

2008MY Job 2

Vehicle Line: MUSTANG

Marketing Strategy and Mix Recommendations

Marketing Strategy Key Points:

- 2008 model year Mustang features well-equipped arrays, providing your Mustang customers with both key appearance and performance-oriented content.
- Side Impact Air Bags have now been made standard on all Mustang body & series combinations.
- 2008 V6 Deluxe packaging has been simplified to promote more ordering consistency on the showroom floor.
- Interior appearance and package upgrades are designed to maintain leadership in the Sports Car segment.

•New Job #1 options include: 1. Ambient Lighting 2. HID Headlamps

- 3. 18" wheel on V6 Premium (coupe only)
- New Job #2 options include: 18" Chrome Wheel Option GT Premium Arrays 1.
- New Job #1 packages include:
- V6 Safety & Security Package 1.
- Warriors In Pink Package 2.
- New Job #2 packages include:
- Bullitt™ Package (54B) 1.
- V6 Appearance Package (54D)

Recommended Mix:

Necommended wix.	
Series	Retail Mix
Mustang GT Convertible "Deluxe"	
Mustang GT Convertible "Premium"	
Mustang GT Coupe "Deluxe"	
Mustang GT Coupe "Premium"	
V6 Mustang Coupe "Deluxe"	
V6 Mustang Coupe "Premium"	
V6 Mustang Convertible "Deluxe"	
V6 Mustang Convertible "Premium"	

Key Options Rates:

Bullitt™ Package (54B)	Ford Division Vehicle Line Marketing
Comfort Group (53B)	Teams are finalizing a project to reduce
GT Appearance Package (54G)	order complexity and provide dealers
GT California Special (54C)	with packaging recommendations that
HID Headlamps(51H)	will enable faster turning inventory.
Interior Ambient Lighting (95M)	These recommendations will be
Interior Upgrade Pkg. (18G)	communicated separately and outside
Optional 18" Chromed Aluminum Wheel (64A) (GT Prem only)	of the Order Guide.
Optional 18" Wheel on V6 (64B) (V6 Prem coupe only)	
Premier Trim with Color Accent (68B)	
Shaker 500 Audio System option on Deluxe arrays (912)	
Shaker 1000 Audio System (918)	
SIRIUS® Satellite Radio System (50S)	
Sport Exterior Appearance Pkg. (54V)	
Sport Interior Appearance Package w/Color Accent (18M)	
Touch Screen DVD Based Navigation System (58X)	
V6 Pony Pkg. (54P)	
V6 Safety & Security Package (43S)	
Warrior's In Pink Package (54S)	

Rates above represent full model year projections for both Coupe and Convertible. Please see your individual 2008MY NOTE: Regional Recommended Mix on the Mustang Brand Exchange at www.FMCdealer.com.

2008 MUSTANG **MAJOR PRODUCT CHANGES**

OVERVIEW

- 2008 Mustang features well-equipped arrays, providing your Mustang customers with both key appearance and performance-oriented
- Interior appearance and package upgrades are designed to maintain leadership in the Sports Car segment.

STANDARD EQUIPTMENT CHANGES ★

Side impact air bags on all series

EXTERIOR COLOR CHANGES

New Colors Added:★

Highland Green Clearcoat (PX) - Bullitt™

Colors Deleted:★

Windveil Blue Metallic

NEW OPTION CHANGES ★

- Ambient interior lighting (95M) available on V6 Premium, GT Deluxe & GT Premium arrays
- HID headlamps (51H) available on V6 Premium, GT Deluxe & GT Premium arrays, see Options page for details & restrictions
- V6 18" Polished Forged Wheels (64B) (V6 Prem. Coupe)
- 18" Chromed Aluminum Wheel (64A) (GT Prem. Coupe/Conv)

NEW PACKAGE CHANGES ★

Bullitt™ Package (54B) Job 2★

- Requires:
- GT Premium Coupe (140A)
- Manual Transmission
- Not available with:
- Premier Trim w/color accent package (68B),Comfort pack (53B), Cal Special (54C), GT Appearance Pack (54G), Heated drivers/passengers seats (65A), Interior Upgrade pack (18G), Sport Interior Appearance pack w/color accent (18M), Racing stripes, "over the top" (47A) or Genuine Ford Accessory -Chrome exhaust tips (90E) or Metallic fuel filler door (601). Note: Bullitt™ Package (54B) available for retail delivery only.
 - Includes:
- Specially Designed Components for Bullitt™ by Ford Racing
 - Cold Air Induction System, Ford Racing Power Pack
 - Strut Tower Brace with Bullitt™ Serialization Label
- High Performance Calibration
- Performance Friction Carbon Metallic® front brake pads
 - Provides superior braking & pedal feel
 - Extended wear, improved fade resistance
 - Reduced noise & lower dusting
- Sport Tuned Suspension (shocks/springs/stabilizer bar)
- Tire Inflation Kit in lieu Space-saver mini spare
- Modified Tuned "H" Exhaust Pipe
- 3.73:1 Limited Slip Rear Axle
- Dark Grey Brake Calipers
- 18" Euro-Flange Bullitt Wheels w/Charcoal Satin Finish
- 3 1/2" Packed Exhaust Tips
- New Upper Grille w/o Fog Lamps or Pony Badge Bullitt™ Emblem on Faux Fuel Cap
- Black Interior w/upgraded steering wheel
- Sport Leather Seat Appearance
- Unique IP Finish (gunmetal engine turn pattern)
- Aluminum Interior Accents (ball shifter/sill plate/pedal covers)
- Includes spoiler delete/not available with GT spoiler
- Available in Highland Green or Black exterior paint colors

Mustang V6 Appearance Package (54D) - Job 2★

- Available on V6 Premium Coupe (120A)
- Includes:
- 18" Polished Forged Aluminum Wheels (64B)

NEW PACKAGE CHANGES ((Continued)

- Chrome Billet Style Upper Grille
- Black Satin Finished Hood stripe, Hood scoop, Front lip spoiler, Rear deck appliqué and spoiler,
- Body color side scoops
- Bright exhaust tip
- Upgraded floor mats
 - Details:
- See Packaged Options page for availability & restrictions

2008 MUSTANG COUPE ORDER COMBINATIONS

V6 Coupe Deluxe 4.0L 2V V6. 5-Speed Manual

- Body Code: T80
 - Order Code: 110A

V6 Coupe Premium 4.0L 2V V6, 5-Speed Manual

- Body Code: T80
- Order Code: 120A

GT Coupe Deluxe 4.6L 3V V8, 5-Speed Manual

- Body Code: T82
- Order Code: 130A

GT Coupe Premium 4.6L 3V V8, 5-Speed Manual

- Body Code: T82
- Order Code: 140A

2008 MUSTANG CONVERTIBLE ORDER COMBINATIONS

V6 Convertible Deluxe 4.0L 2V V6, 5-Speed Manual

- Body Code: T84
- Order Code: 150A

V6 Convertible Premium 4.0L 2V V6, 5-Speed Manual

- Body Code: T84
- Order Code: 160A

GT Convertible Deluxe 4.6L 3V V8, 5-Speed Manual

- Body Code: T85
- Order Code: 170A

GT Convertible Premium 4.6L 3V V8, 5-Speed Manual

- Body Code: T85
- Order Code: 180A

JOB 2 ORDER GUIDE UPDATES - Effective on all vehicles built on or after Job 2 (12/03/07 - Subject to Change)

- HID headlamps (51H) available on V6 Premium (120A/160A)
- Bullitt™ Package (54B)
- V6 Appearance Package (54D) Genuine Ford Accessories

The following edits will begin with ordering on or after November 1st to increase sales and decrease aged inventory:

- Sport Interior Appearance Package (18M) not available for Dealer Stock Orders. Fleet or Retail (1, A, X, Z) orders are excluded for restriction
- Comfort Group (53B) no longer offered on GT Deluxe (130A/170A) arrays
- Premier Trim with Color Accent Package (68B) no longer offered on V6 Premium (120A/160A) arrays
- Shaker 1000 (918) audio no longer offered on GT Deluxe (130A/170A) arrays
- Heated Driver/Front Passenger Seats (65A) no longer available on V6 Premium, GT Deluxe or GT Premium as a "free-standing" option. Still available as part of the Comfort Group (53B)

Product Changes and Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

2008 MUSTANG MAJOR PRODUCT SUMMARY

The 2008 Mustang features our well-equipped arrays, providing your Mustang customers with both key appearance and performance-oriented content.

The following equipment is standard as indicated. Each series includes the standard equipment of the previous series, except where additions/exceptions are noted:

Mustang V6 Deluxe	Mustang V6 Premium	Mustang GT Deluxe	Mustang GT Premium
	All V6 Deluxe content, plus:		All GT Deluxe content, plus:
Powertrain/Functional	<u>Exterior</u>	Powertrain/Functional	<u>Interior</u>
Brakes – power vented 4-wheel	Wheels – 16" painted aluminum	Brakes	Audio – Shaker 500 Audio System
disc	w/bright machined face w/chrome	Anti-lock Braking System (ABS)	(AM/FM stereo w/CDx6, 8-
Engine – 4.0L SOHC V6	spinner	w/Traction Control	speakers & MP3)
Rear window defroster	Interior	 Power vented 4-wheel disc 	 Seats – leather trimmed sport
Remote keyless entry	 Audio – Shaker 500 Audio System 	 Engine – 4.6L 3V V8 engine 	buckets
 Speed control – steering wheel- 	(AM/FM stereo w/CDx6, 8-	 Rear window defroster 	
mounted	speakers & MP3)	 Remote keyless entry 	
Tire Pressure Monitoring System	 Seats – 6-way power adjustable 	 Transmission – 5-speed manual 	
(TPMS)	driver w/2-way adjustable head	Exterior	
 Transmission – 5-speed manual 	restraint & power lumbar	 Exhaust – stainless steel dual 	
Exterior		 Front fog lamps – in grille 	
Exhaust – stainless steel single		 Headlamps – complex reflector 	
Headlamps – complex reflector		halogen w/integral park/turn lamps	
halogen w/integral park/turn lamps		Mirrors – dual power side-mounted	
Mirrors – dual power side-mounted		Spare tire/wheel – mini	
Spare wheel/tire – mini		Spoiler – rear	
 Tires – P215/65R16 A/S 		 Tires – P235/55ZR17 performance 	
Wheels – 16" painted aluminum		A/S	
w/bright machined face		Wheels – 17" premium painted	
Interior		cast aluminum	
Air conditioning – manual		Interior	
Audio – premium AM/FM stereo		Air conditioning – manual	
w/single CD & clock		Audio – premium AM/FM stereo	
Auxiliary Audio Input Jack		w/single CD & clock	
Console – center w/full armrest &		Auxiliary Audio Input Jack	
storage		Console – center w/full armrest &	
Cupholders (2)		storage	
Floor mats – front, color keyed		Cupholders (2)	
w/driver retention hook		Floor mats – front, color keyed	
Antole			
Footrest – driver Instrument sluster – shrome accent		w/driver retention hook	and the second
Instrument cluster – chrome accent		Instrument cluster – chrome accent	
four-gauge instrument cluster & air		four-gauge instrument cluster & air	
registers		registers	
Lamps – center-mounted dome		Lamps – center-mounted dome	
(Coupe only)		(Coupe only)	
 Lighted bezel (Convertible only) 		Lighted bezel (Convertible only)	
Map pockets – front door		Map pockets – front door	
Power points (2)		Power points (2)	
Seats		Seats	
 Cloth buckets w/50/50 split-fold 		 6-way power adjustable driver 	
rear (Coupe only)		w/2-way adjustable head	
 Manual 2-way adjustable 		restraint & power lumbar	
passenger		 Cloth buckets w/50/50 split-fold 	
 Manual 4-way adjustable driver 		rear (Coupe only)	
w/height adjust		 Manual 2-way adjustable 	
Steering wheel – tilt w/speed		passenger	
control		Steering wheel – tilt w/speed	
Window/door locks – power		control	
Safety/Security		 Window/door locks – power 	
Illuminated entry		Safety/Security	
LATCH (Lower Anchors and		Illuminated entry	
Tethers for CHildren) System in		LATCH (Lower Anchors and	
rear outboard seats		Tethers for CHildren) System in	
Personal Safety System® for driver		rear outboard seats	
and front passenger		Personal Safety System® for driver	
SecuriLock® Passive Anti-Theft		and front passenger	
System (PATS)		SecuriLock® Passive Anti-Theft	
Side Air Bag *		System (PATS)	
Tire Pressure Monitoring System		Side Air Bag ★	
(TPMS)		Tire Pressure Monitoring System	
(17W3)			
		(TPMS)	l ndard Equipment page for more details.

Please see Standard Equipment page for more details.

Product Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

2008 MUSTANG STANDARD EQUIPMENT

The following items are standard on every 2008MY MUSTANG vehicle:

POWERTRAIN/FUNCTIONAL

- Brakes power vented 4-wheel disc
- Rear window defroster
- Remote keyless entry
- Transmission 5-speed manual

EXTERIOR

- Headlamps complex reflector halogen headlamps
- Mirrors dual power side-mounted
- Moldings color keyed rocker on GT and black on V6
- Windshield wipers variable interval

INTERIOR

- Air conditioning manual
- Auxiliary audio input jack
- Console center w/full armrest & storage
- Cupholders (2)
- Floor mats color keyed carpeted front w/driver retention hook
- Footrest driver
- Instrument cluster chrome accent four-gauge instrument cluster & air registers
- Lamps
 - Center-mounted dome (Coupe only)
 - Lighted bezel (Convertible only)
- Locks power, windows & doors

INTERIOR (Continued)

- Map pockets front door
- Power points (2)
- Seats
 - Manual 2-way adjustable passenger
 - Split-fold 50/50 rear (Coupe only)
- Speed control
- Steering wheel tilt
- Storage system fold-flat rear seat storage system (Coupe only)
- Windows one touch down/up front window SAFETY/SECURITY

- Belt-Minder®
- Illuminated entry
- LATCH System (Lower Anchors and Tethers for CHildren) on rear outboard seat locations
- Personal Safety System® for driver and front passenger
- Safety belt restraint system manual 3-point shoulder & lap safety belt system on all seating positions, incl. center seating position
- SecuriLock® Passive Anti-Theft System (PATS)
- Side Air Bag ★
- Side intrusion door beams
- Tire Pressure Monitoring System (TPMS)

The following features are standard on select all-new 2008MY MUSTANG vehicles:

POWERTRAIN/FUNCTIONAL	V6 Deluxe	V6 Premium	GT Deluxe	GT Premium
Engine				
4.0L SOHC V6	•	•		
4.6L OHC 3V V8			•	•
Exhaust System				
Stainless steel single exhaust	•	•		
Stainless steel dual exhaust			•	•
Transmission				
T5 5-speed manual	•	•		
TR3650 5-speed manual			•	•
KEY EXTERIOR FEATURES				
Fog lamps			•	•
Spoiler – rear			•	•
<u>Tires</u>		ļ		
P215/65R16 A/S	•	•		
P235/55ZR17 Z-branded performance A/S			•	•
Wheels				
16" painted aluminum w/bright machined face	•			
16" painted aluminum w/bright machined face w/chrome spinner		•		
17" premium painted cast aluminum			•	•
KEY INTERIOR FEATURES				
Audio				
Premium AM/FM stereo w/single CD & clock	•		•	
Shaker 500 Audio System – AM/FM stereo w/CDx6, 8-speakers &				
MP3				
Seats				
Manual adjustable driver seat w/2-way head restraint (no lumbar)	•			
Power adjustable 6-way driver seat w/2-way head restraint &		•	•	•
power lumbar SAFETY/SECURITY				
Side Air Bag ★				
Brakes – Anti-lock w/Traction Control	•	•		
DIAKES - AHII-IOCK W/ HACHOH CONTION				•

- 3 -Ford Division

^{★ =} New for this model year.

^{• =} Available

2008 MUSTANG FUNCTIONAL EQUIPMENT

AXLE AVAILABILITY

Axle Ratio = 3.31 V6 Manual/Automatic and GT Automatic Transmissions (Limited Slip on GT)

Optional Axle Ratio = 3.55 Limited Slip GT Manual Transmission Only (455)

WHEEL AVAILABILITY



16" Painted Aluminum Wheel w/Bright Machined Face Std. on V6 Deluxe (94B)



16" Painted Aluminum Wheel w/Bright Machined Face w/Chrome Spinner Std. on V6 Premium (941)



17" Premium Painted Cast Aluminum Wheel Std. on GT Deluxe & Premium (64F)



17" Premium Painted Cast Aluminum Wheel w/Small Tri-bar Pony Center Cap Std. on V6 Pony Package (64F) available with Pony Package (54P) only



17" Bright Machined Cast Aluminum Wheel w/Large Tri-bar Pony Center Cap Opt. on GT Deluxe & Premium & V6 Premium (64D)



18" Polished Aluminum Wheel w/Small Tri-bar Pony Center Cap Opt. on GT (64W) Included in Cal Special Package (54C)



18" Premium Aluminum Wheel Opt. on GT (64E)



18" V6 Premium Polished Forged Wheel(64B) ★ Optional on V6 Premium(coupe only)



18" Chromed Aluminum Wheel w/tri-bar Pony center cap (64A) Optional on GT Premium



18" Bullitt™ Wheel Standard on Bullitt™ Pkg. (54B)

2008 MUSTANG COUPE OPTIONAL EQUIPMENT

			V6 Coupe Premium	GT Coupe Deluxe	GT Coupe Premium
BODYSTYLE Coupe	Body Code	T80	T80	T82	T82
	Order Code	110A	120A	130A	140A
ENGINE					
4.0L SOHC V6	OOM		0		
Horsepower @ rpm (SAE net) – 210 @ 5300 Torque (lb-ft. @ rpm) – 240 @ 3500	99N	S	S	_	_
4.6L 3V V8					
Horsepower @ rpm (SAE net) – 300 @ 5750	99H	_	_	S	S
Optional 3.55 Ratio Axle. Only avail. on Manual Transmission	455	_	_	_	Ö
Torque (lb-ft. @ rpm) – 320 @ 4500					
TRANSMISSION					
T5 5-Speed Manual Transmission	44F	S	S	_	_
TR3650 5-Speed Manual Transmission	44K	_	_	S	S
5R55S 5-Speed Automatic Transmission	44L	0	0	0	0
WHEELS	040	C	O ¹		
16" Painted Aluminum w/Bright Machined Face 16" Painted Aluminum w/Bright Machined Face w/Chrome Spinner	94B 941	s	S	_	_
17" Bright Machined Cast Aluminum	64D		0	0	0
17" Premium Painted Cast Aluminum	64F	_		S	S
18" Chromed Aluminum (Not available with Cal Special or Bullitt)	64A	_	_	_	Ö
18" Polished Aluminum (incl. P235/50/ZR18 A/S Tire)	64W	_	_	0	Ö
18" Premium Aluminum (incl. P235/50/ZR18 A/S Tire)	64E	_	_	0	0
18" Premium Polished Forged Also Available on Pony Package 54P	64B	_	0	_	_
18" Euro-Flange Rim with Charcoal Satin Finish (Bullitt™)	64C	_	_	_	P-54B
SAFETY/SECURITY					
V6 Safety & Security Package (ABS / Traction Control / Anti-Theft / Wheel Locking Kit)	43S	0	0	_	_
Active Anti-Theft System (incl. perimeter inclination & intrusion alarms)	14A		_	0	0
Wheel Locking Kits	17L	_		O ₂	O ₃
HID Headlamps	51H	—	O^2	O ³	O°
KEY EXTERIOR OPTIONS					
Spoiler Delete Option	13D	S	S	0	0
Tape Stripe Delete (avail. only on V6 Pony Package 54P & Sport Exterior Appearance Package 54V)	52S	0	О	_	_
KEY INTERIOR OPTIONS					
Audio					
Shaker 500 Audio System – AM/FM Stereo w/In-Dash CDx6, MP3 & 8-Speakers	912	_	S	0	S
Shaker 1000 Audio System – AM/FM Stereo w/In-Dash CDx6, MP3 & 10-			O ²		
Audiophile Speakers	918	_	O	_	0
SIRIUS® Satellite Radio (reg. 912 Shaker 500 or 918 Shaker 1000 Audio System	E00		0	0	0
or DVD Navigation; N/A in Hawaii or Alaska)	50S	_	0	U	0
Touch Screen DVD Based Navigation System (not compatible with Trip Tunes™	58X		O ^{2, 4}	_	o^4
Advance (97P)		l			
Ambient Lighting	95M		0	0	0
Seats					
6-Way Power Adjustable Driver Seat w/2-Way Adjustable Head Restraint & Power	21A	_	S	S	S
Lumbar Leather Trimmed Seating Surfaces – Buckets	J		0		_
Leather Trimmed Seating Surfaces – Buckets Leather Trimmed Seating Surfaces – Sport Buckets	K		_	0	S
GROUPS & PACKAGES (See Package Options/Emissions Page for pkg. conten				0	U
Comfort Group (req. Leather Seats; incl. heated driver & passenger seats, 6-way					
power passenger seat & electrochromic mirror w/compass	53B	-	0	_	0
Sport Interior Appearance Package w/Color Accent (incl. leather-wrapped steering					
wheel w/satin aluminum spokes, aluminum pedal covers, satin aluminum-plated					
shifter lever w/automatic or bright shift knob w/manual transmission plus Black					
interior components (seats, carpet, mats, and front door panel inserts), Cloth or	18M	_	0	0	0
leather trimmed seats providing contrast in Graphite & Parchment Interior					
accents), (N/A for Dealer Stock Orders) ⁵ , (Note: N/A with Interior Upgrade					
Package-18G)					
Sport Exterior Appearance Package (incl. rear spoiler & sport tape stripe on lower	54V	0	0	_	_
rocker)					
GT Appearance Package (54G) which incl. Hood Scoop, Bright Rolled Exhaust	54G	-	_	0	0
Tips, and Pony Emblem Engine Cover					

^{1 16&}quot; Painted Aluminum w/Bright Machined Face without spinner optional for Fleet only with valid FIN code.
Requires V6 Safety & Security Package (43S)
Requires Active Anti-Theft (14A)
Not Available with Prenium AM/FM base radio or Shaker 1000

N/A for Dealer Stock Orders. Fleet or Retail order types (1, A, X, Z Plan) are excluded from restriction

^{★ =} New for this model year

2008 MUSTANG COUPE OPTIONAL EQUIPMENT

			V6 Coupe Premium	GT Coupe Deluxe	GT Coupe Premium
GROUPS & PACKAGES (See Package Options/Emissions Page for pkg. conten	t) (Continued)				
GT California Special (54C) Leather Sport Buckets w/unique Cal Special contrasting					
Dove or Parchment "GT Leather" inserts, carpeted front floor mats with unique	540				•
brushed chrome "MUSTANG" badge unique front fascia, larger air intake, chin spoiler 1.5" lower than GT, unique rear fascia with race car like "diffuser", side	54C	_	_	_	0
scoops, unique tape stripe and bright rolled exhaust tips					
Interior Upgrade Package (incl. bright polished six-gauge instrument cluster w/My					
Color feature, bright shift knob & satin register vents w/satin aluminum spokes on					
steering wheel, door latches, door scuff plate. Also incl. message center, leather-	18G		0	0	0
wrapped steering wheel & Dark Charcoal Aberdeen pattern front door panel	100	-	O	U	O
inserts); Req. either 67L or 67D instrument panel appliqué below (Note: N/A with					
Sport Interior Package-18M)				_	_
Satin Aluminum Instrument Panel Appliqué (requires 18G)	67L	_	0	0	0
Woven Charcoal Aluminum Instrument Panel Appliqué w/Ribbed Pattern (requires	67D	_	0	0	0
18G) Promier Trim w/Color Accept Pookage - Requires 19C peakage and CT Leather (V)					
Premier Trim w/Color Accent Package – Requires 18G package and GT Leather (K) – N/A with Cal Special (54C)					
Includes wrapped & stitched IP brow & center console lid, upgraded door armrests					
(w/stitching), aluminum pedal covers	68B	_	_	_	0
Available in 3 solid colored mono-tone seat choices with 5 interior trim color					
combinations. (See Packaged Options page for details & restrictions).					
V6 Pony Package					
- Includes front stabilizer bar, unique Pony grille with chrome bezel and fog lamps,					
rear spoiler, 17" painted cast aluminum wheel w/bright machined rim, Z-branded	54P		0		
A/S tires, unique tri-bar Pony center cap, Pony front fender badges, lower door	54P	-	U	_	_
tape stripe available in black, white or pearl gold and carpeted front floor mats					
w/unique brushed chrome "MUSTANG" badge in 2008MY interior colors					
V6 Warriors In Pink Pkg. ★					
- Requires:	54S	_	0	_	
1. Automatic Transmission Option (44L)					
 Includes: Pony Package content (54P) & WIP content noted on pkg. page Bullitt™ Package ★ 					
Package content and restrictions are on Packaged Options/Emissions Page	54B	l —	_	_	0
FLEET ONLY OPTIONS (w/valid FIN code)					
Anti-lock Brakes w/Traction Control	552	F	F	S	S
Bodyside Moldings	961	F	F	F	F
Driver Ornamentation Package (formerly Interior Sport)	18R	F	F	F	F
Engine Block Heater	41H	F	F	F	F
Floor Mat Delete	12H	F	F	F	F
Smoker's Package	63B	F	F	F	F
Day Time Running Lamps , 6	61R	F	F	F	F
GENUINE FORD ACCESSORIES, PRE-INSTALLED – Limited Production Offerin Metallic Fuel Filler Door Satin Plated Aluminum – N/A with Bullitt (54B)	gs. 601	0	0	0	0
GENUINE FORD ACCESSORIES, PRE-INSTALLED – Limited Production Offerin					_
V6 Appearance Package ★		e or sis a		iru Codes	
	E4D				
- Package content and restrictions are on Packaged Ontions Page	54D	_	0	_	
Package content and restrictions are on Packaged Options Page Cargo Net. Retention – Envelope Style – Not Available with Shaker 1000 Audio		_		_	
Cargo Net, Retention – Envelope Style – Not Available with Shaker 1000 Audio	605	0	0	0	0
Cargo Net, Retention – Envelope Style – Not Available with Shaker 1000 Audio (918).	605		0	-	-
Cargo Net, Retention – Envelope Style – Not Available with Shaker 1000 Audio		0 0		0	0
Cargo Net, Retention – Envelope Style – Not Available with Shaker 1000 Audio (918). Mobile-Ease™ Hands Free – for owner supplied BlueTooth enabled Cell Phones – Not Available on Convertible Models (T84, T85). PowerCode™ Remote Start System	605 602	0	0	0	0
Cargo Net, Retention – Envelope Style – Not Available with Shaker 1000 Audio (918). Mobile-Ease™ Hands Free – for owner supplied BlueTooth enabled Cell Phones – Not Available on Convertible Models (T84, T85). PowerCode™ Remote Start System – Requires and only available with Automatic Transmission (44L)	605		0	-	
Cargo Net, Retention – Envelope Style – Not Available with Shaker 1000 Audio (918). Mobile-Ease™ Hands Free – for owner supplied BlueTooth enabled Cell Phones – Not Available on Convertible Models (T84, T85). PowerCode™ Remote Start System – Requires and only available with Automatic Transmission (44L) Racing Stripes, "over the top" available in Black, White, or Pearl Gold N/A on V6	605 602	0	0	0	0
Cargo Net, Retention – Envelope Style – Not Available with Shaker 1000 Audio (918). Mobile-Ease™ Hands Free – for owner supplied BlueTooth enabled Cell Phones – Not Available on Convertible Models (T84, T85). PowerCode™ Remote Start System – Requires and only available with Automatic Transmission (44L) Racing Stripes, "over the top" available in Black, White, or Pearl Gold N/A on V6 Pony Package (convertible), Warriors In Pink Pkg., any V6 Convertibles equipped	605 602 603	0	0 0 0	0	0
Cargo Net, Retention – Envelope Style – Not Available with Shaker 1000 Audio (918). Mobile-Ease™ Hands Free – for owner supplied BlueTooth enabled Cell Phones – Not Available on Convertible Models (T84, T85). PowerCode™ Remote Start System – Requires and only available with Automatic Transmission (44L) Racing Stripes, "over the top" available in Black, White, or Pearl Gold N/A on V6 Pony Package (convertible), Warriors In Pink Pkg., any V6 Convertibles equipped with Exterior Sport Appearance Pkg., GT Appearance Pkg., Bullitt or Cal Special	605 602	0	0	0	0
Cargo Net, Retention – Envelope Style – Not Available with Shaker 1000 Audio (918). Mobile-Ease™ Hands Free – for owner supplied BlueTooth enabled Cell Phones – Not Available on Convertible Models (T84, T85). PowerCode™ Remote Start System – Requires and only available with Automatic Transmission (44L) Racing Stripes, "over the top" available in Black, White, or Pearl Gold N/A on V6 Pony Package (convertible), Warriors In Pink Pkg., any V6 Convertibles equipped with Exterior Sport Appearance Pkg., GT Appearance Pkg., Bullitt or Cal Special Packages.	605 602 603	0	0 0 0	0	0
Cargo Net, Retention – Envelope Style – Not Available with Shaker 1000 Audio (918). Mobile-Ease™ Hands Free – for owner supplied BlueTooth enabled Cell Phones – Not Available on Convertible Models (T84, T85). PowerCode™ Remote Start System – Requires and only available with Automatic Transmission (44L) Racing Stripes, "over the top" available in Black, White, or Pearl Gold N/A on V6 Pony Package (convertible), Warriors In Pink Pkg., any V6 Convertibles equipped with Exterior Sport Appearance Pkg., GT Appearance Pkg., Bullitt or Cal Special Packages. Splash Guards, Molded – Rear Only; V6 with Logo; GT without Logo	605 602 603	0	0 0 0	0	0
Cargo Net, Retention – Envelope Style – Not Available with Shaker 1000 Audio (918). Mobile-Ease™ Hands Free – for owner supplied BlueTooth enabled Cell Phones – Not Available on Convertible Models (T84, T85). PowerCode™ Remote Start System – Requires and only available with Automatic Transmission (44L) Racing Stripes, "over the top" available in Black, White, or Pearl Gold N/A on V6 Pony Package (convertible), Warriors In Pink Pkg., any V6 Convertibles equipped with Exterior Sport Appearance Pkg., GT Appearance Pkg., Bullitt or Cal Special Packages. Splash Guards, Molded – Rear Only; V6 with Logo; GT without Logo – N/A for GT California Special (54C).	605 602 603 47A 604	0 0	0 0 0	0 0	0 0
Cargo Net, Retention – Envelope Style – Not Available with Shaker 1000 Audio (918). Mobile-Ease™ Hands Free – for owner supplied BlueTooth enabled Cell Phones – Not Available on Convertible Models (T84, T85). PowerCode™ Remote Start System – Requires and only available with Automatic Transmission (44L) Racing Stripes, "over the top" available in Black, White, or Pearl Gold N/A on V6 Pony Package (convertible), Warriors In Pink Pkg., any V6 Convertibles equipped with Exterior Sport Appearance Pkg., GT Appearance Pkg., Bullitt or Cal Special Packages. Splash Guards, Molded – Rear Only; V6 with Logo; GT without Logo – N/A for GT California Special (54C). All Weather Floor Mats	605 602 603 47A 604 90W	0 0 0 0 0	0 0 0	0 0 0	0 0 0
Cargo Net, Retention – Envelope Style – Not Available with Shaker 1000 Audio (918). Mobile-Ease™ Hands Free – for owner supplied BlueTooth enabled Cell Phones – Not Available on Convertible Models (T84, T85). PowerCode™ Remote Start System – Requires and only available with Automatic Transmission (44L) Racing Stripes, "over the top" available in Black, White, or Pearl Gold N/A on V6 Pony Package (convertible), Warriors In Pink Pkg., any V6 Convertibles equipped with Exterior Sport Appearance Pkg., GT Appearance Pkg., Bullitt or Cal Special Packages. Splash Guards, Molded – Rear Only; V6 with Logo; GT without Logo – N/A for GT California Special (54C). All Weather Floor Mats Cover, Front End (Mask) – Black Vinyl with Logo	605 602 603 47A 604	0 0	0 0 0	0 0	0 0
Cargo Net, Retention – Envelope Style – Not Available with Shaker 1000 Audio (918). Mobile-Ease™ Hands Free – for owner supplied BlueTooth enabled Cell Phones – Not Available on Convertible Models (T84, T85). PowerCode™ Remote Start System – Requires and only available with Automatic Transmission (44L) Racing Stripes, "over the top" available in Black, White, or Pearl Gold N/A on V6 Pony Package (convertible), Warriors In Pink Pkg., any V6 Convertibles equipped with Exterior Sport Appearance Pkg., GT Appearance Pkg., Bullitt or Cal Special Packages. Splash Guards, Molded – Rear Only; V6 with Logo; GT without Logo – N/A for GT California Special (54C). All Weather Floor Mats Cover, Front End (Mask) – Black Vinyl with Logo – N/A for GT California Special (54C)	605 602 603 47A 604 90W 972	0 0 0 0 0 0 0	0 0 0 0 0 0 0	0 0 0 0 0 0 0	0 0 0 0 0 0
Cargo Net, Retention – Envelope Style – Not Available with Shaker 1000 Audio (918). Mobile-Ease™ Hands Free – for owner supplied BlueTooth enabled Cell Phones – Not Available on Convertible Models (T84, T85). PowerCode™ Remote Start System – Requires and only available with Automatic Transmission (44L) Racing Stripes, "over the top" available in Black, White, or Pearl Gold N/A on V6 Pony Package (convertible), Warriors In Pink Pkg., any V6 Convertibles equipped with Exterior Sport Appearance Pkg., GT Appearance Pkg., Bullitt or Cal Special Packages. Splash Guards, Molded – Rear Only; V6 with Logo; GT without Logo – N/A for GT California Special (54C). All Weather Floor Mats Cover, Front End (Mask) – Black Vinyl with Logo – N/A for GT California Special (54C) Cover, Full Vehicle – Noah Cloth, with Pony Logo and Mustang Script	605 602 603 47A 604 90W	0 0 0 0 0	0 0 0	0 0 0	0 0 0
Cargo Net, Retention – Envelope Style – Not Available with Shaker 1000 Audio (918). Mobile-Ease™ Hands Free – for owner supplied BlueTooth enabled Cell Phones – Not Available on Convertible Models (T84, T85). PowerCode™ Remote Start System – Requires and only available with Automatic Transmission (44L) Racing Stripes, "over the top" available in Black, White, or Pearl Gold N/A on V6 Pony Package (convertible), Warriors In Pink Pkg., any V6 Convertibles equipped with Exterior Sport Appearance Pkg., GT Appearance Pkg., Bullitt or Cal Special Packages. Splash Guards, Molded – Rear Only; V6 with Logo; GT without Logo – N/A for GT California Special (54C). All Weather Floor Mats Cover, Front End (Mask) – Black Vinyl with Logo – N/A for GT California Special (54C) Cover, Full Vehicle – Noah Cloth, with Pony Logo and Mustang Script – Only Available for vehicles equipped with a Rear Deck Lid Spoiler.	605 602 603 47A 604 90W 972 971	0 0 0 0 0 0 0	0 0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0
Cargo Net, Retention – Envelope Style – Not Available with Shaker 1000 Audio (918). Mobile-Ease™ Hands Free – for owner supplied BlueTooth enabled Cell Phones – Not Available on Convertible Models (T84, T85). PowerCode™ Remote Start System – Requires and only available with Automatic Transmission (44L) Racing Stripes, "over the top" available in Black, White, or Pearl Gold N/A on V6 Pony Package (convertible), Warriors In Pink Pkg., any V6 Convertibles equipped with Exterior Sport Appearance Pkg., GT Appearance Pkg., Bullitt or Cal Special Packages. Splash Guards, Molded – Rear Only; V6 with Logo; GT without Logo – N/A for GT California Special (54C). All Weather Floor Mats Cover, Front End (Mask) – Black Vinyl with Logo – N/A for GT California Special (54C) Cover, Full Vehicle – Noah Cloth, with Pony Logo and Mustang Script – Only Available for vehicles equipped with a Rear Deck Lid Spoiler. Exhaust Tips, Chrome – Single for V6; Dual for GT	605 602 603 47A 604 90W 972	0 0 0 0 0 0 0	0 0 0 0 0 0 0	0 0 0 0 0 0 0	0 0 0 0 0 0
Cargo Net, Retention – Envelope Style – Not Available with Shaker 1000 Audio (918). Mobile-Ease™ Hands Free – for owner supplied BlueTooth enabled Cell Phones – Not Available on Convertible Models (T84, T85). PowerCode™ Remote Start System – Requires and only available with Automatic Transmission (44L) Racing Stripes, "over the top" available in Black, White, or Pearl Gold N/A on V6 Pony Package (convertible), Warriors In Pink Pkg., any V6 Convertibles equipped with Exterior Sport Appearance Pkg., GT Appearance Pkg., Bullitt or Cal Special Packages. Splash Guards, Molded – Rear Only; V6 with Logo; GT without Logo – N/A for GT California Special (54C). All Weather Floor Mats Cover, Front End (Mask) – Black Vinyl with Logo – N/A for GT California Special (54C) Cover, Full Vehicle – Noah Cloth, with Pony Logo and Mustang Script – Only Available for vehicles equipped with a Rear Deck Lid Spoiler.	605 602 603 47A 604 90W 972 971	0 0 0 0 0 0 0	0 0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0	0 0 0 0 0 0 0

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^{*} Requires Anti-lock Brakes w/Traction Control Fleet Option 6 Not available with HID Headlamps (51H)

^{★ =} New for this model year

2008 MUSTANG CONVERTIBLE OPTIONAL EQUIPMENT

		V6 Convertible Deluxe	V6 Convertible Premium	GT Convertible Deluxe	GT Convertible Premium
Convertible	Body Code	T84	T84	T85	T85
ENAME	Order Code	150A	160A	170A	180A
ENGINE 4.0L SOHC V6					
Horsepower @ rpm (SAE net) – 210 @ 5300	99N	S	S		_
Torque (lb-ft. @ rpm) – 240 @ 3500	9911	3	S	_	_
4.6L 3V V8					
Horsepower @ rpm (SAE net) – 300 @ 5750	99H		_	S	S
Optional 3.55 Ratio Axle. Only Avail. on Manual					
Transmission	455	_	_	_	0
Torque (lb-ft. @ rpm) - 320 @ 4500					
TRANSMISSION					
5R55S 5-Speed Automatic Transmission	44L	0	0	0	0
T5 5-Speed Manual Transmission	44F	S	S	_	_
TR3650 5-Speed Manual Transmission	44K	_		S	S
WHEELS					
16" Painted Aluminum w/Bright Machined Face	94B	S	O ¹		
16" Painted Aluminum w/Bright Machined Face	941	_	S	_	_
w/Chrome Spinner					
17" Bright Machined Cast Aluminum 17" Premium Painted Cast Aluminum	64D 64F	_	0	O S	0 S
18" Chromed Aluminum (Not available with Cal	04F	_	_	<u> </u>	
Special)	64A	_	_	_	0
18" Polished Aluminum (incl. P235/50/ZR18 A/S Tire)	64W	_	_	0	0
18" Premium Aluminum (incl. P235/50/ZR18 Z-			_	-	
Branded A/S Tire)	64E	_	_	0	Ο
SAFETY					
V6 Safety & Security Package (ABS / Traction Control	420	0	0		
/ Anti-Theft / Wheel Locking Kits)	43S	0	U	_	_
Active Anti-Theft System (incl. perimeter inclination &	14A		_	0	0
intrusion alarms)					
Wheel Locking Kit	17L	_	_	0	0
HID Headlamps – requires V6 Safety & Security Pkg.	51H	_	O^2	O^3	O^3
on V6 KEY EXTERIOR OPTIONS					
Convertible Soft Boot	59B	_	0	0	0
Cloth Convertible Top	86C	_	Ö	Ö	Ö
Spoiler Delete Option	13D	S	Š	ŏ	ŏ
Tape Stripe Delete (avail. only on V6 Pony Package		_			
54P & Sport Exterior Appearance Package 54V)	52S	0	0	_	_
Key Interior Options					
<u>Audio</u>					
Shaker 500 Audio System – AM/FM Stereo w/In-	912	_	S	0	S
Dash CDx6, MP3 & 8-Speakers	012				
Shaker 1000 Audio System – AM/FM Stereo w/In-	918	_	O^2	_	0
Dash CDx6, MP3 & 10-Audiophile Speakers SIRIUS® Satellite Radio (req. 912 Shaker 500 or 918					
Shaker 1000 Audio System or DVD Navigation (58X);	50S		0	0	0
N/A in Hawaii or Alaska)	300		O	O	O
Touch Screen DVD Based Navigation System (not			-2 4		- 4
compatible with Trip Tunes™ Advance (97P)	58X	_	O ² , ⁴	_	O ⁴
Ambient Lighting	95M	_	0	0	0
<u>Seats</u>					
6-Way Power Adjustable Driver Seat w/2-Way	21A		S	S	S
Adjustable Head Restraint & Power Lumbar		_			- 3
Leather Trimmed Seating Surfaces – Buckets	J	_	0	_	_
Leather Trimmed Seating Surfaces – Sport Buckets	K	_	_	0	S
GROUPS & PACKAGES (See Package Options/Emis	ssions Page for P	kg. Content and R	estrictions)		
Comfort Group (req. leather trimmed seats; incl.	53B		0		О
heated driver and passenger seats, 6-way power passenger seat and electrochromic mirror w/compass	SOD	_	U	_	U
passenger seat and electrochronic militor w/compass					

^{16&}quot; Painted Aluminum w/Bright Machined Face without spinner optional for Fleet only with valid FIN code.
Requires V6 Safety & Security Package (43S)
Requires Active Anti-Theft (14A)
Not available with Premium AM/FM base radio or Shaker 1000

^{★ =} New for this model year

2008 MUSTANG CONVERTIBLE OPTIONAL EQUIPMENT

		V6 Convertible Deluxe	V6 Convertible Premium	GT Convertible Deluxe	GT Convertible Premium
Convertible	Body Code	T84	T84	T85	T85
	Order Code	150A	160A	170A	180A
GROUPS & PACKAGES (See Package Options/Emis	sions Page for P	kg. Content and R	estrictions) (Conti	nued)	
Sport Interior Appearance Package w/color accent (incl. leather-wrapped steering wheel w/satin aluminum spokes, aluminum pedal covers, satin aluminum-plated shifter lever w/automatic or bright shift knob w/manual transmission plus Black interior components (seats, carpet, mats, and front door panel inserts), Cloth or leather trimmed seats providing contrast in Graphite & Parchment Interior accents), (N/A for Dealer Stock Orders) ⁵ , (Note: N/A with Interior Upgrade Package-18G)	18M	_	0	0	Ο
Sport Exterior Appearance Package (incl. rear spoiler & sport tape stripe on lower rocker)	54V	0	0	_	_
GT Appearance Package (incl. hood scoop, bright rolled exhaust tips, and Pony emblem engine cover	54G	_		0	0
GT California Special (incl. Leather Trimmed Sport Buckets w/unique Cal Special contrasting Dove or Parchment "GT Leather" inserts, carpeted front floor mats with unique brushed chrome "MUSTANG" badge unique front fascia, larger air intake, chin spoiler 1.5" lower than GT, unique rear fascia w/race car like "diffuser", side scoops, unique tape stripe, and bright rolled exhaust tips	54C	_	_	_	O
Interior Upgrade Package (incl. bright polished six- gauge instrument cluster w/My Color feature, bright shift knob & satin register vents w/satin aluminum spokes on steering wheel, door latches, door scuff plate. Also incl. message center, leather-wrapped steering wheel & Dark Charcoal Aberdeen pattern front door panel inserts). Requires either 67L or 67D instrument panel appliqué below (Note: N/A with Sport Interior Appearance Package-18M)	18G	_	0	0	0
Satin Aluminum Instrument Panel Appliqué (requires 18G)	67L	_	0	0	0
Woven Charcoal Aluminum Instrument Panel Appliqué	67D	_	0	0	0
w/Ribbed Pattern (requires 18G) Premier Trim w/Color Accent Package Requires 18G package and GT Leather (K) N/A with Cal Special (54C) Includes wrapped & stitched IP brow & center console lid, upgraded door armrests (w/stitching), aluminum pedal covers Available in 3 solid colored mono-toned seat choices with 5 interior trim color combinations. (See Packaged Options page for details & restrictions).	68B	-	_	_	0
V6 Pony Pkg. Includes front stabilizer bar, unique Pony grille w/chrome bezel and fog lamps, rear spoiler, 17" painted cast aluminum wheel w/bright machined rim, Z-branded A/S tires, unique tri-bar Pony center cap, Pony front fender badges, lower door tape stripe available in black, white or pearl gold and carpeted front floor mats w/unique brushed chrome "MUSTANG" badge in 2008MY interior colors	54P	-	0	-	_
V6 Warriors In Pink Pkg. ★ Requires: 1. Automatic Transmission Option (44L) Includes: Pony Package content (54P) & WIP content noted on Packaged Options/Emissions Page FLEET ONLY OPTIONS	54\$	_	0	_	_
Anti-lock Brakes w/Traction Control	552	F	F	S	S
Bodyside Moldings	961	F	F	F	F
Driver Ornamentation Package (formerly Interior Sport)	18R	F	F	F	F
Day Time Running Lamps ⁶	61R	F	F	F	F
Engine Block Heater Floor Mat Delete	41H 12H	F	F F	F F	F F

⁵ N/A for Dealer Stock Orders. Fleet or Retail order types (1, A, X, Z Plan) are excluded from restriction.

Not available with HID Headlamps (51H)

Requires Anti-lock Brakes w/Traction Control Fleet Option

^{★ =} New for this model year

2008 MUSTANG CONVERTIBLE OPTIONAL EQUIPMENT

		V6 Convertible Deluxe	V6 Convertible Premium	GT Convertible Deluxe	GT Convertible Premium
Convertible	Body Code Order Code	T84 150A	T84 160A	T85 170A	T85 180A
FLEET ONLY OPTIONS (Continued)					
Smoker's Package	63B	F	F	F	F
GENUINE FORD ACCESSORIES, PRE-INSTALLED -	- Limited Product	tion Offerings.			
Metallic Fuel Filler Door Satin Plated Aluminum – N/A with Bullitt (54B)	601	0	0	0	0
GENUINE FORD ACCESSORIES, PRE-INSTALLED -	- Limited Product	tion Offerings – Re	quires the use of	31S & D95 Ship-Th	ru Codes.
Cargo Net, Retention – Envelope Style – Not Available w/Shaker 1000 Audio (918).	605	0	0	0	0
Mobile-Ease™ Hands Free – for owner supplied BlueTooth enabled Cell Phones – Not Available on Convertible Models (T84, T85).	602	_	_	_	_
PowerCode™ Remote Start System - Requires and only available with Automatic Transmission (44L)	603	0	0	0	0
Racing Stripes, "over the top" available in Black, White, or Pearl Gold. N/A on V6 Pony Package (convertible), Warriors In Pink Pkg., any V6 Convertibles equipped with Exterior Sport Appearance Package, GT Appearance Package. Or Bullitt or Cal Special Packages.	47A	0	0	0	0
Splash Guards, Molded – Rear Only; V6 with Logo; GT without Logo – N/A for GT California Special (54C).	604	0	0	0	0
All Weather Floor Mats	90W	0	0	0	0
Cover, Front End (Mask) – Black Vinyl with Logo – N/A for GT California Special (54C)	972	0	0	0	0
Cover, Full Vehicle – Noah Cloth, with Pony Logo and Mustang Script – Only Available for vehicles equipped with a Rear Deck Lid Spoiler.	971	0	0	0	0
Exhaust Tips, Chrome – Single for V6; Dual for GT – N/A with Bullitt (54B), GT Cal Special (54C) or GT App Pkg. (54G).	90E	0	0	0	0
Trip Tunes ^{†M} Advance – iPod® Audio Connection for owner supplied iPod® (not compatible with Navigation System (58X)	97P	0	0	0	0

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11/15/07

COLOR & TRIM AVAILABILITY

			Interior Color						
		Medium Parchment	Light Graphite	Dark Charcoal	Black/Parchm ent Color Accent	Black/Dove Color Accent	Black/Red Color Accent	Black/Chamoi s Color Accent	
Mustang V6	"Mustang" Logo Fabric Buckets Verona Grain	PH	P2	PW					
	Leather-Trimmed Buckets	JH	J2	JW					
Mustang GT	"Stampeding Horse" Logo Fabric Sports Buckets Aberdeen Embossed	5H	52	5W					
	Leather-Trimmed Sport Buckets	KH	K2	KW					
Premier Trim w/Color Accents	Aberdeen Embossed Leather-Trimmed Sport Buckets			KW	KC	KD	KR	K4	
Special Packages									
GT Cal Special	Cal Special Dark Charcoal Interior Color Only Leather Trimmed Seats with Contrasting Environment				MC ¹	MD ¹			
V6 Warriors In Pink Package	Charcoal Leather Trimmed Seats with Pink contrasting stitching and Dark Charcoal Interior Environment			NW					
V6 Appearance Package	"Mustang" Logo Fabric Buckets Verona Grain Leather-Trimmed			PW JW					
Bullitt™	Buckets Leather-Trimmed Sport Buckets			KW					

¹ Cal Special only available with Black Tape Stripe (46P)

★ = New for this model year.

● = Available

11/15/07

COLOR & TRIM AVAILABILITY

XTERIOR COLOR	Code	Coupe Tape S			require 47A Rador V6 Warriors		54V V6 Sport Ap 4S.)	pearance P
arryover Colors			O1	OHI I ONY I NG.	or vo vulniors	iii i iiik i kg. o	40,)	
Torch Red Clearcoat	D3	•3	•1	•1	•3	•1	•1	
Alloy Clearcoat Metallic	G5	•3	•2	•2	●3	•2	•2	•2
Vista Blue Clearcoat	G9	•3	•2	•2	•3	•2		
Metallic	GS	•3	•2	•2	•3	•2		
Performance White	HP	•3	•1	●1orP	•3	•1	•1	•1
Clearcoat		• • •	• •		• • •	•	V	•
Grabber Orange Clearcoat	U3		_	●1 or 2				_
Black Clearcoat	UA	●3	•2	●2orP	●3	•2	•2	•2
Il New Colors for 2008								
Dark Candy Apple Red Clearcoat Metallic	J۷	•3	•1	●1	•3	•1	•1	•1
Silver Clearcoat Metallic	YN	No Stripe	●1	●1orP	No Stripe	•1	●1	•1
Vapor Clearcoat Metallic	ZY	• No Stripe •3	●1 or 2	•1017	• No Stripe	•1 or 2	•1	•1
T California Special Packa				· -	•3	●1 01 Z	• I	
Vista Blue Clearcoat		and Conventio	ie, black (65A)	Stripe Offiy)				
Metallic	G9				• (M)	● (A)		
Performance White								
Clearcoat	HP				● (A, M)	• (A)		
Dark Candy Apple Red					(15)			
Clearcoat Metallic	J۷				● (A, M)	• (A)		
Grabber Orange Clearcoat	U3				• (A)			
Black Clearcoat	UA				● (À, M)	• (A)		
arriors In Pink Package (C	oupe, Pin	k Stripe (85P) o	nly)		, , ,	` /		
Performance White	HP			• A/P				
Clearcoat	ПР			● AVF				
Black Clearcoat	UA			• A/P				
Silver Clearcoat Metallic	YN			• A/P				
ullitt™ (Coupe only)								
Highland Green Clearcoat	PX			No Stripe				
Black Clearcoat	UA			 No Stripe 				
6 APPEARANCE PACKAGE	Coupe o	only (54D) Uniqu	ie hood black	center wide stri	pe			
Dark Candy Apple Red	J۷			•				
Clearcoat Metallic	110							
Grabber Orange Clearcoat	U3 ZY			•				
Vapor Clearcoat Metallic	<u> </u>			•				
XTERIOR COLOR	Code	Converti					ng Stripes, 54V	V6 Sport
anni ann Calana			Appeara	ance Pkg., 54P	Pony Pkg., War	riors in Pink P	′Kg. 54S.)	
arryover Colors Torch Red Clearcoat	D3	●A1/M3	●A/1	●A/1	●A1/M3	●A/1	●A/1	
Alloy Clearcoat Metallic	G5	•A1/N3 •A3/M3	●A/1 ●A/2	●A/1 ●A/2	•A1/M3 •A3/M3	●A/1 ●A/2	●A/1 ●A/2	•A/2
Vista Blue Clearcoat	Go	●A3/IVI3	●A/Z	●A/Z	●A3/IVI3	•AIZ	●A/Z	●A/Z
Metallic	G9	•M/3	●A/2	●A/2	•M3	●A/2		
Performance White								
Clearcoat	HP	●A/1, M/3	●A/1/P	●A/1	●A1/M3	●A/1	●A/1	●A/1
Black Clearcoat	UA	◆A3/M3	●A/2/P	◆A/2	●A3/M3	◆A/2	◆A/2	●A/2
Grabber Orange Clearcoat	U3	-, 13/1110	-, 421	•A/1 or A/2	57 (5/ HIO	~ r~y &	-712	V742
All New Colors for 2008				.,4.0.,42				
Dark Candy Apple Red								
Clearcoat Metallic	J۷	●A/1, M/3	◆A/1	◆A/1	◆A1/M3	●A/1	●A/1	●A/1
		. A /B4	●A/1/P	●A/1	●A/M	●A/1	●A/1	●A/1
Silver Clearcoat Metallic	YN	●A/M	♥#\ I/F	▼A/1	♥A/IVI	▼A/ I	▼A/I	

Convertible Roof Color Legend NOTE: Enter Order Code: AA (Black), AM (Parchment) CA (Black Cloth) Black Cloth available wherever **Black Vinyl**

AA - Black Vinyl

AM - Parchment Vinyl

CA - Black Cloth Roof

V6 Exterior Sport Appearance (54V), Pony Pkg., (54P) & (47A) Stripes Tape Stripe Legend NOTE: Enter Order Code:

851 (Black), 852 (White), 853 (Pearl Gold)

1 – Black 2 - White

3 - Pearl Gold

85X - Cal Special Tape Stripes Black

V6 Warriors IN Pink Pkg. Stripe Legend(54S) Pink Stripes Only on

<u>85P</u>

Pink

- 11 -Ford Division

P – Pink

^{★ =} New for this model year.

^{• =} Available

2008 MUSTANG PACKAGED OPTIONS/EMISSIONS

BULLITT™ PACKAGE (54B) (Job #2) ★

Not available with:

Premier Trim w/color accent package (68B),Comfort pack (53B), Cal Special (54C), GT Appearance Pack (54G), Heated drivers/passengers seats (65A), Interior Upgrade pack (18G), Sport Interior Appearance pack w/color accent (18M), Racing stripes, "over the top" (47A), Genuine Ford Accessory - Chrome exhaust tips (90E) or Metallic fuel filler door (601).

Requires:

1.GT Premium 140A (Coupe Only)

2. Manual Transmission

Includes:

- Ford Racing Power Pack (cold air induction system)
- High Performance Calibration
- Performance Friction Carbon Metallic® front brake pads
- Ford Racing Strut Tower Brace
- Serialization Label on Strut Tower Brace
- Sport Tuned Suspension (shocks/springs/stabilizer bar)
- Modified Tuned "H" Exhaust Pipe
- 3.73:1 Limited Slip Rear Axle
- Dark Grey Brake Calipers
- 18" Euro-Flange Bullitt Wheels w/Charcoal Satin Finish
- Tire Inflation Kit provided in lieu Space-saver mini spare
- 3 1/2" Packed Exhaust Tips
- New Upper Grille w/o Fog Lamps or Pony Badge
- Bullitt™ Emblem on Faux Fuel Cap
- Black Interior w/upgraded steering wheel
- Sport Leather Seat Appearance
- Unique IP Finish (gunmetal engine turn pattern)
- Aluminum Interior Accents (ball shifter/sill plate/pedal
- Includes spoiler delete/not available with GT spoiler
- Available in Highland Green or Black exterior paint colors

COMFORT PACKAGE (53B)

Availability:

Optional on V6 Premium & GT Premium (120A,140A & 160A,180A)

Requires:

Leather seats

Includes:

- · 6-way power passenger seat
- Electrochromic mirror with compass
- Heated driver and passenger seats

GT APPEARANCE PACKAGE (54G)

Availability:

Optional on GT(130A,140A,170A,180A)

Includes:

- Bright Rolled Exhaust Tips
- Hood Scoop
- Pony Emblem Engine Cover

GT CAL SPECIAL (54C)

Availability:

Only available on GT Premium(140A,180A)

Not available with:

- Premier Trim w/Color Accent Package (68B)
- Sport Appearance Package w/Color Accent (18M)

Includes: Only available on GT Premium (140A & 180A)

- Black w/Dove or Black w/Parchment interior environments
- Black leather seats with unique Cal Special Dove or Parchment "GT Leather" inserts
- Bright Rolled Exhaust Tips
- Carpeted front floor mats with unique brushed chrome "MUSTANG" badge Includes 18" Polished Aluminum Wheel (64W)
- Side Scoops
- Unique Front & Rear Fascia
- **Unique Tape Stripes**

INTERIOR UPGRADE PACKAGE (18G)

Availability:

Optional on V6 and GT ·(120A,130A,140A,160A,170A,180A)

Not available with:

Sport Interior Appearance Pkg. (18M)

Requires (One of the following):

- Charcoal Aluminum finish instrument panel appliqué-ribbed pattern (Optional) (67D)
- Satin Aluminum instrument panel appliqué (Standard) (67L)

Includes:

- Bright polished register rings and bright shift knob for manual transmission
- Dark Charcoal Aberdeen pattern front door panel inserts
- Leather-wrapped steering wheel with satin aluminum spokes
- Satin aluminum door sill scuff plate with bright MUSTANG lettering insert
- Satin aluminum-plated door handles
- Satin aluminum-plated shift lever with automatic transmission
- Special new bright polished six-gauge cluster with My Color feature and message center

PREMIER TRIM WITH COLOR ACCENT PACKAGE (68B)

Availability:

Optional on GT Premium (140A,180A)

Not available with:

Cal Special Pkg. (54C)

Requires:

18G Interior Upgrade Package and GT leather trimmed seats (K) (Single Colored Seats)

Includes:

- Aluminum Pedal Covers
- Chamois, Red. Black sport bucket solid (mono-tone) color leather trimmed front and rear seating surfaces. Color accented front door trim inserts.
- Interior environment colors in Black, Parchment or Dove: includes carpeted floor mats in black.
- Satin aluminum-plated shift lever with automatic transmission or bright shift knob with manual transmission
- Wrapped and stitched instrument panel brow, console lid, upgraded door arm rests

2008 MUSTANG PACKAGED OPTIONS/EMISSIONS

SPORT EXTERIOR APPEARANCE PACKAGE (54V) Availability:

Optional on V6 (110A, 120A, 150A, 160A)

Not available with:

- Warrior In Pink (54S)
- Pony Package (54P)

Includes:

- Rear spoiler
- Lower bodyside sport tape stripe in white, black or pearl

Restrictions:

Not available in Satin Silver with Medium Parchment or Black Parchment Color Accent (KC)

NOTE: Tape Stripe Delete is a no credit option (52S)

SPORT INTERIOR APPEARANCE PACKAGE W/COLOR ACCENT (18M)

Availability:

Optional on V6 and GT (120A, 130A, 140A, 160A, 170A, 180A)

Not available with:

- Interior Upgrade Package (18G)
- When ordered in conjunction with (54P) Pony Package you will get the Pony Package floor mats

Includes:

- **Aluminum Pedal Covers**
- Black interior components providing contrast with Graphite or Parchment interiors
- Leather-wrapped steering wheel with satin aluminum
- Satin aluminum-plated shift lever with automatic transmission or bright shift knob with manual transmission

V6 APPEARANCE PACKAGE (54D)

Availability:

- Optional on V6 Premium (120A)
- Available only with the following exterior paint colors: Dark Candy Apple Red (VJ), Vapor Silver (ZY) or Grabber
- Available with standard Dark Charcoal Cloth (PW) -or-
- Available with optional Dark Charcoal Leather (JW)

Not available with:

- V6 Pony Package (54P)
- Racing Stripes, "over the top" (47A)
- Sport Exterior Appearance Package (54V)
- Warriors in Pink Package
- Front End Cover (972) Chrome Exhaust Tip (90E)

Requires:

- Ship thru codes 31S & D95 Genuine Ford Accessories
- V6 Upfitter's Code 54D

Includes:

- 18" Polished Forged Aluminum Wheels (4)
- Chrome Billet style Upper Grille
- Front Lip Spoiler Black Satin
- Wide Center Hood Stripe Black Satin
- GT Hood Scoop Black Satin
- GT Rear Spoiler Black Satin
- Rear Deck Lid Appliqué Black Satin
- Side Scoops Body Color
- **Bright Exhaust Tip**
- Upgraded Black Floor Mats

V6 PONY PACKAGE (54P)

Availability:

Optional on V6 Premium(120A, 160A)

Not available with:

- Racing Stripes, "over the top" (47A) on convertible (160A)
- Sport Exterior Appearance Package (54V)
- The following color combination: Silver Metallic (YN) exterior with Medium Parchment (H) interior
- Warrior In Pink Pkg. (54S)

Includes:

- 17" painted cast aluminum wheel with bright machined rim, Z-branded all-season tires and = Ford Oval center cap
- Carpeted front floor mats with unique brushed chrome "MUSTANG" badge in 2008MY interior colors
- Lower door tape stripe, available in black, white or pearl gold
- Pony front fender badges
- Pony lower door tape stripe in all 2008MY colors
- Rear spoiler
- Unique Pony grille with chrome bezel and fog lamps Optional:
- 18" Premium Polished Forged Wheel (64B) (Coupe only) NOTE: Tape Stripe Delete is a no credit option (52S)

V6 SAFETY & SECURITY PACKAGE (43S) ★

Availability:

Optional on V6 (110A, 120A, 150A, 160A)

Includes:

- Anti-lock Brakes w/Traction Control
- Active Anti-Theft System (perimeter inclination & intrusion
- Wheel Locking Kits

V6 WARRIORS IN PINK (54S)

Availability:

- Optional on V6 Premium (120A, 160A)
- Exterior Colors include Performance White, Black, or Silver Metallic

Not available with:

- V6 Deluxe
- Manual Transmission
- 54V Sport Exterior Appearance Package
- Sport Interior Appearance Package with Color Accent
- Pony Package (54P)
- Heated Seats (65A)
- Comfort Package (53B)

Requires:

Automatic Transmission (44L)

Includes:

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- Pony Package content (54P) plus below:
- Pink Ribbon and Pony Fender Badge
- Pink Mustang Rocker Tape Stripe
- Charcoal Leather Trimmed Seats with Pink Contrast Stitching
- Charcoal Floormats with pink ribbon and pink contrast stitching
- Aluminum Spoke Steering wheel with pink contrast stitching
- Unique Pony grille with chrome bezel and fog lamps
- Lower door tape stripe, available in Pink

2008 MUSTANG PACKAGED OPTIONS/EMISSIONS

MISCELLANEOUS

COV Required 79V Price DORA C09

CALIFORNIA EMISSIONS STATES/CROSS-BORDER STATES***

CALIFORNIA EMISSIONS SYSTEM422

Required on units for California, Connecticut, Massachusetts, Maine, New York, Pennsylvania*, Rhode Island and Vermont registration. Optional for Cross-Border States.***

CALIFORNIA EMISSIONS SYSTEM NOT

Control code for units either shipped to California Emissions States dealers or ordered by California Emissions States dealers for registration in non-California States locations. *Note:* In Maine, Rhode Island and Vermont, dealers cannot order vehicles for customers in non-California Emission State locations (except Public Service/Emergency Vehicles – 936)

Only available on units sold to authorized governmental units and privately owned ambulance companies. Must also use Code 423 when ordering.

Required on all units ordered by dealers for California Emissions States registrations when the vehicles are being delivered to non-California Emissions, non-Cross-Border States locations. Also requires 422 California Emissions System. *NOTE: EPA's Cross-Border Policy specifies that Virginia does not qualify as a cross-border state to Pennsylvania as it is not a contiguous state.

***CROSS-BORDER STATES

Cross-Border States are Arizona, Delaware, Maryland, Nevada, New Hampshire, New Jersey, Ohio, Oregon and West Virginia.

ENGINE BLOCK HEATER

Standard and only available in AK, MN, ND, SD, MT, WI and WY states. Other states available via FCSD ... **41H**

NOTE: Fleet Only – Engine Block Heater is optional in all states for customers with a valid FIN code

2008 MUSTANG POWERTRAIN/DIMENSIONS

FUEL ECONOMY

		50 STATES					
			F.E. LABEL ADJUSTED		MEMO: UNADJUSTED		
ENGINE DISPL.	TRANSMISSION	CITY	HIGHWAY	FUEL COST	COMBINED		
RWD							
4.0L SOHC V6	5-Speed Manual	17	26	\$2,100	26.1385		
	5-Speed Automatic	16	24	\$2,209	24.6870		
4.6L 3V V8	5-Speed Manual	15	23	\$2,335	23.2505		
	5-Speed Automatic	15	22	\$2,335	22.8382		

ENGINE HORSEPOWER AND TORQUE RATINGS*

		NOMINAL	50 STATES	
		COMPRESSION	HORSEPOWER	TORQUE
ENGINE DISPL.	TRANSMISSION	RATIO	H.P. @ RPM	FT. LB. @ RPM
RWD				
4.0L SOHC V6	5-Speed Manual	9.7:1	210 @ 5300	240 @ 3500
	5-Speed Automatic	9.7:1	210 @ 5300	240 @ 3500
4.6L 3V V8	5-Speed Manual	9.8:1	300 @ 5750	320 @ 4500
	5-Speed Automatic	9.8:1	300 @ 5750	320 @ 4500

DIMENSIONS*

	Measurements	
INTERIOR DIMENSIONS	measurements	
Head Room (inches)		
1 st Row	38.6	
2 nd Row	35.0	
Shoulder Room (inches		
1 st Row	55.4	
2 nd Row	53.3	
Leg Room Maximum Extension (inches)		
1 st Row	42.7	
2 nd Row	31.0	
EPA Interior Volume Index		
(cu. ft.)	96.0	
Luggage Capacity		
Trunk (cu. ft)	12.3	
EXTERIOR DIMENSIONS (inches)		
Wheelbase	107.1	
Overall Length	187.6	
Overall Width	74.0	
Overall Height	54.5	

^{*}All dimensions and horsepower/torque ratings are preliminary figures