

Preview...

An advance look at Ford products coming soon.

Another Plan That's Paying Off

We all know that Mustang recently received a significant design enhancement, inside and out.

Well, **design** was the first part of our one-two punch, and now that the **new car smell** is wearing off the competition, **we're baaacckkkk** with our 2011 **performance** punch — a performance punch that not only means significant horsepower improvement for both the GT and V6, but fuel economy improvements for both as well!

This brilliant strategy is just one more example of how smart thinking and **a plan** give Ford Motor Company an edge over the competition.

Here we will take a preliminary look at some of the powertrain highlights for the Mustang GT's new 5.0L V8 and 3.7L V6 engines.

Welcome Back!

5.0

The iconic 5.0L V8 engine is back — and as you might expect — it's back with a vengeance. Not only does the new **Five-Point-0** return to the streets with more horses, it's set to deliver some pretty impressive fuel economy numbers too. And by impressive we mean an estimated **25 mpg** on the highway. It's almost hard to believe that that kind of mileage can come out of an engine that is set to deliver a projected **412 horsepower!** With the new 5.0, Mustang drivers not only get to enjoy real power, they also get impressive fuel economy.

5.0 Engine and GT Preliminary Highlights Include:

- New, all-aluminum 5.0L engine with improved noise, vibration and harshness (NVH). An 11:1 compression ratio reduces combustion noise
- Twin independent Variable Cam Timing (Ti-VCT)
- Standard all-new 6-speed manual transmission or optional all-new 6-speed automatic
- Mustang's signature V8 growl
- Class-exclusive⁽¹⁾ use of Electric Power-Assisted Steering (EPAS) eliminates the moans, groans and whines of other systems



2011 MUSTANG



2011 Mustang GT

New for V6 – 3.7L 4V V6 Engine

Want even more impressive news? How about **30 mpg** on the highway and a projected **305 horsepower** from the new 3.7L 4V V6 engine. For 2011, V6 customers also get real power and some very, very impressive fuel economy. And, by “impressive” we mean “the best fuel economy for any V6-powered car!” As if the V6 Mustangs didn’t already have a lot to offer in terms of design, style, features and packages, now they also offer new levels of power and fuel efficiency, with estimated ratings of 19 city/30 hwy. mpg (6-speed automatic) and 18 city/29 hwy. mpg (6-speed manual).

30  **305**
MPG HP

V6 Mustang Preliminary Highlights Include:

- New V6 also features Twin independent Variable Cam Timing (Ti-VCT) and all-new standard 6-speed manual transmission with an all-new optional 6-speed automatic
- Performance-tuned air-induction system and a first-time V6 dual exhaust to reduce back pressure for increased performance as well as to reward drivers with an aggressive, powerful sound
- All-new, standard, limited-slip differential and rear stabilizer bar
- Reduced NVH due to retuned powertrain mounts and an upgraded sound package
- Electric Power-Assisted Steering (EPAS), also contributes to improved fuel economy and reduced NVH

(1) Class is small sports cars.

Always keep in mind that Camaro and Challenger don't offer a convertible model or a glass roof option. **Mustang does.**

2011 Key Styling and Package Updates

Our design is still practically brand-new, but we are making some changes to keep things fresh:

New Exterior Colors:

- Race Red
- Ingot Silver Metallic

Package Updates:

- Brembo® Brake Package (GT)
- California Special Package (GT)
- Mustang Club of America Special Edition (V6)

Highlights Include:

- Unique painted (dark stainless) billet grille with tri-bar Pony badge
- Front lower fascia mounted fog lamps
- Unique side tape stripe
- 18-inch dark stainless painted aluminum wheels
- Rear decklid spoiler
- Custom decklid tape appliqué (between taillamps)

Additional Resources

For more information on 2011 Mustang, check out the 2011 Mustang preview page on **eSourceBook** at

esourcebook.dealerconnection.com

or visit fordvehicles.com.