-Coat Paint	UG	\$\$	\$\$	\$\$	\$\$

#### Rapid Spec Disclaimer

Ford reserves the right to change product specifications at any time without incurring obligations. Total Base Manufacturer's Suggested Retail Price and Options (Total MSRP) is the price the manufacturer recommends for a vehicle including all selected options. Total Base MSRP and Options may not include destination and delivery charges. Total Base MSRP does not include sales or other taxes, tags, registration fees, government fees, smog certificates, emission testing charges, finance charges, and dealer document preparation charges. Pricing and availability is subject to change and varies based on but not limited to Region, Options, Dealer, Make, Model, and Costs. This data is provided for informational purposes only. See Dealer invoice for most up to date pricing information.

 $\star$  = New for this model year

10/23/08 2010 LINCOL RAPID S				PI	ROPRIETAF
Sport Appearance Package with Sport Tuned Suspension Available only with Dark Charcoal and Steel Gray Interior Color Luxury Seats with Contrast Tuxedo Seam, Contrast Piping (Cashmere) Interior Aluminum Trim Package Unique Floor Mats (MKZ Badge with Gray Letter "Z") Unique Grille (Chrome with Black Bars) 18" Polished Aluminum Wheels Darkened Headlamp Back Can Body Color Door Handles Note: N/A with 17" Chrome Wheel (64Z)	14S		\$\$	\$\$	\$\$
Fleet Only Options – (Req. Valid FIN Code)					
Engine Block Heater	41H	\$\$	\$\$	\$\$	\$\$
Daytime Running Lights <b>Note:</b> Daytime Running Lights (942) N/A with Ultimate Package or Technology Package	942	\$\$		\$\$	
Factory Invoiced Accessories (FIA)					-
All Weather Floor Mats – Front and Rear	55M	\$\$	\$\$	\$\$	\$\$
PowerCode™ with Remote Start	55S	\$\$	\$\$	\$\$	\$\$

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## 2010 LINCOLN MKZ FUNCTIONAL EQUIPMENT

## AXLE AVAILABILITY

Axle Ratio = 3.33

### WHEEL AVAILABILITY



★17"x7.5" 9-Spoke Machined Aluminum with Painted Pockets Standard



★17"x7.5" 9-Spoke Chrome Clad Aluminum Optional (64Z)



★18"x7.5" 10-Spoke Polished Aluminum Included – Sport Appearance Package

PROPRIETARY

10/23/08

## 2010 LINCOLN MKZ COLOR & TRIM AVAILABILITY

PROPRIETARY

Model	Style/Material	Interior Description
MKZ	Leather	Luxury (Bridge of Weir Leather) – Trimmed Heated/Cooled Buckets with Tuxedo Strip, Contrast Piping and 60/40 Split Rear Seat
MKZ Sport Appearance Package	Leather	Luxury (Bridge of Weir Leather) – Trimmed Heated/Cooled Buckets with 60/40 Split Rear Seat includes Cashmere Tuxedo Stripe, Cashmere Seat Piping, Unique Aluminum Trim and Unique Floor Mats
MKZ Aluminum Trim Package	Leather	Luxury (Bridge of Weir Leather) – Trimmed Heated/Cooled Buckets with Tuxedo Strip and 60/40 Split Rear Seat

			MKZ		MKZ Sport / Pacl		Aluminum T	rim Package
			Leather		Lea	ther	Lea	ther
		Dark Charcoal Seats:	Seats:	Seats:	Dark Charcoal Seats:	Seats:	Dark Charcoal Seats:	Seats:
		Dark Charcoal	Steel Gray	Light Camel	Dark Charcoal	Steel Gray	Dark Charcoal	Steel Gray
		Cabin Environment: Dark Charcoal			Cabin Environment: Dark Charcoal			
		Dark Gharcoar	Gray	oterning/camer	Dark Gharcoar	Gray	Dark Gharcoar	Gray
		Wood Appliques: Swirl Walnut	Wood Appliques: Swirl Walnut	Wood Appliques: Olive Ash				
Paint Name	Order Code	MW	МТ	MS	zw	ZT	MW	МТ
Smoke Stone Clearcoat Metallic	HG	•		•			•	
★Atlantis Green Clearcoat Metallic	UL	-		-			-	
White Platinum Tri-Coat	UG	-	-	-	-	-	-	-
Tuxedo Black Clearcoat Metallic	UH							
Brilliant Silver Clearcoat Metallic	UI	-	•		-		-	-
★Sterling Gray Clearcoat Metallic	UJ							
★Sangria Red Clearcoat Metallic	JV	-		-	-	-	-	

## **COLOR OFFERINGS**

## 2010 LINCOLN MKZ EMISSIONS

<ul> <li>CALIFORNIA EMISSIONS STATES/CROSS BORDER STATES***</li> <li>CALIFORNIA EMISSIONS SYSTEM</li></ul>	422 423 936 93N	***CROSS BORDER STATES Cross Border States are Arizona, Delaware, Idaho, Maryland, Nevada, New Hampshire, Ohio, Oregon and West Virginia. ENGINE BLOCK HEATER Standard and only available in AK, MN, ND, SD, MT, WI and WY states. Other states available via FCSD

			NSION	5	
		L ECONON		<u> </u>	
			50	STATES	
		F.E. L	ABEL	ESTIMATED	MEMO:
		ADJU	ISTED	ANNUAL	UNADJUSTE
ENGINE DISPL.	TRANSMISSION	CITY	HIGHWAY	FUEL COST	COMBINED
6 FWD		755			
3.5L DOHC 24-Valve Duratec V6	6-Speed SelectShift™ Automatic	TBD	TBD	TBD	TBD
6 AWD	Adomato				
3.5L DOHC 24-Valve	6-Speed SelectShift™	TBD	TBD	TBD	TBD
Duratec V6	Automatic				
ENGINE DISPL.	NE HORSEPOV	VER AND T NOMINAL COMPRESSIO RATIO	N HORS	50 STATI SEPOWER	
6 3.5L DOHC 24-	6-Speed SelectShift™	10.3:1		263	249
alve Duratec V6	Automatic	10.3.1		203	249
			Measure	ments	
ITERIOR DIMENSION	IS		Measure	ments	
Head Room (in) 1 <sup>st</sup> Row	IS		38.	7	
Head Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row	IS			7	
Head Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Shoulder Room (in)	IS		38. 37.	7 8	
Head Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Shoulder Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row			38.	7 8 9	
Head Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Shoulder Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Leg Room Maximum B			38. 37. 56. 55.	7 8 9 6	
Head Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Shoulder Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Leg Room Maximum B 1 <sup>st</sup> Row			38. 37. 56. 55. 42.	7 8 9 6 3	
Head Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Shoulder Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Leg Room Maximum B 1 <sup>st</sup> Row 2 <sup>nd</sup> Row 2 <sup>nd</sup> Row Total Passenger Volu	Extension (in) me (cu. ft.) FWD/AWD		38. 37. 56. 55.	7 8 9 6 3 0	
Head Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Shoulder Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Leg Room Maximum B 1 <sup>st</sup> Row 2 <sup>nd</sup> Row 2 <sup>nd</sup> Row Total Passenger Volu Luggage Capacity Rea	Extension (in) me (cu. ft.) FWD/AWD ar (cu. ft.)		38. 37. 56. 55. 42. 37.	7 8 9 6 3 0 96.6 cu. ft.	
Head Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Shoulder Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Leg Room Maximum F 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Total Passenger Volue Luggage Capacity Rea XTERIOR DIMENSION	Extension (in) me (cu. ft.) FWD/AWD ar (cu. ft.)		38. 37. 56. 55. 42. 37. 99.0 cu. ft./5 15.	7 8 9 6 3 0 96.6 cu. ft. 8	
Head Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Shoulder Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Leg Room Maximum F 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Total Passenger Volue Luggage Capacity Rea <b>XTERIOR DIMENSIOI</b> Wheelbase Overall Length	Extension (in) me (cu. ft.) FWD/AWD ar (cu. ft.) <b>NS</b>		38. 37. 56. 55. 42. 37. <u>99.0 cu. ft./9</u> 15. 107 190	7 8 9 6 3 0 96.6 cu. ft. 8 .4	
Head Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Shoulder Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Leg Room Maximum B 1 <sup>st</sup> Row 2 <sup>nd</sup> Row 2 <sup>nd</sup> Row Total Passenger Volue Luggage Capacity Res <b>XTERIOR DIMENSIOI</b> Wheelbase Overall Length Overall Width – withou	Extension (in) me (cu. ft.) FWD/AWD ar (cu. ft.) <b>NS</b>		38. 37. 56. 55. 42. 37. 99.0 cu. ft./9 15. 107 190 72.2/8	7 8 9 6 3 0 0 6.6 cu. ft. 8 .4 .5 30.1	
Head Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Shoulder Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Leg Room Maximum B 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Total Passenger Volue Luggage Capacity Res <b>XTERIOR DIMENSIOI</b> Wheelbase Overall Length Overall Width – withou Overall Height	Extension (in) me (cu. ft.) FWD/AWD ar (cu. ft.) <b>NS</b>		38. 37. 56. 55. 42. 37. 99.0 cu. ft./9 15. 107 190 72.2/8 57.	7 8 9 6 3 0 96.6 cu. ft. 8 .4 .5 30.1 1	
Head Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Shoulder Room (in) 1 <sup>st</sup> Row 2 <sup>nd</sup> Row Leg Room Maximum B 1 <sup>st</sup> Row 2 <sup>nd</sup> Row 2 <sup>nd</sup> Row Total Passenger Volue Luggage Capacity Res <b>XTERIOR DIMENSIOI</b> Wheelbase Overall Length Overall Width – withou	Extension (in) me (cu. ft.) FWD/AWD ar (cu. ft.) <b>NS</b> ut mirrors/with mirrors		38. 37. 56. 55. 42. 37. 99.0 cu. ft./9 15. 107 190 72.2/8	7 8 9 6 3 0 96.6 cu. ft. 8 .4 .5 30.1 1 6 3	