

Presenting...

Product insights for successful sales.

Mustang Powertrains Are **Making Headlines!**

The new 3.7L 4V Mustang V6 is projected to have class-leading V6 fuel economy.⁽¹⁾ But that's only half the story. The legendary "5.0" is back. This new V8 serves up more horses than ever before, plus it has a great fuel economy story to share.

Whether V6 or V8, the high-tech combination of pulse-pounding horsepower and gas-sipping fuel economy are sure to surprise and delight every type of Mustang shopper. Here, we'll take a glimpse at both the new V6 and V8 engines as well as some new Mustang packages — each designed to further delight the Mustang enthusiast.



2011 Mustang
Club of America Edition

3.7L 4V V6 Engine

The all-aluminum Duratec® 3.7L V6 pumps up the power and is projected to achieve **305 horsepower and 30 mpg highway** — no other vehicle in the industry can beat that combination.⁽²⁾

30  **305**
MPG HP

- 305 horsepower (up from 210 in 2010)
- 276 lb.-ft. of torque (up from 240 in 2010)
- Twin independent Variable Cam Timing (Ti-VCT) provides an improvement in peak power and low-speed torque while also providing an improvement in fuel economy
- Lightweight cast aluminum cylinder block helps provide durability and efficiency
- Retuned air intake system helps minimize losses, but also produces a satisfying, aggressive growl on hard acceleration
- Cold-air induction system and dual exhaust help enhance engine breathing, with a 7000-rpm redline and almost instant response when the driver hits the gas
- Standard 6-speed manual or optional 6-speed automatic transmission
- New dual exhaust
- Improved fuel economy
 - 19 city/30 hwy. mpg automatic (up from 16/24 in 2010)
 - 18 city/29 hwy. mpg manual (up from 18/26 in 2010)

5.0L 4V V8 Engine



The
5.0
RETURNS!

The legendary 5.0L is back — more efficient and more powerful than ever. Key features include:

- 412 horsepower (up from 315 in 2010)
- 390 lb.-ft. of torque (up from 325 in 2010)
- Twin independent Variable Cam Timing (Ti-VCT)
- Standard 6-speed manual transmission or optional 6-speed automatic
- Improved fuel economy
 - 17 city/25 hwy. mpg automatic (up from 17/23 in 2010)
 - 16 city/24 hwy. mpg manual (same as 2010)

NOTE: The 5.0 automatic highway fuel economy is unsurpassed at 25 mpg.

(1) 19 city/30 hwy./22 combined mpg. Available 6-speed automatic transmission. Ford preliminary test data. Pending EPA certification. Class is V6 and V8 sports cars vs. 2010 competitors.

(2) With 6-speed automatic transmission. Ford preliminary data, pending EPA certification versus 2009/2010 models.

2011 MUSTANG



Premier Trim with Color Accent on GT

“Make Your Own Mustang” with New Packages

Mustang has always offered up performance and styling accessories that allow customers to personalize their car in a way that lets them say, “That’s My Mustang!” For 2011, we have four new packages available.

Here’s a look at the first-ever **Mustang Club of America Special Edition** for V6 models:

- Unique painted (Dark Stainless) billet grille with Tri-bar Pony badge
- Front lower fascia-mounted fog lamps
- Unique side tape stripe
- Unique decklid tape appliqué (between taillamps)
- 18-inch Dark Stainless painted aluminum wheels
- P235/50WR18 BSW all-season tires
- Premium carpeted front floor mats with embroidered Pony logo
- Automatic headlamps
- Rear decklid spoiler

There are also two new packages for GT:

- California Special
- Brembo® Brake Package

Later in the year, V6 models will also offer the:

- Performance Package

For complete details on each of these new packages, visit “**Mustang**” on **eSourceBook!**

Always remember that Camaro and Challenger don’t offer a convertible model or a glass roof option.
But Mustang does!

“New to Mustang” Technologies

Mustang adds technology features in 2011 to make it even more appealing, such as the MyKey™ programmable ignition key, which allows parents to limit vehicle top speed and audio volume for safe driving. Additional new features include:

- Electric Power-Assisted Steering (EPAS)
- Standard Message Center
- Blind spot exterior mirrors
- HD Radio now included in Electronics Package

Additional Resources

For more information on 2011 Mustang, refer to the Source Book section, check out the 2011 Mustang preview page on **eSourceBook** at

esourcebook.dealerconnection.com

or visit **fordvehicles.com**.