

Subject: 2013 Shelby GT500 Pricing

This letter announces timing, product highlights and pricing information for the new 2013MY Shelby GT500.

PRICE LIST AVAILABILITY/ORDER BANK PRICING SCHEDULE

Pricing is available on www.ford.com as of today. Pricing will be available in CONCEPS and online at the Ordering Guides and Price Lists section of fmcdealer.com, according to the following schedule:

Vehicles	Order Bank w/Prices	Price List Availability on fmcdealer.com
2013 Shelby GT500	March 21 st , 2012	March 21 st , 2012

2013MY MUSTANG PRODUCT ACTIONS

All Series:

- All new 5.8L Supercharged V8 producing 650 hp & 600 lb.ft. of torque
- Test track top speed of over 200 mph
- Launch Control
- Engine Over Rev feature
- Standard HID Headlamps with Signature Lighting
- Standard Fog Lamps
- New Front Fascia, Grilles, and Rear Fascia
- New aggressive front splitters
- New wheel line-up
- Dramatic LED surround taillamps with gloss black in between lamps
- New Shaker and Shaker Pro upgraded audio line-up
- 4.2" LCD color display with gauge info and Mustang Track Apps (e.g. 0-60, 1/4 mile, g-force)

SERIES LINE-UP & PRICING

- GT500 Coupe \$54,995 MSRP (incl. D&D)*
- GT500 Coupe w Performance Pack \$58,490 MSRP (incl. D&D) *
- GT500 Coupe w Performance Pack & Track Pack \$61,485 MSRP (incl. D&D) *
- GT500 Convertible \$59,200 MSRP (incl. D&D) *
- GT500 Convertible w Performance Pack \$62,695 MSRP (incl. D&D) *

* No retail incentives

PRICING ACTION DETAILS

- Dealer Holdback is unchanged.
- Destination & Delivery, Finance Charges and FDAF/LMDA Contribution Amounts are detailed below.
- Prices will be effective on the date prices are available according to the availability chart; price level code is 315 unless otherwise indicated.

2013-MODEL PLANNED INTRODUCTION DATE

- Production is scheduled for Summer of 2012
- Your finance sources will be drafted at the time of delivery of the vehicles at the dealership.
- Vehicle invoices and Certificates of Origin will be mailed to support sales upon receipt of vehicles.
- Federal law requires that no vehicle be delivered to a customer unless a price label, including the Manufacturer's Suggested Retail Price and EPA-approved fuel economy label, is affixed.