



Ford Motor Company announces revised 2010 build-out dates and 2011 start up dates for select models

Mar-15-2010

Ford Motor Company has announced revised 2010 build-out dates and 2011 start up dates for select models. Changes to our previous communication of March 5, 2010 are noted in bold type.

Build-out information is subject to frequent changes and PHH will update you as new information becomes available.

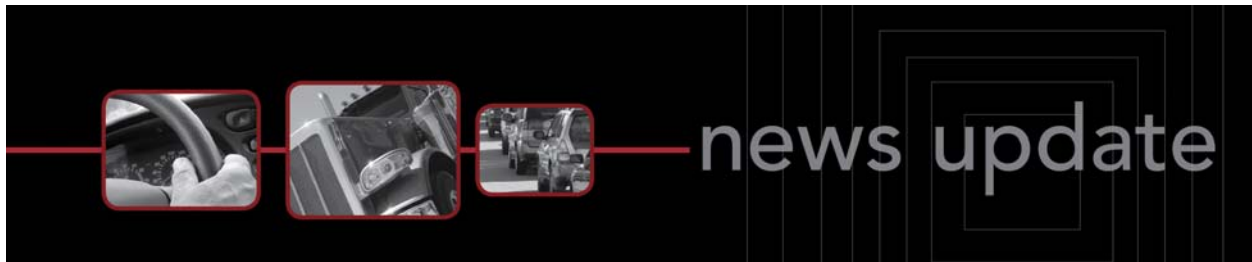
2010 Models	Orders Due By	Transmit By	2011 MY Start Up
Ford			
Crown Victoria	May-20-2010	May-27-2010	Jul-19-2010
Crown Victoria w/VSO equip.	Apr-29-2010	May-6-2010	Jul-19-2010
Econoline	Apr-29-2010	May-13-2010	Jul-19-2010
Econoline w/VSO equip.	Apr-29-2010	May-13-2010	Aug-9-2010
Econoline w/ diesel engine	Nov-05-2009	Nov-19-2009	TBD
Edge	Mar-11-2010	Mar-25-2010	Jun-7-2010
Sport Blue Paint (U1)	Jan-26-2010	Feb-02-2010	
Escape (excluding Hybrid)	May-13-2010	May-27-2010	Jul-26-2010
Escape Hybrid	May-13-2010	May-27-2010	Jul-26-2009
Expedition (including EL)	Jun-10-2010	Jun-24-2010	Aug-16-2010
Explorer 4DR @ Louisville (current model)	Sep-02-2010	Sep-16-2010	TBD
Explorer 4DR @ Louisville VSO (current model)	Sep-02-2010	Sep-16-2010	TBD
Explorer 4DR @ Chicago (new model)	N/A	N/A	Nov-01-2010
F150 w/VSO equip.	Aug-13-2010	Aug-26, 2010	Nov-22-2010
F650 / F750	Built Out	Built Out	Jun-8-2010
F650 / F750 w/VSO equip.	Built Out	Built Out	Jun-8-2010
F150	Aug-12-2010	Aug-26-2010	Nov-22-2010
Fiesta (all new model)	N/A	N/A	Apr-26-2010
Flex	Built-out	Built-out	May-10-2010
Focus	Apr-08-2010	Apr-22-2010	Jun-28-2010
Fusion (including Hybrid)	May-21-2010	May-27-2010	Jul-26-2010
LCF	TBD	TBD	TBD
Mustang (include Convertible) 2011 My	Built Out	Built Out	Mar-22-2010
Ranger	Apr-30-2010	May-14-2010	Jul-26-2010
Ranger VSO	TBD	TBD	Jul-26-2010
Sport Trac	Aug-12-2010	Aug-26-2010	N/A



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2010 Models	Orders Due By	Transmit By	2011 MY Start UP
Super Duty (F-250-550)	Nov-13-2009	Nov-26-2009	Feb-15-2010
6.4L Diesel Manual	Oct-22-2009	Nov-05-2009	
5.4 L/6.8L Gas Manual	Oct-22-2009	Nov-05-2009	
F450/F550 Pickup & Chassis w/Diesel Auto	Nov-05-2009	Nov-19-2009	
Super Duty (F-250-550) w/VSO equip.	Built-out	Built-out	Apr-19-2010
Super Duty F350 SRW Chassis Cab 10,000 GVWR & Under (F3E, X3E, W3E, F3F, X3F, W3F)	Built-out	Built-out	TBD
F250/F350 SRW Pickup w/box delete (F2A, X2A, W2A, F2B, X2B, W2B, F3A, X3A, W3A, F3B, X3B, W3B and 66=D)	See note below*	See note below*	Oct-5-2009
Taurus (2010 MY)	Built Out	Built Out	May-3- 2010
Transit Connect	Mar-11-2010	Mar-25-2010	Aug-09-2010
Lincoln			
MKS	Mar-04-2010	Mar-11-2010	May-03-2010
MKT	Feb-25-2010	Mar-11-2010	May-10-2010
MKX	Mar-11-2010	Mar-25-2010	Jun-07-2010
MKZ	May-20-2010	May-27-2010	Jul-26-2010
Navigator (including L)	Jun-11-2010	Jun-24-2010	Aug-16-2010
Town Car	May-20-2010	May-27-2010	Jul-19-2010
Mercury			
Grand Marquis	May-20-2010	May-27-2010	Jul-19-2010
Mariner (excluding Hybrid)	May-13-2010	May-27-2010	Jul-26-2010
Mariner Hybrid	May-13-2010	May-27-2010	Jul-26-2010
2010 Models			
Milan	May-20-2010	May-27-2010	Jul-26-2010
Milan Hybrid	May-20-2010	May-27-2010	Jul-26-2010
Mountaineer	Sep-02-2010	Sep-16-2010	N/A

- **Note: Ford is reinstating production of the following models for 2010 MY- F250/F350 SRW Pickup w/box delete (F2A, X2A, W2A, F2B, X2B, W2B, F3A, X3A, W3A, F3B, X3B, W3B and 66=D). The order bank will be reopened on Aug-28-2009 but the models will be on material hold until Sep-17-2009 when scheduling will begin.**



The following models have been discontinued for MY 2010: Ford Taurus X, Lincoln Mark LT and Mercury Sable.

Please refer to PHH InterActive® under News and Information > Vehicle Updates > Build-outs/Launches for a complete list of specific dates for all manufacturers' models.