



2009MY
Vehicle Line: **FOCUS**

Fast Turn Orders (FTO's)

In an effort to provide dealers with guidance on ordering recommendations, Ford has developed Fast Turn Orders (FTO's) which represent the fastest turning configurations when this content is grouped together.

The Fast Turn Orders were developed as a result of an extensive analysis of actual retail dealer sales performance of every vehicle configuration with the goal of identifying those configurations with the best Days On Lot performance.

FTO's are designed to provide dealers with:

- Completely configured vehicle orders representing the fastest turning configurations available
- Options to consider adding to FTO's that do not significantly degrade the inventory turn performance

2009MY Focus								
	Coupe SE	Coupe SES	Coupe SES	Sedan S	Sedan SE	Sedan SE	Sedan SES	Sedan SEL
	FTO 1	FTO 2	FTO 3	FTO 4	FTO 5	FTO 6	FTO 7	FTO 8
FTO PACKAGE CODE	59A	59B	59C	59D	59E	59F	59G	59H
FTO ARRAY/BODY CODE	P32 200A	P33 300A	P33 300A	P34 400A	P35 500A	P35 500A	P36 600A	P37 700A
	Automatic Trans	Manual Trans	Automatic Trans	Automatic Trans	Manual Trans	Automatic Trans	Automatic Trans	Automatic Trans
FTO PACKAGE CONTENTS	SYNC & Drivers Group	Moon & Tune	ABS/ESC		Speed Control	SYNC & Drivers Group	Moon & Tune	ABS/ESC
						ABS/ESC		
	Coupe SE	Coupe SES	Coupe SES	Sedan S	Sedan SE	Sedan SE	Sedan SES	Sedan SEL
	FTO 1	FTO 2	FTO 3	FTO 4	FTO 5	FTO 6	FTO 7	FTO 8
OPTIONS TO CONSIDER ADDING TO FTOs	Ambient Interior Lighting	ABS/ESC	Leather/Heated Seats	ABS/ESC	Ambient Interior Lighting	Ambient Interior Lighting	17" Wheel	Moon & Tune
	ABS/ESC		Moon & Tune		ABS/ESC		Leather/Heated Seats	
	SYNC & Drivers Group				SYNC & Drivers Group		ABS/ESC	

MAJOR PRODUCT CHANGES

OVERVIEW

Every Focus comes standard with a Duratec 2.0L five speed manual transmission (four speed automatic is optional). The package and series strategy have been simplified. The Coupe is now differentiated from the Sedan.

MODEL/SERIES/AVAILABILITY

- 6 arrays comprise the Focus offering (S, 1; SE, 2; SES, 2; SEL, 1)
- Body styles
 - Coupe
 - Sedan

Series naming convention

- Coupe
 - SE
 - SES
- Sedan
 - S
 - SE
 - SES
 - SEL★

EXTERIOR CHANGES

- New, re-designed coupe exterior (front and rear fascia)

Wheels:

- 15" steel wheel with 6-spoke wheel cover standard on S Sedan
- 15" aluminum alloy wheel standard on SE Sedan
- 16" aluminum alloy wheel standard on SES Sedan and SE Coupe
- 16" Euroflange alloy wheel standard on SEL Sedan
- New 17" Premium Painted (Dark Stainless) aluminum wheel standard on SES Coupe and Optional on SES Sedan★

Colors:

- Enhanced color palette for 2009MY
 - Amber Gold Clearcoat Metallic★(GQ)
 - Sangria Red★(JV)
 - Brilliant Silver Clearcoat Metallic★(UI)
 - Sterling Grey Clearcoat Metallic★(UJ)

Seats:

- Leather/heated seats - optional on SES (Coupe and Sedan)
- Leather/heated seats – standard on SEL Sedan

KEY FEATURES

Ambient Interior Lighting (Footwell Lighting)

- Lights located in the center console – light up front and rear footwells, front and rear center console cup holders. Ability to scroll through 7 different colors (Red, Orange, Yellow, Green, Blue, Indigo, Violet)
- Optional on SE, standard on SES (Coupe and Sedan) and SEL Sedan

SYNC™:

SYNC™ is a fully integrated, in car voice activated communications and entertainment system for customers to use their Bluetooth cell phone and digital media players

- SYNC™ provides the customer with a command and control interface for the vehicle infotainment system, Bluetooth enabled phones, and portable media devices through USB, analog input or Bluetooth
- Provides connections for a wide range of devices including MP3 players, memory sticks, IPODS, PDA and others.
- Standard on the SES and SEL series, optional on SE

2009 FOCUS ORDER COMBINATIONS

Coupe SE, 2.0L I4, 5-Speed Manual

- Body Code: P32
- Order Code: 200A

Coupe SES 2.0L I4, 5-Speed Manual

- Body Code: P33
- Order Code: 300A

Sedan S, 2.0L I4, 5-Speed Manual

- Body Code: P34
- Order Code: 400A

Sedan SE, 2.0L I4, 5-Speed Manual

- Body Code: P35
- Order Code: 500A

Sedan SES 2.0L I4 5-Speed Manual

- Body Code: P36
- Order Code: 600A

Sedan SEL 2.0L I4, 5-Speed Manual★

- Body Code: P37
- Order Code: 700A

Product Changes and Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

05/29/08

2009 FOCUS MAJOR PRODUCT SUMMARY

The 2009MY Focus offers a competitive array of Standard Features and a new, differentiated Coupe.

The following equipment is standard as indicated. Each series includes the standard equipment of the previous series, except where additions/exceptions are noted:

SEDAN

S	SE	SES	SEL
<p>Powertrain /Functional</p> <ul style="list-style-type: none"> • Brakes – front disc/rear drum, power assisted • Engine – 2.0L I4 Duratec 20 or Duratec 20E (PZEV limited to CA emissions states) • Mini spare tire • Suspension – European-inspired suspension • Transmission – 5-speed manual transmission • Wheel/Tire – 15" steel wheel w/6-spoke appearance covers w/P195/60R15 87T BSW Kuhmo tires <p>Exterior</p> <ul style="list-style-type: none"> • Bumpers – body color • Grille – Chrome, 2-bar • Handles – door exterior, black • Headlamps – halogen • Mirrors – manual remote operated, black • Rear Defroster • Tinted Windows • Windshield wipers – 2-speed fixed intermittent <p>Interior</p> <ul style="list-style-type: none"> • 4-way manual adjust seat - driver • Air conditioning – manual, CFC free • Audio – AM/FM single CD/MP3 player w/clock, 4-speakers • Audio input jack • Audio – speed-sensitive volume control on all radios • Center Console – full floor, with armrest • Center Console top plate, metallic • Clock • Cupholders – 2 front, 1 rear • Door Locks, manual • Floor mats • Instrument cluster – black appliqué w/black-faced gauges • Power Points – 2, 12 volt • Seats – cloth, front bucket, rear 60/40 • Steering Wheel – vinyl • Tachometer • Tilt Steering wheel • Trip Odometer • Visor Mirrors – driver and passenger • Windows – manual <p>Safety/Security</p> <ul style="list-style-type: none"> • Belt-Minder® – driver and passenger • Child safety locks – rear doors • Dual stage driver & passenger airbags • LATCH (Lower Anchors and Tethers for CHildren) system – 2 in second row • Passenger Occupant Detection System (PODS) • Rear 3-point seatbelt • Securilock® Passive Anti-Theft System (PATS) • Side airbags • Side curtain airbags • Tire Pressure Monitoring System (TPMS) 	<p><i>All S content, plus:</i></p> <p>Exterior</p> <ul style="list-style-type: none"> • SE Badge • Wheel/Tire – 15" Alloy wheel with P195/60R15 87T BSW Kuhmo tires <p>Interior</p> <ul style="list-style-type: none"> • Floor Mats – front and rear • Instrument cluster – black appliqué w/white-faced gauges • Maplights • Message Center • Power Group – power windows, locks, keyless entry w/2 fobs & power side mirrors • SIRIUS® Satellite Radio 	<p><i>All SE content, plus:</i></p> <p>Powertrain /Functional</p> <ul style="list-style-type: none"> • Enhanced European inspired suspension • Rear stabilizer bar <p>Exterior</p> <ul style="list-style-type: none"> • 16" Alloy Wheel • Body color door handles • Body color heated mirrors/skull caps • Chrome tip exhaust • Fog lamps • Rear spoiler • SES badge <p>Interior</p> <ul style="list-style-type: none"> • Ambient Interior Lighting • Bright cluster rings/chrome release handles/chrome register accents • Driver's Group – leather wrapped steering wheel with redundant audio controls and cruise control, Auto-dimming rearview mirror • Metallic IP appliqué • Performance cluster • SYNC™ 	<p><i>All SE content, plus:</i></p> <p>Powertrain /Functional</p> <ul style="list-style-type: none"> • Enhanced European inspired suspension • Rear stabilizer bar <p>Exterior</p> <ul style="list-style-type: none"> • 16" Euroflange Wheel • Chrome door handles • Chrome heated mirrors/skull caps • Chrome tip exhaust • Fog lamps • SEL badge <p>Interior</p> <ul style="list-style-type: none"> • Ambient Interior lighting • Bright cluster rings/chrome release handles/chrome register accents • Driver's Group – leather wrapped steering wheel with redundant audio controls and cruise control, Auto-dimming rearview mirror • Leather/Heated Seats • Metallic IP appliqué • Performance cluster • SYNC™

Product Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

★ = New for this model year

05/29/08

2009 FOCUS MAJOR PRODUCT SUMMARY

The 2009MY Focus offers a competitive array of Standard Features and a new, differentiated Coupe.

**The following equipment is standard as indicated. Each series includes the standard equipment of the previous series, except where additions/exceptions are noted:
COUPE**

SE	SES
<p><u>Powertrain /Functional</u></p> <ul style="list-style-type: none"> • Sport Tuned Exhaust (Manual Transmissions – non PZEV) ★ • Brakes – front disc/rear drum, power assisted • Engine – 2.0L I4 Duratec 20 or Duratec 20E (PZEV limited to CA emissions states) • Suspension – European-inspired suspension • Transmission – 5-speed manual transmission • Wheel/Tire – 16" Alloy Wheels with Pirelli tires <p><u>Exterior</u></p> <ul style="list-style-type: none"> • Body color door handles • Body color heated mirrors/skull caps • Bumpers – body color • Chrome tip exhaust • Fog lamps • Grille – Dark Chrome★, 2-bar • Headlamps (Dark Chrome★) – halogen • New front & rear fascia★ • Power Group – power windows, side mirrors, locks, keyless entry w/2 fobs • Rear Defroster • Rear decklid spoiler • SE Badge • Tail lamps (Dark Chrome★) • Tinted Windows • Windshield wipers – 2-speed fixed intermittent <p><u>Interior</u></p> <ul style="list-style-type: none"> • 4-way adjustable drivers seat • Air conditioning – manual, CFC free • Audio – AM/FM single CD/MP3 player w/clock, 4-speakers • Audio input jack • Audio – speed-sensitive volume control on all radios • Center Console – full floor, with armrest • Center Console top plate, metallic • Clock • Cupholders – 2 front, 1 rear • Instrument cluster – black appliqué w/white-faced gauges • Maplights • Message Center • Metallic IP applique • Power Points – 2, 12 volt • Seats – cloth, front bucket, rear 60/40 • Steering Wheel – vinyl • SIRIUS® satellite radio • Tachometer • Tilt Steering wheel • Trip Odometer • Visor Mirrors – driver and passenger <p><u>Safety/Security</u></p> <ul style="list-style-type: none"> • Belt-Minder® – driver and passenger • Child safety locks – rear doors • Dual stage driver & passenger airbags • LATCH (Lower Anchors and Tethers for Children) system – 2 in second row • Passenger Occupant Detection System (PODS) • Rear 3-point seatbelt • SecuriLock® Passive Anti-Theft System (PATS) • Side airbags • Side curtain airbags • Tire Pressure Monitoring System (TPMS) 	<p><i>All SE content, plus:</i></p> <p><u>Powertrain/Functional</u></p> <ul style="list-style-type: none"> • 4.2 Final Drive Ratio (Automatic Transmissions)★ • Enhanced European inspired suspension • Rear stabilizer bar • 17" Premium Painted (Dark Stainless) Aluminum Wheel★ <p><u>Exterior</u></p> <ul style="list-style-type: none"> • Custom Coupe - High Mount spoiler★ • SES badge <p><u>Interior</u></p> <ul style="list-style-type: none"> • Ambient Interior Lighting • Bright cluster rings/chrome release handles/chrome register accents • Driver's Group – leather wrapped steering wheel with redundant audio controls and cruise control, Auto-dimming rearview mirror • Performance cluster • SYNC™

Product Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

★ = New for this model year

2009 FOCUS STANDARD EQUIPMENT

The following items are standard on EVERY 2009MY FOCUS vehicle:

POWERTRAIN/FUNCTIONAL

- 100,000 mile tune-up interval
- Alternator – 110A
- Battery – maintenance-free
- Brakes – rear drum
- Chassis
- Clutch – self adjusting rear linkage
- Defroster – rear window
- Electronic Engine Control – EEC-V, OBD II
- Electronic ignition
- Engine
 - 2.0L Duratec 20 DOHC I4 engine
 - 2.0L Duratec 20E DOHC I4 engine (in CA Emission States w/981)
- European inspired suspensions incl. independent front suspension, MacPherson struts, control blade independent rear suspension & front stabilizer bar
- Exhaust tail pipe – single exhaust tip
- Floor mats (Front and Rear)
- Front wheel drive
- Fuel tank – 13.5 gallon
- Headlamp-on warning chime
- Horn – single note
- Power front disc/rear drum
- Steering – power rack & pinion
- Suspension – European-Inspired Suspension
 - Control blade independent rear suspension
 - Front stabilizer bar
 - Independent front suspension MacPherson struts
- Transaxle – 5-speed manual
- Unibody construction

EXTERIOR

- 2 speed plus intermittent windshield wipers
- Bumper – front body color, 5-mph impact absorbing
- Clearcoat paint
- Glass
 - Flush windshield & backlight
 - Solar tinted, complete
- Handles – Door w/integral lock barrels on front doors
- Headlamps – front aerodynamic halogen headlamps, front side marker (bumper) & front turn indicator in headlamps
- Mirrors – LHS/RHS exterior
- PVC coating – lower bodyside & underbody
- Rear defroster
- Tail lamps – rear & stoplight center, high-mount
- Tinted Glass

INTERIOR

- AM/FM single CD/MP3 player w/clock, 4-speakers
- Audio Input Jack
- Audio – speed-sensitive volume control on all radios
- Console
 - Center front row, full length, with armrest
 - Cup holders – (2) front, (1) rear

INTERIOR (Continued)

- Courtesy lights – front header courtesy light w/theater dimming
- Door trim
 - Door pull handles
 - Front integral map pocket w/bottle holders
- Glove box
- Hood release – inside
- Instrument panel
 - 2,12-Volt power points
 - Climate control & radio controls in center stack position
 - Interior lights-off delay
 - Low fuel warning light
 - Miscellaneous center stack storage bin
 - Padded armrest
 - Speaker grille
 - Top of dash display
- Mirror – rearview day/night
- Seats
 - 2-way adjust manual seat – passenger
 - 4-way manual adjust seat – driver
 - Front bucket seats w/adjustable head restraints & single passenger side map pocket
 - Passenger side seatback map pocket
 - Rear seats – 60/40 seatback
 - Tipping front seats – Coupe only
- Steering wheel
 - Center horn pad on steering wheel
 - Tilt
 - Vinyl wrapped steering wheel
- Trip odometer
- Visor mirrors – driver & passenger side

SAFETY/SECURITY

- Air bags
 - Dual stage driver & front passenger
 - Side curtain airbags
 - Side seat airbags
- Battery saver – switches off interior lights after 20 minutes
- Belt-Minder®
- Locks – child safety rear door (sedan only)
- Mini spare tire
- Safety belt restraint system – manual 3-point shoulder & lap safety belt system on all seating positions, incl. center seating position)
- Seats
 - Driver and front passenger, safety belt pretensioners & height adjustable D-rings
 - LATCH system (Lower Anchors and Tethers for CHildren) on rear outboard seat locations
 - Passenger Occupant Detection System (PODS)
- SecurILock® /Passive Anti-Theft System (PATS)
- Side intrusion door beams
- Tire Pressure Monitoring System (TPMS)

The following features are standard on 2009MY Coupe FOCUS vehicles:

COUPE KEY EXTERIOR FEATURES	SE	SES
Grille, Dark Chrome 2-Bar	•	•
Wheels		
16" Aluminum Alloy Wheel	•	
17" Premium Painted Aluminum Wheel (Dark Stainless)★		•
Custom Coupe – High Mount Spoiler★		•
Rear Decklid Spoiler	•	
Fog Lamps	•	•
Exterior Mirrors and Door Handles, color keyed	•	•

★ = New for this model year
• = Available

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2009 FOCUS STANDARD EQUIPMENT

KEY INTERIOR FEATURES	SE	SES
<u>Comfort or Convenience Items</u>		
Air conditioning	•	•
Front header dome light	•	•
Center Console – with armrest and storage	•	•
Center Console Top Plate – Metallic	•	•
Top of dash display	•	•
Message Center	•	•
Map Lights	•	•
SYNC™	•	•
Floor mats, Front and rear color keyed, carpeted w/driver retention hook	•	•
IP appliqués, metallic	•	•
SIRIUS® Satellite Radio	•	•
Ambient Interior Lighting	•	•
<u>POWERTRAIN/FUNCTIONAL</u>		
Sport Tuned Exhaust (Manual Transmissions – non-PZEV) ★	•	•
4.2 Dinal Drive Ratio (Automatic Transmissions)★	•	•
Mini Spare Tire	•	•

★ = New for this model year

• = Available

2009 FOCUS STANDARD EQUIPMENT

The following features are standard on select new 2009MY Sedan FOCUS vehicles:

SEDAN KEY EXTERIOR FEATURES	S	SE	SES	SEL
Grille, chrome 2-bar	•	•	•	•
Wheels				
15" steel wheel, with 6-spoke wheel cover	•			
15" Aluminum Alloy Wheel		•		
16" Aluminum Alloy Wheel			•	
16" Euroflange alloy wheel				•
Rear Decklid spoiler			•	
Fog Lamps			•	•
Mirrors & Door Handles				
Mirrors & door handles, exterior, Mold in color black	•	•		
Mirrors & door handles, exterior, color keyed			•	
Mirrors & door handles, exterior, chrome				•
Chrome Fender Vent (appliqué)				•
KEY INTERIOR FEATURES				
Air conditioning	•	•	•	•
Center Console – with armrest and storage	•	•	•	•
Center Console Top Plate – Metallic	•	•	•	•
Top of dash display	•	•	•	•
Front header dome light		•	•	•
Message Center		•	•	•
SIRIUS® Satellite Radio		•	•	•
Map Lights		•	•	•
Ambient Interior Lighting			•	•
SYNC™			•	•
Seats				
Seats, cloth	•	•	•	
Seats, leather/heated				•
Floor mats, Front and rear color keyed, carpeted w/driver retention hook	•	•	•	•
POWERTRAIN/FUNCTIONAL				
Mini Spare Tire	•	•	•	•
Enhanced European Inspired Suspension			•	•

★ = New for this model year

• = Available

2009 FOCUS FUNCTIONAL EQUIPMENT

AXLE AVAILABILITY

Manual Transmission
Axle Ratio
3.56 – 15" Wheel
3.82 – 16" Wheel

Automatic Transmission
Axle Ratio 3.34
4.2 (Coupe SES Only)

WHEEL AVAILABILITY



SE Sedan 15" Aluminum Alloy



S Sedan 15" Steel Wheel Cover



17" Premium Painted (Dark Stainless) Aluminum Wheel★



SES Sedan & SE Coupe 16" Aluminum Alloy



SEL Sedan 16" Euroflange Aluminum Alloy

★ = New for this model year

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2009 FOCUS OPTIONAL EQUIPMENT

BODYSTYLE		SE	SES
Coupe	Body Code	P32	P33
	Order Code	200A	300A
WHEELS			
16" Aluminum Alloy Wheel		S	—
17" Premium Painted Aluminum Wheel★	64B	—	S
TIRES			
P205/50R16 87H BSW		S	—
P215/45R17 87HBSW (requires 17" Premium Painted Aluminum Wheel) ★		—	S
KEY INTERIOR OPTIONS			
Audio/Entertainment			
SIRIUS® Satellite Radio	97S	S	S
SYNC™ (Requires Driver's Group 67V)	14M	O	S
Instrument Cluster			
Painted IP Appliqué w/Bright Cluster Rings/Chrome Release Handles/Register Accents/Metallic Console Top Plate, Performance Cluster		—	S
Speed Control	525	O	S
GROUPS & PACKAGES (See Packaged Options/Emissions Page for Package Content)			
Driver's Group (Requires SYNC™)	67V	O	S
KEY OPTIONS			
Ambient Interior Lighting	61A	O	S
Automatic Transmission	442	O	O
Brakes – Anti-lock Braking System (ABS) w/ Electronic Stability Control (ESC) ★	552	O	O
Moon & Tune Value Package★ – Power moonroof w/ shade & Audiophile system for AM/FM 6-disc In-Dash/MP3 player w/Clock, 4-Coaxial speakers & 8-inch subwoofer (See Packaged Options/Emissions Page for details)	76M	—	O
Seats – Leather/Heated	H	—	O
FLEET ONLY OPTIONS (with valid FIN code)			
Ash Cup w/Lighter Package	63B	O (F)	O (F)
Daytime Running Lights	942	O (F)	O (F)
Engine Block Heater (see Packaged Options/Emissions Page for availability)	41H	O (F)	O (F)
FACTORY INVOICED ACCESSORIES (DEALER INSTALLED)			
All Weather Floor Mats	85B	O	O
Cargo Area Protector	50C	O	O
Chrome Tip Exhaust	17F	—	—
EC Compass Mirror with Homelink (Not available with SYNC™)	60A	O	—
Fog Lights	51F	—	—
Low Profile Hood Deflector	85C	O	O
POWERCODE™ REMOTE START SYSTEM (QUICK START) – requires Automatic Transmission	66A	O	O

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S = Standard, O = Optional, P = Packaged Option
F = Fleet Option w/valid FIN code
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2009 FOCUS OPTIONAL EQUIPMENT

BODYSTYLE		S	SE	SES	SEL
Sedan	Body Code	P34	P35	P36	P37
	Order Code	400A	500A	600A	700A
WHEELS					
15" Steel Wheel w/Cover		S	—	—	—
15" Aluminum Alloy Wheel		—	S	—	—
16" Aluminum Alloy Wheel		—	—	S	—
16" Euroflange Aluminum Alloy Wheel		—	—	—	S
17" Premium Painted Aluminum Wheel ★	64B	—	—	O	—
TIRES					
P195/60R15 87T BSW		S	S	—	—
P205/50R16 87H BSW		—	—	S	S
P215/45R17 87HBSW (requires 17" Premium Painted Aluminum Wheel) ★		—	—	O	—
KEY INTERIOR OPTIONS					
Audio/Entertainment					
SIRIUS® Satellite Radio	97S	O	S	S	S
SYNC™ (Requires Driver's Group 67V)	14M	—	O	S	S
Instrument Cluster					
Painted IP Appliqué w/Bright Cluster Rings/Chrome Release Handles/Register Accents/Metallic Console Top Plate, Performance Cluster		—	—	S	S
Speed Control	525	—	O	S	S
GROUPS & PACKAGES (See Packaged Options/Emissions Page for Package Content)					
Driver's Group (Requires SYNC™)	67V	—	O	S	S
KEY OPTIONS					
Ambient Interior Lighting	61A	—	O	S	S
Automatic Transmission	442	O	O	O	O
Brakes – Anti-lock Braking System (ABS) w/Electronic Stability Control (ESC) ★	552	O	O	O	O
Moon & Tune Value Package★ – Power moonroof w/ shade & Audiophile system for AM/FM 6-disc In-Dash/MP3 player w/Clock, 4-Coaxial speakers & 8-inch subwoofer (See Packaged Options/Emissions Page for details)	76M	—	—	O	O
Seats – Leather/Heated	H	—	—	O	S
FLEET ONLY OPTIONS (w/valid FIN Code)					
Ash Cup w/Lighter Package	63B	O (F)	O (F)	O (F)	O (F)
Daytime Running Lights	942	—	O (F)	O (F)	O (F)
Engine Block Heater (See Packaged Options/Emissions Page for details)	41H	O (F)	O (F)	O (F)	O (F)
FACTORY INVOICED ACCESSORIES (DEALER INSTALLED)					
All Weather Floor Mats	85B	O	O	O	O
Cargo Area Protector	50C	O	O	O	O
Chrome Tip Exhaust	17F	O	O	—	—
EC Compass Mirror with Homelink (Not available with SYNC™)	60A	O	O	—	—
Fog Lights	51F	O	O	—	—
Low Profile Hood Deflector	85C	O	O	O	O
POWERCODE™ REMOTE START SYSTEM (QUICK START) – requires Automatic Transmission	66A	—	O	O	O

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S = Standard, O = Optional, P = Packaged Option
F = Fleet Option w/valid FIN code
Ford Division

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2009 FOCUS COLOR & TRIM AVAILABILITY

Coupe & Sedan		Interior Color		
		Medium Stone	Charcoal Black	
S (Sedan Only)	Cloth Sport Bucket Seats	GS	----	
SE	Cloth Sport Bucket Seats	FS	FW	
SES	Cloth Sport Bucket Seats	GS	GW	
SES/SEL	Leather Seating Surface with Heat	HS	HW	
EXTERIOR COLOR		Code	Availability	
S (Sedan Only)				
Vista Blue Clearcoat Metallic		G9	•	—
★ Amber Gold Clearcoat Metallic		GQ	•	—
★ Sangria Red Clearcoat Metallic		JV	•	—
Light Ice Blue Clearcoat Metallic		LS	•	—
Ebony Clearcoat		UA	•	—
★ Brilliant Silver Clearcoat Metallic		UI	•	—
★ Sterling Grey Clearcoat Metallic		UJ	•	—
White Suede Clearcoat		WS	•	—
SE (Coupe & Sedan)				
Vista Blue Clearcoat Metallic		G9	•	•
★ Amber Gold Clearcoat Metallic (Sedan Only)		GQ	•	•
★ Sangria Red Clearcoat Metallic		JV	•	•
Light Ice Blue Clearcoat Metallic (Sedan Only)		LS	•	•
Ebony Clearcoat		UA	•	•
★ Brilliant Silver Clearcoat Metallic		UI	•	•
★ Sterling Grey Clearcoat Metallic (Sedan Only)		UJ	•	•
White Suede Clearcoat (Sedan Only)		WS	•	•
SES (Coupe & Sedan)				
Vista Blue Clearcoat Metallic		G9	•	•
★ Sangria Red Clearcoat Metallic		JV	•	•
Ebony Clearcoat		UA	•	•
★ Brilliant Silver Clearcoat Metallic		UI	•	•
SEL (Sedan Only)				
Vista Blue Clearcoat Metallic		G9	•	•
★ Amber Gold Clearcoat Metallic		GQ	•	•
★ Sangria Red Clearcoat Metallic		JV	•	•
Light Ice Blue Clearcoat Metallic		LS	•	•
Ebony Clearcoat		UA	•	•
★ Brilliant Silver Clearcoat Metallic		UI	•	•
★ Sterling Grey Clearcoat Metallic		UJ	•	•
White Suede Clearcoat		WS	•	•

★ = New for this model year
• = Available

PACKAGED OPTIONS/EMISSIONS

AUDIOPHILE SYSTEM

Audiophile System speakers and subwoofer has the following restrictions:

Availability:

- Only available with Moon and Tune Value Package (76M)
- Optional on Coupe SE, SES; Sedan SE, SES & SEL
- Not available on cars ordered with Daytime Running lights and PZEV engine

Not available as a stand alone option:

Audiophile System Includes:

- AM/FM 6-disc in-dash/MP3 player w/Clock
- 4-Coaxial Speakers & 8-inch subwoofer

DRIVER'S GROUP (67V)

Availability:

- Optional on Coupe SE and Sedan SE
- Requires SYNC™

Includes:

- Leather wrapped steering wheel
- Redundant audio controls
- Cruise Control
- Auto-Dimming Rearview Mirror

FLEET GROUPS/PACKAGES — Available for Fleet only with valid FIN code

FACTORY INVOICED ACCESSORIES (FIA)

FACTORY INVOICED ACCESSORIES (Note: Genuine Ford Accessories will be shipped (separate from the vehicle) via VIN-Fulfillment to the delivering dealership for installation. Some items automatically provide a dedicated credit for installation.)

ALL WEATHER FLOOR MATS (SET OF 4) (85B)

- Available on all series

CARGO AREA PROTECTOR (50C)

- Available on all series

CHROME TIP EXHAUST (17F)

- Available on Sedan S, SE

EC COMPASS MIRROR with HOMELINK (60A)

- Auto-Dimming Rearview mirror with Compass
- Available on Coupe SE, Sedan S, SE (Not available with SYNC™)

FOG LIGHTS (51F)

- Fog Lights with original equipment design
- Available on Sedan, S, SE

LOW PROFILE HOOD DEFLECTOR (85C)

- Available on all series

POWERCODE™ REMOTE START SYSTEM (QUICK START) (66A)

- Available on Coupe SE, SES, Sedan SE, SES, SEL
- Requires Automatic Transmission

ENGINE BLOCK HEATER

Standard and only available in AK, MN, ND, SD, MT, WI and WY states. Other states available via

FCSD..... **41H**

NOTE: Fleet Only – Engine block heater optional in all states with valid FIN code.

NOTE: Fleet Only – Engine block heater not available with PZEV California emissions (981).

MISCELLANEOUS

COV Required..... **79V**

Priced DORA..... **C09**

50 STATE EMISSIONS

Standard on all units..... **425**

CALIFORNIA EMISSIONS STATES/CROSS-BORDER STATES***

PZEV EMISSIONS (Duratec 2.0L only)..... 981

Required code for orders originating from, or Drop shipped to, dealers in California, Connecticut, Massachusetts, Maine, New Jersey, New York, Oregon, Pennsylvania**, Rhode Island, Vermont and Washington. For retail orders submitted by dealers in Cross Border States, *** PZEV Emissions will be available as a limited option.

** NOTE: EPA's Cross-Border Policy specifies that Virginia does not qualify as a cross-border state to Pennsylvania as it is not a contiguous state.

***CROSS-BORDER STATES

Cross Border States are Arizona, Delaware, Idaho, Maryland, Nevada, New Hampshire, Ohio and West Virginia.

**2009 FOCUS
POWERTRAIN/DIMENSIONS**

FUEL ECONOMY

ENGINE DISP.	TRANSMISSION	50 STATES			
		F.E. LABEL ADJUSTED		ESTIMATED ANNUAL FUEL COST	MEMO: UNADJUSTED COMBINED
		CITY	HIGHWAY		
2.0L Duratec 20 DOHC I4	5-Speed Manual	24	35	\$1,499	37.3001
	4-Speed Automatic	24	33	\$1,499	36.5654
2.0L Duratec 20E (PZEV) DOHC I4 ¹	5-Speed Manual	TBD	TBD	TBD	TBD
	4-Speed Automatic	TBD	TBD	TBD	TBD

ENGINE HORSEPOWER AND TORQUE RATINGS

ENGINE DISPL.	TRANSMISSION	NOMINAL COMPRESSION RATIO	50 STATES	
			HORSEPOWER	TORQUE
			H.P. @ RPM	FT. LB. @ RPM
2.0L Duratec 20 DOHC I4	5-Speed Manual	TBD	140@6000	136@4250
	4-Speed Automatic	TBD		
2.0L Duratec 20E (PZEV) DOHC I4 ¹	5-Speed Manual	TBD	132@6000	133@4250
	4-Speed Automatic	TBD		

DIMENSIONS

INTERIOR DIMENSIONS	Measurements	
	2-Door Coupe	4-Door Sedan
Head Room (inches)		
1 st Row	39.2	39.2
2 nd Row	38.3	38.3
Shoulder Room (inches)		
1 st Row	53.5	53.4
2 nd Row	53.7	53.6
Hip Room (inches)		
1 st Row	50.4	50.4
2 nd Row	48.3	50.9
Leg Room Maximum Extension (inches)		
1 st Row	41.7	41.7
2 nd Row	36.1	36.1
Total Passenger Volume (cu. ft.)	93.3	93.4
Luggage Capacity (Trunk)	13.8	13.8
EXTERIOR DIMENSIONS (inches)		
Wheelbase	102.9	102.9
Overall Length	175.0	175.0
Overall Width	67.9	67.8
Overall Height	58.6	58.6
Front Vehicle Tread	58.2	58.6
Rear Vehicle Tread	58.1	58.1

¹ Duratec 20E is Duratec 20 with PZEV California Emissions (981). Standard in all Green States on S, SE, SES and SEL series when ordered with (981) PZEV California Emissions. Optional in Cross-Border States on S, SE, SES, and SEL series retail orders when ordered with PZEV California Emissions (981).