

# SYNC: Features, Services and Availability

SYNC takes what the customer owns and brings into the vehicle, and provides hands-free access with simple voice commands. Features and functionality evolve and will continue to evolve to meet the needs of the customer's interest to stay connected in a safe way, with eyes on the road and hands on the wheel.



## SYNC

Regardless of model year or type of radio, every vehicle with SYNC offers the following benefits:

- Hands-free calling via paired and connected Bluetooth®-enabled phone
- Hands-free music via USB-connected digital media player
- Customer support and software updates via *SyncMyRide.com* for registered owners



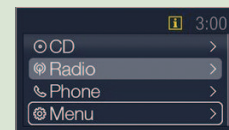
Base Radio



Navigation Radio  
(Tab-based interface)



MyFord Touch®/  
MyLincoln Touch™  
(8-in. touch screen)



MyFord®  
(4.2-in. screen)

## Additional SYNC Features and Services

Depending on model year, level of software or type of radio, SYNC may offer these additional benefits:



**911 Assist®** – Complimentary service for the life of the vehicle with direct connection to 911 Operator.



**Vehicle Health Report** – Complimentary service for the life of the vehicle with diagnostic, recall and maintenance information.



**SYNC Services** – Three-year complimentary or paid subscription on select vehicles for Traffic, Directions, Business Search, Sports, News, Weather, Horoscopes, Stock Quotes, Movies and Travel Services.

**Operator Assist** – Connect to a live operator for assistance with directions or business search. Other services not available. Lincoln owners receive unlimited sessions. Ford owners receive 20 complimentary sessions per year on their subscription. Additional sessions may be purchased.



**Send to SYNC®** – Complimentary service for owners with an active SYNC Services account; sends destinations through MapQuest or SYNC Destinations.



**SYNC Destinations** – Complimentary mobile application for iPhone®/iPad®/Android™/BlackBerry® owners with an active SYNC Services account; integrates with Traffic features on **SyncMyRide.com**, destination Saved Points and support of *Send to SYNC* and SYNC AppLink™.



**SYNC AppLink** – Complimentary voice control over select mobile applications downloaded to the owner's smartphone (iPhone, BlackBerry or Android only).

## Vehicle Availability

The ✓ indicates that the feature is available. Consult the ordering guides for specific trim-level availability.  
The — indicates not available.

Ford	911 Assist®	VHR	SYNC Services	SYNC® AppLink™(2)
2012 E-Series	✓	✓	✓ <sup>(1)</sup>	✓
2012 Expedition	✓	✓	✓ <sup>(1)</sup>	✓
2012 F-150	✓	✓	✓ <sup>(1)</sup>	✓
2012 Focus	✓	✓	✓ <sup>(1)</sup>	—
2012 Fusion	✓	✓	✓ <sup>(1)</sup>	✓
2012 Super Duty	✓	✓	✓ <sup>(1)</sup>	✓
2012 Transit Connect	—	—	—	—
2013 Edge	✓	✓	\$60/year on MyFord® Included on MyFord Touch® <sup>(1)</sup>	—
2013 Escape	✓	✓	\$60/year on MyFord Included on MyFord Touch <sup>(1)</sup>	—
2013 Explorer	✓	✓	\$60/year on MyFord Included on MyFord Touch <sup>(1)</sup>	—
2013 Fiesta	✓	✓	✓ <sup>(1)</sup>	✓
2013 Flex	✓	✓	\$60/year on MyFord Included on MyFord Touch <sup>(1)</sup>	—
2013 Mustang	✓	✓	✓ <sup>(1)</sup>	✓
2013 Taurus	✓	✓	\$60/year on MyFord Included on MyFord Touch <sup>(1)</sup>	—

(1) \$60 per year after 3-year complimentary subscription expires.

(2) Apps are phone-dependent.

Lincoln	911 Assist	VHR	SYNC Services <sup>(1)</sup>	SYNC AppLink <sup>(2)</sup>
2012 Navigator	✓	✓	✓	✓
2013 Lincoln MKS	✓	✓	✓	—
2013 Lincoln MKT	✓	✓	✓	—
2013 Lincoln MKX	✓	✓	✓	—
2012 Lincoln MKZ	✓	✓	✓	✓

(1) \$199 per year after 3-year complimentary subscription expires.

(2) Apps are phone-dependent.



Go to [FMCDealer.com/My Training/SYNC Central](http://FMCDealer.com/My Training/SYNC Central) for future updates.