

# 2007MY

## Vehicle Line: MUSTANG Marketing Strategy and Mix Recommendations

#### Marketing Strategy Key Points:

- 2007 Mustang continues to build upon the all new, from-the-ground-up 2005 Mustang
- V6 buyers continue to get an exciting offering with the V6 Exterior Sport Appearance Package, and the Pony Package. Tape Stripe Delete option is still available on both of these packages.
- V6 new for 2007 is the availability of 17" wheels (64D) as a free standing option.
- GT buyers continue to get the option of 4 wheel combinations, 2 17" (64D & 64F) and 2 18" (64E & 64W)
- GT new options for 2007
  - GT Appearance Package (54G) which includes Hood Scoop, Bright Rolled Exhaust Tips, and Pony Emblem Engine Cover
  - GT California Special (54C) which includes 18" Polished Aluminum Wheel (64W) Dove or Parchment interior environments, Black leather seats with unique Cal Special contrasting Dove or Parchment "GT Leather" inserts, California Special badged floor mats, unique front fascia, larger air intake, chin spoiler 1.5" lower than GT, unique fear fascia with race care like "diffuser", side scoops, unique tape stripe, and bright rolled exhaust tips.
- V6 & GT new interior options include:
  - Sport Appearance Package w/Color Accent (18M) includes the 2006 Interior Sport Appearance Package plus Black interior components (seats, carpet, mats, and front door panel inserts), Cloth or leather seats providing contrast in Graphite & Parchment Interiors and aluminum pedal covers
  - Premier Trim w/Color Accent Pkg (68B) includes wrapped & stitched IP brow and center console lid, upgraded door armrests (w/stitching) and aluminum pedal covers. Available in Chamois, Red, and Black leather seats with door trim inserts on 5 interior color combinations
  - Comfort Group (53B) includes heated driver and passenger seats, 6-way power passenger seat and electrochromic mirror with compass
  - Freestanding option of heated seats (65A)
- Optional driver and passenger seat side-mounted air bags (43A) provide side impact head protection and rollover
  protection. This option no longer requires the Interior Upgrade Package (18G), side-mounted air bags include Dark
  Charcoal Aberdeen pattern front door panel inserts.
- Mustang also continues to offer audio and entertainment options that place Mustang at the forefront of technology and performance. These include:
  - New for 07
    - SIRIUS™ Satellite Radio (50S)
    - Auxiliary Audio Input Jack
  - Continuing for 07
    - Shaker 500 Audio System (912) offered on Deluxe and Premium configurations
    - Shaker 1000 Audio System (918) offered on Deluxe and Premium configurations for GT and Premium on V6

#### **Recommended Mix:**

Series	Retail Mix
Mustang GT Convertible "Deluxe"	8%
Mustang GT Convertible "Premium"	10%
Mustang GT Coupe "Deluxe"	8%
Mustang GT Coupe "Premium"	12%
V6 Mustang Coupe "Deluxe"	35%
V6 Mustang Coupe "Premium"	10%
V6 Mustang Convertible "Deluxe"	8%
V6 Mustang Convertible "Premium"	9%
Key Options Rates:	
Anti-Lock Brakes w/Traction Control on V6 (552)	35%
Convertible Soft Boot (59B)	35%
GT California Special	5%
GT Appearance Package	15%
Interior Upgrade Pkg. (18G)	75%
Premier Trim with Color Accent (68B))	15%
Side Air Bags (43A)	30%
Sport Appearance Package w/Color Accent	20%
Shaker 500 Audio System option on Deluxe arrays (912)	15%
Shaker 1000 Audio System (918)	20%
SIRIUS <sup>™</sup> Satellite Radio System (50S)	30%
V6 Exterior Sport Appearance Pkg. (54V)	30%
V6 Pony Pkg. (54P)	20%

NOTE: Rates above represent full model year projections for both Coupe and Convertible. Please see your individual 2007MY Regional Recommended Mix on the Mustang Brand Exchange at <u>www.FMCdealer.com</u>.

# 2007 MUSTANG MAJOR PRODUCT CHANGES

## OVERVIEW

The 2007 Mustang features interior appearance and package upgrades designed to maintain its leadership in the Sports Car segment.

## MODEL/SERIES/AVAILABILITY

The 2007 Mustang features our well-equipped arrays, providing your Mustang customers with both key appearance and performance-oriented content.

 Now 8 arrays for Mustang deliver content and value ( V6 Deluxe, V6 Premium, GT Deluxe, GT Premium)

## **EXTERIOR CHANGES & AUDIO CHANGES**

#### New Colors Added: \*

- Grabber Orange Clearcoat Metallic (U3)
- Alloy Clearcoat Metallic (G5)
- Auxiliary Audio Input Jack \*
- SIRIUS<sup>™</sup> Satellite Radio available as option (50S)★
- V6 now has the 17" Wheel available as stand alone option (64D)\*

## **NEW PACKAGE CHANGES**

#### GT Cal Special (54C) ★

- Dove or Parchment interior environments
- Black leather seats with unique Cal Special contrasting
   Dove or Parchment "GT Leather" inserts
- Unique front fascia including: Larger air intake, "Chin" spoiler that is 1.5" lower than GT
- Unique rear fascia including: Race car "diffuser" with Reduced tuck-in
- Side scoops
- 18" polished aluminum wheel (64W) with bright machined rim, Z-branded all-season tires
- Unique tape stripe
- Rolled bright exhaust tips

#### GT Appearance Package (54G) \*

- Bright Rolled Exhaust Tips
- Engine Cover with Pony emblem
- Hood Scoop

## V6 & GT Comfort Package (53B) \*

- Electrochromic Mirror with compass
- Driver and Passenger Heated Seats
- 6-way Power Passenger Seat

# 2007 MUSTANG COUPE ORDER COMBINATIONS

- V6 Coupe Deluxe 4.0L 2V V6, 5-Speed Manual
  - Body Code: T80
  - Order Code: 110A
- V6 Coupe Premium 4.0L 2V V6, 5-Speed Manual
  - Body Code: T80
  - Order Code: 120A

# 2007 MUSTANG COUPE ORDER COMBINATIONS (Continued)

## GT Coupe Deluxe 4.6L 3V V8, 5-Speed Manual

- Body Code: T82
- > Order Code: 130A
- GT Coupe Premium 4.6L 3V V8, 5-Speed Manual
  - Body Code: T82
     Order Code: 140A
  - Order Code: 140A

## 2007 MUSTANG CONVERTIBLE ORDER COMBINATIONS

- V6 Convertible Deluxe 4.0L 2V V6, 5-Speed Manual
  - Body Code: T84
  - > Order Code: 150A
    6 Convertible Bromium 4.0L 2V V6 5-Speed Mail
- V6 Convertible Premium 4.0L 2V V6, 5-Speed Manual > Body Code: T84
  - Body Code: 184
     Order Code: 160A
- GT Convertible Deluxe 4.6L 3V V8, 5-Speed Manual
  - Body Code: T85
  - Order Code: 170A

GT Convertible Premium 4.6L 3V V8, 5-Speed Manual > Body Code: T85

Order Code: 180A

# FACTORY INVOICED ACCESSORIES (see Packaged Options page for details)

### Chrome Exhaust Tips (90E)

Note: Genuine Ford Accessories will be shipped (separate from the vehicle) via VIN-Fulfillment to the ordering dealership for installation)

#### Pony Spinner Caps (90S) Availability:

 V6 with 16" Wheel (94B) or 17" Premium Wheel with Pony Package (54P)

• GT with 17" Wheel (64F) or 18" Polished Wheel (64W)

- Not Available on the following wheels:
- V6 16" Bright Machined(941)
- GT 17" Bright Machined (64D) or 18" Premium (64E)

Full Front End Cover(972) Available on All V6 & GT Premium & Deluxe. Not available with Cal Special★ Full Vehicle Cover (971) Available on All V6 & GT Premium & Deluxe. Not available with Cal Special★ All weather Floor Mats-Black, Front and Rear (90W) ★

## LATEST ORDER GUIDE UPDATES

- Factory Invoiced Accessories now available
- Change in Cal Special Interior codes to KC and KD
- Leather and Premier Trim Package not available on V6
   Deluxe

#### **Product Changes and Features Availability**

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

# 2007 MUSTANG MAJOR PRODUCT SUMMARY

The 2007 Mustang features our well-equipped arrays, providing your Mustang customers with both key appearance and performance-oriented content.

The following equipment is standard as indicated. Each series includes the standard equipment of the previous series, except where additions/exceptions are noted:

Mustang V6 Deluxe	Mustang V6 Premium	Mustang GT Deluxe	Mustang GT Premium
	All V6 Deluxe content, plus:		All GT Deluxe content, plus:
Powertrain/Functional	Exterior	Powertrain/Functional	Interior
Brakes – power vented 4-wheel disc	<ul> <li>Wheels – 16" painted aluminum</li> </ul>	Brakes	<ul> <li>Audio – Shaker 500 Audio System</li> </ul>
Engine – 4.0L SOHC V6	w/bright machined face w/chrome	<ul> <li>Anti-Lock Braking System (ABS)</li> </ul>	(AM/FM stereo w/CDx6, 8-speakers
Rear window defroster	spinner	w/Traction Control	& MP3)
Remote keyless entry	Interior	<ul> <li>Power vented 4-wheel disc</li> </ul>	<ul> <li>Seats – leather sport buckets</li> </ul>
<ul> <li>Speed control – steering wheel-</li> </ul>	<ul> <li>Audio – Shaker 500 Audio System</li> </ul>	<ul> <li>Engine – 4.6L 3V V8 engine</li> </ul>	
mounted	(AM/FM stereo w/CDx6, 8-speakers	Rear window defroster	
<ul> <li>Transmission – 5-speed manual</li> </ul>	& MP3)	Remote keyless entry	
Tire Pressure Monitoring System	Seats	<ul> <li>Transmission – 5-speed manual</li> </ul>	
Exterior	<ul> <li>Seats – 6-way power adjustable</li> </ul>	Exterior	
<ul> <li>Exhaust – stainless steel single</li> </ul>	driver w/2-way adjustable head	<ul> <li>Exhaust – stainless steel dual</li> </ul>	
Headlamps – complex reflector	restraint & power lumbar	Front fog lamps – in grille	
halogen w/integral park/turn lamps		Headlamps – complex reflector	
Mirrors – dual power side-mounted		halogen w/integral park/turn lamps	
<ul> <li>Spare wheel/tire – mini</li> </ul>		<ul> <li>Mirrors – dual power side-mounted</li> </ul>	
<ul> <li>Tires – P215/65R16 A/S</li> </ul>		Spare tire/wheel – mini	
Wheels – 16" painted aluminum		<ul> <li>Spoiler – rear</li> </ul>	
w/bright machined face		<ul> <li>Tires – P235/55ZR17 performance</li> </ul>	
Interior		A/S	
Air conditioning – manual		<ul> <li>Wheels – 17" premium painted cast</li> </ul>	
Audio – premium AM/FM stereo		aluminum	
w/single CD & clock		Interior	
Auxiliary Audio Input Jack		<ul> <li>Air conditioning – manual</li> </ul>	
Console – center w/full armrest &		<ul> <li>Audio – premium AM/FM stereo</li> </ul>	
storage		w/single CD & clock	
Cupholders (2)		<ul> <li>Auxiliary Audio Input Jack ★</li> </ul>	
Footrest – driver		<ul> <li>Console – center w/full armrest &amp;</li> </ul>	
<ul> <li>Floor mats – front, color keyed</li> </ul>		storage	
w/driver retention hook		Cupholders (2)	
<ul> <li>Instrument cluster – chrome accent</li> </ul>		<ul> <li>Floor mats – front, color keyed</li> </ul>	
four-gauge instrument cluster & air		w/driver retention hook	
registers		<ul> <li>Instrument cluster – chrome accent</li> </ul>	
<ul> <li>Lamps – center-mounted dome</li> </ul>		four-gauge instrument cluster & air	
(Coupe only)		registers	
<ul> <li>Lighted bezel (Convertible only)</li> </ul>		<ul> <li>Lamps – center-mounted dome</li> </ul>	
<ul> <li>Map pockets – front door</li> </ul>		(Coupe only)	
Power points (2)		<ul> <li>Lighted bezel (Convertible only)</li> </ul>	
Seats		<ul> <li>Map pockets – front door</li> </ul>	
<ul> <li>Cloth buckets w/50/50 split-fold</li> </ul>		Power points (2)	
rear (Coupe only)		Seats	
<ul> <li>Manual 4-way adjustable driver</li> </ul>		<ul> <li>Cloth buckets w/50/50 split-fold</li> </ul>	
w/height adjust		rear (Coupe only)	
<ul> <li>Manual 2-way adjustable</li> </ul>		<ul> <li>6-way power adjustable driver</li> </ul>	
passenger		w/2-way adjustable head restraint	
<ul> <li>Steering wheel – tilt w/speed control</li> </ul>		& power lumbar	
<ul> <li>Window/door locks – power</li> </ul>		<ul> <li>Manual 2-way adjustable</li> </ul>	
Safety/Security		passenger	
<ul> <li>Illuminated entry</li> </ul>		<ul> <li>Steering wheel – tilt w/speed control</li> </ul>	
<ul> <li>LATCH (Lower Anchors and Tethers</li> </ul>		<ul> <li>Window/door locks – power</li> </ul>	
for CHildren) system in rear outboard		Safety/Security	
seats		<ul> <li>Illuminated entry</li> </ul>	
<ul> <li>Personal Safety System® for driver</li> </ul>		<ul> <li>LATCH (Lower Anchors and Tethers</li> </ul>	
and front passenger		for CHildren) system in rear outboard	
<ul> <li>SecuriLock® Passive Anti-Theft</li> </ul>		seats	
System		<ul> <li>Personal Safety System® for driver</li> </ul>	
		and front passenger	
		<ul> <li>SecuriLock® Passive Anti-Theft</li> </ul>	
		System	

#### Product Changes and Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

 $\star$  = New for this model year.

03/13/06 2007 MUSTANG STANDARD EQUIPMENT					
STANDARD EQUIPMENT         The following items are standard on every 2007MY MUSTANG vehicle:         POWERTRAIN/FUNCTIONAL            Brakes – power vented 4-wheel disc             Brakes – power vented 4-wheel disc             Rear window defroster             Remote keyless entry             Transmission – 5-speed manual          EXTERIOR             Mirrors – dual power side-mounted             Moldings – color keyed rocker on GT and black on V6             Windshield wipers – variable interval             Mirrors – dual power side-mounted             Moldings – color keyed rocker on GT and black on V6             Windshield wipers – variable interval             Marual 2-way adjustable passenger             Auxiliary audio input jack *             Conpole – center w/full armrest & storage             Cupholders (2)             Floor mats – color keyed carpeted front w/driver retention hook             Instrument cluster – chrome accent four-gauge instrument cluster & air registers             Lamps                   Lamps					
Center-mounted dome (Coupe only)     Lighted bezel (Convertible only)     The following features are standard on select all-new 2007MY	Side intru     MUSTANG vehice	usion door beams  cles:	-		
POWERTRAIN/FUNCTIONAL Engine	V6 Deluxe	V6 Premium	GT Deluxe	GT Premium	
4.0L SOHC V6 4.6L OHC 3V V8 Exhaust System	•	•	•	•	
Stainless steel single exhaust Stainless steel dual exhaust Transmission	•	•	•	•	
T5 5-speed manual TR3650 5-speed manual KEY EXTERIOR FEATURES	•	•	•	•	
Fog lamps Spoiler – rear <u>Tires</u>			•	•	
P215/65R16 A/S P235/55ZR17 Z-branded performance A/S Wheels	•	•	•	•	
<ul><li>16" painted aluminum w/bright machined face</li><li>16" painted aluminum w/bright machined face w/chrome spinner</li></ul>	•	•			
17" premium painted cast aluminum KEY INTERIOR FEATURES Audio				•	
Premium AM/FM stereo w/single CD & clock Shaker 500 Audio System – AM/FM stereo w/CDx6, 8- speakers & MP3 Seats	•	•	•	•	
Manual adjustable driver seat w/2-way head restraint (no lumbar) Power adjustable 6-way driver seat w/2-way head restraint	•				
& power lumbar SAFETY/SECURITY Brakes – Anti-Lock w/Traction Control		•	•	•	

 $\star$  = New for this model year.

• = Available

# 2007 MUSTANG FUNCTIONAL EQUIPMENT

# AXLE AVAILABILITY

Axle Ratio = 3.31 V6 Manual/Automatic and GT Automatic Transmissions (Limited Slip on GT)

Optional Axle Ratio = 3.55 Limited Slip GT Manual Transmission Only (455)

# WHEEL AVAILABILITY



16" Painted Aluminum Wheel w/Bright Machined Face Std. on V6 Deluxe (94B)



16" Painted Aluminum Wheel w/Bright Machined Face w/Chrome Spinner Std. on V6 Premium & Opt. on V6 Deluxe (941)



17" Premium Painted Cast Aluminum Wheel Std. on GT Deluxe & Premium (64F)



17" Bright Machined Cast Aluminum Wheel w/Large Tri-bar Pony Center Cap Opt. on GT Deluxe & Premium & V6 Premium (64D)



18" Polished Aluminum Wheel w/Small Tri-bar Pony Center Cap Opt. on GT (64W) Included in Cal Special Package (54 C)



18" Premium Aluminum Wheel Opt. on GT (64E)

Wheel Image Coming Soon

17" Premium Painted Cast Aluminum Wheel w/Small Tri-bar Pony Center Cap Std. on V6 Pony Package (64F) available with Pony Package (54P) only

# 2007 MUSTANG COUPE OPTIONAL EQUIPMENT

		V6 Coupe Deluxe	V6 Coupe Premium	GT Coupe Deluxe	GT Coupe Premium
BODYSTYLE		Deluxe	Freinium	Deluxe	Freinlum
Coupe	Body Code	T80	T80	T82	T82
	Order Code	110A	120A	130A	140A
ENGINE					
4.0L SOHC V6					
Horsepower @ rpm (SAE net) – 210 @ 5300	99N	S	S	—	—
Torque (lb-ft. @ rpm) – 240 @ 3500					
4.6L 3V V8	0011			0	0
Horsepower @ rpm (SAE net) – 300 @ 5750	99H	_	_	S O	S
Optional 3.55 ratio axle. Only available on Manual Transmission	455	_	_	0	0
Torque (lb-ft. @ rpm) – 320 @ 4500 TRANSMISSION					
T5 5-Speed Manual Transmission	44F	S	S		
TR3650 5-Speed Manual Transmission	44K	_	_	S	S
5R55S 5-Speed Automatic Transmission	44L	0	0	0	0
WHEELS					
16" Painted Aluminum w/Bright Machined Face	94B	S	O <sup>1</sup>	_	_
16" Painted Aluminum w/Bright Machined Face w/Chrome Spinner	941	O <sup>2</sup>	S	_	_
17" Premium Painted Cast Aluminum	64F	_	—	S	S
17" Bright Machined Cast Aluminum	64D	-	0	0	0
18" Premium Aluminum (includes P235/50/ZR18 A/S Tire)	64E	-	_	0	0
18" Polished Aluminum (includes P235/50/ZR18 A/S Tire)	64W	—	-	0	0
Wheel Locking Kits	17L	0	0	0	0
SAFETY/SECURITY					
Active Anti-Theft System (incl. perimeter inclination & intrusion alarms)	14A	0	0	0	0
Anti-Lock Brakes w/Traction Control	552	0	0	S	S
Front Seat Side-Mounted Air Bags (incl. Dark Charcoal Aberdeen pattern front door panel inserts when not ordered with 18G Interior Upgrade Package)	43A	0	0	0	0
KEY EXTERIOR OPTIONS					
Spoiler Delete Option	13D	S	S	0	0
Tape Stripe Delete (available on V6 Pony Package 54P and Exterior Sport Appearance					Ŭ
Package 54V)	52S	0	0	_	—
KEY INTERIOR OPTIONS					
Audio					
Shaker 500 Audio System – AM/FM Stereo w/In-Dash CDx6, MP3 & 8-Speakers	912	0	S	0	S
Shaker 1000 Audio System – AM/FM Stereo w/In-Dash CDx6, MP3 & 10-Audiophile Speakers	918	-	0	0	0
SIRIUS™ Satellite Radio (req. 912 Shaker 500 or 918 Shaker 1000 Audio System; N/A in	50S	0	0	0	0
Hawaii or Alaska) ★	000	Ŭ	U	U	Ŭ
Seats		- 2			
6-Way Power Adjustable Driver Seat w/2-Way Adjustable Head Restraint & Power Lumbar	21A	O <sup>3</sup>	S	S	S
Leather Seating Surfaces – Buckets	J	 O <sup>4</sup>	0 0 <sup>4</sup>	0	_
Leather Seating Surfaces – Sport Buckets Heated Driver and Passenger Seats (Requires Leather)	65A	0	0	0	S O
GROUPS & PACKAGES (See Package Options/Emissions Page for pkg. content)	UJA		0	0	0
Comfort Group (req. Leather Seats; incl. heated driver & passenger seats, 6-way power					
passenger seat & electrochromic mirror w/compass	53B	-	0	0	0
Exterior Sport Appearance Package (incl. rear spoiler & sport tape stripe on lower rocker)	54V	0	0	_	
GT Appearance Package (54G) which includes Hood Scoop, Bright Rolled Exhaust Tips, and				0	0
Pony Emblem Engine Cover	54G			0	0
GT California Special (54C) Leather Sport Buckets with unique Cal Special contrasting Dove or					
Parchment "GT Leather" inserts, California Special badged floor mats, unique front fascia,	54C	_		_	0
larger air intake, chin spoiler 1.5" lower than GT, unique rear fascia with race car like "diffuser",	040		_		0
side scoops, unique tape stripe and bright rolled exhaust tips					
Interior Upgrade Package (incl. bright polished six-gauge instrument cluster w/My Color feature,					
bright shift knob & satin register vents w/satin aluminum spokes on steering wheel, door		-	-	-	-
latches, door scuff plate. Also incl. message center, leather-wrapped steering wheel & Dark	18G	0	0	0	0
Charcoal Aberdeen pattern front door panel inserts); Requires either 67L or 67D instrument					
panel appliqué below					

<sup>1</sup> 16" Painted Aluminum w/Bright Machined Face without spinner optional for Fleet only with valid FIN code.

<sup>2</sup> Optional Wheel (941) not available on 110A when ordered in combination with Shaker 500 Audio System (912). Recommend upgrading to 120A.

<sup>3</sup> Optional Power Seat, (21A) not available on 110A when ordered in combination with Shaker 500 Audio System (912). Recommend upgrading to 120A.

<sup>4</sup> Optional on 110A/120A only when ordered w/68B Premier Color Trim & (18G) Interior Upgrade Pkg.

★ = New for this model Year

# 2007 MUSTANG COUPE OPTIONAL EQUIPMENT

		V6 Coupe Deluxe	V6 Coupe Premium	GT Coupe Deluxe	GT Coup Premium
GROUPS & PACKAGES (See Package Options/Emissions Page for pkg. content) (Continue	d)				
Premier Trim w/Color Accent Package (req. IUP 18G, Shaker 500 or Shaker 1000 NA w/Pony (54P) or Cal Special (54C) (incl. wrapped & stitched IP brow & center console lid, upgraded door armrests (w/stitching), and aluminum pedal covers. Avail. in 5 interior colors. Requires GT Leather (K)	68B	_	0	0	0
Satin Aluminum Instrument Panel Appliqué (requires 18G Interior Upgrade Package)	67L	0	0	0	0
Sport Appearance Package w/color accent (incl. leather-wrapped steering wheel w/satin aluminum spokes, aluminum pedal covers, satin aluminum-plated shifter lever w/automatic or bright shift know w/manual transmission plus Black interior components (seats, carpet, mats, and front door panel inserts), Cloth or leather seats providing contrast in Graphite & Parchment Interiors)	18M	0	0	0	0
V6 Pony Package (incl. unique Pony grille with chrome bezel and fog lamps, rear spoiler, 17" painted cast aluminum wheel w/bright machined rim, Z-branded A/S tires & unique tri-bar Pony center cap, Pony front fender badges, lower door tape stripe available in black, white or pearl gold and carpeted front floor mats w/unique brushed chrome "MUSTANG" badge in 2007MY interior colors	54P	-	0	_	_
Woven Charcoal Aluminum instrument panel appliqué with ribbed pattern (requires 18G Interior Upgrade Package)	67D	0	0	0	0
FLEET ONLY OPTIONS (w/valid FIN code)					
Bodyside Moldings	961	F	F	F	F
Driver Ornamentation Package (formerly Interior Sport)	18R	F	F	F	F
Engine Block Heater	41H	F	F	F	F
Floor Mat Delete	12H	F	F	F	F
Smoker's Package	63B	F	F	F	F
FACTORY INVOICED ACCESSORIES(Dealer Installed)					
All weather Floor Mats-Black, Front and Rear (90W)★	90W	0	0	0	0
Chrome Exhaust Tips					
NOTE: Genuine Ford Accessories will be shipped (separate from the vehicle) via VIN- Fulfillment to the ordering dealership for installation not available with California Special 54C or GT Appearance Package 54G)	90E	0	0	0	0
Full Vehicle Cover★	971	0	0	0	0
Full Front End Cover★	972	0	0	0	0
Pony Spinner Caps         Availability:         V6 with 16" Wheel (94B) or 17" Premium Wheel with Pony Package (54P), GT with 17" Wheel (64F) or 18" Polished Aluminum Wheel (64W)         Not Available on the following wheels:         16" Bright Machined (941), GT 17" Bright Machined (64D) or 18" Premium Aluminum Wheel (64E)         NOTE: Genuine Ford Accessories will be shipped (separate from the vehicle) via VIN-Fulfillment to the ordering dealership for installation	90S	o	Ο	0	0

# 2007 MUSTANG CONVERTIBLE OPTIONAL EQUIPMENT

		V6 Convertible Deluxe	V6 Convertible Premium	GT Convertible Deluxe	GT Convertible Premium
Convertible	Body Code	T84	T84	T85	T85
ENGINE	Order Code	150A	160A	170A	180A
4.0L SOHC V6					
Horsepower @ rpm (SAE net) - 210 @ 5300	99N	S	S	_	—
Torque (lb-ft. @ rpm) – 240 @ 3500 4.6L 3V V8					
Horsepower @ rpm (SAE net) – 300 @ 5750	99H	-	_	S	S
Optional 3.55 ratio Axle. Only available on Manual Transmission	455	-	—	0	0
Torque (lb-ft. @ rpm) – 320 @ 4500					
TRANSMISSION 5R55S 5-Speed Automatic Transmission	44L	0	0	0	0
T5 5-Speed Manual Transmission	44E	S	S		_
TR3650 5-Speed Manual Transmission	44K	_	—	S	S
WHEELS 16" Painted Aluminum w/Bright Machined Face	94B	S	O <sup>1</sup>	_	_
16" Painted Aluminum w/Bright Machined Face w/Chrome Spinner	94B 941	0 <sup>2</sup>	s	_	_
17" Premium Painted Cast Aluminum	64F	_	—	S	S
17" Bright Machined Cast Aluminum	64D	-	0	0	0
18" Premium Aluminum (includes P235/50/ZR18 Z-Branded A/S Tire) 18" Polished Aluminum (includes P235/50/ZR18 A/S Tire)	64E 64W	_	_	0	0
Wheel Locking Kits	17L	0	0	0	0
SAFETY					
Active Anti-Theft System (incl. perimeter inclination & intrusion alarms) Anti-Lock Brakes w/Traction Control	14A 552	0	0	0 S	O S
Front Seat Side-Mounted Air Bags (Incl. Dark Charcoal Aberdeen pattern	552	Ŭ	0		0
front door panel inserts when not ordered with 18G Interior Upgrade	43A	0	0	0	0
Package) KEY EXTERIOR OPTIONS					
Convertible Soft Boot	59B	0	0	0	0
Spoiler Delete Option	13D	S	S	0	0
Tape Stripe Delete	52S	0	0	_	-
Audio Shaker 500 Audio System – AM/FM Stereo w/In-Dash CDx6, MP3 & 8-					
Speakers	912	0	S	0	S
Shaker 1000 Audio System – AM/FM Stereo w/In-Dash CDx6, MP3 &	918	_	0	0	0
10-Audiophile Speakers Sirius Satellite Radio (reg. 912 Shaker 500 or 918 Shaker 1000 Audio					
System; N/A in Hawaii or Alaska)*	50S	0	0	0	0
Seats					
6-Way Power Adjustable Driver Seat w/2-Way Adjustable Head Restraint & Power Lumbar	21A	O <sup>3</sup>	S	S	S
Heated Driver and Passenger Seats (Requires Leather)	65A	_	0	0	0
Leather Seating Surfaces – Buckets	J	-	0	_	—
Leather Seating Surfaces – Sport Buckets	K	— intione)	O <sup>4</sup>	0	S
GROUPS & PACKAGES (See Package Options/Emissions Page for pk Comfort Group (req. leather seats; incl. heated driver and passenger	g. content and restr	lettons)			
seats, 6-way power passenger seat and electrochromic mirror	53B	-	0	0	0
w/compass					
Exterior Sport Appearance Package (incl. rear spoiler & sport tape stripe on lower rocker)	54V	0	0	-	-
GT Appearance Package (incl. hood scoop, bright rolled exhaust tips,	54G			0	0
and Pony emblem engine cover	546	_	_	0	0
GT California Special (incl. Leather Sport Buckets w/unique Cal Special contrasting Dove or Parchment "GT Leather" inserts, California Special					
badged floor mats, unique front fascia, larger air intake, chin spoiler	54C	-	_	_	0
1.5" lower than GT, unique rear fascia w/race car like "diffuser", side					
scoops, unique tape stripe, and bright rolled exhaust tips Interior Upgrade Package (incl. bright polished six-gauge instrument					
cluster w/My Color feature, bright shift knob & satin register vents					
w/satin aluminum spokes on steering wheel, door latches, door scuff	18G	0	0	0	0
plate. Also incl. message center, leather-wrapped steering wheel &	100	Ŭ	0	Ŭ	Ũ
Dark Charcoal Aberdeen pattern front door panel inserts). Requires either 67L or 67D instrument panel appliqué below					
Premier Trim w/Color Accent Pkg. (68B) (Req. IUP (18G), Shaker 500 or					
Shaker 1000 NA w/Pony (54P) or Cal Special (54C) (incl. wrapped &	0				
stitched IP brow and center console lid, upgraded door arm rests (w/stitching), and aluminum pedal covers. Available in 5 interior colors.	68B	-	0	0	0
Requires GT Leather (K)					
Satin Aluminum instrument panel appliqué below (requires 18G)	67L	0	0	0	0
Sport Appearance Package w/color accent (incl. leather-wrapped					
steering wheel w/satin aluminum spokes, aluminum pedal covers, satin aluminum-plated shifter lever w/automatic or bright shift know w/manual					
transmission plus Black interior components (seats, carpet, mats, and	18M	0	0	0	0
front door panel inserts), Cloth or leather seats providing contrast in					
Graphite & Parchment Interiors					

16" Painted Aluminum w/Bright Machined Face without spinner optional for Fleet only with valid FIN code.
 Optional wheel (941) not available on 150A when ordered in combination with Shaker 500 Audio System (912). Recommend upgrading to 160A.
 Optional Power Seat (21A) not available on 150A when ordered in combination with Shaker 500 Audio System (912). Recommend upgrading to 160A.

★ = New for this model year

# 2007 MUSTANG CONVERTIBLE OPTIONAL EQUIPMENT

		V6 Convertible Deluxe	V6 Convertible Premium	GT Convertible Deluxe	GT Convertible Premium
Convertible	Body Code	T84	T84	T85	T85
	Order Code	150A	160A	170A	180A
GROUPS & PACKAGES (See Package Options/Emissions Page for p	kg. content and restrie	ctions) (Continued)			
V6 Pony Package (incl. unique Pony grille with chrome bezel and fog lamps, rear spoiler, 17" painted cast aluminum wheel w/bright machined rim, Z-branded A/S tires & unique tri-bar Pony center cap, Pony front fender badges, lower door tape stripe available in black, white or pearl gold and carpeted front floor mats w/unique brushed chrome "MUSTANG" badge in 2007MY interior colors	54P	_	0	_	_
Charcoal Aluminum instrument panel appliqué with ribbed pattern (requires 18G)	67D	0	0	0	0
FLEET ONLY OPTIONS					
Bodyside Moldings	961	F	F	F	F
Driver Ornamentation Package (formerly Interior Sport)	18R	F	F	F	F
Engine Block Heater	41H	F	F	F	F
Floor Mat Delete	12H	F	F	F	F
Smoker's Package FACTORY INVOICED ACCESSORIES(Dealer Installed)	63B	F	F	F	F
All weather Floor Mats-Black, Front and Rear (90W)★	90W	0	0	0	0
Chrome Exhaust Tips NOTE: Genuine Ford Accessories will be shipped (separate from the vehicle) via VIN-Fulfillment to the ordering dealership for installation not available with California Special 54C or GT Appearance Package 54G)	90E	0	0	0	0
Full Vehicle Cover★	971	0	0	0	0
Full Front End Cover★	972	0	0	0	0
Pony Spinner Caps Availability: V6 with 16" Wheel (94B) or 17" Premium Wheel with Pony Package (54P), GT with 17" Wheel (64F) or 18" Polished Aluminum Wheel (64W)					
Not Available on the following wheels: 16" Bright Machined (941), GT 17" Bright Machined (64D) or 18" Premium Aluminum Wheel (64E) NOTE: Genuine Ford Accessories will be shipped (separate from the vehicle) via VIN-Fulfillment to the ordering dealership for installation	90S	0	0	0	0

# 2007 MUSTANG COLOR & TRIM AVAILABILITY

						Interior Color			
			Medium Parchment	Light Graphite	Dark Charcoal	Black/Parchment Color Accent	Black/Dove Color Accent	Black/Red Color Accent	Black/Chamois Color Accent
Mustang V6	"Mustang" Logo Buckets		PH	P2	PW				
	Verona Grain L Trimmed Bucke	ets	JH	J2	JW				
Mustang GT	"Stampeding He Fabric Sports B	uckets	5H	52	5W				
	Aberdeen Embe Leather-Trimme Buckets		КН	К2	КW				
Premier Trim w/Color Accents	Aberdeen Embo Leather-Trimme Buckets				кw	кс	KD	KR	K4
Special Packages	Duckets								
GT Cal Special	Cal Special Dar Interior Color O Seats with Cont Environment	nly Leather				KC <sup>1</sup>	KD <sup>1</sup>		
EXTERIOR COLOR		Code	Cou	pe Tape Stripe Ava	ilability (Tape Strij	pe require 54V V6 S	port Appearance	Pkg., or 54P Pony	Pkg.,)
Carryover Colors	1	D.			4	•			
Torch Red Clearco Redfire Clearcoat		D3 G2	•3 •3	•1 •1	•1 •1	•3 •3	•1 •1	•1 •1	•1
Vista Blue Clearco		G2 G9	•3	•2	•2	•3	•2	•1	•
Performance White		HP	•3	•1	•1	•3	•1	•1	•1
Windveil Blue Clea		P3	•3	•1 or 2	•1 or 2	•3	•1 or 2		•1 or 2
Tungsten Grey Cle		T8	•3	•1 or 2	•1	•3	•1 or 2	•1	
Satin Silver Clearc		TL	• <sup>2</sup>	•1	•1	• <sup>2</sup>	•1	•1	•1
Black Clearcoat		UA	•3	•2	•2	•3	•2	•2	•2
All New Colors for 2	2007								
★Alloy Clearcoat Me	etallic	G5	•3	•2	•2	•3	•2	•2	•2
★Grabber Orange C Metallic	Clearcoat	U3			•1 or 2				
GT California Speci	ial Package								
Redfire Clearcoat		G2				•	•		
Vista Blue Clearco	oat Metallic	G9				•	•		
Performance White	e Clearcoat	HP				-			
Metallic		ΠP				•	•		
Black Clearcoat		UA			<u></u>	•	٠	<u></u>	
EXTERIOR COLOR		Code	Conver	tible/ Tape Stripe A	vailability (Tape St	tripe requires 54V V	6 Sport Appearan	ce Pkg., or 54P Pc	ony Pkg.,)
Carryover Colors						, i i			
Torch Red Clearco	bat	D3	•A1/M3	●A/1	•A/1	•A1/M3	●A/1	●A/1	
Redfire Clearcoat		G2	●A/1, M/3	●A/1	●A/1	•A1/M3	●A/1	●A/1	•A/1
Vista Blue Clearco		G9	•M/3	•A/2	• A/2	•M3	• A/2		
Performance White		HP	•A/1, M/3	•A/1	•A/1	•A1/M3	•A/1	●A/1	•A/1
Windveil Blue Clea		P3	•A1/M3	•A/1	•A/1	•A1/M3 •A1/M3	•A/1 A/1or2		•A/1
Tungsten Grey Cle Satin Silver Clearc		T8 TL	●A1/M3 ●A/M	•A/1or2 •A/1	●A/1 ●A/1	•A1/M3 •A/M	● A/10r2	●A/1 ●A/1	●A/1
Black Clearcoat	coat metanic	UA	•A/M	•A/1 •A/2	•A/1 •A/2	•A/M	•A/1 •A/2	•A/1 •A/2	•A/1 •A/2
All New Colors for	or 2007	UA	•A5/WI5	€A/Z	•A/2	•AJ/INIJ	• A/ Z	€A/2	€R/2
★Alloy Clearcoat Me		G5	•A3/M3	•A/2	•A/2	•A3/M3	•A/2	•A/2	•A/2
★Grabber Orange C		U3			•A/1orA/2				
<u>NC</u> <u>AA (Black),</u> <u>Black Cloti</u> A – Blac M – Parc	vertible Roof Col TTE: Enter Orde MM (Parchment) h available where ck Vinyl ck Vinyl ck Cloth Roof	or Legend er Code: CA (Black (	Cloth)	NOTE: 1 851 (Black), 852 1 – Black 2 – White 3 – Pearl Gold	pearance (54V) & pe Stripe Legend Enter Order Code: (White), 853 (Pear	I Gold)			

 <sup>1</sup> Cal Special only available with Black Tape Stripe (46P)
 <sup>2</sup> V6 Sport Appearance Package (54V) and Pony Package (54P) are not available on Coupe or Convertible orders with Satin Silver (TL) exterior paint and Medium Parchment interior.

★ = New for this model year.
• - Available

# 2007 MUSTANG PACKAGED OPTIONS/EMISSIONS

## COMFORT PACKAGE (53B)★

## Availability:

• Optional on V6(120A,130A,140A,160A,170A,180A)

#### Requires:

Leather seats and Power Driver Seat (21A)

Includes:

- 6-way power passenger seat
- Electrochromic mirror with compass
- Heated driver and passenger seats

# EXTERIOR SPORT APPEARANCE PACKAGE (54V) Availability:

- Optional on V6 (110A, 120A, 150A, 160A)
- Not available with:
- Cal Special (54C)
- Pony Package (54P)
- Includes:
- Rear spoiler
- Lower bodyside sport tape stripe in white, black or pearl gold
- Restrictions:
   Not available in Satin Silver with Medium Parchment or Black Parchment Color Accent (KC)
- NOTE: Tape Stripe Delete is a no credit option (52S)

#### FLEET ONLY OPTIONS

- Bodyside Moldings (961)
- Driver Ornamentation Pkg (18R)
- Engine Block Heater (41H)
- Floor Mat Delete (12H)
- Smoker's Package (63B)

# GT APPEARANCE PACKAGE (54G)★

- Availability:
- Optional on V6(130A, 140A, 170A, 180A)
- Includes:
- Bright Rolled Exhaust TipsHood Scoop
- Pony Emblem Engine Cover

#### GT CAL SPECIAL (54C)\*

- Availability:
- Optional on V6(140A,180A)
- Not available with:
- Premier Trim w/Color Accent Package (68B)
- Sport Appearance Package w/Color Accent (18M)
- Includes: Only available on GT Premium (140A & 180A)
  Black w/Dove or Black w/Parchment interior environments
- Black leather seats with unique Cal Special Dove or Parchment "GT Leather" inserts
- Bright Rolled Exhaust Tips
- Cal Special Badged Floormats
- Includes 18" Polished Aluminum Wheel (64W)
- Side Scoops
- Unique Front & Rear Fascia
- Unique Tape Stripes

#### HEATED DRIVER AND FRONT PASSENGERS SEATS (65A) Availability:

- Optional on V6(120A,130A,140A)
- Not Available:
- On V6 Deluxe Coupe(110A) or Convertible(150A)

# Requires:Leather

- Power Driver Seat (21A)
- Heated seats with GT Cal Special (54C) requires Comfort Package (53B)

#### INTERIOR UPGRADE PACKAGE (18G)

- Availability:
- Optional on all V6 and GT arrays
- Requires(One of the following):
- Charcoal Aluminum finish instrument panel appliqué-ribbed pattern (Optional) (67D)
- Satin Aluminum instrument panel appliqué (Standard ) (67L) Includes:
- Bright polished register rings and bright shift knob for manual transmission
- Dark Charcoal Aberdeen pattern front door panel inserts
- Leather-wrapped steering wheel with satin aluminum spokes
   Setting aluminum shore sill any final to with bringht MUSTANIC lettering
- Satin aluminum door sill scuff plate with bright MUSTANG lettering insert
   Satin aluminum-plated door handles
- Satin aluminum-plated shift lever with automatic transmission
- Special new bright polished six-gauge cluster with MyColor feature and message center

#### PREMIER TRIM WITH COLOR ACCENT PACKAGE (68B)★ Availability:

- Optional on V6 Premium and all GT arrays
- Not available with:
- V6 Deluxe array (110A,150A)
- Not available with Cal Special or Pony Package (54C & 54P)
   *Requires:*
- 18G Interior Upgrade Pkg and GT leather seats (K)
- Includes:
- Aluminum Pedal Covers
- Chamois, Red, Black, Dove and Parchment sport bucket leather front and rear seating surfaces with matching color front door trim inserts and floor mats
- Dark Charcoal interior environment with Dark Charcoal carpet
- Satin aluminum-plated shift lever with automatic transmission or bright shift knob with manual transmission
- Wrapped and stitched instrument panel brow, console lid, upgraded door arm rests

#### **SPOILER DELETE OPTION (13D)**

## Availability:

- Optional delete on GT arrays
- Includes:
- Deletion of rear spoiler on vehicle
- NOTE: Spoiler Delete is a no credit option

#### SPORT APPEARANCE PACKAGE W/COLOR ACCENT (18M) *Availability:*

- Optional on all V6 and GT arrays
- Not available with:
- When ordered in conjunction with (54P) Pony Package you will get the Pony
  Package Floor Mats
- Includes:
- Aluminum Pedal Covers
- Black interior components providing contrast with Graphite or Parchment interiors
- Leather-wrapped steering wheel with satin aluminum spokes
- Satin aluminum-plated shift lever with automatic transmission or bright shift knob with manual transmission

# 2007 MUSTANG PACKAGED OPTIONS/EMISSIONS

#### V6 PONY PACKAGE (54P)

#### Availability:

Optional on V6 Premium(120A, 160A)

#### Not available with:

- Exterior Sport Appearance Package (54V)
- Premier Trim with Color Accent Package (68B)
- The following color combination: Satin Silver (TL) exterior with Medium Parchment (H) interior

#### Includes:

- 17" painted cast aluminum wheel with bright machined rim. Z-branded allseason tires and unique tri-bar Pony center cap
- Carpeted front floor mats with unique brushed chrome "MUSTANG" badge in 2007MY interior colors
- Lower door tape stripe, available in black, white or pearl gold
- Pony front fender badges
- Pony lower door tape stripe in all 2007MY colors
- Rear spoiler

Unique Pony grille with chrome bezel and fog lamps

NOTE: Tape Stripe Delete is a no credit option (52S)

#### FACTORY INVOICED ACCESSORIES

#### Chrome Exhaust Tips (90E)★

NOTE: Genuine Ford Accessories will be shipped (separate from the vehicles) via VIN-Fulfillment to the ordering dealership for installation

## Pony Spinner Caps (90S)★

- Availability:
- V6 with 16" Wheel (94B) or 17" Premium Wheel with Pony Package (54P) GT with 17" Wheel (64F) or 18" Premium Wheel (64W)
- Not Available on the following wheels:
- V6 16" Bright Machined (941)
- GT 17" Bright Machined (64D), 18" Premium (64E) or 18" Polished (64W) when order with Cal Special (54C)

#### Full Vehicle Cover (971) - Factory Invoiced Accessories Program (FIA)

Breathable Material, NOAHTM protective cover resist adverse weather conditions and shields vehicle from damaging UV rays and door dings. Elastic seam holds cover in place. Non-scratch grommets and tie-down rope are also included for advanced security.

#### Availability:

- All V6 and GT with Spoilers
- Not Available with V6 and GT built without Spoilers
- Not Available with GT California Special (54C)

#### Full Front End Cover (972) - Factory Invoiced Accessories Program (FIA)

Heavy-duty vinyl shields front end from bugs, stones, and Off-road debris. Flannel backing minimizes moisture buildup between the cover and the painted surface

#### Availability:

#### All V6 and GT

Not Available with GT California Special (54C)

NOTE: Genuine Ford Accessories will be shipped (separate from the vehicles) via VIN-Fulfillment to the ordering dealership for installation

MISCELLANEOUS	
COV Required	79V
Price DORA	C09

#### CALIFORNIA EMISSIONS STATES/CROSS-BORDER STATES\*\*\* CALIFORNIA EMISSIONS SYSTEM ...... ..... 422 Required on units for California, Maine, Massachusetts, New York, and Vermont registration. Optional for Cross-Border

#### States.\*\*\*

Control code for units either shipped to California Emissions States dealers or ordered by California Emissions States dealers for registration in non-California States locations. Note: In Maine and Vermont, dealers cannot order vehicles for customers in non-California Emission State locations (except Public Service/Emergency Vehicles - 936)

#### CALIFORNIA PUBLIC SERVICE/EMERGENCY VEHICLE EXCEPTION ...

..... 936 Only available on units sold to authorized governmental units and privately owned ambulance companies. Must also use Code 423 when ordering.

#### NON-CALIFORNIA/NON-CROSS-BORDER STATES DEALER ORDER FOR CALIFORNIA STATES REGISTRATION..... ..... 93N

Required on all units ordered by dealers for California Emissions States registrations when the vehicles are being delivered to non-California Emissions, non-Cross-Border States locations. Also requires 422 California Emissions System.

#### \*\*\*CROSS-BORDER STATES

Cross-Border States are Arizona, Connecticut, Nevada, New Hampshire, New Jersey, Oregon, Pennsylvania, and Rhode Island.

#### ENGINE BLOCK HEATER

Standard and only available in AK, MN, ND, SD, MT, WI and WY states. Other states available via FCSD..... ...... 41H

NOTE: Fleet Only - Engine Block Heater is optional in all states for customers with a valid FIN code

# 2007 MUSTANG POWERTRAIN/DIMENSIONS

# **FUEL ECONOMY**

		50 STATES				
		F.E.	LABEL	ESTIMATED	MEMO:	
		ADJ	USTED	ANNUAL	UNADJUSTED	
ENGINE DISPL.	TRANSMISSION	CITY	HIGHWAY	FUEL COST	COMBINED	
RWD						
4.0L SOHC V6	5-Speed Manual	19	28	\$1228	26.2	
	5-Speed Automatic	19	25	\$1285	25.0	
4.6L 3V V8	5-Speed Manual	17	25	\$1350	22.9	
	5-Speed Automatic	18	23	\$1350	23.3	

# **ENGINE HORSEPOWER AND TORQUE RATINGS\***

		NOMINAL	50 ST	ATES
		COMPRESSION	HORSEPOWER	TORQUE
ENGINE DISPL.	TRANSMISSION	RATIO	H.P. @ RPM	FT. LB. @ RPM
RWD				
4.0L SOHC V6	5-Speed Manual	9.7:1	210 @ 5300	240 @ 3500
	5-Speed Automatic	9.7:1	210 @ 5300	240 @ 3500
4.6L 3V V8	5-Speed Manual	9.8:1	300 @ 5750	320 @ 4500
	5-Speed Automatic	9.8:1	300 @ 5750	320 @ 4500

# **DIMENSIONS\***

	Measurements
INTERIOR DIMENSIONS	
Head Room (inches)	
1 <sup>st</sup> Row	38.6
2 <sup>nd</sup> Row	35.0
Shoulder Room (inches	
1 <sup>st</sup> Row	55.4
2 <sup>nd</sup> Row	53.3
Leg Room Maximum Extension (inches)	
1 <sup>st</sup> Row	42.7
2 <sup>nd</sup> Row	31.0
EPA Interior Volume Index	
(cu. ft.)	96.0
Luggage Capacity	
Trunk (cu. ft)	12.3
EXTERIOR DIMENSIONS (inches)	
Wheelbase	107.1
Overall Length	187.6
Overall Width	74.0
Overall Height	54.5

\*All dimensions and horsepower/torque ratings are preliminary figures