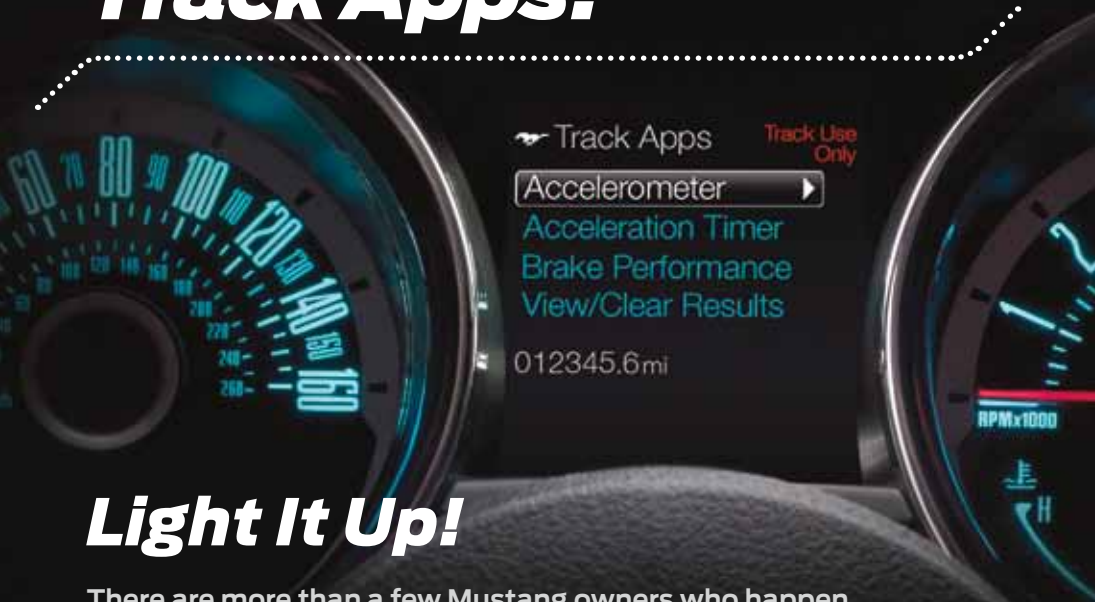


Red, Yellow, Green — Track Apps!



Light It Up!

There are more than a few Mustang owners who happen to also be serious driving enthusiasts. They love their cars and what their cars can do — they love driving, they love competition and they have an appreciation for serious technology.

The Mustang engineers have created a unique new feature called Track Apps. Designed specifically for the driver who can put some pretty serious competitive demands on their Mustang, Track Apps puts a whole new dimension of competitiveness, fun and performance close at hand.

Check Your Stats

Track Apps provides Mustang drivers with instant performance metrics, including g-forces, acceleration times and braking distance⁽¹⁾. Factory installed, it gives the Mustang driver all sorts of information that drivers of competitive products have to turn to the aftermarket for.

Track Apps is located in the 4.2-inch LCD message center between the speedometer and tachometer. The menu is accessed by the 5-way control pad on the steering wheel. Be sure to get familiar with Track Apps and be ready to walk through this impressive tool in the showroom — and on the test-drive!

(1) While drivers can test out their 0-30 and 0-60 times by simply accelerating from a stop onto a freeway entrance ramp, Ford recommends only using the high-speed functions of Track Apps at a sanctioned drag strip or race track. Shelby and GT500 are registered trademarks of Carroll Hall Shelby Trust.

Track Apps Features



Accelerometer

Measures the **g-forces** that the car is pulling.

- **Red dot** in the center of the gauge is a “live” indication of the vehicle’s longitudinal and latitudinal acceleration
- **Numbers** on the outside of the ring represent the maximum accelerations since the last reset
- When screen is active, maximum g-force is continually updated



2013 SHELBY® GT500®

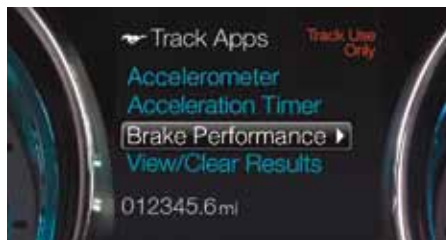
MUSTANG — TRACK APPS



Acceleration Timer

Provides recorded **acceleration times and speeds**, similar to the results a drag strip would provide at the end of a run.

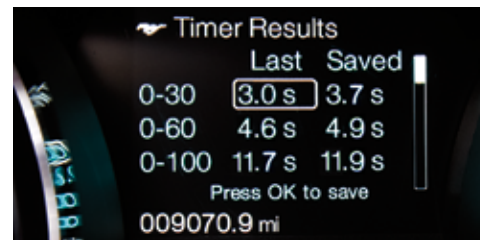
- Driver can select two different modes:
 - **Automatic Start** — from a stop, simply step on the accelerator
 - **Countdown Start** uses a racing “Pro Tree” drag strip start — with red, yellow and green staging lights (think drag strip “Christmas tree!”)
- Test choices include 0-30, 0-60 and 0-100 mph, as well as eighth-mile and quarter-mile distances
- Once chosen speed or distance is attained, results are displayed on the screen



Brake Performance

Measures and displays **stopping time and distance** from a chosen speed.

- Driver can select two different braking tests: **60-0 mph** or **100-0 mph**
- Screen instructs driver to accelerate above the selected speed
- Once proper speed is attained, driver is instructed to apply the brakes
- Once brake performance data is acquired, results are displayed on the screen



Menu Selections

The **View/Clear Results** screen provides a menu of data management actions that the driver can adjust to save and delete specific results.

- Track Apps stores three sets of data: **Last Run**, **Saved**, and **All-Time Best**
- Saving the new results will replace the previous results
- Driver can clear **All-Time Best** data separately from **Last Run** and **Saved** data
- System automatically saves **All-Time Best** data any time it sees a result that is better than a stored result

Hi-Tech Meets Hi-Performance!

Ford is well-known for developing and introducing cutting-edge vehicle technologies that offer customers something “extra” and offer you a unique selling opportunity. Track Apps is another example of how we **Go Further**, and this impressive feature will not only surprise and delight ... it’s also a serious tool for serious drivers. Be sure to make time for a thorough explanation and turn this technology into a sale.



Additional Resources

- 2013 Mustang and Shelby GT500 Source Book sections
- **eSourceBook** at esourcebook.dealerconnection.com
- ford.com