

2008MY Job 2

Vehicle Line: MUSTANG

Marketing Strategy and Mix Recommendations

Marketing Strategy Key Points:

- 2008 model year Mustang features well-equipped arrays, providing your Mustang customers with both key appearance and performance-oriented content.
- Side Impact Air Bags have now been made standard on all Mustang body & series combinations.
- 2008 V6 Deluxe packaging has been simplified to promote more ordering consistency on the showroom floor.
- Interior appearance and package upgrades are designed to maintain leadership in the Sports Car segment.

•New Job #1 options include:

- 1. Ambient Lighting
- 2. HID Headlamps
- 3. 18" wheel on V6 Premium (coupe only)
- New Job #2 options include:
- 1. 18" Chrome Wheel Option GT Premium Arrays
- New Job #1 packages include:
- 1. V6 Safety & Security Package
- 2. Warriors In Pink Package
- New Job #2 packages include:
- Bullitt™ Package (54B)
- 2. V6 Appearance Package (54D)

Recommended Mix:

| Series | Retail Mix |
|----------------------------------|------------|
| Mustang GT Convertible "Deluxe" | |
| Mustang GT Convertible "Premium" | |
| Mustang GT Coupe "Deluxe" | |
| Mustang GT Coupe "Premium" | |
| V6 Mustang Coupe "Deluxe" | |
| V6 Mustang Coupe "Premium" | |
| V6 Mustang Convertible "Deluxe" | |
| V6 Mustang Convertible "Premium" | |

Key Options Rates:

| Bullitt [™] Package (54B) | Ford Division Vehicle Line Marketing |
|--|--|
| Comfort Group (53B) | Teams are finalizing a project to reduce |
| GT Appearance Package (54G) | order complexity and provide dealers |
| GT California Special (54C) | with packaging recommendations that |
| HID Headlamps(51H) | will enable faster turning inventory. |
| Interior Ambient Lighting (95M) | These recommendations will be |
| Interior Upgrade Pkg. (18G) | communicated separately and outside |
| Optional 18" Chromed Aluminum Wheel (64A) (GT Prem only) | of the Order Guide. |
| Optional 18" Wheel on V6 (64B) (V6 Prem coupe only) | |
| Premier Trim with Color Accent (68B) | |
| Shaker 500 Audio System option on Deluxe arrays (912) | |
| Shaker 1000 Audio System (918) | |
| SIRIUS® Satellite Radio System (50S) | |
| Sport Exterior Appearance Pkg. (54V) | |
| Sport Interior Appearance Package w/Color Accent (18M) | |
| Touch Screen DVD Based Navigation System (58X) | |
| V6 Pony Pkg. (54P) | |
| V6 Safety & Security Package (43S) | |
| Warrior's In Pink Package (54S) | |

NOTE: Rates above represent full model year projections for both Coupe and Convertible. Please see your individual 2008MY Regional Recommended Mix on the Mustang Brand Exchange at www.FMCdealer.com.

2008 MUSTANG MAJOR PRODUCT CHANGES

OVERVIEW

- 2008 Mustang features well-equipped arrays, providing your Mustang customers with both key appearance and performance-oriented content
- Interior appearance and package upgrades are designed to maintain leadership in the Sports Car segment.

STANDARD EQUIPTMENT CHANGES ★

Side impact air bags on all series

EXTERIOR COLOR CHANGES

New Colors Added:★

Highland Green Clearcoat (PX) - Bullitt™

Colors Deleted:★

Windveil Blue Metallic

NEW OPTION CHANGES ★

- Ambient interior lighting (95M)
- HID headlamps (51H) (GT arrays only)
- V6 18" Polished Forged Wheels (64B) (V6 Prem. Coupe only)
- 18" Chromed Aluminum Wheel (64A) (GT Prem. only)

NEW PACKAGE CHANGES ★

Bullitt™ Package (54B) Job 2★

- Requires:
- 1. GT Premium Coupe (140A)
- 2. Manual Transmission
- Not available with:
- Premier Trim w/color accent package (68B),Comfort pack (53B), Cal Special (54C), GT Appearance Pack (54G), Heated drivers/passengers seats (65A), Interior Upgrade pack (18G), Sport Interior Appearance pack w/color accent (18M), Racing stripes, "over the top" (47A) or Genuine Ford Accessory -Chrome exhaust tips (90E) or Metallic fuel filler door (601). Note: BullittTM Package (54B) available for retail delivery only.
- Includes:
- Specially Designed Components for Bullitt[™] by Ford Racing
 - Cold Air Induction System, Ford Racing Power Pack
 - Strut Tower Brace with Bullitt[™] Serialization Label
- High Performance Calibration
- Performance Friction Carbon Metallic® front brake pads
 - Provides superior braking & pedal feel
 - Extended wear, improved fade resistance
 - Reduced noise & lower dusting
- Sport Tuned Suspension (shocks/springs/stabilizer bar)
- Tire Inflation Kit in lieu Space-saver mini spare
- Modified Tuned "H" Exhaust Pipe
- 3.73:1 Limited Slip Rear Axle
- Dark Grey Brake Calipers
- 18" Euro-Flange Bullitt Wheels w/Charcoal Satin Finish
- 3 ½" Packed Exhaust Tips
- New Upper Grille w/o Fog Lamps or Pony Badge
- Bullitt™ Emblem on Faux Fuel Cap
- Black Interior w/upgraded steering wheel
- Sport Leather Seat Appearance
- Unique IP Finish (gunmetal engine turn pattern)
- Aluminum Interior Accents (ball shifter/sill plate/pedal covers)
- Includes spoiler delete/not available with GT spoiler
- Available in Highland Green or Black exterior paint colors

Mustang V6 Appearance Package (54D) - Job 2★

- Available on V6 Premium Coupe (120A)
- Includes:
- 18" Polished Forged Aluminum Wheels (64B)
- Chrome Billet Style Upper Grille

NEW PACKAGE CHANGES ((Continued)

- Black Satin Finished Hood stripe, Hood scoop, Front lip spoiler, Rear deck appliqué and spoiler,
- Body color side scoops
- Bright exhaust tip
- Upgraded floor mats
 - Details:
- See Packaged Options page for availability & restrictions

2008 MUSTANG COUPE ORDER COMBINATIONS

V6 Coupe Deluxe 4.0L 2V V6, 5-Speed Manual

- Body Code: T80
- Order Code: 110A

V6 Coupe Premium 4.0L 2V V6, 5-Speed Manual

- ➤ Body Code: T80
- Order Code: 120A

GT Coupe Deluxe 4.6L 3V V8, 5-Speed Manual

- ➤ Body Code: T82
- Order Code: 130A

GT Coupe Premium 4.6L 3V V8, 5-Speed Manual

- ➤ Body Code: T82
- Order Code: 140A

2008 MUSTANG CONVERTIBLE ORDER COMBINATIONS

V6 Convertible Deluxe 4.0L 2V V6, 5-Speed Manual

- Body Code: T84
- Order Code: 150A

V6 Convertible Premium 4.0L 2V V6, 5-Speed Manual

- Body Code: T84
- Order Code: 160A

GT Convertible Deluxe 4.6L 3V V8, 5-Speed Manual

- Body Code: T85
- Order Code: 170A

GT Convertible Premium 4.6L 3V V8, 5-Speed Manual

- Body Code: T85
- Order Code: 180A

JOB 2 ORDER GUIDE UPDATES – Effective on all vehicles built on or after Job 2 (12/03/07 – Subject to Change)

- Bullitt™ Package (54B)
- V6 Appearance Package (54D) Genuine Ford Accessories
- The long awaited Mustang Bullitt[™] Package (54B)

The following edits will begin with ordering on or after November 1st to increase sales and decrease aged inventory:

- Sport Interior Appearance Package (18M) available for Retail (1, A, X, Z) orders only
- Comfort Group (53B) no longer offered on GT Deluxe (130A/170A) arrays
- Premier Trim with Color Accent Package (68B) no longer offered on V6 Premium (120A/160A) arrays
- Shaker 1000 (918) audio no longer offered on GT Deluxe (130A/170A) arrays
- Heated Driver/Front Passenger Seats (65A) no longer available on V6 Premium, GT Deluxe or GT Premium as a "free-standing" option. Still available as part of the Comfort Group (53B)

Product Changes and Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

2008 MUSTANG MAJOR PRODUCT SUMMARY

The 2008 Mustang features our well-equipped arrays, providing your Mustang customers with both key appearance and performance-oriented content.

The following equipment is standard as indicated. Each series includes the standard equipment of the previous series, except where additions/exceptions are noted:

| Mustang V6 Deluxe | Mustang V6 Premium | Mustang GT Deluxe | Mustang GT Premium |
|---|---|--|--|
| | All V6 Deluxe content, plus: | | All GT Deluxe content, plus: |
| Powertrain/Functional | Exterior | Powertrain/Functional | Interior |
| Brakes – power vented 4-wheel | Wheels – 16" painted aluminum | Brakes | Audio – Shaker 500 Audio System |
| disc | w/bright machined face w/chrome | Anti-lock Braking System (ABS) | (AM/FM stereo w/CDx6, 8- |
| • Engine – 4.0L SOHC V6 | | w/Traction Control | speakers & MP3) |
| | spinner | | , , |
| Rear window defroster | Interior | - Power vented 4-wheel disc | Seats – leather trimmed sport |
| Remote keyless entry | Audio – Shaker 500 Audio System | Engine – 4.6L 3V V8 engine | buckets |
| Speed control – steering wheel- | (AM/FM stereo w/CDx6, 8- | Rear window defroster | |
| mounted | speakers & MP3) | Remote keyless entry | |
| Tire Pressure Monitoring System | Seats – 6-way power adjustable | Transmission – 5-speed manual | |
| (TPMS) | driver w/2-way adjustable head | Exterior | |
| Transmission – 5-speed manual | restraint & power lumbar | Exhaust – stainless steel dual | |
| <u>Exterior</u> | | Front fog lamps – in grille | |
| Exhaust – stainless steel single | | Headlamps – complex reflector | |
| Headlamps – complex reflector | | halogen w/integral park/turn lamps | |
| halogen w/integral park/turn lamps | | Mirrors – dual power side-mounted | |
| Mirrors – dual power side-mounted | | Spare tire/wheel – mini | |
| Spare wheel/tire – mini | | Spoiler – rear | |
| • Tires – P215/65R16 A/S | | • Tires – P235/55ZR17 performance | |
| Wheels – 16" painted aluminum | | A/S | |
| w/bright machined face | | Wheels – 17" premium painted | |
| Interior | | cast aluminum | |
| Air conditioning – manual | | Interior | |
| Audio – premium AM/FM stereo | | | |
| w/single CD & clock | | Air conditioning – manual Audia promium AM/EM stores | |
| 3 | | Audio – premium AM/FM stereo Weingle CD % plants | |
| Auxiliary Audio Input Jack Auxiliary Audio Input Jack | | w/single CD & clock | |
| Console – center w/full armrest & | | Auxiliary Audio Input Jack | |
| storage | | Console – center w/full armrest & | |
| Cupholders (2) | | storage | |
| Floor mats – front, color keyed | | Cupholders (2) | |
| w/driver retention hook | | Floor mats – front, color keyed | |
| Footrest – driver | | w/driver retention hook | |
| Instrument cluster – chrome accent | | Instrument cluster – chrome accent | |
| four-gauge instrument cluster & air | | four-gauge instrument cluster & air | |
| registers | | registers | |
| Lamps – center-mounted dome | | Lamps – center-mounted dome | |
| (Coupe only) | | (Coupe only) | |
| Lighted bezel (Convertible only) | | Lighted bezel (Convertible only) | |
| Map pockets – front door | | Map pockets – front door | |
| Power points (2) | | Power points (2) | |
| Seats | | Seats | |
| Cloth buckets w/50/50 split-fold | | 6-way power adjustable driver | |
| rear (Coupe only) | | w/2-way adjustable head | |
| Manual 2-way adjustable | | restraint & power lumbar | |
| passenger | | Cloth buckets w/50/50 split-fold | |
| Manual 4-way adjustable driver | | rear (Coupe only) | |
| w/height adjust | | Manual 2-way adjustable | |
| | | | |
| Steering wheel – tilt w/speed control | All selections and the selection of the | passenger | MODEL COLUMN TO THE PARTY OF TH |
| control | | Steering wheel – tilt w/speed | |
| Window/door locks – power Sefety/Converted. | | control | |
| Safety/Security | | Window/door locks – power Sefety/Security | |
| Illuminated entry | | Safety/Security | |
| LATCH (Lower Anchors and | | Illuminated entry | |
| Tethers for CHildren) System in | | LATCH (Lower Anchors and | |
| rear outboard seats | | Tethers for CHildren) System in | |
| Personal Safety System® for driver | | rear outboard seats | |
| and front passenger | | Personal Safety System® for driver | |
| SecuriLock® Passive Anti-Theft | | and front passenger | |
| System (PATS) | | SecuriLock® Passive Anti-Theft | |
| Side Air Bag ★ | | System (PATS) | |
| Tire Pressure Monitoring System | | Side Air Bag ★ | |
| (TPMS) | | Tire Pressure Monitoring System | |
| , , | | (TPMS) | |
| <u> </u> | | , | ndard Equipment page for more details. |

Product Features Availability

- 2 -

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

2008 MUSTANG STANDARD EQUIPMENT

The following items are standard on every 2008MY MUSTANG vehicle:

POWERTRAIN/FUNCTIONAL

- Brakes power vented 4-wheel disc
- Rear window defroster
- Remote keyless entry
- Transmission 5-speed manual

EXTERIOR

- Headlamps complex reflector halogen headlamps
- Mirrors dual power side-mounted
- Moldings color keyed rocker on GT and black on V6
- Windshield wipers variable interval

INTERIOR

- Air conditioning manual
- Auxiliary audio input jack
- Console center w/full armrest & storage
- Cupholders (2)
- Floor mats color keyed carpeted front w/driver retention hook
- Footrest driver
- Instrument cluster chrome accent four-gauge instrument cluster & air registers
- Lamps
 - Center-mounted dome (Coupe only)
 - Lighted bezel (Convertible only)
- Locks power, windows & doors

INTERIOR (Continued)

- Map pockets front door
- Power points (2)
- Seats
 - Manual 2-way adjustable passenger
 - Split-fold 50/50 rear (Coupe only)
 - Speed control
- Steering wheel tilt
- Storage system fold-flat rear seat storage system (Coupe only)
- Windows one touch down/up front window

SAFETY/SECURITY

- Belt-Minder®
- Illuminated entry
- LATCH System (Lower Anchors and Tethers for CHildren) on rear outboard seat locations
- Personal Safety System® for driver and front passenger
- Safety belt restraint system manual 3-point shoulder & lap safety belt system on all seating positions, incl. center seating position
- SecuriLock® Passive Anti-Theft System (PATS)
- Side Air Bag ★
- · Side intrusion door beams
- Tire Pressure Monitoring System (TPMS)

The following features are standard on select all-new 2008MY MUSTANG vehicles:

| POWERTRAIN/FUNCTIONAL | V6 Deluxe | V6 Premium | GT Deluxe | GT Premium |
|--|-----------|------------|-----------|------------|
| Engine | | | | |
| 4.0L SOHC V6 | • | • | | |
| 4.6L OHC 3V V8 | | | • | • |
| Exhaust System | | | | |
| Stainless steel single exhaust | • | • | | |
| Stainless steel dual exhaust | | | • | • |
| Transmission | | | | |
| T5 5-speed manual | • | • | | |
| TR3650 5-speed manual | | | • | • |
| KEY EXTERIOR FEATURES | | | | |
| Fog lamps | | | • | • |
| Spoiler – rear | | | • | • |
| <u>Tires</u> | | | | |
| P215/65R16 A/S | • | • | | |
| P235/55ZR17 Z-branded performance A/S | | | • | • |
| Wheels | | | | |
| 16" painted aluminum w/bright machined face | • | | | |
| 16" painted aluminum w/bright machined face w/chrome spinner | | • | | |
| 17" premium painted cast aluminum | | | • | • |
| KEY INTERIOR FEATURES | | | | |
| <u>Audio</u> | | | | |
| Premium AM/FM stereo w/single CD & clock | • | | • | |
| Shaker 500 Audio System – AM/FM stereo w/CDx6, 8-speakers & | | _ | | |
| MP3 | | • | | • |
| <u>Seats</u> | | | | |
| Manual adjustable driver seat w/2-way head restraint (no lumbar) | • | | | |
| Power adjustable 6-way driver seat w/2-way head restraint & | | _ | | |
| power lumbar | | <u> </u> | | |
| SAFETY/SECURITY | | | | |
| Side Air Bag ★ | • | • | • | • |
| Brakes – Anti-lock w/Traction Control | | | • | • |

- ★ = New for this model year.
- = Available

- 3 - Ford Division

2008 MUSTANG FUNCTIONAL EQUIPMENT

AXLE AVAILABILITY

Axle Ratio = 3.31 V6 Manual/Automatic and GT Automatic Transmissions (Limited Slip on GT)

Optional Axle Ratio = 3.55 Limited Slip GT Manual Transmission Only (455)

WHEEL AVAILABILITY



16" Painted Aluminum Wheel w/Bright Machined Face Std. on V6 Deluxe (94B)



16" Painted Aluminum Wheel w/Bright Machined Face w/Chrome Spinner Std. on V6 Premium (941)



17" Premium Painted Cast Aluminum Wheel Std. on GT Deluxe & Premium (64F)



17" Premium Painted Cast Aluminum Wheel w/Small Tri-bar Pony Center Cap Std. on V6 Pony Package (64F) available with Pony Package (54P) only



17" Bright Machined Cast Aluminum Wheel w/Large Tri-bar Pony Center Cap Opt. on GT Deluxe & Premium & V6 Premium (64D)



18" Polished Aluminum Wheel w/Small Tri-bar Pony Center Cap Opt. on GT (64W) Included in Cal Special Package (54C)



18" Premium Aluminum Wheel Opt. on GT (64E)



18" V6 Premium Polished Forged Wheel(64B) ★ Optional on V6 Premium(coupe only)

Wheel Image Coming Soon

18" Chromed Aluminum Wheel w/tri-bar Pony center cap (64A) Optional on GT Premium

Wheel Image Coming Soon

18" Bullitt™ Wheel Standard on Bullitt™ Pkg. (54B)

2008 MUSTANG COUPE OPTIONAL EQUIPMENT

| | | V6 Coupe Deluxe | V6 Coupe Premium | GT Coupe Deluxe | GT Coupe Premium |
|---|------|-----------------------|------------------------|-----------------------|------------------------|
| BODYSTYLE | | | | | |
| Coupe | | | | | T82 |
| Solic Vs Solic Vs | 130A | 140A | | | |
| BODYSTYLE | | | | | |
| | 99N | S | S | _ | _ |
| | | | | | |
| 4.6L 3V V8 | | | | | |
| Horsepower @ rpm (SAE net) – 300 @ 5750 | 99H | | _ | S | S |
| | 455 | _ | _ | _ | 0 |
| | | | | | |
| | | | | | |
| | | S | S | | _ |
| | | | | | S |
| | 44L | 0 | 0 | 0 | 0 |
| | | _ | - 1 | | |
| | | S | | | |
| | | _ | | _ | |
| | | _ | | | 0 |
| | | _ | | S | S |
| | | | | _ | 0 |
| | | _ | | | 0 |
| | | | | | 0 |
| | | | - | | P-54B |
| SAFETV(SECLIDITY | 040 | _ | _ | _ | F-04D |
| V6 Safety & Security Package (ABS / Traction Control / Anti-Theft / Wheel | | | | | |
| | 43S | 0 | 0 | _ | _ |
| | 144 | | _ | Ο | 0 |
| | | _ | | | 0 |
| | | | _ | | O ⁵ |
| | 0111 | | | | |
| | 13D | S | S | Ω | 0 |
| | | | - | | |
| | 52S | O | O | | _ |
| | | | | | |
| Audio | | | | | |
| Shaker 500 Audio System – AM/FM Stereo w/In-Dash CDx6, MP3 & 8- | 040 | | | | |
| | 912 | | 5 | U | S |
| Shaker 1000 Audio System – AM/FM Stereo w/In-Dash CDx6, MP3 & 10- | 019 | | O_3 | | 0 |
| | 910 | _ | O | | O |
| | 508 | | 0 | Ο | 0 |
| | 000 | | | | |
| | 58X | | $O^{2, 3}$ | _ | O^2 |
| | | | | | |
| C C | 95M | _ | 0 | 0 | 0 |
| | | | | | |
| | 21A | _ | S | S | S |
| | | | 0 | | |
| | | | | _ | s s |
| | | | | | |
| | | | | | |
| | 53B | _ | 0 | _ | 0 |
| | | | | | |
| | | | | | |
| | 4614 | | _ | _ | _ |
| | 18M | _ | O | 0 | 0 |
| transmission plus Black interior components (seats, carpet, mats, and front | | | | | |
| | | | | | |

 ^{16&}quot; Painted Aluminum w/Bright Machined Face without spinner optional for Fleet only with valid FIN code.
 Not Available with Premium AM/FM base radio or Shaker 1000
 Requires V6 Safety & Security Package

⁴ Available for Retail orders only, includes order types (1, A, X, Z)

^{★ =} New for this model year

2008 MUSTANG COUPE OPTIONAL EQUIPMENT

| 0. HOW I = 20 | | | | | |
|---|------|-----------------------|------------------------|-----------------------|------------------------|
| | | V6 Coupe Deluxe | V6 Coupe Premium | GT Coupe Deluxe | GT Coupe Premium |
| BROUPS & PACKAGES (See Package Options/Emissions Page for pkg. content) (Continued) port Exterior Appearance Package (ind. rear spoiler & sport tape stripe on the owner rocker) if Appearance Package (64G) which incl. Hood Scoop, Bright Rolled Exhaust Tps, and Pony Emblem Engine Cover Totalformis Special (54G) (See Package) Totalformis Special (54G) Leather Sport Buckets whinique Cal Special total transport or Parchment (75T Leather inserts, carpeted front floor mats with unique brushed chrome "MUSTANG" badge unique front floor mats with unique brushed chrome "MUSTANG" badge unique front floor mats with unique brushed chrome "MUSTANG" badge unique front floor mats with unique brushed chrome "MUSTANG" badge unique front floor mats with unique brushed chrome "MUSTANG" badge unique front floor mats with unique brushed chrome "MUSTANG" badge unique front floor pate and bright rolled schlaust tips with Cool relative bright shift knob & satin register versit wishain aluminum spokes on steering wheel, door latches, door scuff plate. Also incl. message center, leather-wapped steering wheel & Dank Charcoal Aberdene pattern front door panel inserts); Req. either 67L or 67D instrument panel appliqué below satin Aluminum Instrument Panel Appliqué (requires 18G) veven Charcoal Aluminum Instrument Panel Appliqué wRibbed Pattern (requires 18G) remier firm wColor Accent Package — Requires 18G package and GT Leather (K) AN aute surapped steering et al. aluminum wheel & Dank Charcoal Aberdene remier firm wColor Accent Package — Requires 18G package and GT Leather (K) AN aute surapped steering et al. aluminum wheel & Dank Charcoal Aberdene remier firm wColor Accent Package — Requires 18G package and GT Leather (K) AN aute surapped & ditched IP brow & center console id, upgraded door ammests (wstitching), aluminum pedal covers Available in 3 solid colored monochone seat choices with 5 interior trim color combinations. (See Package) & ditched IP brow & center console id, upgraded door ammests (wstitching), aluminum pedal covers 8 | | | | | |
| Sport Exterior Appearance Package (incl. rear spoiler & sport tape stripe on | | | 0 | _ | |
| lower rocker) | 54 V | O | U | | |
| | 54G | _ | _ | 0 | 0 |
| | | | | | |
| | | | | | |
| with unique brushed chrome "MUSTANG" badge unique front fascia, larger air | 54C | _ | _ | _ | 0 |
| intake, chin spoiler 1.5" lower than GT, unique rear fascia with race car like | | | | | |
| | | | | | |
| | | | | | |
| | | | _ | _ | |
| center, leather-wrapped steering wheel & Dark Charcoal Aberdeen pattern | 18G | _ | 0 | O | O |
| front door panel inserts); Req. either 67L or 67D instrument panel appliqué | | | | | |
| below | 071 | | • | • | • |
| | 6/L | _ | | Ü | O |
| | 67D | _ | 0 | 0 | 0 |
| | | | | | |
| Leather (K) | | | | | |
| | | | | | |
| | 68B | _ | | _ | 0 |
| | | | | | |
| | | | | | |
| V6 Pony Package | | | | | |
| Includes front stabilizer bar, unique Pony grille with chrome bezel and fog | | | | | |
| | 5.45 | | _ | | |
| | 54P | _ | O | _ | _ |
| | | | | | |
| colors | | | | | |
| V6 Warriors In Pink Pkg. ★ | | | | | |
| - Requires: | 54S | _ | 0 | _ | _ |
| Automatic Transmission Option (44L) Includes: Pony Package content (54P) & WIP content noted on pkg. page. | | | | | |
| | | | | | |
| | 54B | _ | _ | _ | O |
| FLEET ONLY OPTIONS (w/valid FIN code) | | | | | |
| | | | | | |
| , | | | | | |
| | | | | | _ |
| Floor Mat Delete | | - | | - | |
| Smoker's Package | 63B | | | | |
| | | F | F | F | F |
| | | 0 | 0 | _ | |
| | | | | | |
| V6 Appearance Package ★ | | 455 6. | | omp im | |
| - Package content and restrictions are on Packaged Options Page | 54D | | O | _ | _ |
| Cargo Net, Retention – Envelope Style – Not Available with Shaker 1000 Audio | 605 | 0 | 0 | 0 | 0 |
| | | - | | • | |
| · · | 602 | 0 | 0 | 0 | 0 |
| | 002 | 0 | O | O | J |
| PowerCode™ Remote Start System | 603 | 0 | 0 | 0 | 0 |
| Requires and only available with Automatic Transmission (44L) | 603 | U | U | <u> </u> | U |
| Racing Stripes, "over the top" available in Black, White, or Pearl Gold N/A | | | | | |
| on V6 Pony Package (convertible), Warriors In Pink Pkg., any V6 Convertibles equipped with Exterior Sport Appearance Pkg., GT Appearance Pkg., Bullitt or | 47A | 0 | 0 | 0 | 0 |
| Cal Special Packages. | | | | | |
| | | | | | |

^{*} Requires Anti-lock Brakes w/Traction Control Fleet Option 5 Requires Active Anti-Theft (14A)

^{★ =} New for this model year

11/15/07

2008 MUSTANG COUPE OPTIONAL EQUIPMENT

| | | V6 Coupe Deluxe | V6 Coupe Premium | GT Coupe Deluxe | GT Coupe Premium |
|--|--------------------|-----------------------|------------------------|-----------------------|------------------------|
| GENUINE FORD ACCESSORIES, PRE-INSTALLED – Limited Production Of | ferings Requires t | the use of | 31S & D95 | Ship-Thr | u Codes |
| (Continued) Splash Guards, Molded – Rear Only; V6 with Logo; GT without Logo – N/A for GT California Special (54C). | 604 | 0 | 0 | 0 | 0 |
| All Weather Floor Mats | 90W | 0 | 0 | 0 | 0 |
| Cover, Front End (Mask) – Black Vinyl with Logo – N/A for GT California Special (54C) | 972 | 0 | 0 | 0 | 0 |
| Cover, Full Vehicle – Noah Cloth, with Pony Logo and Mustang Script – Only Available for vehicles equipped with a Rear Deck Lid Spoiler. | 971 | 0 | 0 | 0 | 0 |
| Exhaust Tips, Chrome – Single for V6; Dual for GT – N/A with Bullitt Pkg. (54B), GT Cal Special (54C) or GT App Pkg. (54G). | 90E | 0 | 0 | 0 | 0 |
| Trip Tunes™ Advance – iPod® Audio Connection for Owner Supplied iPod® (not compatible with Navigation System (58X) | 97P | 0 | 0 | 0 | 0 |

2008 MUSTANG CONVERTIBLE OPTIONAL EQUIPMENT

| | | V6 Convertible Deluxe | V6 Convertible Premium | GT Convertible Deluxe | GT Convertible Premium |
|--|------------------|--------------------------|---------------------------|--------------------------|------------------------|
| Convertible | Body Code | T84 | T84 | T85 | T85 |
| | Order Code | 150A | 160A | 170A | 180A |
| ENGINE | | | | | |
| 4.0L SOHC V6 | 001 | 0 | 0 | | |
| Horsepower @ rpm (SAE net) – 210 @ 5300 | 99N | S | S | _ | _ |
| Torque (lb-ft. @ rpm) – 240 @ 3500 4.6L 3V V8 | | | | | |
| Horsepower @ rpm (SAE net) – 300 @ 5750 | 99H | _ | _ | S | S |
| Optional 3.55 Ratio Axle. Only Avail. on Manual | | | | | |
| Transmission | 455 | _ | _ | _ | 0 |
| Torque (lb-ft. @ rpm) – 320 @ 4500 | | | | | |
| TRANSMISSION | | | | | |
| 5R55S 5-Speed Automatic Transmission | 44L | 0 | 0 | 0 | 0 |
| T5 5-Speed Manual Transmission | 44F | S | S | _ | _ |
| TR3650 5-Speed Manual Transmission | 44K | _ | _ | S | S |
| WHEELS | | | | | |
| 16" Painted Aluminum w/Bright Machined Face | 94B | S | O ¹ | _ | _ |
| 16" Painted Aluminum w/Bright Machined Face | 941 | | S | | |
| w/Chrome Spinner | | | | _ | |
| 17" Bright Machined Cast Aluminum | 64D | _ | 0 | 0 | 0 |
| 17" Premium Painted Cast Aluminum | 64F | _ | _ | S | S |
| 18" Chromed Aluminum (Not available with Cal | 64A | _ | _ | _ | 0 |
| Special) | | | | | |
| 18" Polished Aluminum (incl. P235/50/ZR18 A/S Tire) | 64W | _ | _ | 0 | 0 |
| 18" Premium Aluminum (incl. P235/50/ZR18 Z- | 64E | _ | _ | 0 | 0 |
| Branded A/S Tire) SAFETY | | | | | |
| V6 Safety & Security Package (ABS / Traction Control | | | | | |
| / Anti-Theft / Wheel Locking Kits) | 43S | 0 | 0 | _ | _ |
| Active Anti-Theft System (incl. perimeter inclination & | | | | | |
| intrusion alarms) | 14A | _ | _ | Ο | 0 |
| Wheel Locking Kit | 17L | _ | _ | 0 | 0 |
| HID Headlamps – requires V6 Safety & Security Pkg. | | | | | O ² |
| on V6 | 51H | _ | _ | O^2 | O |
| KEY EXTERIOR OPTIONS | | | | | |
| Convertible Soft Boot | 59B | _ | 0 | 0 | 0 |
| Cloth Convertible Top | 86C | _ | 0 | 0 | 0 |
| Spoiler Delete Option | 13D | S | S | 0 | 0 |
| Tape Stripe Delete (avail. only on V6 Pony Package | 52S | О | 0 | _ | _ |
| 54P & Sport Exterior Appearance Package 54V) | 020 | Ŭ | | | |
| Key Interior Options | | | | | |
| Audio | | | | | |
| Shaker 500 Audio System – AM/FM Stereo w/In- | 912 | _ | S | 0 | S |
| Dash CDx6, MP3 & 8-Speakers Shaker 1000 Audio System – AM/FM Stereo w/In- | | | | | |
| Dash CDx6, MP3 & 10-Audiophile Speakers | 918 | _ | O^3 | _ | 0 |
| SIRIUS® Satellite Radio (req. 912 Shaker 500 or 918 | | | | | |
| Shaker 1000 Audio System or DVD Navigation (58X); | 50S | _ | 0 | 0 | 0 |
| N/A in Hawaii or Alaska) | 000 | | | Ŭ | Ŭ |
| Touch Screen DVD Based Navigation System (not | 50)/ | | O ³⁴ | | O ⁴ |
| compatible with Trip Tunes™ Advance (97P) | 58X | _ | 0. | _ | O |
| Ambient Lighting | 95M | _ | 0 | 0 | 0 |
| <u>Seats</u> | | | | | |
| 6-Way Power Adjustable Driver Seat w/2-Way | 21A | | S | S | S |
| Adjustable Head Restraint & Power Lumbar | | | | | 3 |
| Leather Trimmed Seating Surfaces – Buckets | J | | 0 | _ | _ |
| Leather Trimmed Seating Surfaces – Sport Buckets | K | | | 0 | S |
| GROUPS & PACKAGES (See Package Options/Emis | sions Page for P | kg. Content and R | estrictions) | | |
| Comfort Group (req. leather trimmed seats; incl. | EOD | | 0 | | 0 |
| heated driver and passenger seats, 6-way power | 53B | _ | 0 | _ | Ο |
| passenger seat and electrochromic mirror w/compass | | <u> </u> | | | |

¹ 16" Painted Aluminum w/Bright Machined Face without spinner optional for Fleet only with valid FIN code.
² Requires Active Anti-Theft (14A)

Require V6 Safety & Security Package

Not available with Premium AM/FM base radio or Shaker 1000

2008 MUSTANG CONVERTIBLE OPTIONAL EQUIPMENT

| Constitute | Destrice 1 | V6 Convertible Deluxe | Premium | GT Convertible Deluxe | GT Convertible Premium |
|---|-------------------------|-----------------------|-------------|-----------------------|---------------------------|
| Convertible | Body Code Order Code | T84 150A | T84 160A | T85 170A | T85 180A |
| GROUPS & PACKAGES (See Package Options/Emis | | | | | 100A |
| Sport Interior Appearance Package w/color accent (incl. leather-wrapped steering wheel w/satin aluminum spokes, aluminum pedal covers, satin aluminum-plated shifter lever w/automatic or bright shift knob w/manual transmission plus Black interior components (seats, carpet, mats, and front door panel inserts), Cloth or leather trimmed seats providing contrast in Graphite & Parchment Interiors), | 18M | _ | 0 | 0 | 0 |
| (Available for Retail orders only) ⁵ Sport Exterior Appearance Package (incl. rear spoiler | 54V | 0 | 0 | _ | _ |
| & sport tape stripe on lower rocker) GT Appearance Package (incl. hood scoop, bright | 54G | | | 0 | 0 |
| rolled exhaust tips, and Pony emblem engine cover | 54G | _ | _ | U | U |
| GT California Special (incl. Leather Trimmed Sport Buckets w/unique Cal Special contrasting Dove or Parchment "GT Leather" inserts, carpeted front floor mats with unique brushed chrome "MUSTANG" badge unique front fascia, larger air intake, chin spoiler 1.5" lower than GT, unique rear fascia w/race car like "diffuser", side scoops, unique tape stripe, and bright rolled exhaust tips | 54C | _ | _ | _ | 0 |
| Interior Upgrade Package (incl. bright polished six- gauge instrument cluster w/My Color feature, bright shift knob & satin register vents w/satin aluminum spokes on steering wheel, door latches, door scuff plate. Also incl. message center, leather-wrapped steering wheel & Dark Charcoal Aberdeen pattern front door panel inserts). Requires either 67L or 67D instrument panel appliqué below | 18G | ı | 0 | 0 | 0 |
| Satin Aluminum Instrument Panel Appliqué (requires 18G) | 67L | _ | 0 | 0 | 0 |
| Woven Charcoal Aluminum Instrument Panel Appliqué | 67D | _ | 0 | 0 | 0 |
| w/Ribbed Pattern (requires 18G) Premier Trim w/Color Accent Package Requires 18G package and GT Leather (K) N/A with Cal Special (54C) Includes wrapped & stitched IP brow & center console lid, upgraded door armrests (w/stitching), aluminum pedal covers Available in 3 solid colored mono-toned seat choices with 5 interior trim color combinations. (See Packaged Options page for details & restrictions). | 68B | - | _ | _ | 0 |
| V6 Pony Pkg. Includes front stabilizer bar, unique Pony grille w/chrome bezel and fog lamps, rear spoiler, 17" painted cast aluminum wheel w/bright machined rim, Z-branded A/S tires, unique tri-bar Pony center cap, Pony front fender badges, lower door tape stripe available in black, white or pearl gold and carpeted front floor mats w/unique brushed chrome "MUSTANG" badge in 2008MY interior colors | 54P | - | 0 | _ | - |
| V6 Warriors In Pink Pkg. ★ - Requires: 1. Automatic Transmission Option (44L) - Includes: Pony Package content (54P) & WIP content noted on Packaged Options/Emissions Page | 54S | _ | 0 | _ | _ |
| FLEET ONLY OPTIONS Anti-lock Brakes w/Traction Control | 552 | F | F | S | S |
| Bodyside Moldings | 961 | F | F | F | F |
| Driver Ornamentation Package (formerly Interior | 18R | F | F | F | F |
| Sport) Day Time Running Lamps ⁶ | 61R | F | F | F | F |
| Engine Block Heater | 41H | F | F | F | F |
| Floor Mat Delete | 12H | F | F | F | F |

Available for Retail order only, includes order types (1, A, X, Z)
 Not available with HID Headlamps (51H)
 Requires Anti-lock Brakes w/Traction Control Fleet Option

^{★ =} New for this model year

11/15/07

2008 MUSTANG CONVERTIBLE OPTIONAL EQUIPMENT

| | | V6 Convertible Deluxe | V6 Convertible Premium | GT Convertible Deluxe | GT Convertible Premium |
|--|-----------------|-----------------------|---------------------------|-----------------------|---------------------------|
| Convertible | Body Code | T84 | T84 | T85 | T85 |
| | Order Code | 150A | 160A | 170A | 180A |
| FLEET ONLY OPTIONS (Continued) | | | | | |
| Smoker's Package | 63B | F | F | F | F |
| GENUINE FORD ACCESSORIES, PRE-INSTALLED - | Limited Product | ion Offerings. | | | |
| Metallic Fuel Filler Door Satin Plated Aluminum – N/A | 601 | 0 | 0 | 0 | 0 |
| with Bullitt (54B) | | | | | _ |
| GENUINE FORD ACCESSORIES, PRE-INSTALLED - | Limited Product | ion Offerings – Re | quires the use of 3 | 31S & D95 Ship-Th | ru Codes. |
| Cargo Net, Retention – Envelope Style | 605 | 0 | 0 | 0 | 0 |
| Not Available w/Shaker 1000 Audio (918). Mobile-Ease™ Hands Free – for owner supplied | | | | | |
| BlueTooth enabled Cell Phones | 602 | | _ | _ | |
| Not Available on Convertible Models (T84, T85). | 002 | | | | |
| PowerCode™ Remote Start System | | | | | |
| Requires and only available with Automatic | 603 | 0 | 0 | 0 | 0 |
| Transmission (44L) | | | | | |
| Racing Stripes, "over the top" available in Black, White, or Pearl Gold. N/A on V6 Pony Package (convertible), Warriors In Pink Pkg., any V6 | | | | | |
| Convertibles equipped with Exterior Sport Appearance Package, GT Appearance Package. Or Bullitt or Cal Special Packages. | 47A | 0 | 0 | 0 | 0 |
| Splash Guards, Molded – Rear Only; V6 with Logo; GT without Logo – N/A for GT California Special (54C). | 604 | 0 | 0 | 0 | 0 |
| All Weather Floor Mats | 90W | 0 | 0 | 0 | 0 |
| Cover, Front End (Mask) - Black Vinyl with Logo | 972 | 0 | 0 | 0 | 0 |
| - N/A for GT California Special (54C) | 912 | U | U | U | U |
| Cover, Full Vehicle - Noah Cloth, with Pony Logo and | | | | | |
| Mustang Script | 971 | 0 | 0 | 0 | 0 |
| Only Available for vehicles equipped with a Rear | | | - | - | |
| Deck Lid Spoiler. Exhaust Tips, Chrome – Single for V6; Dual for GT | | | | | |
| - N/A with Bullitt (54B), GT Cal Special (54C) or GT App Pkg. (54G). | 90E | 0 | 0 | 0 | 0 |
| Trip Tunes [™] Advance – iPod® Audio Connection for owner supplied iPod® (not compatible with Navigation System (58X) | 97P | 0 | 0 | 0 | 0 |

2008 MUSTANG COLOR & TRIM AVAILABILITY

| | | | | | Interior Color | | | |
|------------------------------------|---|---------------------|-------------------|------------------|-------------------------------------|----------------------------|---------------------------|-----------------------------------|
| | | Medium Parchment | Light Graphite | Dark Charcoal | Black/Parchm ent Color Accent | Black/Dove Color Accent | Black/Red Color Accent | Black/Chamoi s Color Accent |
| Mustang V6 | "Mustang" Logo Fabric Buckets Verona Grain | PH | P2 | PW | | | | |
| | Leather-Trimmed Buckets | JH | J2 | JW | | | | |
| Mustang GT | "Stampeding Horse" Logo Fabric Sports Buckets Aberdeen Embossed | 5H | 52 | 5W | | | | |
| | Leather-Trimmed Sport Buckets | KH | K2 | KW | | | | |
| Premier Trim w/Color Accents | Aberdeen Embossed Leather-Trimmed Sport Buckets | | | KW | КС | KD | KR | K4 |
| Special Packages | | | | | | | | |
| GT Cal Special | Cal Special Dark Charcoal Interior Color Only Leather Trimmed Seats with Contrasting Environment | | | | MC ¹ | MD ¹ | | |
| V6 Warriors In Pink Package | Charcoal Leather Trimmed Seats with Pink contrasting stitching and Dark Charcoal Interior Environment | | | NW | | | | |
| V6 Appearance Package | "Mustang" Logo Fabric Buckets Verona Grain | | | PW | | | | |
| D. III. | Leather-Trimmed Buckets Leather-Trimmed | | | JW | | | | |
| Bullitt™ | Sport Buckets | | | KW | | | | |

¹ Cal Special only available with Black Tape Stripe (46P)
★ = New for this model year.

^{• =} Available

2008 MUSTANG COLOR & TRIM AVAILABILITY

| XTERIOR COLOR | Code | Coupe Tape S | | ity (Tape Stripe 54P Pony Pkg. | | | 4V V6 Sport Ap | pearance |
|---|-----------|------------------|----------------|-------------------------------------|-------------------|--------------------|------------------------------|----------|
| Carryover Colors | | | Oi | 541 Tolly Tkg. | or vo vvarriors | iii i iiik i kg. 5 | | |
| Torch Red Clearcoat | D3 | •3 | •1 | •1 | •3 | •1 | •1 | |
| Alloy Clearcoat Metallic | G5 | •3 | •2 | •2 | •3 | •2 | •2 | •2 |
| Vista Blue Clearcoat | G9 | •3 | •2 | •2 | •3 | •2 | | |
| Metallic | G9 | •3 | •2 | •2 | •3 | •2 | | |
| Performance White Clearcoat | HP | •3 | •1 | ●1orP | •3 | ●1 | •1 | •1 |
| Grabber Orange Clearcoat | U3 | | | ●1 or 2 | | | | |
| Black Clearcoat | UA | •3 | ●2 | ●2orP | ●3 | •2 | •2 | •2 |
| II New Colors for 2008 | | | | | | | | |
| Dark Candy Apple Red Clearcoat Metallic | JV | •3 | •1 | •1 | •3 | •1 | •1 | •1 |
| Silver Clearcoat Metallic | YN | No Stripe | •1 | ●1orP | No Stripe | •1 | •1 | ●1 |
| Vapor Clearcoat Metallic | ZY | •3 | ●1 or 2 | •1 | •3 | ●1 or 2 | •1 | |
| T California Special Packa | | e and Convertib | ie, Black (85X | Stripe only) | | | | |
| Vista Blue Clearcoat Metallic Performance White | G9 | | | | • (M) | • (A) | | |
| Clearcoat | HP | | | | ● (A, M) | • (A) | | |
| Dark Candy Apple Red Clearcoat Metallic | JV | | | | • (A, M) | • (A) | | |
| Grabber Orange Clearcoat Black Clearcoat | U3 UA | (0.50) | | | ● (A) ● (A, M) | • (A) | | |
| Varriors In Pink Package (C | oupe, Pin | k Stripe (85P) o | nly) | | | | | |
| Performance White Clearcoat | HP | | | • A/P | | | | |
| Black Clearcoat | UA | | | • A/P | | | | |
| Silver Clearcoat Metallic | YN | | | • A/P | | | | |
| Bullitt™ (Coupe only) | 114 | | | ▼ <i>P</i> (1 | | | | |
| Highland Green Clearcoat | PX | | | No Stripe | | | | |
| Black Clearcoat | UA | | | No Stripe | | | | |
| 6 APPEARANCE PACKAGE | Coupe of | only (54D) Uniqu | ie hood black | center wide stri | ре | | | |
| Dark Candy Apple Red | JV | | | • | | | | |
| Clearcoat Metallic | U3 | | | | | | | |
| Grabber Orange Clearcoat Vapor Clearcoat Metallic | ZY | | | • | | | | |
| vapor clearcoat Metallic | ۷. | | | <u> </u> | | | | |
| EXTERIOR COLOR | Code | Converti | | e Availability (7 ance Pkg., 54P | | | ng Stripes, 54V kg. 54S.) | V6 Sport |
| Carryover Colors | | 4.47.50 | | | 4.4/7.50 | | | |
| Torch Red Clearcoat | D3 | ●A1/M3 | •A/1 | ◆A/1 | •A1/M3 | ●A/1 | ●A/1 | . 4.10 |
| Alloy Clearcoat Metallic Vista Blue Clearcoat | G5 | ●A3/M3 | ●A/2 | ●A/2 | •A3/M3 | ●A/2 | ●A/2 | •A/2 |
| Metallic | G9 | •M/3 | ◆A/2 | •A/2 | •M3 | ●A/2 | | |
| Performance White Clearcoat | HP | ●A/1, M/3 | ●A/1/P | ◆A/1 | ●A1/M3 | ●A/1 | ◆A/1 | ●A/1 |
| Black Clearcoat | UA | ●A3/M3 | ●A/2/P | •A/2 | ◆A3/M3 | ●A/2 | ●A/2 | ●A/2 |
| Grabber Orange Clearcoat | U3 | | | ●A/1 or A/2 | | | | |
| All New Colors for 2008 | | | | | | | | |
| Dark Candy Apple Red Clearcoat Metallic | J۷ | ◆A/1, M/3 | ◆A/1 | ◆A/1 | ●A1/M3 | ◆A/1 | ◆A/1 | ●A/1 |
| Silver Clearcoat Metallic | YN | ◆A/M | ●A/1/P | ●A/1 | ◆A/M | ●A/1 | ◆A/1 | ●A/1 |
| Vapor Clearcoat Metallic | ZY | •A1 | ●A1/2 | ●A1 | ●A1/M3 | ●A1/2 | ●A/1 | |

Convertible Roof Color Legend
NOTE: Enter Order Code:

AA (Black), AM (Parchment) CA (Black
Cloth) Black Cloth available wherever
Black Vinyl

AA - Black Vinyl

AM - Parchment Vinyl

CA - Black Cloth Roof

V6 Exterior Sport Appearance (54V), Pony
Pkg., (54P) & (47A) Stripes Tape Stripe
Legend

NOTE: Enter Order Code: 851 (Black), 852 (White), 853 (Pearl Gold)

1 – Black

2 - White 3 - Pearl Gold

85X - Cal Special Tape Stripes Black

V6 Warriors IN Pink Pkg. Stripe Legend(54S)

Note: Pink Stripes Only on 85P

<u>001</u>

Pink P – Pink

- 12 - Ford Division

^{★ =} New for this model year.

^{• =} Available

2008 MUSTANG PACKAGED OPTIONS/EMISSIONS

BULLITT™ PACKAGE (54B) (Job #2) ★

Not available with:

 Premier Trim w/color accent package (68B), Comfort pack (53B), Cal Special (54C), GT Appearance Pack (54G), Heated drivers/passengers seats (65A), Interior Upgrade pack (18G), Sport Interior Appearance pack w/color accent (18M), Racing stripes, "over the top" (47A), Genuine Ford Accessory -Chrome exhaust tips (90E) or Metallic fuel filler door (601).

Requires:

1.GT Premium 140A (Coupe Only)

2.Manual Transmission

Includes:

- · Ford Racing Power Pack (cold air induction system)
- High Performance Calibration
- Performance Friction Carbon Metallic® front brake pads
- Ford Racing Strut Tower Brace
- Serialization Label on Strut Tower Brace
- Sport Tuned Suspension (shocks/springs/stabilizer bar)
- Modified Tuned "H" Exhaust Pipe
- 3.73:1 Limited Slip Rear Axle
- · Dark Grey Brake Calipers
- 18" Euro-Flange Bullitt Wheels w/Charcoal Satin Finish
- Tire Inflation Kit provided in lieu Space-saver mini spare
- 3 1/2" Packed Exhaust Tips
- New Upper Grille w/o Fog Lamps or Pony Badge
- Bullitt™ Emblem on Faux Fuel Cap
- Black Interior w/upgraded steering wheel
- Sport Leather Seat Appearance
- Unique IP Finish (gunmetal engine turn pattern)
- Aluminum Interior Accents (ball shifter/sill plate/pedal covers)
- Includes spoiler delete/not available with GT spoiler
- · Available in Highland Green or Black exterior paint colors

COMFORT PACKAGE (53B)

Availability:

 Optional on V6 Premium & GT Premium (120A,140A & 160A,180A)

Requires:

· Leather seats

Includes:

- 6-way power passenger seat
- · Electrochromic mirror with compass
- · Heated driver and passenger seats

GT APPEARANCE PACKAGE (54G)

Availability:

• Optional on GT(130A,140A,170A,180A)

Includes:

- Bright Rolled Exhaust Tips
- Hood Scoop
- Pony Emblem Engine Cover

GT CAL SPECIAL (54C)

Availability:

Only available on GT Premium(140A,180A)

Not available with:

- Premier Trim w/Color Accent Package (68B)
- Sport Appearance Package w/Color Accent (18M)

Includes: Only available on GT Premium (140A & 180A)

- Black w/Dove or Black w/Parchment interior environments
- Black leather seats with unique Cal Special Dove or Parchment "GT Leather" inserts
- Bright Rolled Exhaust Tips
- Carpeted front floor mats with unique brushed chrome "MUSTANG" badge
- Includes 18" Polished Aluminum Wheel (64W)
- Side Scoops
- Unique Front & Rear Fascia
- Unique Tape Stripes

INTERIOR UPGRADE PACKAGE (18G)

Availability:

- Optional on V6 and GT (120A,130A,140A,160A,170A,180A)
 Requires (One of the following):
- Charcoal Aluminum finish instrument panel appliqué-ribbed pattern (Optional) (67D)
- Satin Aluminum instrument panel appliqué (Standard) (67L) *Includes:*
- Bright polished register rings and bright shift knob for manual transmission
- Dark Charcoal Aberdeen pattern front door panel inserts
- Leather-wrapped steering wheel with satin aluminum spokes
- Satin aluminum door sill scuff plate with bright MUSTANG lettering insert
- · Satin aluminum-plated door handles
- Satin aluminum-plated shift lever with automatic transmission
- Special new bright polished six-gauge cluster with My Color feature and message center

PREMIER TRIM WITH COLOR ACCENT PACKAGE (68B)

Availability:

• Optional on GT Premium (140A,180A)

Not available with:

• Not available with Cal Special Pkg. (54C)

Requires:

 18G Interior Upgrade Package and GT leather trimmed seats (K) (Single Colored Seats)

Includes:

- Aluminum Pedal Covers
- Chamois, Red, Black sport bucket solid (mono-tone) color leather trimmed front and rear seating surfaces. Color accented front door trim inserts.
- Interior environment colors in Black, Parchment or Dove including floor mats.
- Satin aluminum-plated shift lever with automatic transmission or bright shift knob with manual transmission
- Wrapped and stitched instrument panel brow, console lid, upgraded door arm rests

2008 MUSTANG PACKAGED OPTIONS/EMISSIONS

SPORT EXTERIOR APPEARANCE PACKAGE (54V) Availability:

Optional on V6 (110A, 120A, 150A, 160A)

Not available with:

- Warrior In Pink (54S)
- Pony Package (54P)

Includes:

- Rear spoiler
- Lower bodyside sport tape stripe in white, black or pearl gold Restrictions:
- Not available in Satin Silver with Medium Parchment or Black Parchment Color Accent (KC)

NOTE: Tape Stripe Delete is a no credit option (52S)

SPORT INTERIOR APPEARANCE PACKAGE W/COLOR ACCENT (18M)

Availability:

- Optional on V6 and GT (120A,130A,140A,160A,170A,180A)
 Not available with:
- When ordered in conjunction with (54P) Pony Package you will get the Pony Package floor mats

Includes:

- Aluminum Pedal Covers
- Black interior components providing contrast with Graphite or Parchment interiors
- Leather-wrapped steering wheel with satin aluminum spokes
- Satin aluminum-plated shift lever with automatic transmission or bright shift knob with manual transmission

V6 APPEARANCE PACKAGE (54D)

Availability:

- Optional on V6 Premium (120A)
- Available only with the following exterior paint colors: Dark Candy Apple Red (VJ), Vapor Silver (ZY) or Grabber Orange (U3)
- · Available with standard Dark Charcoal Cloth (PW) -or-
- Available with optional Dark Charcoal Leather (JW)

Not available with:

- V6 Pony Package (54P)
- Racing Stripes, "over the top" (47A)
- Sport Exterior Appearance Package (54V)
- Warriors in Pink Package
- Front End Cover (972) Chrome Exhaust Tip (90E)

Requires:

- Ship thru codes 31S & D95 Genuine Ford Accessories
- V6 Upfitter's Code 54D

Includes:

- 18" Polished Forged Aluminum Wheels (4)
- Chrome Billet style Upper Grille
- Front Lip Spoiler Black Satin
- Wide Center Hood Stripe Black Satin
- GT Hood Scoop Black Satin
- GT Rear Spoiler Black Satin
- Rear Deck Lid Appliqué Black Satin
- Side Scoops Body Color
- Bright Exhaust Tip
- Upgraded Black Floor Mats

V6 PONY PACKAGE (54P)

Availability:

Optional on V6 Premium(120A, 160A)

Not available with:

- Racing Stripes, "over the top" (47A) on convertible (160A)
- Sport Exterior Appearance Package (54V)
- The following color combination: Silver Metallic (YN) exterior with Medium Parchment (H) interior
- Warrior In Pink Pkg. (54S)

Includes:

- 17" painted cast aluminum wheel with bright machined rim, Zbranded all-season tires and = Ford Oval center cap
- Carpeted front floor mats with unique brushed chrome "MUSTANG" badge in 2008MY interior colors
- Lower door tape stripe, available in black, white or pearl gold
- Pony front fender badges
- Pony lower door tape stripe in all 2008MY colors
- · Rear spoiler
- Unique Pony grille with chrome bezel and fog lamps

Optional:

• 18" Premium Polished Forged Wheel (64B) (Coupe only)

NOTE: Tape Stripe Delete is a no credit option (52S)

V6 SAFETY & SECURITY PACKAGE (43S) ★ Availability:

• Optional on V6 (110A, 120A, 150A, 160A)

Includes:

- · Anti-lock Brakes w/Traction Control
- Active Anti-Theft System (perimeter inclination & intrusion alarms)
- Wheel Locking Kits

V6 Warriors In Pink (54S)

Availability:

- Optional on V6 Premium (120A, 160A)
- Exterior Colors include Performance White, Black, or Silver Metallic

Not available with:

- V6 Deluxe
- Manual Transmission
- 54V Sport Exterior Appearance Package
- Sport Interior Appearance Package with Color Accent (18M)
- Pony Package (54P)
- Heated Seats (65A)
- Comfort Package (53B)

Requires:

• Automatic Transmission (44L)

Includes:

- Pony Package content (54P) plus below:
- Pink Ribbon and Pony Fender Badge
- Pink Mustang Rocker Tape Stripe
- Charcoal Leather Trimmed Seats with Pink Contrast Stitching
- Charcoal Floormats with pink ribbon and pink contrast stitching
- Aluminum Spoke Steering wheel with pink contrast stitching
- Unique Pony grille with chrome bezel and fog lampsLower door tape stripe, available in Pink

MISCELLANEOUS

COV Required 79V
Price DORA C09

11/15/07

2008 MUSTANG PACKAGED OPTIONS/EMISSIONS

CALIFORNIA EMISSIONS STATES/CROSS-BORDER STATES** CALIFORNIA EMISSIONS SYSTEM 422 Required on units for California, Connecticut, Maine, Massachusetts, New York, Pennsylvania, Rhode Island and Vermont, registration. Optional for Cross-Border States.*** CALIFORNIA EMISSIONS SYSTEM NOT REQUIRED .. 423 Control code for units either shipped to California Emissions States dealers or ordered by California Emissions States dealers for registration in non-California States locations. Note: In Maine, Rhode Island and Vermont, dealers cannot order vehicles for customers in non-California Emission State locations (except Public Service/Emergency Vehicles - 936) CALIFORNIA PUBLIC SERVICE/ÉMERGENCY

Only available on units sold to authorized

governmental units and privately owned ambulance

companies. Must also use Code 423 when ordering.

Required on all units ordered by dealers for California Emissions States registrations when the vehicles are being delivered to non-California Emissions, non-Cross-Border States locations. Also requires 422

California Emissions System.

***CROSS-BORDER STATES

Cross-Border States are Arizona, Delaware, Maryland, Nevada, New Hampshire, New Jersey, Ohio, Oregon and West Virginia.

ENGINE BLOCK HEATER

Standard and only available in AK, MN, ND, SD, MT, WI and WY states. Other states available via FCSD....... 41H

NOTE: Fleet Only – Engine Block Heater is optional in all states for customers with a valid FIN code

2008 MUSTANG POWERTRAIN/DIMENSIONS

FUEL ECONOMY

| | | 50 STATES | | | |
|---------------|-------------------|------------|---------|-----------|------------|
| | | F.E. LABEL | | ESTIMATED | MEMO: |
| | | ADJUSTED | | ANNUAL | UNADJUSTED |
| ENGINE DISPL. | TRANSMISSION | CITY | HIGHWAY | FUEL COST | COMBINED |
| RWD | | | | | |
| 4.0L SOHC V6 | 5-Speed Manual | 17 | 26 | \$2,100 | 26.1385 |
| | 5-Speed Automatic | 16 | 24 | \$2,209 | 24.6870 |
| 4.6L 3V V8 | 5-Speed Manual | 15 | 23 | \$2,335 | 23.2505 |
| | 5-Speed Automatic | 15 | 22 | \$2,335 | 22.8382 |

ENGINE HORSEPOWER AND TORQUE RATINGS*

| | | NOMINAL | 50 STATES | |
|---------------|-------------------|-------------|------------|---------------|
| | | COMPRESSION | HORSEPOWER | TORQUE |
| ENGINE DISPL. | TRANSMISSION | RATIO | H.P. @ RPM | FT. LB. @ RPM |
| RWD | | | | |
| 4.0L SOHC V6 | 5-Speed Manual | 9.7:1 | 210 @ 5300 | 240 @ 3500 |
| | 5-Speed Automatic | 9.7:1 | 210 @ 5300 | 240 @ 3500 |
| 4.6L 3V V8 | 5-Speed Manual | 9.8:1 | 300 @ 5750 | 320 @ 4500 |
| | 5-Speed Automatic | 9.8:1 | 300 @ 5750 | 320 @ 4500 |

DIMENSIONS*

| | Measurements | | | |
|-------------------------------------|--------------|--|--|--|
| INTERIOR DIMENSIONS | | | | |
| Head Room (inches) | | | | |
| 1 st Row | 38.6 | | | |
| 2 nd Row | 35.0 | | | |
| Shoulder Room (inches | | | | |
| 1 st Row | 55.4 | | | |
| 2 nd Row | 53.3 | | | |
| Leg Room Maximum Extension (inches) | | | | |
| 1 st Row | 42.7 | | | |
| 2 nd Row | 31.0 | | | |
| EPA Interior Volume Index | | | | |
| (cu. ft.) | 96.0 | | | |
| Luggage Capacity | | | | |
| Trunk (cu. ft) | 12.3 | | | |
| EXTERIOR DIMENSIONS (inches) | | | | |
| Wheelbase | 107.1 | | | |
| Overall Length | 187.6 | | | |
| Overall Width | 74.0 | | | |
| Overall Height | 54.5 | | | |

^{*}All dimensions and horsepower/torque ratings are preliminary figures