

# 2008MY

Vehicle Line: MUSTANG

# **Marketing Strategy and Mix Recommendations**

# **Marketing Strategy Key Points:**

- 2008 Mustang features well-equipped arrays, providing your Mustang customers with both key appearance and performance-oriented content.
- Side Impact Air Bags have now been made standard on all Mustang body & series combinations.
- 2008 V6 Deluxe packaging has been simplified to promote more ordering consistency on the showroom floor.
- Interior appearance and package upgrades are designed to maintain leadership in the Sports Car segment.
- New options include:
  - Ambient Lighting

  - HID Headlamps
    18" wheel on V6 Premium (coupe only) 3.
- New packages include:

  1. V6 Safety & Security Package
  - Warriors In Pink Package

# **Recommended Mix:**

Series	Retail Mix
Mustang GT Convertible "Deluxe"	8%
Mustang GT Convertible "Premium"	10%
Mustang GT Coupe "Deluxe"	8%
Mustang GT Coupe "Premium"	12%
V6 Mustang Coupe "Deluxe"	35%
V6 Mustang Coupe "Premium"	10%
V6 Mustang Convertible "Deluxe"	8%
V6 Mustang Convertible "Premium"	9%
Key Options Rates:	
Comfort Group (53B)	30%
GT Appearance Package (54G)	15%
GT California Special (54C)	5%
HID Headlamps(51H)	20%
Interior Ambient Lighting (95M)	30%
Interior Upgrade Pkg. (18G)	75%
Optional 18" Wheel on V6 (64B) (coupe only)	5%
Premier Trim with Color Accent (68B)	15%
Shaker 500 Audio System option on Deluxe arrays (912)	15%
Shaker 1000 Audio System (918)	20%
SIRIUS®Satellite Radio System (50S)	30%
Sport Exterior Appearance Pkg. (54V)	30%
Sport Interior Appearance Package w/Color Accent (18M)	20%
Touch Screen DVD Based Navigation System (58X)	10%
V6 Pony Pkg. (54P)	20%
V6 Safety & Security Package (43S)	35%
Warrior's In Pink Package (54S)	5%

NOTE: Rates above represent full model year projections for both Coupe and Convertible. Please see your individual 2008MY Regional Recommended Mix on the Mustang Brand Exchange at <u>www.FMCdealer.com</u>.

# 2008 MUSTANG **MAJOR PRODUCT CHANGES**

### **OVERVIEW**

- 2008 Mustang features well-equipped arrays, providing your Mustang customers with both key appearance and performance-oriented content.
- Interior appearance and package upgrades are designed to maintain leadership in the Sports Car segment.

### STANDARD EQUIPTMENT CHANGES ★

Side impact air bags on all series

#### **EXTERIOR COLOR CHANGES**

#### New Colors Added:★

- Silver Clearcoat Metallic (Replacing Satin Silver)
- Dark Candy Apple Red Clearcoat Metallic (Replaces Redfire) (JV)
- Vapor Clearcoat Metallic (Replacing Tungsten) (ZY)

#### **NEW OPTION CHANGES ★**

- Ambient interior lighting (95M)
- HID headlamps (51H)
- V6 18" Wheels Premium Polished Forged Wheels (64B) (coupe only)

# **NEW PACKAGE CHANGES ★**

V6 Safety & Security Package - Includes:

- Anti-Lock Brakes
- **Traction Control**
- Active Anti-Theft System 3
- Wheel Locking Kits

# Warriors In Pink Package (54S) ★

# - Requires:

- 1. V6 Premium (Coupe or Convertible)
- 2. Automatic Transmission Option (44L)
- Pony Package content (54P) plus below:
- Pony badge replaced by Pink Ribbon with a Pony in the middle of the ribbon
- Lower Rocker Tape Stripe comes in pink metallic color
- GT Leather Seats w/Pink Contrast Stitching
- IUP Package Steering wheel w/Pink Stitching
- Charcoal Floormats w/pink trim and pink embroidered ribbon and Pony Logo
- Coupe or Convertible
- Available in Black, Performance White, and Silver Metallic Exterior Colors

### 2008 MUSTANG COUPE ORDER COMBINATIONS

# V6 Coupe Deluxe 4.0L 2V V6, 5-Speed Manual

- Body Code: T80
- Order Code: 110A

#### V6 Coupe Premium 4.0L 2V V6, 5-Speed Manual

- Body Code: T80
- Order Code: 120A

# GT Coupe Deluxe 4.6L 3V V8, 5-Speed Manual

- Body Code: T82
- Order Code: 130A

# GT Coupe Premium 4.6L 3V V8, 5-Speed Manual

- Body Code: T82
- Order Code: 140A

# 2008 MUSTANG CONVERTIBLE ORDER COMBINATIONS

# V6 Convertible Deluxe 4.0L 2V V6, 5-Speed Manual

- Body Code: T84
- Order Code: 150A

# V6 Convertible Premium 4.0L 2V V6, 5-Speed Manual

- Body Code: T84
- Order Code: 160A

#### GT Convertible Deluxe 4.6L 3V V8, 5-Speed Manual

- Body Code: T85
- Order Code: 170A

# GT Convertible Premium 4.6L 3V V8, 5-Speed Manual

- Body Code: T85
- Order Code: 180A

**Product Changes and Features Availability** 

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

# 2008 MUSTANG MAJOR PRODUCT SUMMARY

The 2008 Mustang features our well-equipped arrays, providing your Mustang customers with both key appearance and performance-oriented content.

The following equipment is standard as indicated. Each series includes the standard equipment of the previous series, except where additions/exceptions are noted:

Powertrain-Functional  - Brakes – power vented 4-wheel - Brakes – power vented 4-wheel - Stagline – 4.01. SOHC V6 - Rear window defroster - Remote keyless entry - Speed control – steering wheel-mounted - Transmission – Sepeed manual - Marchael – complex reflector hadgen wintegral parkfrum lamps - Marrors – dual power side-mounted - Share transmission – Sepeed manual - Marchael – premium AMFR Marroo - Audillary Audiol Input Jack - Wheels – 16° painted aluminum whight manual – audio – premium AMFR Marroo - Audillary Audiol Input Jack - Console – center whital armest & storage - Cupholders (2) - Foornest – front, color keyed - Foornest – front offer – Power points (2) - Saats - Console – center whital armest & storage - Cupholders (2) - Saats - Lamps – center-mounted dome - Coupe only - Mamp potetes – front dor - Power points (2) - Saats - Cloth buckets w50/50 split-fold rear (Coupe only) - Mamual 2-way adjustable - Manual 4-way adjustable driver - Wheelst – Industry – Indu	Mustang V6 Deluxe	Mustang V6 Premium	Mustang GT Deluxe	Mustang GT Premium
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disc		<del>  </del>		l <del></del>
* Engine — 4.0L SOHC V6 * Rear window defoster * Remote keyless entry * Speed control — steering wheel- mounted on — 5-speed manual * Trie Pressure Monitoring System (TPMS) * Exhaust — stainless steel single * Headlamps — complex reflector habigen wintegral park/turn lamps * Exhaust — stainless steel single * Headlamps — complex reflector habigen wintegral park/turn lamps * Mirrors — dual pover side-mounted * From Conditioning — manual * Audio — Speed mounted * From Conditioning — manual * Audio — Speed manual * Exhaust — stainless steel single * Headlamps — complex reflector habigen wintegral park/turn lamps * Mirrors — dual pover side-mounted * From Conditioning — manual * Audio — Speed mounted * From Conditioning — manual * Audio — Speed mounted * From Conditioning — manual * Audio — Speed mounted * From Conditioning — manual * Audio — Premium AMFM stereo * Aud	Brakes – power vented 4-wheel			
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<ul> <li>Spaire wheel/tire – mini</li> <li>Tires – P2216/585116 A/S</li> <li>Wheels – 16" painted aluminum whoright machined face Interior</li> <li>Audio – premium AMFM stereo wisnigle CD &amp; clock</li> <li>Auxiliary Audio Input Jack</li> <li>Console – center wiful armest &amp; storage</li> <li>Eupholders (2)</li> <li>Floor mats – front, color keyed widriver retention hook</li> <li>Footrest – driver</li> <li>Instrument cluster – chrome accent four-gauge instrument cluster &amp; air registers</li> <li>Lamps – center-mounted dome (Coupe only)</li> <li>Lighted bezel (Convertible only)</li> <li>Map pockets – front door</li> <li>Power points (2)</li> <li>Seats</li> <li>Cloth buckets w50/50 split-fold rear (Coupe only)</li> <li>Manual 2-way adjustable driver whelegint adjust able passenger</li> <li>Manual 4-way adjustable driver whelegint adjust able passenger</li> <li>Steering wheel – it! wispeed control</li> <li>Window/door locks – power Safety/Security</li> <li>Illuminated entry</li> <li>LATCH (Lower Anchors and Tethers for CHildren) System in rear outboard seats</li> <li>Side Air Bag ★</li> <li>Side Air Bag ★</li> </ul>		Į i		
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Safety/Security  Illuminated entry  LATCH (Lower Anchors and Tethers for CHildren) System in rear outboard seats  Personal Safety System® for driver and front passenger  SecuriLock® Passive Anti-Theft System  Side Air Bag ★  Window/door locks – power Safety/Security  LATCH (Lower Anchors and Tethers for CHildren) System in rear outboard seats  Personal Safety System® for driver and front passenger  SecuriLock® Passive Anti-Theft System  Side Air Bag ★  Window/door locks – power Safety/Security  Planting Anti-Theft System® for driver and front passenger  SecuriLock® Passive Anti-Theft System  Side Air Bag ★		Į i		ı l
<ul> <li>Illuminated entry</li> <li>LATCH (Lower Anchors and Tethers for CHildren) System in rear outboard seats</li> <li>Personal Safety System® for driver and front passenger</li> <li>SecuriLock® Passive Anti-Theft System</li> <li>Side Air Bag ★</li> <li>Safety/Security</li> <li>Illuminated entry</li> <li>LATCH (Lower Anchors and Tethers for CHildren) System in rear outboard seats</li> <li>Personal Safety System® for driver and front passenger</li> <li>SecuriLock® Passive Anti-Theft System</li> <li>Side Air Bag ★</li> </ul>	· · · · · · · · · · · · · · · · · · ·	Į i		ļ l
<ul> <li>LATCH (Lower Anchors and Tethers for CHildren) System in rear outboard seats</li> <li>Personal Safety System® for driver and front passenger</li> <li>SecuriLock® Passive Anti-Theft System</li> <li>Side Air Bag ★</li> <li>Illuminated entry</li> <li>LATCH (Lower Anchors and Tethers for CHildren) System in rear outboard seats</li> <li>Personal Safety System® for driver and front passenger</li> <li>SecuriLock® Passive Anti-Theft System</li> <li>Side Air Bag ★</li> </ul>		Į i	Safety/Security	ļ l
Tethers for CHildren) System in rear outboard seats  • Personal Safety System® for driver and front passenger  • SecuriLock® Passive Anti-Theft System  • Side Air Bag ★  • LATCH (Lower Anchors and Tethers for CHildren) System in rear outboard seats  • Personal Safety System® for driver and front passenger  • SecuriLock® Passive Anti-Theft System  • Side Air Bag ★		Į i	Illuminated entry	l l
rear outboard seats  Personal Safety System® for driver and front passenger  SecuriLock® Passive Anti-Theft System  Side Air Bag ★  Tethers for CHildren) System in rear outboard seats  Personal Safety System® for driver and front passenger  SecuriLock® Passive Anti-Theft System  Side Air Bag ★  Tethers for CHildren) System in rear outboard seats  Personal Safety System® for driver and front passenger  SecuriLock® Passive Anti-Theft System  Side Air Bag ★		Į i		l l
and front passenger  • SecuriLock® Passive Anti-Theft System  • Side Air Bag ★  • Personal Safety System® for driver and front passenger  • SecuriLock® Passive Anti-Theft System  • Side Air Bag ★	rear outboard seats	Į i	Tethers for CHildren) System in	ļ l
and front passenger  • SecuriLock® Passive Anti-Theft System  • Side Air Bag ★  • Personal Safety System® for driver and front passenger  • SecuriLock® Passive Anti-Theft System  • Side Air Bag ★		Į i	rear outboard seats	ļ l
System  • Side Air Bag ★  • Side Air Bag ★  • SecuriLock® Passive Anti-Theft System • Side Air Bag ★	and front passenger	Į i		l l
Side Air Bag ★     System     Side Air Bag ★		Į i		l l
● Side Air Bag ★		Į i		ļ l
· · ·	Side Air Bag *	Į i		ļ l
Places see Standard Equipment page for more details		<u></u>	S .	<u> </u>

Please see Standard Equipment page for more details.

# **Product Features Availability**

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

# 2008 MUSTANG STANDARD EQUIPMENT

The following items are standard on every 2008MY MUSTANG vehicle:

# POWERTRAIN/FUNCTIONAL

- Brakes power vented 4-wheel disc
- Rear window defroster
- Remote keyless entry
- Transmission 5-speed manual

#### **EXTERIOR**

- Headlamps complex reflector halogen headlamps
- Mirrors dual power side-mounted
- Moldings color keyed rocker on GT and black on V6
- Windshield wipers variable interval

#### **INTERIOR**

- Air conditioning manual
- · Auxiliary audio input jack
- Console center w/full armrest & storage
- Cupholders (2)
- Floor mats color keyed carpeted front w/driver retention hook
- Footrest driver
- Instrument cluster chrome accent four-gauge instrument cluster & air registers
- Lamps
  - Center-mounted dome (Coupe only)
  - Lighted bezel (Convertible only)

# **INTERIOR (Continued)**

- Locks power, windows & doors
- Map pockets front door
- Power points (2)
- Seats
  - Manual 2-way adjustable passenger
  - Split-fold 50/50 rear (Coupe only)
- Speed control
- Steering wheel tilt
- Storage system fold-flat rear seat storage system (Coupe only)
- Windows one touch down/up front window

#### SAFETY/SECURITY

- Belt-Minder®
- Illuminated entry
- LATCH System (Lower Anchors & Tethers for CHildren) on rear outboard seat locations
- Personal Safety System® for driver and front passenger
- Safety belt restraint system manual 3-point shoulder & lap safety belt system on all seating positions, incl. center seating position
- SecuriLock® Passive Anti-Theft System
- Side Air Bag ★
- Side intrusion door beams

The following features are standard on select all-new 2008MY MUSTANG vehicles:

POWERTRAIN/FUNCTIONAL	V6 Deluxe	V6 Premium	GT Deluxe	GT Premium
Engine				
4.0L SOHC V6	•	•		
4.6L OHC 3V V8	-		•	•
Exhaust System			-	
Stainless steel single exhaust	•	•		
Stainless steel dual exhaust			•	•
Transmission				
T5 5-speed manual	•	•		
TR3650 5-speed manual			•	•
KEY EXTERIOR FEATURES				
Fog lamps			•	•
Spoiler – rear		İ	•	•
Tires				
P215/65R16 A/S	•	•		
P235/55ZR17 Z-branded performance A/S			•	•
Wheels				
16" painted aluminum w/bright machined face	•			
16" painted aluminum w/bright machined face w/chrome				
spinner		•		
17" premium painted cast aluminum			•	•
KEY INTERIOR FEATURES				
<u>Audio</u>				
Premium AM/FM stereo w/single CD & clock	•		•	
Shaker 500 Audio System – AM/FM stereo w/CDx6, 8-		_		
speakers & MP3				-
<u>Seats</u>				
Manual adjustable driver seat w/2-way head restraint (no lumbar)	•			
Power adjustable 6-way driver seat w/2-way head restraint		_	_	_
& power lumbar		•	•	
SAFETY/SECURITY				
Brakes – Anti-Lock w/Traction Control			•	•
Side Air Bag ★	•	•	•	•

- 3 - Ford Division

<sup>★ =</sup> New for this model year.

<sup>• =</sup> Available

# 2008 MUSTANG FUNCTIONAL EQUIPMENT

# **AXLE AVAILABILITY**

Axle Ratio = 3.31 V6
Manual/Automatic and GT
Automatic Transmissions (Limited
Slip on GT)

Optional Axle Ratio = 3.55 Limited Slip GT Manual Transmission Only (455)

# WHEEL AVAILABILITY



16" Painted Aluminum Wheel w/Bright Machined Face Std. on V6 Deluxe (94B)



16" Painted Aluminum Wheel w/Bright Machined Face w/Chrome Spinner Std. on V6 Premium & Opt. on V6 Deluxe (941)



17" Premium Painted Cast Aluminum Wheel Std. on GT Deluxe & Premium (64F)



18" V6 Premium Polished Forged Wheel(64B)★ Optional on V6 Premium(coupe only)



17" Bright Machined Cast Aluminum Wheel w/Large Tri-bar Pony Center Cap Opt. on GT Deluxe & Premium & V6 Premium (64D)



18" Polished Aluminum Wheel w/Small Tri-bar Pony Center Cap Opt. on GT (64W) Included in Cal Special Package (54C)



18" Premium Aluminum Wheel Opt. on GT (64E)

### Wheel Image Coming Soon

17" Premium Painted Cast Aluminum Wheel w/Small Tri-bar Pony Center Cap Std. on V6 Pony Package (64F) available with Pony Package (54P) only

# 2008 MUSTANG COUPE OPTIONAL EQUIPMENT

ENGINE  4.0L SOHC V6 Horsepower @ rpm (SAE net) – 210 @ 5300 Torque (lb-ft. @ rpm) – 240 @ 3500  4.6L 3V V8 Horsepower @ rpm (SAE net) – 300 @ 5750 Optional 3.55 ratio axle. Only avail. on Manual Transmission Torque (lb-ft. @ rpm) – 320 @ 4500  TRANSMISSION T5 5-Speed Manual Transmission TR3650 5-Speed Manual Transmission 5R55S 5-Speed Automatic Transmission WHEELS 16" Painted Aluminum w/Bright Machined Face 16" Painted Aluminum w/Bright Machined Face 16" Painted Aluminum w/Bright Machined Face	99N 99H 455 44F 44K 44L 94B	T80 110A S ———————————————————————————————————	T80 120A S ———————————————————————————————————	T82 130A	T82 140A — S O
ENGINE  4.0L SOHC V6 Horsepower @ rpm (SAE net) – 210 @ 5300 Torque (lb-ft. @ rpm) – 240 @ 3500  4.6L 3V V8 Horsepower @ rpm (SAE net) – 300 @ 5750 Optional 3.55 ratio axle. Only avail. on Manual Transmission Torque (lb-ft. @ rpm) – 320 @ 4500  TRANSMISSION T5 5-Speed Manual Transmission TR3650 5-Speed Manual Transmission 5R55S 5-Speed Automatic Transmission WHEELS 16" Painted Aluminum w/Bright Machined Face 16" Painted Aluminum w/Bright Machined Face 16" Painted Aluminum w/Bright Machined Face w/Chrome Spinner	99N 99H 455 44F 44K 44L	\$ S S S S S S S S S S S S S S S S S S S	120A S	130A   S	140A — S
4.0L SOHC V6 Horsepower @ rpm (SAE net) – 210 @ 5300 Torque (lb-ft. @ rpm) – 240 @ 3500  4.6L 3V V8 Horsepower @ rpm (SAE net) – 300 @ 5750 Optional 3.55 ratio axle. Only avail. on Manual Transmission Torque (lb-ft. @ rpm) – 320 @ 4500  TRANSMISSION T5 5-Speed Manual Transmission TR3650 5-Speed Manual Transmission 5R55S 5-Speed Manual Transmission WHELS 16" Painted Aluminum w/Bright Machined Face 16" Painted Aluminum w/Bright Machined Face w/Chrome Spinner	99H 455 44F 44K 44L			_	
Horsepower @ rpm (SAE net) – 210 @ 5300  Torque (lb-ft. @ rpm) – 240 @ 3500  4.6L 3V V8  Horsepower @ rpm (SAE net) – 300 @ 5750  Optional 3.55 ratio axle. Only avail. on Manual Transmission  Torque (lb-ft. @ rpm) – 320 @ 4500  TRANSMISSION  T5 5-Speed Manual Transmission  TR3650 5-Speed Manual Transmission  5R55S 5-Speed Automatic Transmission  WHEELS  16" Painted Aluminum w/Bright Machined Face 16" Painted Aluminum w/Bright Machined Face w/Chrome Spinner	99H 455 44F 44K 44L			_	
Torque (lb-ft. @ rpm) – 240 @ 3500  4.6L 3V V8  Horsepower @ rpm (SAE net) – 300 @ 5750  Optional 3.55 ratio axle. Only avail. on Manual Transmission  Torque (lb-ft. @ rpm) – 320 @ 4500  TRANSMISSION  T5 5-Speed Manual Transmission  TR3650 5-Speed Manual Transmission  5R55S 5-Speed Automatic Transmission  WHEELS  16" Painted Aluminum w/Bright Machined Face 16" Painted Aluminum w/Bright Machined Face w/Chrome Spinner	99H 455 44F 44K 44L			_	
4.6L 3V V8 Horsepower @ rpm (SAE net) – 300 @ 5750 Optional 3.55 ratio axle. Only avail. on Manual Transmission Torque (lb-ft. @ rpm) – 320 @ 4500 TRANSMISSION T5 5-Speed Manual Transmission TR3650 5-Speed Manual Transmission 5R55S 5-Speed Automatic Transmission WHELS 16" Painted Aluminum w/Bright Machined Face 16" Painted Aluminum w/Bright Machined Face w/Chrome Spinner	455 44F 44K 44L	_	_	_	
Horsepower @ rpm (SAE net) – 300 @ 5750 Optional 3.55 ratio axle. Only avail. on Manual Transmission Torque (lb-ft. @ rpm) – 320 @ 4500  TRANSMISSION T5 5-Speed Manual Transmission TR3650 5-Speed Manual Transmission 5R55S 5-Speed Automatic Transmission WHEELS 16" Painted Aluminum w/Bright Machined Face 16" Painted Aluminum w/Bright Machined Face w/Chrome Spinner	455 44F 44K 44L	_	_	_	
Optional 3.55 ratio axle. Only avail. on Manual Transmission Torque (lb-ft. @ rpm) – 320 @ 4500  TRANSMISSION T5 5-Speed Manual Transmission TR3650 5-Speed Manual Transmission 5R55S 5-Speed Automatic Transmission WHEELS 16" Painted Aluminum w/Bright Machined Face 16" Painted Aluminum w/Bright Machined Face w/Chrome Spinner	455 44F 44K 44L	_	_	_	
Torque (lb-ft. @ rpm) – 320 @ 4500  TRANSMISSION  T5 5-Speed Manual Transmission  TR3650 5-Speed Manual Transmission  5R55S 5-Speed Automatic Transmission  WHEELS  16" Painted Aluminum w/Bright Machined Face  16" Painted Aluminum w/Bright Machined Face w/Chrome Spinner	44F 44K 44L	_	_		
TRANSMISSION T5 5-Speed Manual Transmission TR3650 5-Speed Manual Transmission 5R55S 5-Speed Automatic Transmission WHEELS 16" Painted Aluminum w/Bright Machined Face 16" Painted Aluminum w/Bright Machined Face w/Chrome Spinner	44K 44L	_	_	_	
T5 5-Speed Manual Transmission TR3650 5-Speed Manual Transmission 5R55S 5-Speed Automatic Transmission WHEELS 16" Painted Aluminum w/Bright Machined Face 16" Painted Aluminum w/Bright Machined Face w/Chrome Spinner	44K 44L	_	_	_	
TR3650 5-Speed Manual Transmission 5R55S 5-Speed Automatic Transmission WHEELS 16" Painted Aluminum w/Bright Machined Face 16" Painted Aluminum w/Bright Machined Face w/Chrome Spinner	44K 44L	_	_	_	
5R55S 5-Speed Automatic Transmission WHEELS 16" Painted Aluminum w/Bright Machined Face 16" Painted Aluminum w/Bright Machined Face w/Chrome Spinner	44L			S	S
WHEELS  16" Painted Aluminum w/Bright Machined Face 16" Painted Aluminum w/Bright Machined Face w/Chrome Spinner		0		0	0
16" Painted Aluminum w/Bright Machined Face 16" Painted Aluminum w/Bright Machined Face w/Chrome Spinner	94B		0	0	U
16" Painted Aluminum w/Bright Machined Face w/Chrome Spinner	0.10	S	O <sup>1</sup>	_	
	941	_	S	_	_
17" Premium Painted Cast Aluminum	64F	_	_	S	S
17" Bright Machined Cast Aluminum	64D	_	0	Ö	Ö
18" Premium Aluminum (incl. P235/50/ZR18 A/S Tire)	64E	_	_	Ö	Ö
18" Polished Aluminum (incl. P235/50/ZR18 A/S Tire)	64W	_	_	0	0
18" Premium Polished Forged Also available on Pony Package 54P	64B	_	0	_	_
SAFETY/SECURITY					
V6 Safety & Security Package (ABS / Traction Control / Anti-Theft / Wheel	420	0	0		
Locking Kits)	43S	U	U	_	_
Active Anti Theft System (incl. perimeter inclination & intrusion alarms)	14A		_	0	0
Wheel Locking Kits	17L	_	_	0	O <sub>z</sub>
HID Headlamps	51H	_	$O^3$	O <sup>5</sup>	O <sup>5</sup>
KEY EXTERIOR OPTIONS					
Spoiler Delete Option	13D	S	S	0	0
Tape Stripe Delete (avail. only on V6 Pony Package 54P & Sport Exterior	52S	0	0	_	_
Appearance Package 54V)	0_0				
KEY INTERIOR OPTIONS					
Audio Shaker FOO Audio System AM/FM Storag w/ln Doob CDv6 MD2 8 9					
Shaker 500 Audio System – AM/FM Stereo w/In-Dash CDx6, MP3 & 8- Speakers	912	_	S	0	S
Shaker 1000 Audio System – AM/FM Stereo w/In-Dash CDx6, MP3 & 10-					
Audiophile Speakers	918	_	$O^3$	0	0
SIRIUS® Satellite Radio (reg. 912 Shaker 500 or 918 Shaker 1000 Audio	_		_	_	_
System or DVD Navigation; N/A in Hawaii or Alaska)	50S	_	0	0	0
Touch Screen DVD Based Navigation System	58X	_	O <sup>2, 3</sup>	_	$O^2$
Ambient Lighting	95M	_	0	0	0
Seats	33111				
6-Way Power Adjustable Driver Seat w/2-Way Adjustable Head Restraint &	24.0				
Power Lumbar	21A	_	S	S	S
Leather Seating Surfaces – Buckets	J	_ `	0	_	_
Leather Seating Surfaces – Sport Buckets	K	_	O <sup>4</sup>	0	S
Heated Driver and Passenger Seats (Requires Leather)	65A		0	0	0
GROUPS & PACKAGES (See Package Options/Emissions Page for pkg. conter	nt)				
Comfort Group (req. Leather Seats; incl. heated driver & passenger seats, 6-	53B	_	0	0	0
way power passenger seat & electrochromic mirror w/compass	ООВ				
Sport Interior Appearance Package w/color accent (incl. leather-wrapped					
steering wheel w/satin aluminum spokes, aluminum pedal covers, satin					
aluminum-plated shifter lever w/automatic or bright shift knob w/manual	18M	_	0	0	0
transmission plus Black interior components (seats, carpet, mats, and front					
door panel inserts), Cloth or leather seats providing contrast in Graphite &					
Parchment Interiors)  Sport Exterior Appearance Package (incl. rear speiler & sport tape stripe on					
Sport Exterior Appearance Package (incl. rear spoiler & sport tape stripe on	54V	0	0	_	_
lower rocker)					
GT Appearance Package (54G) which incl. Hood Scoop, Bright Rolled Exhaust Tips, and Pony Emblem Engine Cover	54G	_		0	0

<sup>&</sup>lt;sup>1</sup> 16" Painted Aluminum w/Bright Machined Face without spinner optional for Fleet only with valid FIN code.

 <sup>16&</sup>quot; Painted Aluminum w/Bright Machined Face without springer optional for Floor City
 Not Available with Premium AM/FM base radio or Shaker 1000
 Requires V6 Safety & Security Package
 Optional on 120A only when ordered w/68B Premier Color Trim & (18G) Interior Upgrade Pkg.

<sup>★ =</sup> New for this model year

# 2008 MUSTANG COUPE OPTIONAL EQUIPMENT

		V6 Coupe Deluxe	V6 Coupe Premium	GT Coupe Deluxe	GT Coupe Premium
GROUPS & PACKAGES (See Package Options/Emissions Page for pkg. co	ntent) (Continued)				بالمساعد
GT California Special (54C) Leather Sport Buckets w/unique Cal Special contrasting Dove or Parchment "GT Leather" inserts, California Special badged floor mats, unique front fascia, larger air intake, chin spoiler 1.5" lower than GT, unique rear fascia with race car like "diffuser", side scoops, unique tape stripe and bright rolled exhaust tips	54C	_	_	_	0
Interior Upgrade Package (incl. bright polished six-gauge instrument cluster w/My Color feature, bright shift knob & satin register vents w/satin aluminum spokes on steering wheel, door latches, door scuff plate. Also incl. message center, leather-wrapped steering wheel & Dark Charcoal Aberdeen pattern front door panel inserts); Req. either 67L or 67D instrument panel appliqué below	18G	_	0	0	0
Satin Aluminum Instrument Panel Appliqué (requires 18G)	67L	_	0	0	0
Woven Charcoal Aluminum Instrument Panel Appliqué w/ribbed pattern					
(requires 18G)	67D	_	0	0	0
Premier Trim w/Color Accent Package – Requires 18G package and GT Leather (K)  NA w/Pony (54P) or Cal Special (54C)  Includes wrapped & stitched IP brow & center console lid, upgraded door armrests (w/stitching), aluminum pedal covers, and solid colored seats.  Available in 5 interior colors combinations.	68B	_	0	_	0
V6 Pony Package  - Includes unique Pony grille with chrome bezel and fog lamps, rear spoiler, 17" painted cast aluminum wheel w/bright machined rim, Z-branded A/S tires, unique tri-bar Pony center cap, Pony front fender badges, lower door tape stripe available in black, white or pearl gold and carpeted front floor mats w/unique brushed chrome "MUSTANG" badge in 2008MY interior colors	54P	ı	0	_	_
V6 Warriors In Pink Pkg. ★  - Requires:  1. Automatic Transmission Option (44L)  - Includes: Pony Package content (54P) plus below:	54S	_	0	_	_
FLEET ONLY OPTIONS (w/valid FIN code)					
Anti-Lock Brakes w/Traction Control	552	F	F	S	S
Bodyside Moldings	961	F	F	F	F
Driver Ornamentation Package (formerly Interior Sport)	18R 41H	F F	F F	F F	F F
Engine Block Heater Floor Mat Delete	12H	F	F	F	F
Smoker's Package	63B	F	F	F	F
Day Time Running Lamps *5	61R	F	F	F	F
GENUINE FORD ACCESSORIES, PRE-INSTALLED - Limited Production Of		•	·	•	
Requires the use of 31S & D95 Ship-Thru Codes.					
Cargo Net, Retention – Envelope Style – Not Available with Shaker 1000 Audio (918).	605	0	0	0	0
Mobile-Ease <sup>™</sup> Hands Free – for owner supplied BlueTooth enabled Cell Phones – Not Available on Convertible Models (T84, T85).	602	0	0	0	0
Power Code™ Remote Start System - Requires and only available with Automatic Transmission (44L)	603	0	0	0	0
Racing Stripes Available in Black, White, or Pearl Gold N/A on V6 Pony Pkg., Warriors In Pink Pkg., any V6 Convertibles equipped with Exterior Sport Appearance Pkg., GT Appearance Pkg. or Cal Special Pkg.	47A	0	0	0	0
Splash Guards, Molded – Rear Only; V6 with Logo; GT without Logo – N/A for GT California Special (54C).	604	0	0	0	0
Factor Invoiced Accessories – Genuine Ford Accessories delivered separa					
All Weather Floor Mats Cover, Front End (Mask) – Black Vinyl with Logo	90W 972	0	0	0	0
N/A for GT California Special (54C)     Cover, Full Vehicle – Noah Cloth, with Pony Logo and Mustang Script	971	0	0	0	0
Only Available for vehicles equipped with a Rear Deck Lid Spoiler.     Exhaust Tips, Chrome – Single for V6; Dual for GT	90E	0	0	0	0
Not Available with GT Cal Special (54C) or GT App Pkg. (54G).  Trip Tunes™ Advance – iPod® Audio Connection for owner supplied iPod®  Output  Description:  Output  Description:   97P	0	0	0	0	
− (Note: iPod® legal disclaimer will go somewhere like in the Edge OG.)					

<sup>\*</sup> Requires Anti-Lock Brakes w/Traction Control Fleet Option 5 Requires Active Anti-Theft (14A)

★ = New for this model year

# 2008 MUSTANG CONVERTIBLE OPTIONAL EQUIPMENT

		V6 Convertible Deluxe	V6 Convertible Premium	GT Convertible Deluxe	GT Convertible Premium
Convertible	Body Code	T84	T84	T85	T85
	Order Code	150A	160A	170A	180A
ENGINE					
4.0L SOHC V6	001	0			
Horsepower @ rpm (SAE net) – 210 @ 5300	99N	S	S	_	_
Torque (lb-ft. @ rpm) – 240 @ 3500					
4.6L 3V V8 Horsepower @ rpm (SAE net) – 300 @ 5750	99H			S	S
Optional 3.55 ratio Axle. Only avail. on Manual		_		J	
Transmission	455	_	_	_	0
Torque (lb-ft. @ rpm) – 320 @ 4500					
TRANSMISSION					
5R55S 5-Speed Automatic Transmission	44L	0	0	0	0
T5 5-Speed Manual Transmission	44F	Š	Š	_	_
TR3650 5-Speed Manual Transmission	44K	_	_	S	S
WHEELS					
16" Painted Aluminum w/Bright Machined Face	94B	S	O <sup>1</sup>	_	_
16" Painted Aluminum w/Bright Machined Face	941		S		
w/Chrome Spinner		_	3	_	_
17" Premium Painted Cast Aluminum	64F	_	_	S	S
17" Bright Machined Cast Aluminum	64D	_	0	0	0
18" Premium Aluminum (incl. P235/50/ZR18 Z-	64E	_	_	0	0
Branded A/S Tire)	0.2				
18" Polished Aluminum (incl. P235/50/ZR18 A/S	64W	_	_	0	0
Tire)					
SAFETY V6 Safety & Security Package (ABS / Traction					
	43S	0	0	_	_
Control / Anti-Theft / Wheel Locking Kits) Active Anti-Theft System (incl. perimeter inclination					
& intrusion alarms)	14A	_	_	0	0
Wheel Locking Kits	17L	_	_	0	0
HID Headlamps -requires V6 Safety & Security		_	- 2		
Pkg. on V6	51H	0	O <sup>2</sup>	$O_3$	$O_3$
KEY EXTERIOR OPTIONS					
Convertible Soft Boot	59B	_	0	0	0
Cloth Convertible Top	86C	_	0	0	0
Spoiler Delete Option	13D	S	S	0	0
Tape Stripe Delete (avail. only on V6 Pony					
Package 54P & Sport Exterior Appearance	52S	0	0	_	_
Package 54V)					
Metallic Fuel Filler Door Satin Plated Aluminum	601	0	0	0	0
Key Interior Options					
Audio					
Shaker 500 Audio System – AM/FM Stereo w/In-	912	_	S	0	S
Dash CDx6, MP3 & 8-Speakers					
Shaker 1000 Audio System – AM/FM Stereo w/In- Dash CDx6, MP3 & 10-Audiophile Speakers	918	_	O <sup>2</sup>	0	0
SIRIUS® Satellite Radio (req. 912 Shaker 500 or					
918 Shaker 1000 Audio System or DVD	50S	_	0	0	0
Navigation (58X); N/A in Hawaii or Alaska)	300				9
Touch Screen DVD Based Navigation System	58X	_	O <sup>4 2</sup>	_	O <sup>4</sup>
Ambient Lighting	95M	_	Ö	0	Ö
Seats					
6-Way Power Adjustable Driver Seat w/2-Way	24 ^		c	6	c
Adjustable Head Restraint & Power Lumbar	21A	_	S	S	S
Leather Seating Surfaces – Buckets	J	_	O	_	
Leather Seating Surfaces – Sport Buckets	K	_	O <sup>5</sup>	0	S
Heated Driver and Passenger Seats (Requires	65A	_	0	0	0
Leather)	55/1				

<sup>&</sup>lt;sup>1</sup> 16" Painted Aluminum w/Bright Machined Face without spinner optional for Fleet only with valid FIN code.

<sup>&</sup>lt;sup>2</sup> Requires V6 Safety & Security Package

Requires vo Salety & Security Fackage

Requires Active Anti-Theft (14A)

Not available with Premium AM/FM base radio or Shaker 1000

To principle on 160A only when ordered w/68B Premier Color Trim & (18G) Interior Upgrade Pkg.

<sup>★ =</sup> New for this model year

# 2008 MUSTANG CONVERTIBLE OPTIONAL EQUIPMENT

		V6 Convertible Deluxe	V6 Convertible Premium	GT Convertible Deluxe	GT Convertible Premium
Convertible	Body Code	T84	T84	T85	T85
GROUPS & PACKAGES (See Package Options/E	Order Code	150A	160A	170A	180A
Comfort Group (req. leather seats; incl. heated driver and passenger seats, 6-way power passenger seat and electrochromic mirror w/compass	53B	—	O O	0	0
Sport Interior Appearance Package w/color accent (incl. leather-wrapped steering wheel w/satin aluminum spokes, aluminum pedal covers, satin aluminum-plated shifter lever w/automatic or bright shift knob w/manual transmission plus Black interior components (seats, carpet, mats, and front door panel inserts), Cloth or leather seats providing contrast in Graphite & Parchment Interiors)	18M	_	Ο	0	Ο
Sport Exterior Appearance Package (incl. rear spoiler & sport tape stripe on lower rocker)	54V	0	0	_	_
GT Appearance Package (incl. hood scoop, bright rolled exhaust tips, and Pony emblem engine cover	54G	_	_	0	0
GT California Special (incl. Leather Sport Buckets w/unique Cal Special contrasting Dove or Parchment "GT Leather" inserts, California Special badged floor mats, unique front fascia, larger air intake, chin spoiler 1.5" lower than GT, unique rear fascia w/race car like "diffuser", side scoops, unique tape stripe, and bright rolled exhaust tips	54C	_	-	-	0
Interior Upgrade Package (incl. bright polished six- gauge instrument cluster w/My Color feature, bright shift knob & satin register vents w/satin aluminum spokes on steering wheel, door latches, door scuff plate. Also incl. message center, leather-wrapped steering wheel & Dark Charcoal Aberdeen pattern front door panel inserts). Requires either 67L or 67D instrument panel appliqué below	18G	_	0	0	0
Satin Áluminum Instrument Panel Appliqué (requires 18G)	67L	_	0	0	0
Woven Charcoal Aluminum Instrument Panel Appliqué w/ribbed pattern (requires 18G) Premier Trim w/Color Accent Package  Requires 18G package and GT Leather (K)	67D	_	0	0	0
NA w/Pony (54P) or Cal Special (54C)  Includes wrapped & stitched IP brow & center console lid, upgraded door armrests (w/stitching), aluminum pedal covers, and solid colored seats.  Available in 5 interior colors combinations.	68B	_	0	_	0
V6 Pony Pkg.  – Includes unique Pony grille w/chrome bezel and fog lamps, rear spoiler, 17" painted cast aluminum wheel w/bright machined rim, Z-branded A/S tires, unique tri-bar Pony center cap, Pony front fender badges, lower door tape stripe available in black, white or pearl gold and carpeted front floor mats w/unique brushed chrome "MUSTANG" badge in 2008MY interior colors	54P	_	0	_	_
V6 Warriors In Pink Pkg. ★ – Requires:  1. Automatic Transmission Option (44L)  – Includes: Pony Package content (54P) plus below:	54S	_	0	-	_
FLEET ONLY OPTIONS Anti-Lock Brakes w/Traction Control	552	F	F	S	S
Bodyside Moldings	961	F	F	F	F
Driver Ornamentation Package (formerly Interior Sport)	18R	F	F	F	F
Day time Running Lamps <sup>6</sup> *	61R	F	F	F	F

<sup>6</sup> Not available with HID Headlamps (51H)

★ = New for this model year

# 2008 MUSTANG CONVERTIBLE OPTIONAL EQUIPMENT

		V6 Convertible Deluxe	V6 Convertible Premium	GT Convertible Deluxe	GT Convertible Premium
Convertible	Body Code	T84	T84	T85	T85
	Order Code	150A	160A	170A	180A
FLEET ONLY OPTIONS (Continued)					
Engine Block Heater	41H	F	F	F	F
Floor Mat Delete	12H	F	F	F	F
Smoker's Package	63B	F	F	F	F
GENUINE FORD ACCESSORIES, PRE-INSTALLE	D – Limited Prod	duction Offerings	<ul> <li>Requires t</li> </ul>	he use of 31S & D	95 Ship-Thru
Codes.					
Cargo Net, Retention – Envelope Style – Not Available w/Shaker 1000 Audio (918).	605	0	0	0	0
Mobile-Ease™ Hands Free – for owner supplied					
BlueTooth enabled Cell Phones	602	_	_	_	_
<ul> <li>Not Available on Convertible Models (T84, T85).</li> </ul>					
Power Code™ Remote Start System					
Requires and only available with Automatic     Transmission (44L)	603	0	0	0	0
Racing Stripes Available in Black, White, or Pearl					
Gold N/A on V6 Pony Pkg., Warriors In Pink Pkg.,					
any V6 Convertibles equipped with Exterior Sport	47A	0	0	0	0
Appearance Package, GT Appearance Pkg. or					
Cal Special Pkg.					
Splash Guards, Molded - Rear Only; V6 with Logo;					
GT without Logo	604	0	0	0	0
<ul> <li>N/A for GT California Special (54C).</li> </ul>					
Factory Invoiced Accessories – Genuine Ford Ac					
All Weather Floor Mats	90W	0	0	0	0
Cover, Front End (Mask) – Black Vinyl with Logo – N/A for GT California Special (54C)	972	0	0	0	0
Cover, Full Vehicle – Noah Cloth, with Pony Logo					
and Mustang Script	971	0	0	0	0
<ul> <li>Only Available for vehicles equipped with a Rear</li> </ul>	37 1	U	O	O	O
Deck Lid Spoiler.					
Exhaust Tips, Chrome – Single for V6; Dual for GT					
<ul> <li>Not Available with GT Cal Special (54C) or GT</li> </ul>	90E	0	0	0	0
App Pkg. (54G).					
TripTunes™ Advance – iPod® Audio Connection					
for owner supplied iPod®	97P	0	0	0	0
- (Note: iPod® legal disclaimer will go somewhere	<del>-</del>	_	-	<u>-</u>	-
like in the Edge OG.)					

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<sup>\*</sup> Requires Anti-Lock Brakes w/Traction Control Fleet Option

# COLOR & TRIM AVAILABILITY

						Interior Color			
			Medium Parchment	Light Graphite	Dark Charcoal	Black/Parchment Color Accent	Black/Dove Color Accent	Black/Red Color Accent	Black/Chamois Color Accent
Mustang V6	"Mustang" Log Buckets		PH	P2	PW				
	Verona Grain L Trimmed Buck		JH	J2	JW				
Mustang GT	"Stampeding H Fabric Sports E	Buckets	5H	52	5W				
	Aberdeen Emb Leather-Trimm Buckets		КН	K2	KW				
Premier Trim w/Color Accents	Aberdeen Emb Leather-Trimm Buckets				KW	кс	KD	KR	K4
Special Packages	Duckets								
opeciai i ackages	Cal Special Da	rk Charcoal							
GT Cal Special	Interior Color C Seats with Con Environment	Only Leather ntrasting				MC <sup>1</sup>	$MD^1$		
V6 Warrior In Pink Package	Charcoal Leath with Pink contri- stitching and D Charcoal Interi- Environment	asting Oark			NW				
EXTERIOR COLOR		Code	Coupe Tape Stri	pe Availability (Tap		A Racing Stripes, 5		earance Pkg. or 54	P Pony Pkg. or V
Carryover Colors									
Torch Red Clearco		D3	•3	•1	•1	●3	•1	•1	
Alloy Clearcoat Me		G5	•3	•2	•2	●3	•2	•2	•2
Vista Blue Clearco		G9	•3	•2	•2	•3	•2		
Performance White		HP	•3	•1	•1orP	•3	•1	•1	•1
Windveil Blue Clea Grabber Orange C		P3 U3	•3	●1 or 2	●1 or 2 ●1 or 2	•3	●1 or 2		●1 or 2
Metallic Black Clearcoat		UA	•3	•2	•2orP	•3	•2	•2	•2
All New Colors for 2									
⋆Dark Candy Apple	Red	JV	•3	●1	●1	●3	•1	•1	•1
★Silver Clearcoat M		YN	•	•1	●1orP	•	<u>•1</u>	•1	•1
★Vapor Clearcoat M		ZY	•3	●1 or 2	•1	•3	●1 or 2	•1	
GT California Speci			nvertible, Black (8	5X) Stripe only)	1			1	
Vista Blue Clearco Performance White		G9 HP				• (M)	• (A)		
Metallic						● (A, M)	• (A)		
★Dark Candy Apple	Red	J۷				● (A, M)	• (A)		
Grabber Orange		U3				• (A)			
Black Clearcoat Warriors In Pink Pa	ackage	UA				• (A, M)	• (A)		
(Coupe, Pink St Performance White	tripe (85P) only)								
Metallic	5 Clearcoat	HP			• A/P				
Black Clearcoat		UA			• A/P				
★Silver Clearcoat M	etallic	YN			• A/P				
EXTERIOR COLOR		Code	Convertible/ Tap	oe Stripe Availabilit		uires 47A Racing St rriors In Pink Pkg. 5		rt Appearance Pko	g., 54P Pony Pkg.
Carryover Colors									
Torch Red Clearco		D3	●A1/M3	●A/1	●A/1	●A1/M3	●A/1	●A/1	
		G5	•A3/M3	•A/2	•A/2	•A3/M3	•A/2	◆A/2	●A/2
Alloy Clearcoat Me		G9	●M/3	•A/2	•A/2	●M3	•A/2		
Vista Blue Clearco			●A/1, M/3	•A/1/P	◆A/1 ◆A/1	•A1/M3	●A/1	◆A/1	●A/1 ●A/1
Vista Blue Clearco Performance White		HP	- A 4 /B # 2			●A1/M3	●A/1		
Vista Blue Clearco Performance White Windveil Blue Clea		P3	●A1/M3 ●A3/M3	●A/1				<b>♠</b> ∧/2	
Vista Blue Clearco Performance White Windveil Blue Clea Black Clearcoat	arcoat Metallic		●A1/M3 ●A3/M3	●A/1 ●A/2/P	•A/2	•A3/M3	◆A/2	●A/2	•A/2
Vista Blue Clearco Performance White Windveil Blue Clea Black Clearcoat  All New Colors fo	arcoat Metallic or 2008	P3 UA	◆A3/M3	●A/2/P	◆A/2	◆A3/M3	●A/2		◆A/2
Vista Blue Clearco Performance White Windveil Blue Clea Black Clearcoat	arcoat Metallic or 2008 Red	P3						●A/2 ●A/1 ●A/1	

Convertible Roof Color Legend
NOTE: Enter Order Code:
AA (Black), MM (Parchment) CA (Black Cloth) Black Cloth available wherever Black Vinyl

AA – Black Vinyl AM - Parchment Vinyl CA – Black Cloth Roof V6 Exterior Sport Appearance (54V), Pony Pkg., (54P) & (47A) Stripes Tape Stripe Legend NOTE: Enter Order Code: 851 (Black), 852 (White), 853 (Pearl Gold)

- 1 Black 2 - White
- 3 Pearl Gold

85X - Cal Special Tape Stripes Black

V6 Warriors IN Pink Pkg. Stripe Legend(54S)

Note: Pink Stripes Only on

Pink

• = Available

- 10 -Ford Division

<sup>&</sup>lt;sup>1</sup> Cal Special only available with Black Tape Stripe (46P)

★ = New for this model year.

# 2008 MUSTANG PACKAGED OPTIONS/EMISSIONS

# **COMFORT PACKAGE (53B)**

### Availability:

Optional on V6 & GT (120A,130A,140A,160A,170A,180A)

# Requires:

Leather seats

#### Includes:

- 6-way power passenger seat
- Electrochromic mirror with compass
- Heated driver and passenger seats

# **GT APPEARANCE PACKAGE (54G)**

#### Availability:

Optional on GT(130A,140A,170A,180A)

# Includes:

- Bright Rolled Exhaust Tips
- Hood Scoop
- Pony Emblem Engine Cover

# GT CAL SPECIAL (54C)

# Availability:

Only available on GT Premium(140A,180A)

#### Not available with:

- Premier Trim w/Color Accent Package (68B)
- Sport Appearance Package w/Color Accent (18M)

# Includes: Only available on GT Premium (140A & 180A)

- Black w/Dove or Black w/Parchment interior environments
- Black leather seats with unique Cal Special Dove or Parchment "GT Leather" inserts
- · Bright Rolled Exhaust Tips
- Cal Special Badged Floormats
- Includes 18" Polished Aluminum Wheel (64W)
- Side Scoops
- Unique Front & Rear Fascia
- Unique Tape Stripes

# HEATED DRIVER AND FRONT PASSENGERS SEATS (65A)

# Availability:

Optional on V6 & GT(120A,130A,140A,160A,170A,180A)

# Not available with:

On V6 Deluxe Coupe(110A) or Convertible(150A) **Requires:** 

- Leather
- Power Driver Seat (21A)
- Heated seats with GT Cal Special (54C) requires Comfort Package (53B)

# INTERIOR UPGRADE PACKAGE (18G) Availability:

- Optional on V6 and GT (120A,130A,140A,160A,170A,180A)
   Requires(One of the following):
- Charcoal Aluminum finish instrument panel appliqué-ribbed pattern (Optional) (67D)
- Satin Aluminum instrument panel appliqué (Standard ) (67L) *Includes:*
- Bright polished register rings and bright shift knob for manual transmission
- Dark Charcoal Aberdeen pattern front door panel inserts
- Leather-wrapped steering wheel with satin aluminum spokes
- Satin aluminum door sill scuff plate with bright MUSTANG lettering insert
- Satin aluminum-plated door handles
- Satin aluminum-plated shift lever with automatic transmission
- Special new bright polished six-gauge cluster with My Color feature and message center

# PREMIER TRIM WITH COLOR ACCENT PACKAGE (68B)

# Availability:

Optional on V6 Premium and GT (120A, 140A, 160A, 180A)
 Not available with:

- V6 Deluxe array or GT Deluxe (110A, 130A, 150A, 170A)
- Not available with Cal Special, Pony Package, Warrior In Pink Pkg. (54C, 54P & 54S)

#### Requires:

 18G Interior Upgrade Package and GT leather seats (K) (Single Colored Seats)

#### Includes:

- Aluminum Pedal Covers
- Chamois, Red, Black, Dove and Parchment sport bucket leather front and rear seating surfaces with matching color front door trim inserts and floor mats
- Color accent coming from Black, Parchment, or Graphite Interiors
- Satin aluminum-plated shift lever with automatic transmission or bright shift knob with manual transmission
- Wrapped and stitched instrument panel brow, console lid, upgraded door arm rests

# SPORT EXTERIOR APPEARANCE PACKAGE (54V) Availability:

Optional on V6 (110A, 120A, 150A, 160A)

# Not available with:

- Warrior In Pink (54S)
- Pony Package (54P)

#### Includes:

- Rear spoiler
- Lower bodyside sport tape stripe in white, black or pearl gold Restrictions:
- Not available in Satin Silver with Medium Parchment or Black Parchment Color Accent (KC)

NOTE: Tape Stripe Delete is a no credit option (52S)

# SPORT INTERIOR APPEARANCE PACKAGE W/COLOR ACCENT (18M)

# Availability:

- Optional on V6 and GT (120A,130A,140A,160A,170A,180A)
   Not available with:
- When ordered in conjunction with (54P) Pony Package you will get the Pony Package floor mats

# Includes:

- Aluminum Pedal Covers
- Black interior components providing contrast with Graphite or Parchment interiors
- Leather-wrapped steering wheel with satin aluminum spokes
- Satin aluminum-plated shift lever with automatic transmission or bright shift knob with manual transmission

# 2008 MUSTANG PACKAGED OPTIONS/EMISSIONS

# **V6 PONY PACKAGE (54P)**

#### Availability:

Optional on V6 Premium(120A, 160A)

#### Not available with:

- Sport Exterior Appearance Package (54V)
- Premier Trim with Color Accent Package (68B)
- The following color combination: Silver Metallic (YN) exterior with Medium Parchment (H) interior
- Warrior In Pink Pkg. (54S)

#### Includes.

- 17" painted cast aluminum wheel with bright machined rim, Zbranded all-season tires and = Ford Oval center cap
- Carpeted front floor mats with unique brushed chrome "MUSTANG" badge in 2008MY interior colors
- Lower door tape stripe, available in black, white or pearl gold
- Pony front fender badges
- Pony lower door tape stripe in all 2008MY colors
- Rear spoiler
- Unique Pony grille with chrome bezel and fog lamps Optional:
- 18" Premium Polished Forged Wheel (64B) (Coupe only)

NOTE: Tape Stripe Delete is a no credit option (52S)

### V6 SAFETY & SECURITY PACKAGE (43S) ★ Availability:

Optional on V6 (110A, 120A, 150A, 160A)

# Includes:

- Anti-Lock Brakes w/Traction Control
- Active Anti-Theft System (perimeter inclination & intrusion alarms)
- Wheel Locking Kits

# V6 Warriors In Pink (54S)

### Availability:

- Optional on V6 Premium (120A, 160A)
- Exterior Colors include Performance White .Black, and Silver Metallic

# Not Available with:

- V6 Deluxe
- Manual Transmission
- 54V Sport Exterior Appearance Package
- Sport Interior Appearance Package with Color Accent (18M)
- Premier Trim (68B)
- Pony Package (54P)
- Heated Seats (65A)
- Comfort Package (53B)

# Requires:

Automatic Transmission (44L)

### Includes:

- Pony Package content (54P) plus below:
- Pink Ribbon and Pony Fender Badge
- Pink Mustang Rocker Tape Stripe
- Charcoal Leather Seats with Pink Contrast Stitching
- Charcoal Floormats with pink ribbon and pink contrast stitching
- Aluminum Spoke Steering wheel with pink contrast stitching
- Unique Pony grille with chrome bezel and fog lamps
- Lower door tape stripe, available in Pink

# GENUINE FORD ACCESSORIES, PRE-INSTALLED -Limited Production Offerings Requires the use of 31S & D95 Ship-Thru Codes

- Installed Options at the Mustang Modification Center
- Options will appear on Invoice

#### **MISCELLANEOUS**

COV Required Price DORA

79\/ C09

### CALIFORNIA EMISSIONS STATES/CROSS-BORDER STATES

# CALIFORNIA EMISSIONS SYSTEM ...... 422

Required on units for California, Maine, Massachusetts, New York, and Vermont registration. Optional for Cross-Border States.\*

# CALIFORNIA EMISSIONS SYSTEM NOT REQUIRED .. 423

Control code for units either shipped to California Emissions States dealers or ordered by California Emissions States dealers for registration in non-California States locations. Note: In Maine and Vermont, dealers cannot order vehicles for customers in non-California Emission State locations (except Public Service/Emergency Vehicles – 936)

CALIFORNIA PUBLIC SERVICE/EMERGENCY

# VEHICLE EXCEPTION .....

Only available on units sold to authorized governmental units and privately owned ambulance companies. Must also use Code 423 when ordering.

#### NON-CALIFORNIA/NON-CROSS-BORDER STATES DEALER ORDER FOR CALIFORNIA STATES REGISTRATION..... ..... 93N

Required on all units ordered by dealers for California Emissions States registrations when the vehicles are being delivered to non-California Emissions, non-Cross-Border States locations. Also requires 422 California Emissions System.

### \*\*\*CROSS-BORDER STATES

Cross-Border States are Arizona, Connecticut, Nevada, New Hampshire, New Jersey, Oregon, Pennsylvania, and Rhode Island.

# **ENGINE BLOCK HEATER**

Standard and only available in AK, MN, ND, SD, MT, WI and WY states. Other states available via FCSD ...... 41H

NOTE: Fleet Only - Engine Block Heater is optional in all states for customers with a valid FIN code

# 2008 MUSTANG POWERTRAIN/DIMENSIONS

# **FUEL ECONOMY**

		50 STATES			
			.ABEL	ESTIMATED	MEMO:
		ADJU	JSTED	ANNUAL	UNADJUSTED
ENGINE DISPL.	TRANSMISSION	CITY	HIGHWAY	FUEL COST	COMBINED
RWD					
4.0L SOHC V6	5-Speed Manual	TBD	TBD	TBD	TBD
	5-Speed Automatic	TBD	TBD	TBD	TBD
4.6L 3V V8	5-Speed Manual	TBD	TBD	TBD	TBD
	5-Speed Automatic	TBD	TBD	TBD	TBD

# **ENGINE HORSEPOWER AND TORQUE RATINGS\***

		NOMINAL	50 ST	ATES
		COMPRESSION	HORSEPOWER	TORQUE
ENGINE DISPL.	TRANSMISSION	RATIO	H.P. @ RPM	FT. LB. @ RPM
RWD				
4.0L SOHC V6	5-Speed Manual	9.7:1	210 @ 5300	240 @ 3500
	5-Speed Automatic	9.7:1	210 @ 5300	240 @ 3500
4.6L 3V V8	5-Speed Manual	9.8:1	300 @ 5750	320 @ 4500
	5-Speed Automatic	9.8:1	300 @ 5750	320 @ 4500

# **DIMENSIONS\***

	Measurements
INTERIOR DIMENSIONS	
Head Room (inches)	
1 <sup>st</sup> Row	38.6
2 <sup>nd</sup> Row	35.0
Shoulder Room (inches	
1 <sup>st</sup> Row	55.4
2 <sup>nd</sup> Row	53.3
Leg Room Maximum Extension (inches)	
1 <sup>st</sup> Row	42.7
2 <sup>nd</sup> Row	31.0
EPA Interior Volume Index	
(cu. ft.)	96.0
Luggage Capacity	
Trunk (cu. ft)	12.3
EXTERIOR DIMENSIONS (inches)	
Wheelbase	107.1
Overall Length	187.6
Overall Width	74.0
Overall Height	54.5

<sup>\*</sup>All dimensions and horsepower/torque ratings are preliminary figures